



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS March 2018**

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS MARCH '18 v. MARCH '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	42,535	64,027	-33.57%
ANLV	93,621	109,934	-14.84%
ACE	113,050	139,833	-19.15%
CHECKER	162,248	186,936	-13.21%
DELUXE	38,584	43,269	-10.83%
DESERT	164,853	184,947	-10.86%
HENDERSON	117,257	117,873	-0.52%
LUCKY	99,163	121,856	-18.62%
NELLIS	137,327	161,593	-15.02%
STAR	118,374	137,388	-13.84%
UNION	103,654	130,439	-20.53%
VEGAS-WESTERN	93,704	103,854	-9.77%
VIRGIN-VALLEY	44,991	50,394	-10.72%
WESTERN	87,138	130,315	-33.13%
WHITTLESEA	151,495	161,942	-6.45%
YELLOW	168,444	192,878	-12.67%
<b>INDUSTRY TOTAL</b>	<b>1,736,438</b>	<b>2,037,478</b>	<b>-14.78%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP MARCH '18 v. MARCH '17

Taxicab Company	2018	2017	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.66	\$16.54	0.73%
ANLV	\$15.74	\$15.97	-1.44%
ACE	\$15.35	\$15.66	-1.98%
CHECKER	\$16.23	\$16.38	-0.92%
DELUXE	\$17.38	\$17.67	-1.64%
DESERT	\$17.72	\$18.05	-1.83%
HENDERSON	\$16.17	\$16.50	-2.00%
LUCKY	\$16.55	\$16.15	2.48%
NELLIS	\$16.84	\$16.76	0.48%
STAR	\$16.34	\$16.45	-0.67%
UNION	\$15.60	\$15.92	-2.01%
VEGAS-WESTERN	\$15.60	\$15.95	-2.19%
VIRGIN-VALLEY	\$15.47	\$15.71	-1.53%
WESTERN	\$15.49	\$15.71	-1.40%
WHITTLESEA	\$16.34	\$16.47	-0.79%
YELLOW	\$16.03	\$16.19	-0.99%
<b>INDUSTRY AVERAGE</b>	<b>\$16.25</b>	<b>\$16.40</b>	<b>-0.91%</b>

# Nevada Taxicab Authority

## LEASE REVENUE PER TRIP

Revenue per trip reflects driver revenue and company revenue combined  
including airport fee and credit card fee income.

### MARCH '18

Taxicab Company	2018	NA	% Increase/ (Decrease)
A-CAB			#DIV/0!
ANLV			#DIV/0!
ACE			#DIV/0!
CHECKER			#DIV/0!
DELUXE			#DIV/0!
DESERT	\$19.82		#DIV/0!
HENDERSON	\$18.03		#DIV/0!
LUCKY	\$17.18		#DIV/0!
NELLIS			#DIV/0!
STAR			#DIV/0!
UNION			#DIV/0!
VEGAS-WESTERN			#DIV/0!
VIRGIN-VALLEY			#DIV/0!
WESTERN			#DIV/0!
WHITTLESEA	\$17.68		#DIV/0!
YELLOW			#DIV/0!
<b>INDUSTRY AVERAGE</b>	<b>\$17.94</b>		<b>#DIV/0!</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2018 v. 2017

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2018	1,563,347	2017	1,867,815	-16.30%	(304,468)
FEBRUARY	2018	1,327,882	2017	1,484,911	-10.57%	(157,029)
MARCH	2018	1,736,438	2017	2,037,478	-14.78%	(301,040)
APRIL	2018		2017		#DIV/0!	0
MAY	2018		2017		#DIV/0!	0
JUNE	2018		2017		#DIV/0!	0
JULY	2018		2017		#DIV/0!	0
AUGUST	2018		2017		#DIV/0!	0
SEPTEMBER	2018		2017		#DIV/0!	0
OCTOBER	2018		2017		#DIV/0!	0
NOVEMBER	2018		2017		#DIV/0!	0
DECEMBER	2018		2017		#DIV/0!	0
YTD TOTAL	2018	4,627,667	2017	5,390,204	-14.15%	(762,537)

# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

### MARCH '18 v. MARCH '17

	Month			Year to Date		
	2018	2017	% Δ	2018	2017	% Δ
TRIPS	1,736,438	2,037,478	-14.78%	4,627,667	5,390,204	-14.15%
REVENUE	\$27,246,917	\$33,013,482	-17.47%	\$73,614,299	\$86,793,649	-15.18%
AVG REV/PER TRIP	\$16.25	\$16.40	-0.91%	\$15.91	\$16.29	-2.33%
MEDALLIONS	3,530	3,530	0.00%	10,590	10,590	0.00%
LEASE REVENUE	\$1,078,506	NA	NA	\$2,375,573	NA	NA
AVG REV/PER TRIP	\$17.94	NA	NA	\$18.53	NA	NA
DECALS	35	NA	NA	212	NA	NA

**NEVADA TAXICAB AUTHORITY**  
**MEDALLIONS BY COMPANY - MARCH 2018**

<b>Company</b>	<b><math>\Sigma</math> Medallions</b>
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
<b>TOTAL</b>	<b>3,530</b>

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.

**NEVADA TAXICAB AUTHORITY  
DECALS BY COMPANY - MARCH 2018**

<b>Company</b>	<b><math>\Sigma</math> Decals</b>
A-CAB	0
ANLV	0
ACE	0
CHECKER	0
DELUXE	0
DESERT	15
HENDERSON	103
LUCKY	20
NELLIS	0
STAR	0
UNION	0
VEGAS WESTERN	0
VIRGIN VALLEY	0
WESTERN	0
WHITTLESEA	74
YELLOW	0
<b>TOTAL</b>	<b>212</b>

Lease decal numbers reflect how many decals a company has had issued to a medallion; not how many leases the company has issued.