



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS SEPTEMBER 2015

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

September '15 v. September '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	69,454	51,850	33.95%
ANLV	125,047	130,456	-4.15%
ACE	155,065	169,795	-8.68%
CHECKER	224,509	235,816	-4.79%
DELUXE	38,045	24,444	55.64%
DESERT	201,788	169,968	18.72%
HENDERSON	147,833	148,711	-0.59%
LUCKY	139,186	117,523	18.43%
NELLIS	167,645	163,359	2.62%
STAR	151,530	151,621	-0.06%
UNION	147,106	159,220	-7.61%
VEGAS-WESTERN	133,084	142,217	-6.42%
VIRGIN-VALLEY	47,940	53,175	-9.84%
WESTERN	155,837	156,170	-0.21%
WHITTLESEA	206,355	208,242	-0.91%
YELLOW	229,009	238,809	-4.10%
INDUSTRY TOTAL	2,339,433	2,321,376	0.78%

Nevada Taxicab Authority

REVENUE PER TRIP

September '15 v. September '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.75	\$16.46	7.84%
ANLV	\$15.41	\$14.49	6.35%
ACE	\$15.34	\$14.04	9.26%
CHECKER	\$15.45	\$14.21	8.73%
DELUXE	\$18.81	\$20.46	-8.06%
DESERT	\$18.05	\$16.99	6.24%
HENDERSON	\$15.86	\$14.31	10.83%
LUCKY	\$16.46	\$15.37	7.09%
NELLIS	\$17.48	\$16.33	7.04%
STAR	\$15.45	\$14.30	8.04%
UNION	\$15.32	\$14.06	8.96%
VEGAS-WESTERN	\$15.21	\$14.10	7.87%
VIRGIN-VALLEY	\$15.17	\$14.20	6.83%
WESTERN	\$15.85	\$14.51	9.24%
WHITTLESEA	\$15.98	\$14.50	10.21%
YELLOW	\$15.25	\$14.19	7.47%
INDUSTRY AVERAGE	\$16.05	\$15.37	4.42%

Nevada Taxicab Authority

TRIPS PER MEDALLION

SEPTEMBER '15 v. SEPTEMBER '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	661	936	-29.38%
ANLV	691	1,032	-33.04%
ACE	746	1,107	-32.61%
CHECKER	880	1,177	-25.23%
DELUXE	396	426	-7.04%
DESERT	1,068	1,275	-16.24%
HENDERSON	799	1,141	-29.97%
LUCKY	967	1,253	-22.83%
NELLIS	911	1,263	-27.87%
STAR	828	1,181	-29.89%
UNION	743	1,111	-33.12%
VEGAS-WESTERN	735	1,126	-34.72%
VIRGIN-VALLEY	521	1,158	-55.01%
WESTERN	829	1,171	-29.21%
WHITTLESEA	839	1,088	-22.89%
YELLOW	898	1,192	-24.66%
INDUSTRY AVERAGE	809	1,133	-28.60%

Nevada Taxicab Authority

REVENUE PER MEDALLION

SEPTEMBER '15 v. SEPTEMBER '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$11,744	\$15,405	-23.77%
ANLV	\$10,648	\$14,964	-28.84%
ACE	\$11,439	\$15,547	-26.42%
CHECKER	\$13,606	\$16,728	-18.66%
DELUXE	\$7,455	\$8,541	-12.72%
DESERT	\$19,272	\$21,664	-11.04%
HENDERSON	\$12,670	\$16,327	-22.40%
LUCKY	\$15,906	\$19,253	-17.38%
NELLIS	\$15,924	\$20,626	-22.80%
STAR	\$12,795	\$16,896	-24.27%
UNION	\$11,383	\$15,614	-27.09%
VEGAS-WESTERN	\$11,186	\$15,867	-29.50%
VIRGIN-VALLEY	\$7,905	\$16,447	-51.94%
WESTERN	\$13,135	\$16,998	-22.73%
WHITTLESEA	\$13,402	\$15,783	-15.09%
YELLOW	\$13,697	\$16,913	-19.02%
INDUSTRY AVERAGE	\$12,989	\$16,749	-22.45%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2015 v. 2014

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2015	2,416,851	2014	2,292,191	5.44%	124,660
FEBRUARY	2015	2,080,559	2014	2,057,833	1.10%	22,726
MARCH	2015	2,487,254	2014	2,622,818	-5.17%	(135,564)
APRIL	2015	2,356,053	2014	2,282,896	3.20%	73,157
MAY	2015	2,769,288	2014	2,624,549	5.51%	144,739
JUNE	2015	2,400,710	2014	2,452,560	-2.11%	(51,850)
JULY	2015	2,284,198	2014	2,228,343	2.51%	55,855
AUGUST	2015	2,438,409	2014	2,441,304	-0.12%	(2,895)
SEPTEMBER	2015	2,339,433	2014	2,321,376	0.78%	18,057
OCTOBER	2015		2014			
NOVEMBER	2015		2014			
DECEMBER	2015		2014			
YTD TOTAL	2015	21,572,755	2014	21,323,870	1.17%	248,885

Nevada Taxicab Authority

YEAR TO DATE COMPARISON SEPTEMBER '15 v. SEPTEMBER '14

	Month			Year to Date		
	2015	2014	% Δ	2015	2014	% Δ
TRIPS	2,339,433	2,321,376	0.78%	21,574,755	21,323,870	1.18%
REVENUE	\$37,538,038	\$34,313,175	9.40%	\$327,792,351	\$313,245,036	4.64%
AVG REV/PER TRIP	\$16.05	\$14.78	8.59%	\$15.19	\$14.69	3.40%
AVG TRIPS/MED	809	1,133	-28.60%	964	1,145	-15.81%
AVG REV/MED	\$12,989	\$16,749	-22.45%	\$14,646	\$16,814	-12.89%
MEDALLIONS	2,980	2,049	45.46%	22,381	18,631	20.13%

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - SEPTEMBER 2015**

Company	∑ Medallions
A-CAB	105
ANLV	181
ACE	208
CHECKER	255
DELUXE	96
DESERT	189
HENDERSON	185
LUCKY	144
NELLIS	184
STAR	183
UNION	198
VEGAS WESTERN	181
VIRGIN VALLEY	92
WESTERN	188
WHITTLESEA	246
YELLOW	255
TOTAL	2,890
10 ADDITIONAL MEDALLIONS PER COMPANY WILL BE DEPLOYED EFFECTIVE 01 November 2015.	

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.