



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS DECEMBER 2014

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

DECEMBER '14 v. DECEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	45,737	38,803	17.87%
ANLV	103,681	94,581	9.62%
ACE	133,359	125,626	6.16%
CHECKER	181,679	178,029	2.05%
DELUXE	23,116	23,071	0.20%
DESERT	123,200	118,179	4.25%
HENDERSON	107,747	101,220	6.45%
LUCKY	89,550	83,338	7.45%
NELLIS	119,073	111,336	6.95%
STAR	117,304	115,679	1.40%
UNION	123,126	116,197	5.96%
VEGAS-WESTERN	112,141	104,254	7.57%
VIRGIN-VALLEY	42,057	40,284	4.40%
WESTERN	118,365	100,440	17.85%
WHITTLESEA	153,969	148,756	3.50%
YELLOW	182,610	179,779	1.57%
INDUSTRY TOTAL	1,776,714	1,679,572	5.78%

Nevada Taxicab Authority

REVENUE PER SHIFT

DECEMBER '14 v. DECEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$180.69	\$187.07	-3.41%
ANLV	\$209.43	\$200.96	4.21%
ACE	\$208.76	\$197.36	5.78%
CHECKER	\$234.71	\$211.87	10.78%
DELUXE	\$213.39	\$187.63	13.73%
DESERT	\$285.36	\$280.27	1.82%
HENDERSON	\$211.45	\$199.75	5.86%
LUCKY	\$263.73	\$247.00	6.77%
NELLIS	\$279.20	\$264.90	5.40%
STAR	\$233.05	\$216.34	7.72%
UNION	\$211.38	\$196.72	7.45%
VEGAS-WESTERN	\$218.32	\$198.14	10.18%
VIRGIN-VALLEY	\$217.37	\$205.63	5.71%
WESTERN	\$219.36	\$200.57	9.37%
WHITTLESEA	\$206.07	\$199.78	3.15%
YELLOW	\$230.91	\$212.62	8.60%
INDUSTRY AVERAGE	\$227.58	\$213.59	6.55%

Nevada Taxicab Authority

TRIPS PER SHIFT

DECEMBER '14 v. DECEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	13.26	11.80	12.37%
ANLV	14.01	13.38	4.71%
ACE	14.43	13.68	5.48%
CHECKER	15.94	14.56	9.48%
DELUXE	10.93	9.30	17.53%
DESERT	16.35	15.91	2.77%
HENDERSON	14.22	13.34	6.60%
LUCKY	16.54	15.43	7.19%
NELLIS	16.37	15.52	5.48%
STAR	15.67	14.75	6.24%
UNION	14.51	13.52	7.32%
VEGAS-WESTERN	15.00	13.66	9.81%
VIRGIN-VALLEY	15.04	14.16	6.21%
WESTERN	14.34	13.55	5.83%
WHITTLESEA	13.66	13.16	3.80%
YELLOW	15.70	14.69	6.88%
INDUSTRY AVERAGE	14.95	14.03	6.56%

Nevada Taxicab Authority

REVENUE PER TRIP

DECEMBER '14 v. DECEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$13.62	\$15.86	-14.12%
ANLV	\$14.95	\$15.02	-0.47%
ACE	\$14.47	\$14.43	0.28%
CHECKER	\$14.72	\$14.55	1.17%
DELUXE	\$19.52	\$20.19	-3.32%
DESERT	\$17.45	\$17.52	-0.40%
HENDERSON	\$14.87	\$14.97	-0.67%
LUCKY	\$15.94	\$16.01	-0.44%
NELLIS	\$17.06	\$17.07	-0.06%
STAR	\$14.87	\$14.67	1.36%
UNION	\$14.57	\$14.55	0.14%
VEGAS-WESTERN	\$14.55	\$14.51	0.28%
VIRGIN-VALLEY	\$14.45	\$14.52	-0.48%
WESTERN	\$15.30	\$14.81	3.31%
WHITTLESEA	\$15.09	\$15.18	-0.59%
YELLOW	\$14.70	\$14.47	1.59%
INDUSTRY AVERAGE	\$15.22	\$15.22	0.00%

Nevada Taxicab Authority

TRIPS PER MEDALLION

DECEMBER '14 v. DECEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	616	691	-10.85%
ANLV	715	744	-3.90%
ACE	775	815	-4.91%
CHECKER	829	885	-6.33%
DELUXE	266	396	-32.83%
DESERT	809	880	-8.07%
HENDERSON	723	772	-6.35%
LUCKY	795	880	-9.66%
NELLIS	804	856	-6.07%
STAR	798	896	-10.94%
UNION	760	806	-5.71%
VEGAS-WESTERN	773	820	-5.73%
VIRGIN-VALLEY	650	864	-24.77%
WESTERN	778	749	3.87%
WHITTLESEA	733	774	-5.30%
YELLOW	834	894	-6.71%
INDUSTRY AVERAGE	753	815	-7.61%

Nevada Taxicab Authority

REVENUE PER MEDALLION

DECEMBER '14 v. DECEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$8,392	\$10,963	-23.45%
ANLV	\$10,687	\$11,173	-4.35%
ACE	\$11,215	\$11,763	-4.66%
CHECKER	\$12,210	\$12,883	-5.22%
DELUXE	\$5,184	\$7,998	-35.18%
DESERT	\$14,128	\$15,512	-8.92%
HENDERSON	\$10,750	\$11,554	-6.96%
LUCKY	\$12,666	\$14,088	-10.09%
NELLIS	\$13,719	\$14,604	-6.06%
STAR	\$11,863	\$13,143	-9.74%
UNION	\$11,066	\$11,728	-5.65%
VEGAS-WESTERN	\$11,247	\$11,896	-5.46%
VIRGIN-VALLEY	\$9,387	\$12,548	-25.19%
WESTERN	\$11,910	\$11,088	7.41%
WHITTLESEA	\$11,060	\$11,755	-5.92%
YELLOW	\$12,256	\$12,936	-5.26%
INDUSTRY AVERAGE	\$11,458	\$12,404	-7.63%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014	2,282,896	2013	2,222,712	2.71%	60,184
MAY	2014	2,624,549	2013	2,460,383	6.67%	164,166
JUNE	2014	2,452,560	2013	2,385,865	2.80%	66,695
JULY	2014	2,228,343	2013	2,176,986	2.36%	51,357
AUGUST	2014	2,441,304	2013	2,239,098	9.03%	202,206
SEPTEMBER	2014	2,321,376	2013	2,290,393	1.35%	30,983
OCTOBER	2014	2,413,727	2013	2,286,841	5.55%	126,886
NOVEMBER	2014	2,099,855	2013	2,089,486	0.50%	10,369
DECEMBER	2014	1,776,714	2013	1,679,572	5.78%	97,142
YTD TOTAL	2014	27,614,166	2013	26,432,053	4.47%	1,182,113

Nevada Taxicab Authority

YEAR TO DATE COMPARISON DECEMBER '14 v. DECEMBER '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	1,776,714	1,679,572	5.78%	27,614,166	26,432,063	4.47%
REVENUE	\$27,038,968	\$25,569,957	5.75%	\$408,402,717	\$391,080,111	4.43%
AVG REV/SHIFT	\$227.58	\$213.59	6.55%	\$277.55	\$278.11	-0.20%
AVG TRIPS/SHIFT	14.95	14.03	6.56%	18.77	18.80	-0.16%
AVG REV/PER TRIP	\$15.22	\$15.22	0.00%	\$14.79	\$14.80	-0.07%
AVG TRIPS/MED	753	815	-7.61%	1,100	1,070	2.80%
AVG REV/MED	\$11,458	\$12,405	-7.63%	\$16,267	\$15,836	2.72%
SHIFTS	118,812	119,717	-0.76%	1,471,458	1,406,210	4.64%
MEDALLIONS	2,359.8073	2,061.3438	14.48%	25,106.4353	24,695.6675	1.66%

DECEMBER 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	GEO 2	12p-2a 7 Days	2p-2p Thu-Mon RESTRICTED	2p-2p Thu-Mon UNRESTRICTED	MTW 2p-2a	South Of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB																
24/7 EQUIVALANCY	17.0000	24.0000	10.0000	0.0000	6.9194	4.7903	2.6613	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.3710	74.2420
Medallion Plates	17.0000	24.0000	10.0000	0.0000	13.0000	9.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		95.0000
ANLV																
24/7 EQUIVALANCY	79.0000	12.0000	10.0000	10.0000	0.0000	11.7097	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.3710	145.0807
Medallion Plates	79.0000	12.0000	10.0000	20.0000	0.0000	22.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		171.0000
ACE																
24/7 EQUIVALANCY	116.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	172.0807
Medallion Plates	116.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		198.0000
CHECKER																
24/7 EQUIVALANCY	163.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	219.0807
Medallion Plates	163.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		245.0000
DELUXE																
24/7 EQUIVALANCY	16.0000	0.0000	10.0000	0.0000	11.7097	0.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9355	1.3710	87.0162
Medallion Plates	16.0000	0.0000	10.0000	0.0000	22.0000	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		86.0000
DESERT																
24/7 EQUIVALANCY	89.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9355	1.5645	152.2097
Medallion Plates	89.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		179.0000
HENDERSON																
24/7 EQUIVALANCY	90.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	149.0807
Medallion Plates	90.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		175.0000
LUCKY																
24/7 EQUIVALANCY	57.0000	8.0000	10.0000	11.5000	0.0000	11.7097	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9355	1.5645	112.7097
Medallion Plates*	57.0000	8.0000	10.0000	23.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		134.0000
NELLIS																
24/7 EQUIVALANCY	89.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	148.0807
Medallion Plates	89.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		174.0000
STAR																
24/7 EQUIVALANCY	91.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	147.0807
Medallion Plates	91.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		173.0000
UNION																
24/7 EQUIVALANCY	106.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	162.0807
Medallion Plates	106.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		188.0000
VEGAS WESTERN																
24/7 EQUIVALANCY	89.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	145.0807
Medallion Plates	89.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		171.0000
VIRGIN VALLEY																
24/7 EQUIVALANCY	34.0000	2.0000	10.0000	0.0000	0.0000	11.7097	2.6613	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	64.7420
Medallion Plates	34.0000	2.0000	10.0000	0.0000	0.0000	22.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		82.0000
WESTERN																
24/7 EQUIVALANCY	93.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	152.0807
Medallion Plates	93.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
WHITTLESEA																
24/7 EQUIVALANCY	151.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	210.0807
Medallion Plates	151.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		236.0000
YELLOW																
24/7 EQUIVALANCY	163.0000	12.0000	10.0000	17.0000	0.0000	11.7097	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3710	219.0807
Medallion Plates	163.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		245.0000
EQUIVALANCIES	1,443.0000	178.0000	160.0000	208.5000	18.6291	168.7261	5.3226	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	2.8065	22.3230	2,359.8073
TOTAL MEDALLIONS	1,443.0000	178.0000	160.0000	417.0000	35.0000	317.0000	22.0000	50.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,730.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	GEO 2	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	GEO 2%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	192	0	0	0	192	0.00%	100.00%	0.00%	0.00%	3,448	3,640	5.27%
ANLV	28	226	0	0	31	285	9.82%	79.30%	0.00%	10.88%	7,403	7,688	3.71%
ACE	23	140	0	1	39	203	11.33%	68.97%	0.00%	19.70%	9,244	9,447	2.15%
CHECKER	407	537	0	112	0	1,056	38.54%	50.85%	0.00%	10.61%	11,397	12,453	8.48%
DELUXE	22	0	0	0	0	22	100.00%	0.00%	0.00%	0.00%	2,114	2,136	1.03%
DESERT	448	222	0	179	0	849	52.77%	26.15%	0.00%	21.08%	7,332	8,425	10.08%
DESERT (LAUGHLIN)	40	0	0	0	0	40	100.00%	0.00%	0.00%	0.00%	204	See Above	0.47%
HENDERSON	63	433	0	0	33	529	11.91%	81.85%	0.00%	6.24%	7,579	8,108	6.52%
LUCKY	180	98	0	4	17	299	60.20%	32.78%	0.00%	7.02%	5,230	5,881	5.08%
LUCKY (LAUGHLIN)	169	0	0	0	0	169	100.00%	0.00%	0.00%	0.00%	183	See Above	2.87%
NELLIS	418	293	0	15	34	760	55.00%	38.55%	0.00%	6.45%	7,276	8,036	9.46%
STAR	214	539	0	92	0	845	25.33%	63.79%	0.00%	10.89%	7,487	8,332	10.14%
UNION	49	186	0	1	39	275	17.82%	67.64%	0.00%	14.55%	8,485	8,760	3.14%
VEGAS WESTERN	56	168	0	0	27	251	22.31%	66.93%	0.00%	10.76%	7,474	7,725	3.25%
VIRGIN VALLEY	17	0	0	0	51	68	25.00%	0.00%	0.00%	75.00%	2,796	2,864	2.37%
WESTERN	1	13	0	0	1	15	6.67%	86.67%	0.00%	6.67%	8,257	8,272	0.18%
WHITTLESEA	102	449	0	8	28	587	17.38%	76.49%	0.00%	6.13%	11,275	11,862	4.95%
YELLOW	426	555	0	92	0	1,073	39.70%	51.72%	0.00%	8.57%	11,628	12,701	8.45%
TOTALS	2,663	4,051	0	504	300	7,518	35.42%	53.88%	0.00%	3.99%	118,812	126,330	5.95%

*= Shifts Reported + Shifts Blown

DECEMBER 2014