



**NEVADA TAXICAB AUTHORITY
TAXICAB INDUSTRY STATISTICS
OCTOBER 2014
AMENDED***

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein.

***= Amended to reflect corrected revenue amounts for Yellow-Checker-Star Cab Companies.**

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS OCTOBER '14 v. OCTOBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	52,072	49,560	5.07%
ANLV	136,115	124,659	9.19%
ACE	178,743	168,660	5.98%
CHECKER	246,830	239,537	3.04%
DELUXE	25,409	26,673	-4.74%
DESERT	176,917	167,741	5.47%
HENDERSON	151,901	141,875	7.07%
LUCKY	121,333	116,167	4.45%
NELLIS	168,134	160,280	4.90%
STAR	159,005	155,673	2.14%
UNION	166,289	155,520	6.92%
VEGAS-WESTERN	147,852	139,438	6.03%
VIRGIN-VALLEY	55,147	53,489	3.10%
WESTERN	163,160	135,402	20.50%
WHITTLESEA	215,827	209,803	2.87%
YELLOW	248,993	242,364	2.74%
INDUSTRY TOTAL	2,413,727	2,286,841	5.55%

Nevada Taxicab Authority

REVENUE PER SHIFT

OCTOBER '14 v. OCTOBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$244.97	\$232.82	5.22%
ANLV	\$262.97	\$259.50	1.34%
ACE	\$271.62	\$267.26	1.63%
CHECKER	\$290.16	\$280.36	3.50%
DELUXE	\$241.99	\$227.70	6.28%
DESERT	\$375.36	\$362.66	3.50%
HENDERSON	\$283.29	\$278.16	1.84%
LUCKY	\$348.46	\$326.20	6.82%
NELLIS	\$356.77	\$348.70	2.31%
STAR	\$292.85	\$286.56	2.20%
UNION	\$270.77	\$267.23	1.32%
VEGAS-WESTERN	\$275.92	\$269.02	2.56%
VIRGIN-VALLEY	\$286.44	\$280.03	2.29%
WESTERN	\$298.26	\$276.13	8.01%
WHITTLESEA	\$275.33	\$273.80	0.56%
YELLOW	\$291.39	\$281.62	3.47%
INDUSTRY AVERAGE	\$294.04	\$285.74	2.90%

Nevada Taxicab Authority

TRIPS PER SHIFT

OCTOBER '14 v. OCTOBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	14.28	14.16	0.85%
ANLV	17.57	17.40	0.98%
ACE	18.80	18.59	1.13%
CHECKER	20.02	19.31	3.68%
DELUXE	11.45	11.08	3.34%
DESERT	21.48	20.45	5.04%
HENDERSON	19.35	18.76	3.14%
LUCKY	21.50	20.61	4.32%
NELLIS	21.25	20.48	3.76%
STAR	20.05	19.61	2.24%
UNION	18.72	18.42	1.63%
VEGAS-WESTERN	19.08	18.66	2.25%
VIRGIN-VALLEY	19.74	19.22	2.71%
WESTERN	19.91	18.99	4.84%
WHITTLESEA	18.61	18.27	1.86%
YELLOW	20.07	19.54	2.71%
INDUSTRY AVERAGE	19.36	18.83	2.81%

Nevada Taxicab Authority

REVENUE PER TRIP

OCTOBER '14 v. OCTOBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.15	\$16.45	4.26%
ANLV	\$14.97	\$14.91	0.40%
ACE	\$14.45	\$14.38	0.49%
CHECKER	\$14.50	\$14.52	-0.14%
DELUXE	\$21.13	\$20.56	2.77%
DESERT	\$17.48	\$17.74	-1.47%
HENDERSON	\$14.64	\$14.83	-1.28%
LUCKY	\$16.21	\$15.83	2.40%
NELLIS	\$16.79	\$17.03	-1.41%
STAR	\$14.61	\$14.61	0.00%
UNION	\$14.46	\$14.51	-0.34%
VEGAS-WESTERN	\$14.46	\$14.41	0.35%
VIRGIN-VALLEY	\$14.51	\$14.57	-0.41%
WESTERN	\$14.98	\$14.54	3.03%
WHITTLESEA	\$14.80	\$14.98	-1.20%
YELLOW	\$14.52	\$14.41	0.76%
INDUSTRY AVERAGE	\$14.81	\$15.17	-2.37%

Nevada Taxicab Authority

TRIPS PER MEDALLION

OCTOBER '14 v. OCTOBER '13

Taxicab Company	2014	2013	% Increase/ (Decrease)
A-CAB	940	901	4.33%
ANLV	1,075	898	19.71%
ACE	1,164	1,102	5.63%
CHECKER	1,230	1,197	2.76%
DELUXE	441	468	-5.77%
DESERT	1,325	1,262	4.99%
HENDERSON	1,163	1,091	6.60%
LUCKY	1,290	1,243	3.78%
NELLIS	1,297	1,242	4.43%
STAR	1,236	1,216	1.64%
UNION	1,158	1,087	6.53%
VEGAS-WESTERN	1,168	1,106	5.61%
VIRGIN-VALLEY	1,201	1,175	2.21%
WESTERN	1,221	1,018	19.94%
WHITTLESEA	1,126	1,098	2.55%
YELLOW	1,241	1,212	2.39%
INDUSTRY AVERAGE	1,176	1,119	5.09%

Nevada Taxicab Authority

REVENUE PER MEDALLION OCTOBER '14 v. OCTOBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$16,121	\$14,811	8.84%
ANLV	\$16,094	\$14,749	9.12%
ACE	\$16,818	\$15,847	6.12%
CHECKER	\$17,838	\$17,382	2.62%
DELUXE	\$9,328	\$9,628	-3.11%
DESERT	\$23,152	\$22,376	3.47%
HENDERSON	\$17,028	\$16,179	5.25%
LUCKY	\$20,905	\$19,677	6.24%
NELLIS	\$21,781	\$21,152	2.98%
STAR	\$18,063	\$17,767	1.67%
UNION	\$16,750	\$15,776	6.17%
VEGAS-WESTERN	\$16,889	\$15,945	5.92%
VIRGIN-VALLEY	\$17,429	\$17,116	1.83%
WESTERN	\$18,291	\$14,800	23.59%
WHITTLESEA	\$16,669	\$16,456	1.30%
YELLOW	\$18,024	\$17,460	3.23%
INDUSTRY AVERAGE	\$17,862	\$16,981	5.19%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014	2,282,896	2013	2,222,712	2.71%	60,184
MAY	2014	2,624,549	2013	2,460,383	6.67%	164,166
JUNE	2014	2,452,560	2013	2,385,865	2.80%	66,695
JULY	2014	2,228,343	2013	2,176,986	2.36%	51,357
AUGUST	2014	2,441,304	2013	2,239,098	9.03%	202,206
SEPTEMBER	2014	2,321,376	2013	2,290,393	1.35%	30,983
OCTOBER	2014	2,413,727	2013	2,286,841	5.55%	126,886
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
YTD TOTAL	2014	23,737,597	2013	22,662,995	4.74%	1,074,602

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

OCTOBER '14 v. OCTOBER '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,413,727	2,286,841	5.55%	23,737,597	22,663,005	4.74%
REVENUE	\$36,653,504	\$34,699,229	5.63%	\$349,898,540	\$334,118,986	4.72%
AVG REV/SHIFT	\$294.04	\$285.74	2.90%	\$284.24	\$286.06	-0.64%
AVG TRIPS/SHIFT	19.36	18.83	2.81%	19.28	19.40	-0.62%
AVG REV/PER TRIP	\$15.19	\$15.17	0.13%	\$14.74	\$14.74	0.00%
AVG TRIPS/MED	1,176	1,119	5.09%	1,148	1,102	4.17%
AVG REV/MED	\$17,862	\$16,981	5.19%	\$16,918	\$16,245	4.14%
SHIFTS	124,656	121,437	2.65%	1,230,978	1,167,991	5.39%
MEDALLIONS	2,052.0649	2,043.4518	0.42%	20,682.6279	20,567.5241	0.56%

OCTOBER 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.5968	2.3065	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.4033
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.5968	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.5968
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.5968	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9677	0.0000	57.5645
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9677	0.0000	133.5645
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.5968
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9677	0.0000	94.0645
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.5968
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.5968
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.5968	2.3065	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.9033
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.5968
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.5968
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	153.5488	4.6130	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	2.9031	0.0000	2,052.0649
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	6	0	0	6	0.00%	100.00%	0.00%	3,646	3,652	0.16%
ANLV	6	95	0	0	101	5.94%	94.06%	0.00%	7,748	7,849	1.29%
ACE	1	12	0	0	13	7.69%	92.31%	0.00%	9,510	9,523	0.14%
CHECKER	1	22	0	0	23	4.35%	95.65%	0.00%	12,332	12,355	0.19%
DELUXE	0	15	0	0	15	0.00%	100.00%	0.00%	2,219	2,234	0.67%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,035	8,281	0.00%
DESERT (LAUGHLIN)	43	0	0	0	43	100.00%	0.00%	0.00%	203	See Above	0.52%
HENDERSON	3	152	0	0	155	1.94%	98.06%	0.00%	7,850	8,005	1.94%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,462	5,814	0.00%
LUCKY (LAUGHLIN)	171	0	0	0	171	100.00%	0.00%	0.00%	181	See Above	2.94%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,912	7,912	0.00%
STAR	1	28	0	0	29	3.45%	96.55%	0.00%	7,932	7,961	0.36%
UNION	2	18	0	0	20	10.00%	90.00%	0.00%	8,883	8,903	0.22%
VEGAS WESTERN	8	92	0	0	100	8.00%	92.00%	0.00%	7,749	7,849	1.27%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,793	2,793	0.00%
WESTERN	0	3	0	0	3	0.00%	100.00%	0.00%	8,193	8,196	0.04%
WHITTLESEA	0	151	0	0	151	0.00%	100.00%	0.00%	11,600	11,751	1.28%
YELLOW	3	27	0	0	30	10.00%	90.00%	0.00%	12,408	12,438	0.24%
TOTALS	239	621	0	0	860	27.79%	72.21%	0.00%	124,656	125,516	0.69%

*= Shifts Reported + Shifts Blown

OCTOBER 2014