



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS MARCH 2014

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

March '14 v. March '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	54,789	58,044	-5.61%
ANLV	151,198	149,524	1.12%
ACE	197,188	196,301	0.45%
CHECKER	263,520	156,078	68.84%
DELUXE	27,148	28,897	-6.05%
DESERT	188,520	206,593	-8.75%
HENDERSON	166,912	176,826	-5.61%
LUCKY	132,642	147,158	-9.86%
NELLIS	180,640	185,186	-2.45%
STAR	171,652	95,853	79.08%
UNION	182,376	181,283	0.60%
VEGAS-WESTERN	163,918	162,566	0.83%
VIRGIN-VALLEY	62,175	60,773	2.31%
WESTERN	176,157	151,060	16.61%
WHITTLESEA	236,380	248,983	-5.06%
YELLOW	267,603	159,691	67.58%
INDUSTRY TOTAL	2,622,818	2,364,816	10.91%

Nevada Taxicab Authority

REVENUE PER SHIFT

March '14 v. March '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$246.91	\$255.90	-3.51%
ANLV	\$283.35	\$267.36	5.98%
ACE	\$294.06	\$277.25	6.06%
CHECKER	\$302.51	\$293.70	3.00%
DELUXE	\$239.99	\$241.06	-0.44%
DESERT	\$386.54	\$384.03	0.65%
HENDERSON	\$298.87	\$297.31	0.52%
LUCKY	\$353.87	\$342.11	3.44%
NELLIS	\$370.64	\$372.55	-0.51%
STAR	\$306.85	\$301.37	1.82%
UNION	\$291.79	\$274.59	6.26%
VEGAS-WESTERN	\$297.38	\$276.51	7.55%
VIRGIN-VALLEY	\$307.98	\$302.10	1.95%
WESTERN	\$310.32	\$303.24	2.33%
WHITTLESEA	\$293.86	\$292.61	0.43%
YELLOW	\$303.86	\$296.97	2.32%
INDUSTRY AVERAGE	\$308.99	\$302.44	2.17%

Nevada Taxicab Authority

TRIPS PER SHIFT

March '14 v. March '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	14.93	16.09	-7.21%
ANLV	18.96	18.53	2.32%
ACE	20.44	19.89	2.77%
CHECKER	20.95	20.16	3.92%
DELUXE	11.27	11.77	-4.25%
DESERT	22.47	21.91	2.56%
HENDERSON	20.40	20.16	1.19%
LUCKY	22.78	22.56	0.98%
NELLIS	22.43	22.54	-0.49%
STAR	21.17	20.64	2.57%
UNION	20.24	19.39	4.38%
VEGAS-WESTERN	20.56	19.63	4.74%
VIRGIN-VALLEY	21.31	21.31	0.00%
WESTERN	20.98	21.05	-0.33%
WHITTLESEA	19.77	19.84	-0.35%
YELLOW	21.28	20.66	3.00%
INDUSTRY AVERAGE	20.54	20.17	1.83%

Nevada Taxicab Authority

REVENUE PER TRIP

March '14 v. March '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.53	\$15.91	3.90%
ANLV	\$14.94	\$14.43	3.53%
ACE	\$14.39	\$13.94	3.23%
CHECKER	\$14.44	\$14.57	-0.89%
DELUXE	\$21.30	\$20.48	4.00%
DESERT	\$17.20	\$17.53	-1.88%
HENDERSON	\$14.65	\$14.74	-0.61%
LUCKY	\$15.54	\$15.16	2.51%
NELLIS	\$16.52	\$16.53	-0.06%
STAR	\$14.49	\$14.60	-0.75%
UNION	\$14.42	\$14.16	1.84%
VEGAS-WESTERN	\$14.46	\$14.09	2.63%
VIRGIN-VALLEY	\$14.45	\$14.18	1.90%
WESTERN	\$14.79	\$14.41	2.64%
WHITTLESEA	\$14.87	\$14.75	0.81%
YELLOW	\$14.28	\$14.38	-0.70%
INDUSTRY AVERAGE	\$15.04	\$15.00	0.27%

Nevada Taxicab Authority

TRIPS PER MEDALLION

March '14 v. March '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	952	1,046	-8.99%
ANLV	1,174	1,179	-0.42%
ACE	1,266	1,276	-0.78%
CHECKER	1,300	777	67.31%
DELUXE	466	499	-6.61%
DESERT	1,388	1,543	-10.05%
HENDERSON	1,257	1,351	-6.96%
LUCKY	1,377	1,559	-11.67%
NELLIS	1,371	1,426	-3.86%
STAR	1,313	744	76.48%
UNION	1,251	1,260	-0.71%
VEGAS-WESTERN	1,273	1,281	-0.62%
VIRGIN-VALLEY	1,294	1,321	-2.04%
WESTERN	1,298	1,128	15.07%
WHITTLESEA	1,220	1,298	-6.01%
YELLOW	1,320	795	66.04%
INDUSTRY AVERAGE	1,258	1,150	9.39%

Nevada Taxicab Authority

REVENUE PER MEDALLION

March '14 v. March '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,738	\$16,636	-5.40%
ANLV	\$17,548	\$17,004	3.20%
ACE	\$18,215	\$17,784	2.42%
CHECKER	\$18,771	\$11,321	65.80%
DELUXE	\$9,932	\$10,221	-2.82%
DESERT	\$23,877	\$27,045	-11.71%
HENDERSON	\$18,417	\$19,921	-7.55%
LUCKY	\$21,393	\$23,635	-9.49%
NELLIS	\$22,654	\$23,568	-3.88%
STAR	\$19,025	\$10,863	75.14%
UNION	\$18,039	\$17,842	1.11%
VEGAS-WESTERN	\$18,414	\$18,048	2.03%
VIRGIN-VALLEY	\$18,691	\$18,730	-0.21%
WESTERN	\$19,194	\$16,255	18.08%
WHITTLESEA	\$18,138	\$19,137	-5.22%
YELLOW	\$18,848	\$11,430	64.91%
INDUSTRY AVERAGE	\$18,917	\$17,247	9.68%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014		2013			
MAY	2014		2013			
JUNE	2014		2013			
JULY	2014		2013			
AUGUST	2014		2013			
SEPTEMBER	2014		2013			
OCTOBER	2014		2013			
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
YTD TOTAL	2014	6,972,842	2013	6,600,717	5.64%	372,125

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

March '14 v. March '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,622,818	2,364,816	10.91%	6,972,842	6,600,717	5.64%
REVENUE	\$39,448,139	\$35,465,700	11.23%	\$104,302,858	\$97,797,241	6.65%
AVG REV/SHIFT	\$308.99	\$302.44	2.17%	\$282.57	\$276.70	2.12%
AVG TRIPS/SHIFT	20.54	20.17	1.83%	18.89	18.68	1.12%
AVG REV/PER TRIP	\$15.04	\$15.00	0.27%	\$14.96	\$14.82	0.94%
AVG TRIPS/MED	1,258	1,150	9.39%	1,116	1,066	4.69%
AVG REV/MED	\$18,917	\$17,247	9.68%	\$16,692	\$15,788	5.72%
SHIFTS	127,669	117,264	8.87%	369,123	353,443	4.44%
MEDALLIONS	2,085.3232	2,056.2909	1.41%	6,248.7262	6,194.3227	0.88%

MARCH 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Convention	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	10.1452	2.3065	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.6129	57.5646
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	10.1452	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.6129	128.7581
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	155.7581
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	202.7581
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.1452	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0645	0.0000	58.2097
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0645	1.6129	135.8226
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	132.7581
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0645	1.6129	96.3226
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	131.7581
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	130.7581
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	145.7581
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	128.7581
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	10.1452	2.3065	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	48.0646
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	135.7581
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	193.7581
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.6129	202.7581
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	162.3232	4.6130	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.1935	24.1935	2,085.3232
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	112	0	0	112	0.00%	100.00%	0.00%	3,669	3,781	2.96%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,974	7,974	0.00%
ACE	0	0	0	0	0	#DIV/0!	#DIV/0!	#DIV/0!	9,648	9,648	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,581	12,581	0.00%
DELUXE	19	0	0	0	19	100.00%	0.00%	0.00%	2,409	2,428	0.78%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,169	8,421	0.00%
DESERT (LAUGHLIN)	31	0	0	0	31	100.00%	0.00%	0.00%	221	See Above	0.37%
HENDERSON	0	27	1	0	28	0.00%	96.43%	3.57%	8,181	8,209	0.34%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,596	5,956	0.00%
LUCKY (LAUGHLIN)	133	0	0	0	133	100.00%	0.00%	0.00%	227	See Above	2.23%
NELLIS	0	36	0	0	36	0.00%	100.00%	0.00%	8,053	8,089	0.45%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	8,107	8,107	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	9,011	9,011	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,973	7,973	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,917	2,917	0.00%
WESTERN	15	7	0	3	25	60.00%	28.00%	12.00%	8,397	8,422	0.30%
WHITTLESEA	0	18	0	0	18	0.00%	100.00%	0.00%	11,959	11,977	0.15%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,577	12,577	0.00%
TOTALS	198	200	1	3	402	49.25%	49.75%	0.75%	127,669	128,071	0.31%

*= Shifts Reported + Shifts Blown

MARCH 2014