



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS MARCH 2013

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

March '13 v. March '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	58,044	55,135	5.28%
ANLV	149,524	144,740	3.31%
ACE	196,301	188,984	3.87%
CHECKER	156,078	251,908	-38.04%
DELUXE	28,897	28,713	0.64%
DESERT	206,593	174,141	18.64%
HENDERSON	176,826	155,385	13.80%
LUCKY	147,158	121,795	20.82%
NELLIS	185,186	166,597	11.16%
STAR	95,853	164,134	-41.60%
UNION	181,283	171,672	5.60%
VEGAS-WESTERN	162,566	154,782	5.03%
VIRGIN-VALLEY	60,773	57,531	5.64%
WESTERN	151,060	147,285	2.56%
WHITTLESEA	248,983	224,321	10.99%
YELLOW	159,691	256,410	-37.72%
INDUSTRY TOTAL	2,364,816	2,463,533	-4.01%

Nevada Taxicab Authority

REVENUE PER SHIFT

March '13 v. March '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$255.90	\$238.42	7.33%
ANLV	\$267.36	\$263.72	1.38%
ACE	\$277.25	\$272.09	1.90%
CHECKER	\$293.70	\$279.23	5.18%
DELUXE	\$241.06	\$234.90	2.62%
DESERT	\$384.03	\$355.76	7.95%
HENDERSON	\$297.31	\$282.90	5.09%
LUCKY	\$342.11	\$325.08	5.24%
NELLIS	\$372.55	\$354.65	5.05%
STAR	\$301.37	\$283.67	6.24%
UNION	\$274.59	\$267.53	2.64%
VEGAS-WESTERN	\$276.51	\$273.49	1.10%
VIRGIN-VALLEY	\$302.10	\$283.29	6.64%
WESTERN	\$303.24	\$289.10	4.89%
WHITTLESEA	\$292.61	\$277.37	5.49%
YELLOW	\$296.97	\$280.28	5.95%
INDUSTRY AVERAGE	\$302.44	\$287.36	5.25%

Nevada Taxicab Authority

TRIPS PER SHIFT

March '13 v. March '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	16.09	14.99	7.34%
ANLV	18.53	18.37	0.87%
ACE	19.89	19.77	0.61%
CHECKER	20.16	20.20	-0.20%
DELUXE	11.77	11.12	5.85%
DESERT	21.91	20.95	4.58%
HENDERSON	20.16	19.45	3.65%
LUCKY	22.56	21.25	6.16%
NELLIS	22.54	21.54	4.64%
STAR	20.64	20.49	0.73%
UNION	19.39	19.23	0.83%
VEGAS-WESTERN	19.63	19.63	0.00%
VIRGIN-VALLEY	21.31	20.32	4.87%
WESTERN	21.05	20.25	3.95%
WHITTLESEA	19.84	19.15	3.60%
YELLOW	20.66	20.56	0.49%
INDUSTRY AVERAGE	20.17	19.70	2.39%

Nevada Taxicab Authority

REVENUE PER TRIP

March '13 v. March '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.91	\$15.91	0.00%
ANLV	\$14.43	\$14.36	0.49%
ACE	\$13.94	\$13.76	1.31%
CHECKER	\$14.57	\$13.83	5.35%
DELUXE	\$20.48	\$21.11	-2.98%
DESERT	\$17.53	\$16.98	3.24%
HENDERSON	\$14.74	\$14.55	1.31%
LUCKY	\$15.16	\$15.30	-0.92%
NELLIS	\$16.53	\$16.46	0.43%
STAR	\$14.60	\$13.85	5.42%
UNION	\$14.16	\$13.91	1.80%
VEGAS-WESTERN	\$14.09	\$13.93	1.15%
VIRGIN-VALLEY	\$14.18	\$13.94	1.72%
WESTERN	\$14.41	\$14.27	0.98%
WHITTLESEA	\$14.75	\$14.48	1.86%
YELLOW	\$14.38	\$13.63	5.50%
INDUSTRY AVERAGE	\$15.00	\$14.59	2.81%

Nevada Taxicab Authority

TRIPS PER MEDALLION

March '13 v. March '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	1,046	988	5.87%
ANLV	1,179	1,138	3.60%
ACE	1,276	1,226	4.08%
CHECKER	777	1,252	-37.94%
DELUXE	499	502	-0.60%
DESERT	1,543	1,297	18.97%
HENDERSON	1,351	1,184	14.10%
LUCKY	1,559	1,286	21.23%
NELLIS	1,426	1,280	11.41%
STAR	744	1,270	-41.42%
UNION	1,260	1,191	5.79%
VEGAS-WESTERN	1,281	1,217	5.26%
VIRGIN-VALLEY	1,321	1,242	6.36%
WESTERN	1,128	1,098	2.73%
WHITTLESEA	1,298	1,167	11.23%
YELLOW	795	1,274	-37.60%
INDUSTRY AVERAGE	1,150	1,196	-3.85%

Nevada Taxicab Authority

REVENUE PER MEDALLION

March '13 v. March '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$16,636	\$15,709	5.90%
ANLV	\$17,004	\$16,336	4.09%
ACE	\$17,784	\$16,870	5.42%
CHECKER	\$11,321	\$17,311	-34.60%
DELUXE	\$10,221	\$10,603	-3.61%
DESERT	\$27,045	\$22,036	22.73%
HENDERSON	\$19,921	\$17,229	15.63%
LUCKY	\$23,635	\$19,667	20.18%
NELLIS	\$23,568	\$21,065	11.89%
STAR	\$10,863	\$17,590	-38.24%
UNION	\$17,842	\$16,565	7.71%
VEGAS-WESTERN	\$18,048	\$16,950	6.48%
VIRGIN-VALLEY	\$18,730	\$17,313	8.18%
WESTERN	\$16,255	\$15,667	3.76%
WHITTLESEA	\$19,137	\$16,904	13.21%
YELLOW	\$11,430	\$17,376	-34.22%
INDUSTRY AVERAGE	\$17,247	\$17,441	-1.11%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013		2012			
MAY	2013		2012			
JUNE	2013		2012			
JULY	2013		2012			
AUGUST	2013		2012			
SEPTEMBER	2013		2012			
OCTOBER	2013		2012			
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
YTD TOTAL	2013	6,600,717	2012	6,933,999	-4.81%	(333,282)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

March '13 v. March '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,364,816	2,463,533	-4.01%	6,600,717	6,933,999	-4.81%
REVENUE	\$35,465,700	\$35,934,761	-1.31%	\$97,797,241	\$100,336,212	-2.53%
AVG REV/SHIFT	\$302.44	\$287.36	5.25%	\$276.70	\$272.63	1.49%
AVG TRIPS/SHIFT	20.17	19.70	2.39%	18.68	18.84	-0.85%
AVG REV/PER TRIP	\$15.00	\$14.59	2.81%	\$14.82	\$14.47	2.42%
AVG TRIPS/MED	1,150	1,196	-3.85%	1,066	1,119	-4.74%
AVG REV/MED	\$17,247	\$17,441	-1.11%	\$15,788	\$16,198	-2.53%
SHIFTS	117,264	125,050	-6.23%	353,443	368,028	-3.96%
MEDALLIONS	2,056.2909	2,060.4041	-0.20%	6,194.3227	6,194.2920	0.0005%

MARCH 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.8710	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.5000
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.8710	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.8710
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.8710
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.8710
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.8710	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0323	0.0000	57.9033
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0323	0.0000	133.9033
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.8710
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0323	0.0000	94.4033
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.8710
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.8710
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.8710
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.8710
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.8710	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	46.0000
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.8710
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.8710
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.8710
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	157.9360	4.2580	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.0969	0.0000	2,056.2909
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	113	0	0	113	0.00%	100.00%	0.00%	3,608	3,721	3.04%
ANLV	64	343	0	8	415	15.42%	82.65%	1.93%	8,069	8,484	4.89%
ACE	158	150	0	0	308	51.30%	48.70%	0.00%	9,870	10,178	3.03%
CHECKER	3,076	605	501	0	4,182	73.55%	14.47%	11.98%	7,743	11,925	35.07%
DELUXE	28	0	0	0	28	100.00%	0.00%	0.00%	2,455	2,483	1.13%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	9,206	9,450	0.00%
DESERT (LAUGHLIN)	20	0	0	0	20	100.00%	0.00%	0.00%	224	See Above	0.21%
HENDERSON	6	386	2	0	394	1.52%	97.97%	0.51%	8,769	9,163	4.30%
LUCKY	4	312	0	0	316	1.27%	98.73%	0.00%	6,297	6,973	4.53%
LUCKY (LAUGHLIN)	135	0	0	0	135	100.00%	0.00%	0.00%	225	See Above	1.94%
NELLIS	7	42	0	0	49	14.29%	85.71%	0.00%	8,216	8,265	0.59%
STAR	1,853	613	528	0	2,994	61.89%	20.47%	17.64%	4,645	7,639	39.19%
UNION	84	119	3	5	211	39.81%	56.40%	3.79%	9,348	9,559	2.21%
VEGAS WESTERN	125	99	8	3	235	53.19%	42.13%	4.68%	8,281	8,516	2.76%
VIRGIN VALLEY	81	0	0	19	100	81.00%	0.00%	19.00%	2,852	2,952	3.39%
WESTERN	95	301	0	76	472	20.13%	63.77%	16.10%	7,167	7,639	6.18%
WHITTLESEA	5	307	2	0	314	1.59%	97.77%	0.64%	12,549	12,863	2.44%
YELLOW	2,995	608	494	0	4,097	73.10%	14.84%	12.06%	7,731	11,828	34.64%
TOTALS	8,736	3,998	1,538	111	14,383	60.74%	27.80%	0.77%	117,255	131,638	10.93%

*= Shifts Reported + Shifts Blown

MARCH 2013