



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS OCTOBER 2012**

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

OCTOBER '12 v. OCTOBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	51,021	49,449	3.18%
ANLV	137,260	138,611	-0.97%
ACE	183,342	187,695	-2.32%
CHECKER	241,831	254,012	-4.80%
DELUXE	28,065	28,107	-0.15%
DESERT	168,830	170,065	-0.73%
HENDERSON	153,385	157,073	-2.35%
LUCKY	116,847	118,049	-1.02%
NELLIS	160,196	169,901	-5.71%
STAR	155,635	162,624	-4.30%
UNION	164,388	169,739	-3.15%
VEGAS-WESTERN	149,401	153,790	-2.85%
VIRGIN-VALLEY	54,930	52,566	4.50%
WESTERN	133,290	154,739	-13.86%
WHITTLESEA	219,345	227,104	-3.42%
YELLOW	246,529	257,912	-4.41%
<b>%Δ INDUSTRY σ</b>	<b>2,364,295</b>	<b>2,451,436</b>	<b>-3.55%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

OCTOBER '12 v. OCTOBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$235.88	\$251.38	-6.17%
ANLV	\$267.47	\$269.55	-0.77%
ACE	\$277.21	\$285.01	-2.74%
CHECKER	\$282.59	\$290.16	-2.61%
DELUXE	\$230.15	\$237.32	-3.02%
DESERT	\$361.25	\$361.51	-0.07%
HENDERSON	\$284.21	\$291.04	-2.35%
LUCKY	\$329.80	\$333.07	-0.98%
NELLIS	\$349.47	\$368.39	-5.14%
STAR	\$285.85	\$294.06	-2.79%
UNION	\$273.67	\$281.29	-2.71%
VEGAS-WESTERN	\$279.41	\$289.59	-3.52%
VIRGIN-VALLEY	\$286.94	\$296.21	-3.13%
WESTERN	\$282.61	\$294.77	-4.13%
WHITTLESEA	\$277.90	\$285.37	-2.62%
YELLOW	\$282.92	\$291.82	-3.05%
<b>%Δ INDUSTRY σ</b>	<b>\$289.67</b>	<b>\$297.80</b>	<b>-2.73%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

OCTOBER '12 v. OCTOBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	14.37	15.39	-6.63%
ANLV	18.31	18.66	-1.88%
ACE	19.66	20.65	-4.79%
CHECKER	19.54	20.78	-5.97%
DELUXE	11.05	11.12	-0.63%
DESERT	20.49	21.13	-3.03%
HENDERSON	19.10	20.05	-4.74%
LUCKY	20.78	21.69	-4.20%
NELLIS	20.64	22.04	-6.35%
STAR	19.71	20.96	-5.96%
UNION	19.17	19.96	-3.96%
VEGAS-WESTERN	19.72	20.67	-4.60%
VIRGIN-VALLEY	19.89	20.65	-3.68%
WESTERN	19.36	20.41	-5.14%
WHITTLESEA	18.62	19.60	-5.00%
YELLOW	19.92	21.10	-5.59%
<b>%Δ INDUSTRY σ</b>	<b>19.25</b>	<b>20.23</b>	<b>-4.84%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

### OCTOBER '12 v. OCTOBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.41	\$16.34	0.43%
ANLV	\$14.61	\$14.45	1.11%
ACE	\$14.10	\$13.80	2.17%
CHECKER	\$14.46	\$13.96	3.58%
DELUXE	\$20.83	\$21.34	-2.39%
DESERT	\$17.63	\$17.11	3.04%
HENDERSON	\$14.88	\$14.52	2.48%
LUCKY	\$15.87	\$15.35	3.39%
NELLIS	\$16.94	\$16.71	1.38%
STAR	\$14.50	\$14.03	3.35%
UNION	\$14.28	\$14.09	1.35%
VEGAS-WESTERN	\$14.17	\$14.01	1.14%
VIRGIN-VALLEY	\$14.42	\$14.34	0.56%
WESTERN	\$14.60	\$14.44	1.11%
WHITTLESEA	\$14.92	\$14.56	2.47%
YELLOW	\$14.20	\$13.83	2.68%
<b>%Δ INDUSTRY σ</b>	<b>\$15.04</b>	<b>\$14.72</b>	<b>2.17%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

### OCTOBER '12 v. OCTOBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	921	952	-3.26%
ANLV	1,087	1,126	-3.46%
ACE	1,196	1,250	-4.32%
CHECKER	1,208	1,288	-6.21%
DELUXE	501	528	-5.11%
DESERT	1,268	1,306	-2.91%
HENDERSON	1,178	1,235	-4.62%
LUCKY	1,247	1,301	-4.15%
NELLIS	1,240	1,347	-7.94%
STAR	1,214	1,299	-6.54%
UNION	1,148	1,211	-5.20%
VEGAS-WESTERN	1,183	1,249	-5.28%
VIRGIN-VALLEY	1,197	1,238	-3.31%
WESTERN	1,000	1,189	-15.90%
WHITTLESEA	1,147	1,207	-4.97%
YELLOW	1,231	1,308	-5.89%
<b>%Δ INDUSTRY ♂</b>	<b>1,156</b>	<b>1,228</b>	<b>-5.86%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

### OCTOBER '12 v. OCTOBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,114	\$15,551	-2.81%
ANLV	\$15,884	\$16,263	-2.33%
ACE	\$16,867	\$17,251	-2.23%
CHECKER	\$17,463	\$17,990	-2.93%
DELUXE	\$10,442	\$11,270	-7.35%
DESERT	\$22,346	\$22,341	0.02%
HENDERSON	\$17,525	\$17,937	-2.30%
LUCKY	\$19,800	\$19,982	-0.91%
NELLIS	\$20,991	\$22,510	-6.75%
STAR	\$17,600	\$18,232	-3.47%
UNION	\$16,387	\$17,066	-3.98%
VEGAS-WESTERN	\$16,773	\$17,494	-4.12%
VIRGIN-VALLEY	\$17,259	\$17,758	-2.81%
WESTERN	\$14,601	\$17,168	-14.95%
WHITTLESEA	\$17,118	\$17,571	-2.58%
YELLOW	\$17,483	\$18,093	-3.37%
<b>%Δ INDUSTRY ♂</b>	<b>\$17,386</b>	<b>\$18,074</b>	<b>-3.80%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012	2,506,426	2011	2,455,190	2.09%	51,236
JUNE	2012	2,391,810	2011	2,340,455	2.19%	51,355
JULY	2012	2,391,810	2011	2,137,413	11.90%	254,397
AUGUST	2012	2,229,991	2011	2,268,691	-1.71%	(38,700)
SEPTEMBER	2012	2,336,228	2011	2,347,826	-0.49%	(11,598)
OCTOBER	2012	2,364,295	2011	2,451,436	-3.55%	(87,141)
NOVEMBER	2012		2011			
DECEMBER	2012		2011			
<b>YTD TOTAL</b>	<b>2012</b>	<b>23,418,912</b>	<b>2011</b>	<b>23,124,036</b>	<b>1.28%</b>	<b>294,876</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON OCTOBER '12 v. OCTOBER '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,364,295	2,451,436	-3.55%	23,226,613	23,267,027	-0.17%
REVENUE	\$35,568,759	\$36,077,797	-1.41%	\$337,770,995	\$327,342,598	3.19%
AVG REV/SHIFT	\$289.67	\$297.80	-2.73%	\$276.05	\$287.41	-3.95%
AVG TRIPS/SHIFT	19.25	20.23	-4.84%	18.98	20.43	-7.10%
AVG REV/PER TRIP	\$15.04	\$14.72	2.17%	\$14.54	\$14.07	3.34%
AVG TRIPS/MED	1,156	1,228	-5.86%	1,129	1,227	-7.99%
AVG REV/MED	\$17,386	\$18,074	-3.80%	\$16,425	\$17,256	-4.82%
SHIFTS	122,791	121,149	1.36%	1,223,608	1,138,928	7.44%
MEDALLIONS	2,045.8060	1,996.1297	2.49%	20,565.0107	18,969.8034	8.41%

**OCTOBER 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIME	Conv/ Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.0484	2.6613	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.1935	55.4032
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.0484	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.1935	126.2419
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
<b>ACE</b>														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	153.2419
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	200.2419
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.0484	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9355	0.0000	55.9839
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000	0.0000	65.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9355	0.1935	133.1774
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	130.2419
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9355	0.1935	93.6774
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	129.2419
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
<b>STAR</b>														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	128.2419
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
<b>UNION</b>														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	143.2419
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	126.2419
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.0484	2.6613	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	45.9032
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	133.2419
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	191.2419
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.1935	200.2419
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>EQUIVALANCIES</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>208.5000</b>	<b>144.7744</b>	<b>5.3226</b>	<b>61.0000</b>	<b>62.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>3.5000</b>	<b>8.0000</b>	<b>2.8065</b>	<b>2.9025</b>	<b>2,045.8060</b>
<b>TOTAL MEDALLIONS</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>417.0000</b>	<b>272.0000</b>	<b>22.0000</b>	<b>61.0000</b>	<b>62.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,409.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap

# NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	102	0	0	102	0.00%	100.00%	0.00%	3,550	3,652	2.79%
ANLV	16	313	1	0	330	4.85%	94.85%	0.30%	7,497	7,827	4.22%
ACE	4	172	0	1	177	2.26%	97.18%	0.56%	9,324	9,501	1.86%
CHECKER	0	31	0	0	31	0.00%	100.00%	0.00%	12,374	12,405	0.25%
DELUXE	22	0	0	0	22	100.00%	0.00%	0.00%	2,540	2,562	0.86%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,013	8,257	0.00%
DESERT (LAUGHLIN)	19	0	0	0	19	100.00%	0.00%	0.00%	225	See Above	0.23%
HENDERSON	0	27	0	0	27	0.00%	100.00%	0.00%	8,031	8,058	0.34%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,440	5,790	0.00%
LUCKY (LAUGHLIN)	166	0	0	0	166	100.00%	0.00%	0.00%	184	See Above	2.87%
NELLIS	14	103	0	0	117	11.97%	88.03%	0.00%	7,763	7,880	1.48%
STAR	0	43	0	0	43	0.00%	100.00%	0.00%	7,896	7,939	0.54%
UNION	73	230	0	0	303	24.09%	75.91%	0.00%	8,577	8,880	3.41%
VEGAS WESTERN	48	201	0	0	249	19.28%	80.72%	0.00%	7,578	7,827	3.18%
VIRGIN VALLEY	37	0	0	1	38	97.37%	0.00%	2.63%	2,761	2,799	1.36%
WESTERN	173	302	15	0	490	35.31%	61.63%	3.06%	6,884	7,374	6.64%
WHITTLESEA	0	40	0	0	40	0.00%	100.00%	0.00%	11,780	11,820	0.34%
YELLOW	0	32	0	0	32	0.00%	100.00%	0.00%	12,374	12,406	0.26%
<b>TOTALS</b>	<b>572</b>	<b>1,596</b>	<b>16</b>	<b>2</b>	<b>2,186</b>	<b>26.17%</b>	<b>73.01%</b>	<b>0.09%</b>	<b>122,791</b>	<b>124,977</b>	<b>1.75%</b>

\*= Shifts Reported + Shifts Blown

## OCTOBER 2012