



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS SEPTEMBER 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

SEPTEMBER '12 v. SEPTEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	51,906	50,904	1.97%
ANLV	134,819	132,241	1.95%
ACE	181,222	173,061	4.72%
CHECKER	236,453	246,194	-3.96%
DELUXE	26,601	27,696	-3.95%
DESERT	169,616	165,860	2.26%
HENDERSON	151,135	151,115	0.01%
LUCKY	118,487	116,460	1.74%
NELLIS	160,820	164,966	-2.51%
STAR	151,578	157,726	-3.90%
UNION	161,777	160,198	0.99%
VEGAS-WESTERN	146,711	139,748	4.98%
VIRGIN-VALLEY	54,111	43,175	25.33%
WESTERN	134,606	148,539	-9.38%
WHITTLESEA	216,361	219,609	-1.48%
YELLOW	240,025	250,334	-4.12%
%Δ INDUSTRY ♂	2,336,228	2,347,826	-0.49%

Nevada Taxicab Authority

REVENUE PER SHIFT

SEPTEMBER '12 v. SEPTEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$238.96	\$248.95	-4.01%
ANLV	\$261.98	\$264.76	-1.05%
ACE	\$274.99	\$278.27	-1.18%
CHECKER	\$280.38	\$289.13	-3.03%
DELUXE	\$229.79	\$233.18	-1.45%
DESERT	\$358.33	\$357.75	0.16%
HENDERSON	\$282.88	\$288.54	-1.96%
LUCKY	\$332.49	\$338.76	-1.85%
NELLIS	\$347.36	\$367.65	-5.52%
STAR	\$284.10	\$294.41	-3.50%
UNION	\$267.08	\$278.14	-3.98%
VEGAS-WESTERN	\$275.03	\$282.00	-2.47%
VIRGIN-VALLEY	\$283.09	\$286.00	-1.02%
WESTERN	\$285.02	\$294.37	-3.18%
WHITTLESEA	\$276.09	\$284.81	-3.06%
YELLOW	\$281.64	\$291.86	-3.50%
%Δ INDUSTRY σ	\$287.72	\$295.64	-2.68%

Nevada Taxicab Authority

TRIPS PER SHIFT

SEPTEMBER '12 v. SEPTEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	14.94	16.03	-6.80%
ANLV	18.22	18.83	-3.24%
ACE	19.88	20.47	-2.88%
CHECKER	19.87	20.92	-5.02%
DELUXE	11.28	11.23	0.45%
DESERT	21.07	21.47	-1.86%
HENDERSON	19.48	20.31	-4.09%
LUCKY	21.41	22.49	-4.80%
NELLIS	21.16	22.47	-5.83%
STAR	20.00	21.25	-5.88%
UNION	19.10	20.05	-4.74%
VEGAS-WESTERN	19.77	20.44	-3.28%
VIRGIN-VALLEY	20.09	20.53	-2.14%
WESTERN	19.95	20.75	-3.86%
WHITTLESEA	18.92	19.85	-4.69%
YELLOW	20.18	21.30	-5.26%
%Δ INDUSTRY σ	19.56	20.43	-4.26%

Nevada Taxicab Authority

REVENUE PER TRIP

SEPTEMBER '12 v. SEPTEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.99	\$15.53	2.96%
ANLV	\$14.38	\$14.06	2.28%
ACE	\$13.83	\$13.59	1.77%
CHECKER	\$14.11	\$13.82	2.10%
DELUXE	\$20.38	\$20.76	-1.83%
DESERT	\$17.01	\$16.66	2.10%
HENDERSON	\$14.52	\$14.02	3.57%
LUCKY	\$15.53	\$15.06	3.12%
NELLIS	\$16.42	\$16.36	0.37%
STAR	\$14.21	\$13.86	2.53%
UNION	\$13.98	\$13.87	0.79%
VEGAS-WESTERN	\$13.91	\$13.80	0.80%
VIRGIN-VALLEY	\$14.09	\$13.93	1.15%
WESTERN	\$14.28	\$14.18	0.71%
WHITTLESEA	\$14.59	\$14.35	1.67%
YELLOW	\$13.96	\$13.70	1.90%
%Δ INDUSTRY σ	\$14.71	\$14.47	1.66%

Nevada Taxicab Authority

TRIPS PER MEDALLION

SEPTEMBER '12 v. SEPTEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	929	1,006	-7.65%
ANLV	1,060	1,085	-2.30%
ACE	1,175	1,170	0.43%
CHECKER	1,175	1,257	-6.52%
DELUXE	465	534	-12.92%
DESERT	1,263	1,287	-1.86%
HENDERSON	1,152	1,200	-4.00%
LUCKY	1,250	1,303	-4.07%
NELLIS	1,235	1,321	-6.51%
STAR	1,173	1,273	-7.86%
UNION	1,122	1,153	-2.69%
VEGAS-WESTERN	1,153	1,146	0.61%
VIRGIN-VALLEY	1,166	1,050	11.05%
WESTERN	1,003	1,152	-12.93%
WHITTLESEA	1,126	1,175	-4.17%
YELLOW	1,193	1,278	-6.65%
%Δ INDUSTRY ♂	1,134	1,189	-4.63%

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REVENUE PER MEDALLION

SEPTEMBER '12 v. SEPTEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,851	\$15,621	-4.93%
ANLV	\$15,237	\$15,254	-0.11%
ACE	\$16,258	\$15,902	2.24%
CHECKER	\$16,586	\$17,366	-4.49%
DELUXE	\$9,466	\$11,090	-14.64%
DESERT	\$21,489	\$21,445	0.21%
HENDERSON	\$16,729	\$17,049	-1.88%
LUCKY	\$19,416	\$19,635	-1.12%
NELLIS	\$20,276	\$21,611	-6.18%
STAR	\$16,666	\$17,636	-5.50%
UNION	\$15,687	\$15,996	-1.93%
VEGAS-WESTERN	\$16,044	\$15,817	1.43%
VIRGIN-VALLEY	\$16,430	\$14,628	12.32%
WESTERN	\$14,327	\$16,342	-12.33%
WHITTLESEA	\$16,423	\$16,862	-2.60%
YELLOW	\$16,651	\$17,509	-4.90%
%Δ INDUSTRY ♂	\$16,674	\$17,201	-3.06%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012	2,506,426	2011	2,455,190	2.09%	51,236
JUNE	2012	2,391,810	2011	2,340,455	2.19%	51,355
JULY	2012	2,391,810	2011	2,137,413	11.90%	254,397
AUGUST	2012	2,229,991	2011	2,268,691	-1.71%	(38,700)
SEPTEMBER	2012	2,336,228	2011	2,347,826	-0.49%	(11,598)
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
DECEMBER	2012		2011			
YTD TOTAL	2012	21,054,617	2011	20,672,600	1.85%	382,017

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

SEPTEMBER '12 v. SEPTEMBER '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,336,228	2,347,826	-0.49%	20,862,318	20,815,591	0.22%
REVENUE	\$34,362,452	\$33,969,817	1.16%	\$302,202,235	\$291,264,801	3.76%
AVG REV/SHIFT	\$287.72	\$295.64	-2.68%	\$274.53	\$286.18	-4.07%
AVG TRIPS/SHIFT	19.56	20.43	-4.26%	18.95	20.45	-7.33%
AVG REV/PER TRIP	\$14.71	\$14.47	1.66%	\$14.49	\$13.99	3.57%
AVG TRIPS/MED	1,134	1,189	-4.63%	1,127	1,226	-8.08%
AVG REV/MED	\$16,674	\$17,201	-3.06%	\$16,318	\$17,160	-4.90%
SHIFTS	119,431	114,901	3.94%	1,100,817	1,017,779	8.16%
MEDALLIONS	2,060.8001	1,974.8737	4.35%	18,519.2047	16,973.6737	9.11%

SEPTEMBER 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIME	Conv/ Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	10.2000	2.2000	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.9000
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	10.2000	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	127.2000
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	154.2000
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	201.2000
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.2000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0667	0.0000	57.2667
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0667	0.0000	134.2667
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	131.2000
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0667	0.0000	94.7667
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.2000
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.2000
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	144.2000
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	127.2000
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	10.2000	2.2000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	46.4000
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	134.2000
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	192.2000
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	201.2000
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	<u>1,376.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>163.2000</u>	<u>4.4000</u>	<u>61.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.2001</u>	<u>0.0000</u>	<u>2,060.8001</u>
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

* = 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	90	0	0	90	0.00%	100.00%	0.00%	3,474	3,564	2.53%
ANLV	32	202	0	0	234	13.68%	86.32%	0.00%	7,398	7,632	3.07%
ACE	27	108	0	0	135	0.00%	0.00%	0.00%	9,117	9,252	1.46%
CHECKER	42	148	1	0	191	21.99%	77.49%	0.52%	11,902	12,093	1.58%
DELUXE	27	0	0	0	27	100.00%	0.00%	0.00%	2,359	2,386	1.13%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,812	8,056	0.00%
DESERT (LAUGHLIN)	4	0	0	0	4	100.00%	0.00%	0.00%	240	See Above	0.05%
HENDERSON	0	75	0	0	75	0.00%	100.00%	0.00%	7,759	7,834	0.96%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,322	5,669	0.00%
LUCKY (LAUGHLIN)	135	0	0	0	135	100.00%	0.00%	0.00%	212	See Above	2.38%
NELLIS	7	99	0	0	106	6.60%	93.40%	0.00%	7,600	7,706	1.38%
STAR	32	138	0	0	170	18.82%	81.18%	0.00%	7,579	7,749	2.19%
UNION	65	117	0	0	182	35.71%	64.29%	0.00%	8,470	8,652	2.10%
VEGAS WESTERN	69	143	0	0	212	32.55%	67.45%	0.00%	7,420	7,632	2.78%
VIRGIN VALLEY	42	0	0	3	45	93.33%	0.00%	6.67%	2,693	2,738	1.64%
WESTERN	96	427	0	0	523	18.36%	81.64%	0.00%	6,746	7,269	7.19%
WHITTLESEA	1	50	0	0	51	1.96%	98.04%	0.00%	11,433	11,484	0.44%
YELLOW	54	139	0	0	193	27.98%	72.02%	0.00%	11,895	12,088	1.60%
TOTALS	633	1,736	1	3	2,373	26.68%	73.16%	0.13%	119,431	121,804	1.95%

*= Shifts Reported + Shifts Blown

SEPTEMBER 2012