



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS March 2011

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS MARCH '11 v. MARCH '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	49,945	44,143	13.14%
ANLV	147,399	131,200	12.35%
ACE	196,434	180,960	8.55%
CHECKER	257,971	240,135	7.43%
DELUXE	26,546	22,534	17.80%
DESERT	169,701	158,909	6.79%
HENDERSON	156,473	145,045	7.88%
LUCKY	117,879	108,563	8.58%
NELLIS	168,098	153,669	9.39%
STAR	162,994	149,341	9.14%
UNION	179,593	167,768	7.05%
VEGAS-WESTERN	162,295	149,500	8.56%
VIRGIN-VALLEY	48,542	43,485	11.63%
WESTERN	159,024	147,213	8.02%
WHITTLESEA	230,467	216,015	6.69%
YELLOW	260,568	242,747	7.34%
INDUSTRY TOTAL	2,493,929	2,301,227	8.37%

Nevada Taxicab Authority

REVENUE PER SHIFT MARCH '11 v. MARCH '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$253.16	\$228.70	10.70%
ANLV	\$273.68	\$243.88	12.22%
ACE	\$284.18	\$267.57	6.21%
CHECKER	\$286.10	\$268.23	6.66%
DELUXE	\$234.19	\$222.84	5.09%
DESERT	\$352.80	\$327.61	7.69%
HENDERSON	\$284.65	\$267.80	6.29%
LUCKY	\$333.42	\$298.11	11.84%
NELLIS	\$352.99	\$317.80	11.07%
STAR	\$290.31	\$272.40	6.57%
UNION	\$282.14	\$266.93	5.70%
VEGAS-WESTERN	\$293.95	\$272.89	7.72%
VIRGIN-VALLEY	\$294.90	\$287.29	2.65%
WESTERN	\$290.04	\$269.35	7.68%
WHITTLESEA	\$280.10	\$265.28	5.59%
YELLOW	\$287.66	\$269.88	6.59%
INDUSTRY AVERAGE	\$294.33	\$273.85	7.48%

Nevada Taxicab Authority

TRIPS PER SHIFT

MARCH '11 v. MARCH '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	16.46	15.31	7.51%
ANLV	20.29	18.59	9.14%
ACE	21.98	20.72	6.08%
CHECKER	21.77	20.62	5.58%
DELUXE	11.62	10.99	5.73%
DESERT	22.08	21.32	3.56%
HENDERSON	20.78	19.85	4.69%
LUCKY	23.24	22.32	4.12%
NELLIS	22.91	21.59	6.11%
STAR	22.06	20.79	6.11%
UNION	21.59	20.68	4.40%
VEGAS-WESTERN	22.34	21.19	5.43%
VIRGIN-VALLEY	22.18	21.45	3.40%
WESTERN	21.50	20.05	7.23%
WHITTLESEA	20.37	19.48	4.57%
YELLOW	21.99	20.84	5.52%
INDUSTRY AVERAGE	21.37	20.26	5.48%

Nevada Taxicab Authority

REVENUE PER TRIP MARCH '11 v. MARCH '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.38	\$14.94	2.95%
ANLV	\$13.49	\$13.12	2.82%
ACE	\$12.93	\$12.91	0.15%
CHECKER	\$13.14	\$13.01	1.00%
DELUXE	\$20.16	\$20.27	-0.54%
DESERT	\$15.97	\$15.37	3.90%
HENDERSON	\$13.70	\$13.49	1.56%
LUCKY	\$14.35	\$13.36	7.41%
NELLIS	\$15.41	\$14.72	4.69%
STAR	\$13.16	\$13.10	0.46%
UNION	\$13.07	\$12.91	1.24%
VEGAS-WESTERN	\$13.16	\$12.88	2.17%
VIRGIN-VALLEY	\$13.30	\$13.39	-0.67%
WESTERN	\$13.49	\$13.44	0.37%
WHITTLESEA	\$13.75	\$13.62	0.95%
YELLOW	\$13.08	\$12.95	1.00%
INDUSTRY AVERAGE	\$13.78	\$13.51	2.00%

Nevada Taxicab Authority

TRIPS PER MEDALLION MARCH '11 v. MARCH '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	1,079	1,027	5.06%
ANLV	1,257	1,153	9.02%
ACE	1,361	1,285	5.91%
CHECKER	1,349	1,278	5.56%
DELUXE	607	515	17.86%
DESERT	1,366	1,316	3.80%
HENDERSON	1,290	1,231	4.79%
LUCKY	1,392	1,405	-0.93%
NELLIS	1,397	1,315	6.24%
STAR	1,366	1,289	5.97%
UNION	1,337	1,282	4.29%
VEGAS-WESTERN	1,384	1,313	5.41%
VIRGIN-VALLEY	1,320	1,298	1.69%
WESTERN	1,279	1,218	5.01%
WHITTLESEA	1,264	1,208	4.64%
YELLOW	1,362	1,292	5.42%
INDUSTRY AVERAGE	1,313	1,248	5.21%

Nevada Taxicab Authority

REVENUE PER MEDALLION

MARCH '11 v. MARCH '10

Taxicab Company	2011	2010	% Increase/ <u>(Decrease)</u>
A-CAB	\$16,604	\$15,333	8.29%
ANLV	\$16,949	\$15,118	12.11%
ACE	\$17,604	\$16,590	6.11%
CHECKER	\$17,726	\$16,630	6.59%
DELUXE	\$12,233	\$10,436	17.23%
DESERT	\$21,828	\$20,220	7.96%
HENDERSON	\$17,671	\$16,604	6.43%
LUCKY	\$19,971	\$18,764	6.43%
NELLIS	\$21,530	\$19,361	11.21%
STAR	\$17,979	\$16,889	6.46%
UNION	\$17,476	\$16,550	5.60%
VEGAS-WESTERN	\$18,205	\$16,912	7.64%
VIRGIN-VALLEY	\$17,554	\$17,383	0.98%
WESTERN	\$17,264	\$16,368	5.47%
WHITTLESEA	\$17,382	\$16,446	5.69%
YELLOW	\$17,823	\$16,732	6.52%
INDUSTRY AVERAGE	\$18,092	\$16,869	7.25%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2011 v. 2010

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2011	2,290,994	2010	2,068,555	10.75%	222,439
FEBRUARY	2011	1,999,298	2010	1,961,564	1.92%	37,734
MARCH	2011	2,493,929	2010	2,301,227	8.37%	192,702
APRIL	2011		2010			0
MAY	2011		2010			0
JUNE	2011		2010			0
JULY	2011		2010			0
AUGUST	2011		2010			0
SEPTEMBER	2011		2010			0
OCTOBER	2011		2010			0
NOVEMBER	2011		2010			0
DECEMBER	2011		2010			0
YTD TOTAL	2010	6,784,221	2009	6,331,346	7.15%	452,875

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

MARCH '11 v. MARCH '10

	Month			Year to Date		
	2011	2010	% Δ	2011	2010	% Δ
TRIPS	2,493,929	2,301,238	8.37%	6,784,221	6,331,346	7.15%
REVENUE	\$34,354,090	\$31,099,383	10.47%	\$92,550,901	\$85,550,179	8.18%
AVG REV/SHIFT	\$294.33	\$273.85	7.48%	\$274.30	\$255.80	7.23%
AVG TRIPS/SHIFT	21.37	20.26	5.48%	20.11	18.93	6.23%
AVG REV/PER TRIP	\$13.78	\$13.51	2.00%	\$13.64	\$13.51	0.96%
AVG TRIPS/MED	1,313	1,248	5.21%	1,196	1,125	6.31%
AVG REV/MED	\$18,092	\$16,869	7.25%	\$16,316	\$15,200	7.34%
SHIFTS	116,719	113,562	2.78%	337,403	334,443	0.89%
MEDALLIONS	1,898.8706	1,843.5483	3.00%	5,672.2363	5,628.1913	0.78%

MARCH 2011 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	2.8387	2.4839	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	3.4516	<u>46.2742</u>
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	2.8387	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	3.4516	<u>117.2903</u>
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>144.2903</u>
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>191.2903</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	2.8387	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9032	0.0000	<u>43.7419</u>
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9032	3.4516	<u>124.1935</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>121.2903</u>
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9032	3.4516	<u>84.6935</u>
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>120.2903</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>119.2903</u>
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>134.2903</u>
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>117.2903</u>
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	2.8387	2.4839	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>36.7742</u>
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>124.2903</u>
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	2.8387	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>182.2903</u>
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	2.8387	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	3.4516	<u>191.2903</u>
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	<u>1,286.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>45.4192</u>	<u>4.9678</u>	<u>55.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>2.7096</u>	<u>51.7740</u>	<u>1,898.8706</u>
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	3,035	3,035	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,264	7,264	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,938	8,938	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,852	11,852	0.00%
DELUXE	23	0	0	0	23	100.00%	0.00%	0.00%	2,285	2,308	1.00%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,468	7,710	0.00%
DESERT (LAUGHLIN)	26	0	0	0	26	100.00%	0.00%	0.00%	216	See Above	0.34%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,530	7,530	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,877	5,227	0.00%
LUCKY (LAUGHLIN)	154	0	0	0	154	100.00%	0.00%	0.00%	196	See Above	2.95%
NELLIS	0	10	0	0	10	0.00%	0.00%	0.00%	7,337	7,347	0.14%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,388	7,388	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,318	8,318	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,264	7,264	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,189	2,189	0.00%
WESTERN	0	33	0	0	33	0.00%	100.00%	0.00%	7,398	7,431	0.44%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	11,312	11,312	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,852	11,852	0.00%
TOTALS	203	43	0	0	246	82.52%	17.48%	0.00%	116,719	116,965	0.21%

*= Shifts Reported + Shifts Blown

MARCH 2011