



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS October 2010

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

October '10 v. October '09

Taxicab Company	<u>2010</u>	<u>2009</u>	<u>% Increase/ (Decrease)</u>
A-CAB	43,675	40,101	8.91%
ANLV	133,851	121,639	10.04%
ACE	177,557	162,196	9.47%
CHECKER	235,803	208,366	13.17%
DELUXE	24,661	22,077	11.70%
DESERT	155,711	139,103	11.94%
HENDERSON	140,905	126,073	11.76%
LUCKY	107,157	95,332	12.40%
NELLIS	152,262	137,260	10.93%
STAR	147,523	129,727	13.72%
UNION	163,746	152,565	7.33%
VEGAS-WESTERN	147,697	136,194	8.45%
VIRGIN-VALLEY	42,267	37,616	12.36%
WESTERN	143,995	128,867	11.74%
WHITTLESEA	211,701	190,018	11.41%
YELLOW	237,720	209,364	13.54%
INDUSTRY TOTAL	2,266,231	2,036,498	11.28%

Nevada Taxicab Authority

REVENUE PER SHIFT

October '10 v. October '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	\$238.58	\$213.59	11.70%
ANLV	\$254.37	\$235.74	7.90%
ACE	\$264.42	\$247.74	6.73%
CHECKER	\$268.21	\$238.30	12.55%
DELUXE	\$233.71	\$222.30	5.13%
DESERT	\$330.18	\$306.36	7.78%
HENDERSON	\$264.68	\$236.61	11.86%
LUCKY	\$306.38	\$265.93	15.21%
NELLIS	\$323.21	\$287.17	12.55%
STAR	\$271.98	\$242.71	12.06%
UNION	\$262.57	\$250.04	5.01%
VEGAS-WESTERN	\$275.38	\$254.01	8.41%
VIRGIN-VALLEY	\$278.18	\$260.36	6.84%
WESTERN	\$267.39	\$243.16	9.96%
WHITTLESEA	\$263.48	\$236.83	11.25%
YELLOW	\$268.34	\$240.24	11.70%
INDUSTRY AVERAGE	\$274.56	\$249.31	10.13%

Nevada Taxicab Authority

TRIPS PER SHIFT

October '10 v. October '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	15.09	13.91	8.48%
ANLV	18.85	17.12	10.11%
ACE	20.23	18.48	9.47%
CHECKER	20.17	17.88	12.81%
DELUXE	11.62	10.69	8.70%
DESERT	20.74	19.21	7.96%
HENDERSON	19.17	17.18	11.58%
LUCKY	21.83	19.63	11.21%
NELLIS	21.19	19.10	10.94%
STAR	20.42	18.03	13.26%
UNION	20.08	18.71	7.32%
VEGAS-WESTERN	20.80	19.18	8.45%
VIRGIN-VALLEY	20.74	18.53	11.93%
WESTERN	19.82	17.59	12.68%
WHITTLESEA	19.01	17.09	11.23%
YELLOW	20.34	17.97	13.19%
INDUSTRY AVERAGE	19.85	17.91	10.83%

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REVENUE PER TRIP

October '10 v. October '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.81	\$15.36	2.93%
ANLV	\$13.50	\$13.77	-1.96%
ACE	\$13.07	\$13.41	-2.54%
CHECKER	\$13.30	\$13.33	-0.23%
DELUXE	\$20.12	\$20.79	-3.22%
DESERT	\$15.92	\$15.95	-0.19%
HENDERSON	\$13.80	\$13.77	0.22%
LUCKY	\$14.04	\$13.55	3.62%
NELLIS	\$15.26	\$15.03	1.53%
STAR	\$13.32	\$13.47	-1.11%
UNION	\$13.08	\$13.36	-2.10%
VEGAS-WESTERN	\$13.24	\$13.24	0.00%
VIRGIN-VALLEY	\$13.41	\$14.05	-4.56%
WESTERN	\$13.49	\$13.62	-0.95%
WHITTLESEA	\$13.85	\$13.86	-0.07%
YELLOW	\$13.20	\$13.37	-1.27%
INDUSTRY AVERAGE	\$13.83	\$13.92	-0.65%

Nevada Taxicab Authority

TRIPS PER MEDALLION October '10 v. October '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ <u>(Decrease)</u>
A-CAB	1,012	933	8.47%
ANLV	1,169	1,064	9.87%
ACE	1,254	1,147	9.33%
CHECKER	1,251	1,106	13.11%
DELUXE	552	497	11.07%
DESERT	1,280	1,146	11.69%
HENDERSON	1,189	1,065	11.64%
LUCKY	1,304	1,224	6.54%
NELLIS	1,295	1,169	10.78%
STAR	1,266	1,115	13.54%
UNION	1,245	1,161	7.24%
VEGAS-WESTERN	1,289	1,191	8.23%
VIRGIN-VALLEY	1,255	1,123	11.75%
WESTERN	1,185	1,062	11.58%
WHITTLESEA	1,179	1,059	11.33%
YELLOW	1,261	1,111	13.50%
INDUSTRY AVERAGE	1,220	1,100	10.91%

Nevada Taxicab Authority

REVENUE PER MEDALLION

October '10 v. October '09

Taxicab Company	<u>2010</u>	<u>2009</u>	% Increase/ (Decrease)
A-CAB	\$15,991	\$14,320	11.67%
ANLV	\$15,771	\$14,645	7.69%
ACE	\$16,394	\$15,381	6.59%
CHECKER	\$16,629	\$14,743	12.79%
DELUXE	\$11,113	\$10,338	7.50%
DESERT	\$20,376	\$18,270	11.53%
HENDERSON	\$16,408	\$14,670	11.85%
LUCKY	\$18,309	\$16,580	10.43%
NELLIS	\$19,761	\$17,582	12.40%
STAR	\$16,863	\$15,011	12.34%
UNION	\$16,279	\$15,520	4.90%
VEGAS-WESTERN	\$17,073	\$15,768	8.28%
VIRGIN-VALLEY	\$16,834	\$15,777	6.70%
WESTERN	\$15,984	\$14,675	8.92%
WHITTLESEA	\$16,336	\$14,683	11.26%
YELLOW	\$16,637	\$14,860	11.96%
INDUSTRY AVERAGE	\$16,866	\$15,310	10.16%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2010 v. 2009

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2010	2,068,555	2009	1,834,057	12.79%	234,498
FEBRUARY	2010	1,961,564	2009	1,922,997	2.01%	38,567
MARCH	2010	2,301,227	2009	2,147,458	7.16%	153,769
APRIL	2010	2,126,067	2009	2,057,544	3.33%	68,523
MAY	2010	2,369,862	2009	2,203,601	7.54%	166,261
JUNE	2010	2,121,068	2009	1,890,527	12.19%	230,541
JULY	2010	2,137,413	2009	1,967,892	8.61%	169,521
AUGUST	2010	2,157,624	2009	1,937,377	11.37%	220,247
SEPTEMBER	2010	2,105,705	2009	2,049,590	2.74%	56,115
OCTOBER	2010	2,266,231	2009	2,036,498	11.28%	229,733
NOVEMBER	2010		2009			0
DECEMBER	2010		2009			0
YTD TOTAL	2010	21,615,316	2009	20,047,541	7.82%	1,567,775

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

October '10 v. October '09

	Month			Year to Date		
	2010	2009	% Δ	2010	2009	% Δ
TRIPS	2,266,231	2,036,498	11.28%	21,615,316	20,047,541	7.82%
REVENUE	\$31,342,032	\$28,342,785	10.58%	\$291,590,716	\$275,351,172	5.90%
AVG REV/SHIFT	\$274.58	\$249.31	10.14%	\$260.21	\$246.73	5.46%
AVG TRIPS/SHIFT	19.85	17.91	10.83%	19.29	17.96	7.41%
AVG REV/PER TRIP	\$13.83	\$13.92	-0.65%	\$13.49	\$13.73	-1.75%
AVG TRIPS/MED	1,220	1,100	10.91%	1,162	1,081	7.49%
AVG REV/MED	\$16,866	\$15,310	10.16%	\$15,678	\$14,842	5.64%
SHIFTS	114,147	113,685	0.41%	1,120,596	1,115,998	0.41%
MEDALLIONS	1,858.3228	1,851.2909	0.38%	18,598.4475	18,552.5410	0.25%

OCTOBER 2010 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Fri-Sun	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	30.0000	0.0000	0.0000	3.5484	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	43.1774
Medallion Plates	30.0000	0.0000	0.0000	11.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		63.0000
ANLV														
24/7 EQUIVALANCY	68.0000	12.0000	10.0000	3.5484	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	114.5484
Medallion Plates	68.0000	12.0000	20.0000	11.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		139.0000
ACE														
24/7 EQUIVALANCY	105.0000	12.0000	17.0000	3.5484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	141.5484
Medallion Plates	105.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		166.0000
CHECKER														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.5484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	188.5484
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	3.5484	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0968	0.0000	44.6452
Medallion Plates	0.0000	0.0000	0.0000	11.0000	0.0000	37.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		53.0000
DESERT														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.5484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0968	0.0000	121.6452
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		147.0000
HENDERSON														
24/7 EQUIVALANCY	79.0000	12.0000	17.0000	3.5484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	118.5484
Medallion Plates	79.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		143.0000
LUCKY														
24/7 EQUIVALANCY	46.0000	8.0000	11.5000	3.5484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0968	0.0000	82.1452
Medallion Plates*	46.0000	8.0000	23.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		102.0000
NELLIS														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.5484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	117.5484
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		142.0000
STAR														
24/7 EQUIVALANCY	80.0000	12.0000	17.0000	3.5484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	116.5484
Medallion Plates	80.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		141.0000
UNION														
24/7 EQUIVALANCY	95.0000	12.0000	17.0000	3.5484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	131.5484
Medallion Plates	95.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		156.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	78.0000	12.0000	17.0000	3.5484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	114.5484
Medallion Plates	78.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		139.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	23.0000	2.0000	0.0000	3.5484	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	33.6774
Medallion Plates	23.0000	2.0000	0.0000	11.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		50.0000
WESTERN														
24/7 EQUIVALANCY	82.0000	12.0000	17.0000	3.5484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	121.5484
Medallion Plates	82.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		146.0000
WHITTLESEA														
24/7 EQUIVALANCY	140.0000	12.0000	17.0000	3.5484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	179.5484
Medallion Plates	140.0000	12.0000	34.0000	11.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		204.0000
YELLOW														
24/7 EQUIVALANCY	152.0000	12.0000	17.0000	3.5484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	188.5484
Medallion Plates	152.0000	12.0000	34.0000	11.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		213.0000
EQUIVALANCIES	1,286.0000	154.0000	208.5000	56.7744	4.2580	55.0000	62.0000	10.0000	7.0000	3.5000	8.0000	3.2904	0.0000	1,858.3228
TOTAL MEDALLIONS	1,286.0000	154.0000	417.0000	176.0000	22.0000	55.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,217.0000

* = 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Fri 2p-Sun 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	2,894	2,894	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,102	7,102	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,776	8,776	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,690	11,690	0.00%
DELUXE	49	0	0	0	49	100.00%	0.00%	0.00%	2,123	2,172	2.26%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,288	7,542	0.00%
DESERT (LAUGHLIN)	35	0	0	0	35	100.00%	0.00%	0.00%	219	See Above	0.46%
HENDERSON	0	0	0	0	0	0.00%	0.00%	0.00%	7,349	7,349	0.00%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,715	5,076	0.00%
LUCKY (LAUGHLIN)	167	0	0	0	167	100.00%	0.00%	0.00%	194	See Above	3.29%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,187	7,187	0.00%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,226	7,226	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,156	8,156	0.00%
VEGAS WESTERN	0	0	1	0	1	0.00%	0.00%	100.00%	7,102	7,103	0.01%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,038	2,038	0.00%
WESTERN	0	39	0	0	39	0.00%	100.00%	0.00%	7,266	7,305	0.53%
WHITTLESEA	0	0	0	0	0	0.00%	0.00%	0.00%	11,132	11,132	0.00%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,690	11,690	0.00%
TOTALS	251	39	1	0	291	86.25%	13.40%	0.00%	114,147	114,438	0.25%

*= Shifts Reported + Shifts Blown

October 2010