



**DEPARTMENT OF BUSINESS AND INDUSTRY
TAXICAB AUTHORITY**

MINUTES OF THE JANUARY 21, 2026 BOARD MEETING

1. Preliminary Matters

Chair Reaser called the regularly scheduled monthly meeting of the Nevada Taxicab Authority Board to order. The Chair noted that the meeting, originally scheduled for Suite 430, has been relocated to the Nevada Room due to a technology malfunction. Signage indicating the room change was posted at the original room location.

Board Members Present:

Chairman Dan Reaser
Member J.D. Decker
Member Lawrence Weekly
Member Alejandro Vazquez
Joseph Ostunio, Deputy Attorney General

Board Member Not Present:

Vice Chair Graf – excused due to court obligations

Present from the Taxicab Authority

Curtis Mell, Deputy Administrator
Lona Webb, Attorney

Member Vazquez led the Pledge of Allegiance.

A. Pledge of Allegiance

Member Vasquez lead the Board and attendees in the Pledge of Allegiance.

B. Compliance with Open Meeting Law

Chair Reaser reviewed the affidavits of posting and notice and initially determined that the meeting appeared to be properly posted under NRS Chapter 241.

However, the Chair announced that it had come to his attention that the meeting did not comply with NRS 241.020(4)(c), which requires mailed notice to individuals who have requested notice by mail within the statutory 3-day posting period. This requirement was not met.

The Deputy Attorney General confirmed that, as a result:
The Board could not deliberate or take action on any agenda item.

The Board could receive reports and ask clarifying questions only.
All action items would be deferred to a future meeting.

2. Public Comment

Chair Reaser opened the floor for public comment.

Bill George – zTrip reported:

zTrip's driver acceptance rate has reached the threshold required for 100% exposure to UberX trip offers. This milestone followed extensive driver education and technology adjustments.

The company wishes to begin discussions on a rate case to allow upfront pricing, noting:

- Customers expect fare certainty after a decade of TNC operations.
- Airport zone rates demonstrate the value of fixed pricing.
- Technology now supports upfront pricing similar to flat-rate structures.

He requested no action today but intends to work with industry peers, technology partners, and staff to develop a proposal.

Member Vazquez asked about the acceptance rate, referencing prior figures of approximately 2%–37%.

Mr. George stated the current acceptance rates are consistently above 20%, enabling 100% exposure. Increased exposure has led to more trip opportunities and higher acceptance rates.

No additional public comment was offered in person or via remote connection.
Item closed.

3. Approve Board Meeting Minutes from December 17, 2025 Board Meeting - (For Possible Action)

Not heard; action prohibited due to notice deficiency.

4. Industry Discussion (For Discussion Only)

No industry members came forward in person or via remote connection.
Item closed.

5. Public Hearing— In the matters of Application For a Pilot Program by Whittlesea Blue Cab and Henderson Taxi to examine the use by passengers of a transportation network company (“TNC”) technology application to connect to a taxicab driven by a Taxicab Authority permitted driver, and similarly (i) the Applications for a Pilot Program using the Curb Mobility, LLC technology by A CAB SERIES, LLC; CAB Transport, LLC dba NewCab; Deluxe Taxicab Service; Lucky Cab Company, Western Cab Company and Nellis Cab Company; Nevada Checker Cab Corporation; Nevada Star Cab Corporation; Nevada Yellow Cab Corporation; Taxi Management, LLC; Taxi Transport, LLC; Twenty First Century Taxi, LLC dba NewCab; YCS Acquisition, LLC

dba NewCab; (ii) Applications for a Pilot Program using the Kaptyn DT5 In-Vehicle Mobile Data Terminal by A CAB SERIES, LLC; CAB Transport, LLC dba NewCab; Deluxe Taxicab Service; Nevada Checker Cab Corporation; Nevada Star Cab Corporation; Nevada Yellow Cab Corporation; Taxi Management, LLC; Taxi Transport, LLC; Twenty First Century Taxi, LLC dba NewCab; YCS Acquisition, LLC dba NewCab; and (iii) Applications for a Pilot Program using the zTrip/Taxicab Authority system by Desert Cab and Virgin Valley. The pilot programs for which the applicants seek authority to conduct are similar to the zTrip pilot program applied for by Whittlesea Blue Cab and Henderson Taxi which was heard and approved on July 16, 2025, August 20, 2025, and October 15, 2025. The program proposed by the applicants will allow a passenger using either or both a technology network company's ("TNC") application and other third-party service provider software and hardware systems to connect to a taxicab driven by a Taxicab Authority permitted driver with all operational and insurance obligations mandated by NRS Chapter 706 required for those services. At the Public Hearing the Nevada Taxicab Authority Board will receive reports on and data generated by the pilot program and may consider whether, and under what terms and conditions, passenger use of the TNC technology application should receive final authorization. Applicants state their proposed pilot programs are intended to determine if this arrangement benefits passengers and drivers without jeopardizing a passenger's safety, and to provide data about the comparability between a meter rate and up-front pricing supplied through the TNC application. They seek to use technology provided by Curb Mobility, LLC, the Kaptyn DT5 In-Vehicle Mobile Data Terminal or technology identified as the zTrip/Taxicab Authority or other taxi carriers such as Deluxe system to conduct the pilot program. In accordance with action taken on October 15, 2025, by the Nevada Taxicab Authority Board, the pilot programs were approved for 184 days to end April 17, 2026. This pilot program is examining the use by passengers of a transportation network company ("TNC") technology application to connect to a taxicab driven by a Taxicab Authority permitted driver with all operational and insurance obligations mandated by NRS Chapter 706 required for those services. At the Public Hearing the Nevada Taxicab Authority Board will receive reports on and data generated by the pilot program and may consider whether, and under what terms and conditions, passenger use of the TNC technology application should receive final authorization. The hearing will be conducted pursuant to NRS Chapter 233B, NRS 706.8818, NRS 706.8819, NAC 706.471, NAC 706.876, and NAC 706.924. The hearing is expected to involve discussion of but is not limited to NRS Chapter 706 and NAC Chapter 706 generally, and any other relevant statutes and regulations. (For Discussion and Possible Action)

The Chair noted Agenda Item 5 was noticed as a public hearing related to pilot program updates; however, due to Open Meeting Law limitations, the public hearing could not proceed. The Chair stated the Board could still receive information and reports and ask questions.

Deputy Administrator Curtis Mell

December reports were provided, including a summary spreadsheet and detailed company reports.

December trip totals:

- zTrip: 2,578 trips
- Curb (activated Dec.12) early trip activity from five companies
- Total pilot trips: 2,916
- Participation is increasing: zTrip is now at 100% exposure.
- No complaints have been received, and feedback is positive.

Member Decker asked about the Permanent Program Legality

- Staff is reviewing the applicable regulatory authority.
- Board Counsel confirmed that rulemaking efforts are underway.
- A 15-day notice period will be required once the timeline is established.
- Previous DAG guidance indicated that program permanency may be accomplished through regulation rather than statute.

Athan Rebelos, Curb Mobility- reported the following:

- Curb launched technically on December 10 and officially on December 12.
- Participating fleets include YCS, Lucky, Western, Nellis, and Deluxe; A-Cab participation is pending.
- December driver supply was limited due to holiday impacts.
- Uber trip offers averaged approximately 40% below meter rates; Curb is working with Uber to refine pricing.
- Average ETA is 6 minutes, with reductions expected as visibility increases.
- Curb taxi participation is increasing: zTrip is now at 100% exposure.
- No complaints have been received, and feedback is positive.

Chris Bordonaro, Kaptyn- reported the following:

- Reported receiving the green light from Uber to begin onboarding vehicles and drivers for YCS, A Cab, Deluxe, Desert, and Virgin Valley.
- Reported onboarding began and trips were expected soon; no metrics yet, but anticipated metrics for next board meeting (opt-ins, rides, acceptance rates).
- Noted Kaptyn still needs to meet with staff regarding the compliance process and original compliance items not yet completed.

The Chair asked for any additional comments in the hearing room or online; none were provided.
Item closed.

6. Staff Repost (For Discussion Only)

A. Administrator's Report

Deputy Administrator Curtis Mell reported:

- New Hire: Kristi Taylor, Management Analyst.
- Promotion: One Investigator promoted to Supervisor.
- Vacancies: Two Investigator II positions remain open.
- Departure: Legal Secretary Silvia accepted a promotion with the NTA.

B. Enforcement/Compliance Report

- 980,600 trips, representing a 4.3% year over year decrease.
- Average trips per shift declined.
- 36 citations issued; 4 impounds; 81 citations resolved.

C. Stats

- Total trips: down 4.3%
- Revenue: down nearly 7%
- Dispatch events: up almost 5%
- Citations: up 17% (over 900 issued)
- UPTs: down, attributed to reduced overtime availability
- Cabs in service: stable
- Active drivers: up 3% (over 200 new drivers)
- New applicants: up 16%
- Renewals: steady
- Office walk ins: up 11%

The Board requested quarterly trend reporting moving forward.

Long Hauling Citations

- Zone rates apply only within the Strip corridor.
- Trips originating downtown or in outer areas may still be long routed.
- Downtown routing remains complex; citations are typically complaint driven.
- A downtown zone was previously discussed but tabled.

Technology Fee Modification

- Implemented January 12 at 2:00 a.m.
- No complaints received; all companies appear compliant.

D. Legal Counsel

Nothing to report.

E. Future Agenda Items

- Balaban analysis to be included on the February and March agendas, pending bankruptcy developments.
- A rulemaking workshop will be scheduled prior to the next Board meeting and requires a quorum of three members.
- Staff will coordinate availability with Board members.

Item closed.

7. Public Comment

Chair Reaser opened public comment.

Mark James, CEO, IVSP / Integrity Digital Solutions

Mr. James provided public comment regarding his company's technology and the "Ride Integrity" platform. He stated that his firm developed early taxi-TNC integration systems and holds related patents, with prior deployments in major markets including San Francisco, Chicago, and Nevada. He emphasized that he is not pursuing patent enforcement in Nevada and acknowledged that his earlier request for a per-ride fee was not the appropriate approach. Mr. James reported that he is engaged in high-level discussions with Uber and described Ride Integrity as a global integration and regulatory platform designed to streamline dispatch functions, improve pricing and compensability continuity, and provide regulators with a unified, real-time digital trip footprint. He concluded by expressing his appreciation to the Board and his intention to continue collaborating with staff, the NTA, industry partners, and state leadership.

Item closed.

8. Adjournment (Action)

Chair Reaser noted that adjournment takes action, which today could not take place. Meeting ended.

Item closed.

By the Authority,



Dan Reaser, Chair
Nevada Taxicab Authority

Dated: February 18, 2026
Las Vegas, Nevada