



**DEPARTMENT OF BUSINESS AND INDUSTRY
TAXICAB AUTHORITY**

MINUTES OF THE SEPTEMBER 17, 2025 BOARD MEETING

1. A. Call to Order

Chair Dan Reaser called the meeting to order on Wednesday, September 17, 2025, at 9:30 a.m., at the location of the Nevada State Business Center, 3300 West Sahara Avenue, Suite 400, Nevada Room, Las Vegas, Nevada 89102. The meeting was properly noticed and posted in accordance with the Nevada Open Meeting Law.

Present from the Nevada Taxicab Authority Board

Chair Dan Reaser

Vice Chair Rusty Graf

Member J.D. Decker

Matthew Feeley, Deputy Attorney General

Not Present

Member Alejandro Vazquez (bereavement leave)

Member Lawrence Weekly

Present from the Taxicab Authority

Todd Park, Administrator

Lona Webb, Attorney

B. Pledge of Allegiance

Vice Chair Graf led those present in the Pledge of Allegiance.

C. Compliance with Open Meeting Law

Secretary Silvia Toms stated the meeting was in compliance with the Open Meeting Law.

2. Public Comment

Chair Reaser opened the floor for public comment.

Mario Locascio, General Manager, Deluxe Taxi

Mr. Locascio addressed the Board regarding the regulatory framework for pilot programs. He emphasized that under federal definitions (49 CFR §38), multiple pilot programs are permissible provided they comply with established guidelines. He noted parallels with past transitions from paper logs to electronic CDL logs, where federal guidance clarified standards. Mr. Locascio urged that pilot programs be viewed as testing opportunities, with compliance and evaluation as the key measures.

No additional public comments were offered, either in person or online.
Item closed.

3. Industry Discussion (*For Discussion Only*)

Chair Reaser opened the floor for industry discussion.

No industry representatives requested to speak.
Item closed.

4. Report of the Administrator on the Status of the Pilot Program approved in the Matter of the Application for a Pilot Program by Whittlesea Blue Cab and Henderson Taxi to allow a passenger using a TNC company's app to connect to a taxicab driven by a Taxicab Authority permitted driver. (*For Discussion Only*)

Administrator Park provided a status update on the pilot program authorized for Whittlesea Blue Cab and Henderson Taxi, allowing integration of taxicab services through a TNC platform.

The Administrator reported the program is progressing, with close coordination between staff, technical teams, and industry partners.

Bill George delivered a detailed presentation:

- **Launch:** Began September 2, 2025 (following Labor Day).
- **Operations:** Six full-time staff are addressing technical and operational issues.
- **Trip Volume:** More than 2,000 daily trip offers, representing rides that would have otherwise gone to TNCs.
- **Uber Fleet Participation:** Currently limited to 10% of Uber's potential fleet, with staged increases planned (targeting 50% by mid-October and full exposure by year-end).
- **Acceptance Rates:** 9% acceptance of trip offers; improvements expected as driver education and geofencing adjustments continue.
- **Fares:** Average fare reported at \$18.58, close to the citywide average of \$20–\$21, despite exclusion of airport trips.
- **Complaints:** Zero consumer complaints; one isolated venue misunderstanding involving a taxi at a TNC pickup zone.
- **Technology Issues:** Early challenges included geofencing, vehicle location mismatches, and driver interface problems. Issues are decreasing (from ~25 daily in the first week to ~5 currently).
- **Heat Map Results:** Most trips originated on the Strip, but significant growth was observed in outlying neighborhoods—supporting long-term goals of reintroducing taxis into residential markets.

Board Questions/Discussion:

- Clarifications were requested on Uber's staged allocation of trip offers, acceptance/completion metrics, and technology challenges.
 - Discussion noted that Uber is applying customer-experience safeguards before expanding trip offers.
 - The Board acknowledged the program's promising results but noted that the Attorney General's Office may need to provide a formal opinion before permanent implementation.
- Item closed.*

5. Staff Report (For Discussion Only)

A. Administrator's Report

Administrator Park presented operational data and program updates:

- **Deputy Administrator Appointment:** Curtis Mell was formally appointed as Deputy Administrator.
- **Deputy Commissioner Role:** Administrator Park is now also Deputy Commissioner at the Nevada Transportation Authority.
- **Chief of Enforcement:** Dominic Del Padre continues to lead enforcement for both agencies and is actively integrating operations.
- **Meter Pilot Programs:**
 - Z-Trip meter pilot is functioning well with responsive vendor support.
 - DT-5 meter pilot, including GPS functionality, is operating smoothly with minimal issues.

B. Enforcement/Compliance Report

Chief Dominic Del Padre – Enforcement Report:

- Violations: 9% increase from July 2025; 13% increase year-over-year.
- Impounds: 19 joint TA/NTA impounds, a 90% increase from the prior month.
- Arrests: Two significant offenders apprehended through joint operations.
- Complaints: Overall decrease of 10%, reflecting improved industry compliance.
- Targeted Enforcement: Up 6%.
- Traffic Stops: Up 31%.

C. Stats

- Over 1,000,000 rides completed in August, reversing declines from prior months.
- 3,197 cabs in service.
- Cyberattack-related system outages disrupted operations statewide for several weeks; however, TA staff-maintained enforcement, dispatch, and permitting functions with effective workarounds.
- Administrator praised staff for their resilience and dedication.

D. Legal Counsel

None to report.

E. Future Agenda Items

None to report.

6. Public Comment

Chair Reaser opened the floor for public comment. No comments were offered by attendees in Las Vegas or remote participants.
Item closed

7. Adjournment (Action)

Chair Reaser motioned to adjourn, seconded, and approved by voice vote.
Motion passed. Item closed.

MINUTES OF SEPTEMBER 2025 PUBLIC HEARINGS COMMENCING AT 1:00 P.M.

NOTICE: PURSUANT TO THE RESPECTIVE PUBLISHED NOTICES OF HEARING, THE PUBLIC HEARINGS ON THE FOLLOWING APPLICATIONS WILL COMMENCE ON WEDNESDAY, SEPTEMBER 17, 2025, AND MAY BE CONTINUED AS NECESSARY TO ACCOMMODATE THE REQUIREMENTS OF THESE PROCEEDINGS TO SEPTEMBER 18, 2025, AND SEPTEMBER 19, 2025.

1. A. Call to Order

Chair Dan Reaser called the meeting to order on Wednesday, September 17, 2025, at 1:00 p.m., at the location of the Nevada State Business Center, 3300 West Sahara Avenue, Suite 400, Nevada Room, Las Vegas, Nevada 89102. The meeting was properly noticed and posted in accordance with the Nevada Open Meeting Law.

Present from the Nevada Taxicab Authority Board

Chair Dan Reaser

Vice Chair Rusty Graf

Member J.D. Decker

Michael Feeley, Deputy Attorney General

Not present

Member Alejandro Vazquez (bereavement)

Member Lawrence Weekly

Present from the Taxicab Authority

Todd Park, Administrator

Lona Webb, Attorney

B. Pledge of Allegiance

Member Deckler led the Pledge of Allegiance.

C. Compliance with Open Meeting Law

Secretary Silvia Toms stated the meeting was in compliance with the Open Meeting Law.

2. Public Comment

Chair Reaser opened for public comment. No comments were offered by attendees in Las Vegas or remote participants.
Item closed.

2. **Public Hearing - In the Matter of the Application of Desert Cab Co. To Adjust Taxicab Charges to Include a Pass-Through Software License Charge. (For Discussion and Possible Action)**
Commence public hearing and continued through September 17 – 19, 2025. Matter will be considered during the October 15, 2025, agenda. The Board had the public hearing stenographically reported which may be inspected at the offices of the Authority.

Public Hearings below (noted as Items 3-5) were CONTINUED and moved to October 15, 2025, agenda as previously noted to accommodate the requirements of agenda item #2 above, Application of Desert Cab:

3. **Public Hearing - In the Matter of the Application by Desert Cab and Virgin Valley Taxi for a Pilot Program through participation in the pilot program heard and approved for Whittlesea Blue Cab and Henderson Taxi (zTrip) on July 16, 2025 and August 20, 2025. (For Discussion and Possible Action)**
4. **Public Hearings - In the Matter of the Applications for a Pilot Program using the , Curb Mobility, LLC technology by CAB Transport, LLC dba NewCab; Deluxe Taxicab Service; Lucky Cab Company, Western Cab Company and Nellis Cab Company; Nevada Checker Cab Corporation; Nevada Star Cab Corporation; Nevada Yellow Cab Corporation; Taxi Management, LLC; Taxi Transport, LLC; Twenty First Century Taxi, LLC dba NewCab; YCS Acquisition, LLC dba NewCab. (For Discussion and Possible Action)**
5. **Applications for a Pilot Program using the Kaptyn DT5 In-Vehicle Mobile Data Terminal by CAB Transport, LLC dba NewCab; Deluxe Taxicab Service; Nevada Checker Cab Corporation; Nevada Star Cab Corporation; Nevada Yellow Cab Corporation; Taxi Management, LLC; Taxi Transport, LLC; Twenty First Century Taxi, LLC dba NewCab; YCS Acquisition, LLC dba NewCab. (For Discussion and Possible Action)**
6. **Public Comment**

Chair Reaser opened for public comment. No comments were offered by attendees in Las Vegas or remote participants.

Item closed.

7. **Adjournment (For Action)**

Vice Chairman Graf motioned to adjourn Member Decker moved. All in favor.

Motion passed. Item closed.

By the Authority,



Dan Reaser, Chair
Nevada Taxicab Authority

Dated: October 15, 2025
Las Vegas, Nevada