

BEFORE THE STATE OF NEVADA TAXICAB AUTHORITY

Application of DESERT CAB and VIRGIN
VALLEY to Participate in Ztrip / Taxicab
Authority Pilot Program

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APPLICATION FOR A PILOT PROGRAM

COMES NOW, Desert Cab ("DC") and Virgin Valley Taxi ("VV") (collectively referred to as "Applicants") and hereby submits this application to the Nevada Taxicab Authority ("TA") for authority to participate in the pilot program requested by zTrip and currently being considered by the TA. If this application is approved DC and VV will be allowed to connect a taxicab and a passenger using a technology network company's ("TNC") app. This application is filed in accordance with Nevada Administration Code ("NAC") 706.912 (**Miscellaneous applications for relief.**)

I.

Background

On July 16, 2025, the TA considered an application filed by zTrip (Henderson Taxi and Whittlesea Blue Cab) which will allow the respective taxi companies to engage in a pilot program whereby a passenger can secure (hail) a taxi ride using a TNC app. The objective is to determine whether this arrangement benefits passengers and drivers without jeopardizing a passenger's safety. The pilot program is also intended to provide data about the comparability between a meter rate and up-front pricing supplied through the TNC app. As such, DC and VV, in conjunction with technology provided by Kaptyn seek to participate in this pilot program as set forth by zTrip and other taxi carriers such as Deluxe.

II.

Benefits of the Pilot Program

DC and VV submit that authorizing this pilot program is in the public interest because it will allow a passenger to select transportation, via a TNC app, that is performed by a taxicab. By doing so, the passenger and the driver are provided the rate in advance of the trip and given the option to

1 accept of decline the taxi trip. DC and VV submit that the utilization of a TNC app to connect a
2 passenger to a taxi is no different than Universal Dispatch or Kabit sending trips to member taxicab
3 companies. Most important, as stated by zTrip and Deluxe, the objective of the pilot is to
4 demonstrate the multiple benefits the taxi industry and the traveling public will receive from
5 allowing a TNC to dispatch taxi rides.

6 III.

7 Support for Pilot Program

8 To ensure the pilot is consistent with the TA's expectation, DC and VV hereby agree to provide
9 regular reports to the TA regarding the trips performed, the corresponding pricing and whether any
10 complaints or objections have been received during the pilot. Additionally, DC and VV note that this
11 practice – of allowing a passenger to hail a taxi using a TNC app – is currently in place in major
12 cities across the United States.

13 IV.

14 Terms of Pilot Program

15 In approved to participate in the pilot program, DC and VV agree to provide any and all reports
16 as required by the TA including but not limited to:

- 17 • The fare(s) charged by the TNC to the taxi customer(s)
- 18 • The payment the TNC remits to the driver
- 19 • The taximeter fare that the customer would have been charged
- 20 • Customer feedback

21 V.

22 Authority

23 DC and VV request to participate in the proposed pilot program as a means of determining
24 whether this will increase taxi ridership and be beneficial to both passengers and drivers. If the pilot
25 program is authorized, it will provide the TA with the ability to see how close the TNC rates are to
26 the currently approved meter rate. See, NAC 706.461. Additionally, the pilot will be in the public
27 interest as it will provide greater opportunities for residents to obtain taxi rides off the Strip and
28 away from Reid Airport. Therefore, DC and VV assert that good cause exists to deviate from NAC

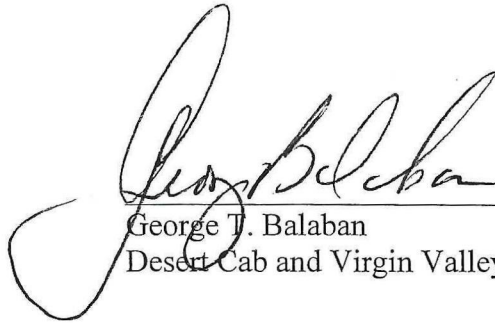
1 706.461, during the pilot program and allow a passenger to hail a ride using a TNC app. See, NAC
2 706.876.

3 VI.

4 Conclusion

5 In conclusion, approval of this pilot program will benefit the traveling public by allowing taxis
6 in Clark County to provide expanded taxi services and increase ridership without compromising
7 safety (i.e. permitted drivers, cameras in the car, mandatory vehicle maintenance, etc.). For the
8 reasons set forth herein, Desert Cab and Virgin Valley request authority to engage in the pilot
9 program currently being considered by the TA.

10 DATED this 18th day of August 2025.

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13 George T. Balaban
14 Desert Cab and Virgin Valley Taxi
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1 **BEFORE THE NEVADA TRANSPORTATION AUTHORITY**

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