

BEFORE THE STATE OF NEVADA TAXICAB AUTHORITY

APPLICATION FOR A PILOT PROGRAM

COMES NOW, A CAB SERIES, LLC ("Applicant"), and hereby submits this application to the Nevada Taxicab Authority ("TA") to conduct a pilot program that will allow a passenger to connect to a taxicab using a technology network company's ("TNC") app. Applicant submits this application and the corresponding exhibits in accordance with provisions contained in Nevada Administration Code ("NAC") 706.912 (Miscellaneous applications for relief.)

All notices, pleading documents and correspondence pertaining to this proceeding should be directed to the following individuals:

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and

I. Basis for the Pilot Program

The Taxicab Authority ("TA") has authorized applicants to engage in a pilot program that allows a passenger to secure (hail) a taxi ride using a TNC app. The objective is to determine the specific benefits passengers and drivers gain when a taxi ride is dispatched through a TNC app. In addition, through the pilot program, the TA will have real-time data about the comparability between a meter rate and the up-front pricing supplied through the TNC app.

Applicant, using the Curb Mobility, LLC, submits the following relative to how the pilot will function operationally. The Curb app provides a complete, integrated solution for the driver, managing all processes including metering, cashiering, dispatch, and communication from a single device. Specifically:

- Taxi trips secured through the Curb app will be priced by Curb.
- A customer will only be able to access a taxi through the UberX option.
- Once online, the driver will receive hail offers through Curb's in-vehicle technology. These offers will display key information required by Uber, including:
 - The fare the driver will be paid.
 - A fare offer quality indicator (e.g., "High value," "Recommended").
 - The drop-off location.

- The estimated time and distance between the pickup and drop-off locations.
- The estimated time and distance from the driver's current location to the pickup point.
- The driver will have the option to accept or reject the trip directly on the Uber app.
- The Curb app will provide maps and navigation for the pickup and drop-off locations.
- During the trip, Curb's in-vehicle technology will run in the background and record what the actual taxicab fare would have been.
- The 3% excise tax will be charged on the total fare paid by the customer through the Uber app. Uber will remit the tax collected to applicant, which will then remit the tax to the Nevada Department of Taxation.
- Upon trip completion, the Uber app will notify the driver that payment has been received through Uber and display any tips.
- The Curb app will provide integrated passenger communication, including a canned response system for text messages and a blind call bridge for phone calls, ensuring passenger information remains private.

All trips performed during the pilot will be taxi rides and should not be considered TNC trips as defined by Nevada Revised Statute ("NRS") Chapter 706A. The service will be provided by a TA-permitted taxi driver required to maintain all operational and insurance obligations mandated pursuant to NRS Chapter 706.

II. Benefits of the Pilot Program

Applicant submits that this pilot program is clearly in the public interest. The Curb in-vehicle system provides a modern, seamless experience for both the driver and the passenger. The passenger is always aware their ride will be performed by a taxicab and receives an up-front price, a recognized preference for modern consumers. The driver benefits from a streamlined workflow, with all necessary information and tools integrated into a single terminal.

The primary objective of this pilot is to demonstrate the multiple benefits the taxi industry and the traveling public will receive by allowing a TNC to dispatch taxi rides through an advanced, integrated platform. The Curb in-vehicle terminal will provide a net gain to the total number of taxicab trips performed in Clark County while upholding all safety and regulatory standards, including permitted drivers, in-car camera systems, and mandatory vehicle maintenance.

III. Support for Pilot Program

To ensure the pilot is consistent with the TA's expectations, a detailed workflow of Curb's in-vehicle technology for Uber hails has been provided (See, Exhibit 1). This exhibit further demonstrates that the utilization of a TNC app to connect a passenger to a taxi is an innovative and modern dispatch solution that complements existing services while providing a superior, integrated user experience for the driver.

IV. Terms of Pilot Program

During the pilot period, applicant agrees to provide the following reports to the TA monthly or as requested by the TA, with all data being generated and captured by the Curb in-vehicle technology:

- The fare(s) Uber charges to the taxi customer(s).
- The payment Uber remits to the driver.
- The taximeter fare for each trip.
- Customer feedback collected through Curb technology.
- Trip details including paid distance, wait time, and trip duration.
- Summary data on total e-hail trips and earnings.

V. Authority

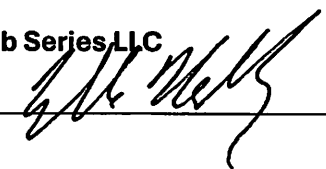
Applicant requests to initiate the proposed pilot program as a means of demonstrating the value taxicabs and passengers gain by allowing a passenger to book a taxi ride via a TNC app. To this end, Applicant recognizes the historical importance of taxis in Clark County having uniform rates. If the pilot program is authorized, the TA retains the authority to monitor the respective rates that passengers — booking through a TNC app — pay in comparison to the currently approved meter rate. See, NAC 706.461. Thereby, ensuring that the public interest is being served throughout the term of the pilot program. The public interest will also be served through the pilot program as it will provide greater opportunities for residents to obtain taxi rides through the use of the TNC app. For these reasons, Applicant submits that good cause exists to deviate from NAC 706.461 during the pilot program. See, NAC 706.876.

VI. Conclusion

The proposed pilot program, utilizing Curb's in-vehicle technology, will provide taxis in Clark County with the ability to increase ridership without compromising safety or regulatory compliance. By embracing innovative, integrated technology, this pilot is in furtherance of Governor Lombardo's pronouncement that new, innovative ideas are what drive Nevada. Applicant seeks to bring this modern, comprehensive solution to the Nevada taxi industry.

DATED this 22nd day of October, 2025.

A Cab Series LLC

By: 

Mike Malloy, General Manager

EXHIBIT 1

EXHIBIT 1 is filed under a claim of CONFIDENTIALITY as to Exhibit 1, which has not yet been resolved by the Taxicab Authority