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1	BEFORE THE STATE OF NEVADA TAXICAB AUTHORITY
2	Application of DESERT CAB and VIRGIN)
3	VALLEY to Participate in Ztrip / Taxicab Authority Pilot Program)
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5	and the Common to the Common t
6	APPLICATION FOR A PILOT PROGRAM
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8	COMES NOW, Desert Cab ("DC") and Virgin Valley Taxi ("VV") (collectively referred to as
9	"Applicants") and hereby submits this application to the Nevada Taxicab Authority ("TA") for
10	authority to participate in the pilot program requested by zTrip and currently being considered by the
11	TA. If this application is approved DC and VV will be allowed to connect a taxicab and a passenger
12	using a technology network company's ("TNC") app. This application is filed in accordance with
13	Nevada Administration Code ("NAC") 706.912 (Miscellaneous applications for relief.)
14	I.
15	Background
16	On July 16, 2025, the TA considered an application filed by zTrip (Henderson Taxi and Whittlesea
17	Blue Cab) which will allow the respective taxi companies to engage in a pilot program whereby a
18	passenger can secure (hail) a taxi ride using a TNC app. The objective is to determine whether this
9	arrangement benefits passengers and drivers without jeopardizing a passenger's safety. The pilot
20	program is also intended to provide data about the comparability between a meter rate and up-front
21	pricing supplied through the TNC app. As such, DC and VV, in conjunction with technology provided
22	by Kaptyn seek to participate in this pilot program as set forth by zTrip and other taxi carriers such as
23	Deluxe.
24	II.
5	Benefits of the Pilot Program
6	DC and VV submit that authorizing this pilot program is in the public interest because it will

allow a passenger to select transportation, via a TNC app, that is performed by a taxicab. By doing

so, the passenger and the driver are provided the rate in advance of the trip and given the option to

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accept of decline the taxi trip. DC and VV submit that the utilization of a TNC app to connect a passenger to a taxi is no different than Universal Dispatch or Kabit sending trips to member taxicab companies. Most important, as stated by zTrip and Deluxe, the objective of the pilot is to demonstrate the multiple benefits the taxi industry and the traveling public will receive from allowing a TNC to dispatch taxi rides.

III.

Support for Pilot Program

To ensure the pilot is consistent with the TA's expectation, DC and VV hereby agree to provide regular reports to the TA regarding the trips performed, the corresponding pricing and whether any complaints or objections have been received during the pilot. Additionally, DC and VV note that this practice – of allowing a passenger to hail a taxi using a TNC app – is currently in place in major cities across the United States.

IV.

Terms of Pilot Program

In approved to participate in the pilot program, DC and VV agree to provide any and all reports as required by the TA including but not limited to:

- The fare(s) charged by the TNC to the taxi customer(s)
- The payment the TNC remits to the driver
- The taximeter fare that the customer would have been charged
- Customer feedback

V.

Authority

DC and VV request to participate in the proposed pilot program as a means of determining whether this will increase taxi ridership and be beneficial to both passengers and drivers. If the pilot program is authorized, it will provide the TA with the ability to see how close the TNC rates are to the currently approved meter rate. See, NAC 706.461. Additionally, the pilot will be in the public interest as it will provide greater opportunities for residents to obtain taxi rides off the Strip and away from Reid Airport. Therefore, DC and VV assert that good cause exists to deviate from NAC

706.461, during the pilot program and allow a passenger to hail a ride using a TNC app. See, NAC 706.876.

VI.

Conclusion

In conclusion, approval of this pilot program will benefit the traveling public by allowing taxis in Clark County to provide expanded taxi services and increase ridership without compromising safety (i.e. permitted drivers, cameras in the car, mandatory vehicle maintenance, etc.). For the reasons set forth herein, Desert Cab and Virgin Valley request authority to engage in the pilot program currently being considered by the TA.

DATED this day of August 2025.

George T. Balaban

Desert Cab and Virgin Valley Taxi

BEFORE THE NEVADA TRANSPORTATION AUTHORITY

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Whittlesea - Henderson ATTN: Cheryl Gibbons 1910 Industrial Road Las Vegas, NV 89102

A-Cab ATTN: Mike Malloy 1500 Searles Avenue Las Vegas, NV 89101

Deluxe ATTN: Richard Flaven 6055 Emerald Ave. Las Vegas, NV 89122 Lucky/Western/Nellis Cab ATTN: Desiree Dante 4195 W. Diablo , Las Vegas, NV 89118

Nellis Cab ATTN: Michelle Langille 4195 W. Diablo Las Vegas, NV 89118

Yellow Checker Star ATTN: Michael Bailin 5225 W. Post Road Las Vegas, NV 89118

New Cab Co. ATTN: Michael Bailin 5225 W. Post Road Las Vegas, NV 89118