



**DEPARTMENT OF BUSINESS AND INDUSTRY  
TAXICAB AUTHORITY**

**MINUTES OF THE FEBRUARY 22, 2024, BOARD MEETING**

**1. Call to Order**

Vice Chairman Donald Soderberg called the meeting to order on Thursday, February 22, 2024, at 9:30 a.m., at the location of the Nevada State Business Center, 3300 West Sahara Avenue, Suite 430, Tahoe Room, Las Vegas, Nevada 89102.

Present from the Nevada Taxicab Authority Board

Chairman Dan. R. Reaser (via audio/visual technology - Teams)

Vice Chairman Donald Soderberg

Member J.D. Decker

Member Rusty Graf

Ziwei Zheng, Deputy Attorney General

Present from the Taxicab Authority

Todd Park, Interim Administrator

**A. Pledge of Allegiance**

Member Graf led the Pledge of Allegiance to the Flag.

**B. Compliance with Open Meeting Law**

Acting Secretary Gail Gaison-Tyler stated that the meeting was in compliance with the Open Meeting Law.

**2. Public Comment**

Chairman Dan Reaser stated that he received Member Trujillo's resignation effective immediately due to him taking a new position with a company that is global and would not be able to balance the obligations of his new position and to the board. He thanked him for his service and wished him well in his new endeavors.

*No further comments. Item closed.*

### **3. Action Item: Approve Board Meeting Minutes from December 20, 2023, Board Meeting**

No changes, additions, or corrections requested by any Board Member. Member Decker moved to approve the minutes and Member Graf second.

*Motion passed and minutes approved. Item closed.*

### **4. Industry Discussion (For Discussion Only)**

Cheryl Knapp Gibbons - Whittlesea/Henderson Cab Company  
George Balaban - Desert Cab  
Michael Bailin – YCS Cab

Cheryl Knapp Gibbons presented the Super Bowl statistics for all companies in Clark County that operate DT 5 meters. Those companies are A Cab, Deluxe, Desert, Virgin Valley, Whittlesea Blue, Henderson Taxi, Yellow, Checker, Star, and all New Cab companies. We believe that this shows by offering the \$10 surcharge, both our lease and fleet drivers were more inclined to work for us that weekend than to go work for the TNC's or to operate their vehicles as gypsies because they knew they were going to share in that surcharge.

Vice Chairman Soderberg asked that the statistics looks like there's some rides that didn't charge a surcharge?

Cheryl Knapp Gibbons stated those were the rides in the local community that did not go into the zones with surcharges.

Member Decker states that this is twice that the surcharge was in place to help manage the events and the crowds. Overall, would you say that this was effective in its purpose?

Cheryl Knapp Gibbons replied 100% absolutely the numbers show that we were able to get more drivers out on the road that weekend and it's something the drivers appreciate. It gives them a reason to want to work for us versus working for themselves on a TNC app.

George Balaban stated that the stats for the Super Bowl were to be turned in by March 5<sup>th</sup>, but it's being turned in earlier because we filed an application to put in a surcharge application for the first week of March for the March Madness.

*No further comments. Item closed.*

### **5. Staff Report**

#### **a. Administrator's Report**

Interim Administrator Todd Park updated the board that the four new enforcement positions were approved and will try to get those filled as soon as we can. Radio equipment has been received and we are waiting for them to be programmed but we are still waiting for the dispatch console and recorder. The seven new vehicles that we were given in our last legislative session have been delivered to fleet services and we



cannot take possession of them until the vehicles are registered and fleet services have all their paperwork on them.

There are programs that I would like to start one specifically is getting our officers out at the airport full time. When I took over as the interim, we had a lot of positions open, and we are now down to two. We made an offer for a vehicle inspector this week. We're interviewing ten people tomorrow to fill our two last positions, which are administrative assistant positions. We have a dispatcher in training and as soon as that dispatcher is out of training, we're going to implement a swing shift full time seven days a week in dispatch that's going to roll over into a swing shift seven days a week for our enforcement officers. Eventually I'd like to get a dispatch center that's open 24/7 365 because the industry has a difficult time reaching us and I don't want that to continue so I'm going to ask for two more dispatchers. Once we can get that going, I hope to have a dispatch running 24/7 and maybe eventually someday we'll do that with the officers too, but that's a long way down the road.

Member Decker congratulated Todd Park on getting four more enforcement positions and recommended NHP radio shop who programs radios for our agencies and might be able to help. And then the other thing is the taxicab has had very distinctive and highly recognizable police cars for years and years, but you are now going to have a hodgepodge of fleet vehicles. Whatever it is that you're going to have with lights and sirens and theoretically they're going to be police cars but need to be recognizable. I just wanted to mention that because for 10 years we've all known if you see a car Ford Taurus white, no markings that's the taxicab authority and that is going to go away, unfortunately.

And then the last thing I just want to mention publicly is thank you for your efforts as the interim administrator. I think you're doing a great job and I appreciate all the things you're doing.

Vice Chairman asked if there was anyone else that would like to say anything.

Chairman Reaser asked if we talk about future agenda items.

Vice Chairman Soderberg replied yes..

**b. Enforcement/Compliance Report**

**c. Stats**

Curtis Mell went over the stats of January.

- Trips were a little over 1,080,000 where in 2023 they were 1.1 million.
- The revenue for the companies overall for employees were 2,030 and it's an increase over 2023 which was 1,822.
- Lease revenue is up from the year prior.
- Employee trips of 633,000 compared to almost 800,000 in 2023.
- Lease trips are up to 448,000 where it was 350,000 the year prior.

- Combined revenue for January was 22 million and in 2023 it was 21.4 million.
- No changes in medallions or lease decals for the month.
- Elderly disabled rides is the same as December.
- Credit card transactions are way up for January compared to December which is 650,000 compared to 493,000.
- Under investigations we had 34 citations written, including one long haul and seven impounds due to no CPCN and there were no warrant arrests.

d. Legal Counsel: Nothing to report.

e. Future Agenda Items:

Chairman Reaser stated he wanted to alert the other board members of a couple of things. We will have an application next month for a transfer and as presiding officer, I directed, and the Administrator is doing, background reports that are being prepared and we will get confidential reports in advance of that meeting. Since there's no interveners, I'm not expecting any motion practice, but we will have a contested case hearing on the 20th.

During industry comment, it was intimated that an application had or was soon to be filed for a surcharge for March Madness. And this is just a procedural comment or kind of a procedural flag which I've noted for the Administrator there is a request for a special board meeting. The mechanical difficulties with that are that we have a 20-day newspaper publication notice requirement and by the time it gets published for the first day and the 20 days starts running, we may be bumping up such that the special meeting would be the day before the regular meeting in which case it seems not appropriate to have back-to-back meetings. I don't know what will happen with the special meeting agenda and I'll keep board members apprised as we find out whether we'll collapse this into the regular scheduled meeting. There are going to be some logistics issues because the meeting day of the 20th is also the date that the surcharge will go into effect. There are some mechanical issues that we'll have to work through, but I just wanted to alert the board members that we have those items coming up.

*No further comments. Item closed.*

## 6. Public Comment

*No public comments. Item closed.*

## 7. Adjournment (Action)

Vice Chairman Soderberg moved for adjournment. Member Decker moved and Member Trujillo second the motion. All Members in favor of adjournment.

*Motion passes.*

By the Authority,



Dan R. Reaser, Chairman  
Nevada Taxicab Authority Board

Dated: March 20, 2024  
Las Vegas, Nevada