



**DEPARTMENT OF BUSINESS AND INDUSTRY
TAXICAB AUTHORITY**

MINUTES OF THE DECEMBER 20, 2023, BOARD MEETING

1. Call to Order

Chairman Dan R. Reaser called the meeting to order on Wednesday, December 20, 2023, at 9:30 a.m., at the location of the Nevada State Business Center, 3300 West Sahara Avenue, Suite 400, Nevada Room, Las Vegas, Nevada 89102.

Present from the Nevada Taxicab Authority Board

Chairman Dan. R. Reaser

Member J.D. Decker

Member Donald Soderberg

Member Rusty Graf

Member Javier Trujillo (via audio/visual technology—Teams)

Ziwei Zheng, Deputy Attorney General

Present from the Taxicab Authority

Interim Administrator Todd Park

A. Pledge of Allegiance

Member Soderberg led the Pledge of Allegiance to the Flag.

B. Compliance with Open Meeting Law

Acting Secretary Gail Gaison-Tyler stated that the meeting was in compliance with the Open Meeting Law.

2. Public Comment

No public comments. Item closed.

3. Action Item: Approve Board Meeting Minutes from November 15, 2023, Board Meeting

No changes, additions, or corrections requested by any Board Member. Vice Chairman Soderberg moved to approve the minutes and Member Graf second.

Motions passes and minutes approved. Item closed.

4. Staff Report on F1 Grand Prix Special Event Surcharge Statistical Data, Implementation Issues and Related Matters

George Balaban – Lease Cab, Cheryl Knapp Gibbons – Whittlesea

Discussed the statistical report that was done by Kaptyn. Complaints from the public regarding not having enough signage, signs were confusing, difficult to see (size was too small), didn't look official and the public thought drivers were taking advantage of them.

Administrator Park suggested the idea of having the Taxicab Authority logo on the signage showing that it's official.

Adding extra days before and after the event did not benefit anyone and was deemed unnecessary.

5. Industry Discussion (For Discussion Only)

No comment/discussion by any Industry Members. Item closed.

6. Discussion and Consideration of Super Bowl Special Event Surcharge – FOR POSSIBLE ACTION

The following persons participated in the discussion and consideration of the Super Bowl Special Event Surcharge:

Taxicab Authority Interim Administrator Todd Park
George Balaban, Desert Cab
Cheryl Knapp Gibbons, Whittlesea Henderson Cab
Kimberly Maxson Rushton, Livery Operators Association
Michael Bailin, YCS Cab

The following Board Members participated in the discussion:

Chairman Dan R. Reaser
Vice Chairman Donald Soderberg
Member J.D. Decker
Member Rusty Graf

Chairman Reaser stated for the record no intervention petitions were received and verified the dates of when the surcharge will be in effect due to one of the exhibits showing February 10th through the 13th but should be February 9th through the 12th.

Kimberly Maxson Rushton discussed it being like the F1 surcharge, the objective is the surcharge would go into effect within zones and trips that originate in the zones and travel outside or those that originate outside of the zone but end within one of the applicable zones.

George Balaban suggested having a QR code put inside the taxi which would direct the public to see the order. Member Decker stated that he liked Administrator Parks idea of having the Taxicab Authority logo on the signage showing that its official which Chairman Reaser agreed and perhaps adding a line that says the Taxicab Authority of the State of Nevada has approved a Super Bowl surcharge with the agency logo and maybe a QR code.

Cheryl Knapp Gibbons stated the same placard that is approved by the Administrator that is going to have the Taxicab Authority's logo on it will be printed by Patrick's signs larger than the 6 by 6 cards. There is a risk that we might overshadow some of the existing flat rates on the signs at the airport which list the hotels in the zones that may be covered up.

Kimberly Maxson Rushton stated there were a couple of follow up points again for purposes of the record in addition to there being no interveners and all the other industry members were notified pursuant to the application where a certified copy was sent to each of the other industry member, so I wanted that noted for the record.

Chairman Reaser asked if the enlarged temporary zone that we are adding include any area that will be inadvertently and adversely affected, totally unrelated to Super Bowl and how did you come up with that. George Balaban replied that Brent Bell is on the Super Bowl committee, and he's gone to these meetings and my understanding is that these streets were based on road closures.

Member Decker stated his concern with the request not being outlined as to what you're going to do with the incentive. Cheryl Knapp Gibbons replied there would be no change as to what you've seen during F1. The employee drivers based on their union contract receive a certain percentage and the lease drivers would receive the full amount and pay their actual lease fee. Our pay structure for our employees never changes because we are bound by a collective bargaining agreement and our lease rates have not changed.

Vice Chairman Soderberg stated when he looked at the application and Mr. Balaban testified that stopping and starting at noon but you're expanding zones. Is there confidence that at 12 noon on Monday the cab will know that the zones have changed? Chris

Bordonaro with Kaptyn for the record, could you repeat the question? Vice Chairman Soderberg stated there's programming involved and, in this surcharge, different from the other surcharge, we've changed the zones and previous testimony is that it worked well. Are you confident that the systems, the meters within each of these cabs is going to know that the zones are different one hour later? Chris Bordonaro replied yes, 100%.

Member Graf stated that in the application it states that the applicant request authority to extend the airport strip corridor zone. How many zones are affected by that designation? George Balaban replied zone 1. Member Graf asked if this is temporary? George Balaban replied yes from noon Friday to noon Monday. Kimberly Maxson-Rushton stated the specific statistics you're looking for. I've identified those and will confirm them with Administrator Park and is it applicable to the entire industry versus just the applicants before you today. Chairman Reaser replied as it was the last time, and I will state and I'm not sure that not every company submitted the statistics that were ordered the last time so I'm hopeful that this discussion will empower the Administrator to encourage those who didn't submit to submit. Kimberly Maxson-Rushton asked Chairman based on the fact that the applicable surcharge, if approved, would end on the 12th, would it be acceptable to put in the order that the statistics will be provided no later than February 28th? Chairman Reaser replied March 5th so you could close out a month. Anything further?

Kimberly Maxson-Rushton stated again thank you for your consideration of the application before you, and if there are any further questions happy to answer those otherwise, we request that you approve the application and the authorization to impose the \$10 surcharge.

Member Decker asked if we don't approve, is there time to submit a corrected application in time for us to vote at the next meeting in time of the event and for it to be effective? Chairman Reaser replied I told the Administrator I wanted this on the December agenda was if we weren't going to take action it might foreclose it without a special meeting, so the answer is we could hold a special meeting we're not going to be meeting at the regular date in January because the hearing room is not available. We'll be meeting deeper in the month and that's another complicated factor. If we don't pass it today, we would have to fast track an amended application and a special meeting. Is somebody ready to make a motion? Vice Chairman Soderberg stated I'll make a motion. I move the board approve the application as filed with the additional data requested by the board and its discussion as part of a compliance item. Member Graf second. Chairman Reaser stated having received a motion, a second and having a discussion we'll take a vote. All members in favor of approval (Member Trujillo did not participate).

Motion passed. Item closed.

Staff Report

a. Administrator's Report:

Administrator updated being fully staffed with the allocations that we have.

Member Decker asked how our radio situation is and Administrator Park replied we have received the quote and Curtis has moved it up to the Director's office. Administrator Park stated he was hoping to have that before we had the radios and before Super Bowl, but evidently that's not going to happen.

Administrator Park thanked Commissioner Groover from the NTA and thank Judge Cara Brown for stepping in and helping us with our hearings. We interviewed candidates for the attorney position and as of yesterday, we've offered a job to somebody, and we also hired a Legal Secretary and so we have a legal department now. Curtis will be doing interviews either the first or second week of January so we're looking forward to that.

My fleet person is working with the state and how we're going to handle our plate going forward whether we're going to go to the fleet services or continue to own our own vehicles. I've had a meeting with the director about this and we're going to make some decisions next week about what we're going to do and how we're going to do it. I have a meeting with a fleet from the state next week as well. The NTA has reached out to us they have a different set of issues when it comes to these large events like Super Bowl and F1 because they're putting so many buses into service that come in from out of state. We are going to help them kind of in the winds as Plan B if they need more people to go out and help assist with inspected buses and things like that, so I will be requesting some overtime hours for that. I am also going to request overtime hours just to work the Super Bowl because it's such a large event. Chairman Reaser stated context before your coming in Administrator Armstrong and I made that consistent representations to the governor's office that we would get you ready and if we had to, we would be doing the overtime thing.

Member Decker stated we had a rough month in law enforcement. We lost two troopers tragically, before we could have their processions and funerals, we had an active shooter event at UNLV in which every law enforcement officer in Southern Nevada responded to. I was very happy to see the Taxicab Authority officers there representing the agency ready to help the community. I appreciate you letting them go, sending them so I just wanted to mention that.

Member Decker stated that he would like to recognize the new director of Business and Industry Dr. Kristopher Sanchez in the room. I would like to invite him to come up and speak if you'd like to.

Director Dr. Sanchez stated he appreciated to have the opportunity to say hello and just know I think as Director Park was starting to mention, I think it's important to talk about my priorities just briefly which are people and technology, so I view my job as supporting everybody that works in business and industry. Over the first month I was able to visit all

15 offices and all the staff, with the exception that folks on vacation and holiday or out sick. And they point to provide an opportunity to hear from them. I am rolling out a number of initiatives internally that are really focused on getting a good appreciation of where we are in terms of this Agency's budget, where we have gaps and some of our

divisions and empowering all of our administrators to have control over their budget and to remove hurdles that may have grown over the years with internal PMP that have gotten in the way that frankly people can't remember who, what, why and when, but they're there so we are going to eliminate those and then working very closely with the Governor's office on making sure that this agency is resource correctly and that we solve some of the issues that are in an administration that impact our ability to hire the right folks and the timely fashion to give them up to speed and trained and ready to do their job. I'll just end my brief remarks by saying that I've been very impressed with the staff at business and industry where we have a lot of dedicated folks and, any of them seasoned that have been around the agency for many years and it's time that the State show up and support them, and the job that they do. So, thank you for the opportunity to say hello and look forward to working with all of you. Chairman Reaser replied thank you.

b. Enforcement/Compliance Report: NONE

c. Stats

Curtis Mell gave the stats report for the month of November.

- Trips were down 12% from the year prior.
- Increase in per trip revenue for employees and lease.
- Trips for the year at 12.5 million just below last year
- Increase of 110 leases in medallions
- Agency stats increase in citations, 7 impounds.
- Resolved 57 violations.

d. Legal Counsel: Nothing to report.

e. Future Agenda Items:

Vice Chairman Soderberg stated he'd like to see the industry and the Administrator think about reviewing the zones. Chairman Reaser stated if we could place on the agenda in a few months, giving some time to gather whatever input to give a status review of the zones. There may be east west dimensions that we need to consider so the acting Interim Administrator knows they're also being a discussion based on my reading of the record at the time about whether something should be done downtown as a zone and whether that's a good idea or bad idea.

Member Decker stated prior to the zones being implemented and after the audit, the irony was that long haul complaints were one of the major things that the agency was being tasked with addressing through the airport connector which from my understanding was

originally built for the purpose of getting cabs to downtown anyway. The zones have cured

that problem, and if you'll notice, there's only one long haul complaint. And then I'm not sure it was that much of an issue prior, but there was the perception that it was. I don't think we should do anything in reverse on the zones, but I agree with member Soderbergh 100%.

I was shocked that Allegiant Stadium wasn't permanently in one of the zones in this town. It would be up to industry to request that we look at the boundaries of any zone. Any other items? Hearing none, that'll take us to our final public comment session.

8. Public Comment

No public comments. Item closed.

9. Adjournment (Action)

Member Soderberg moved for adjournment. Member Decker seconded the motion. All Members in favor of adjournment. Motion passes.

By the Authority,



Dan R. Reaser, Chairman
Nevada Taxicab Authority Board

Dated: January 19, 2024
Las Vegas, Nevada