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Mobility | Systems | Media

Product Overview

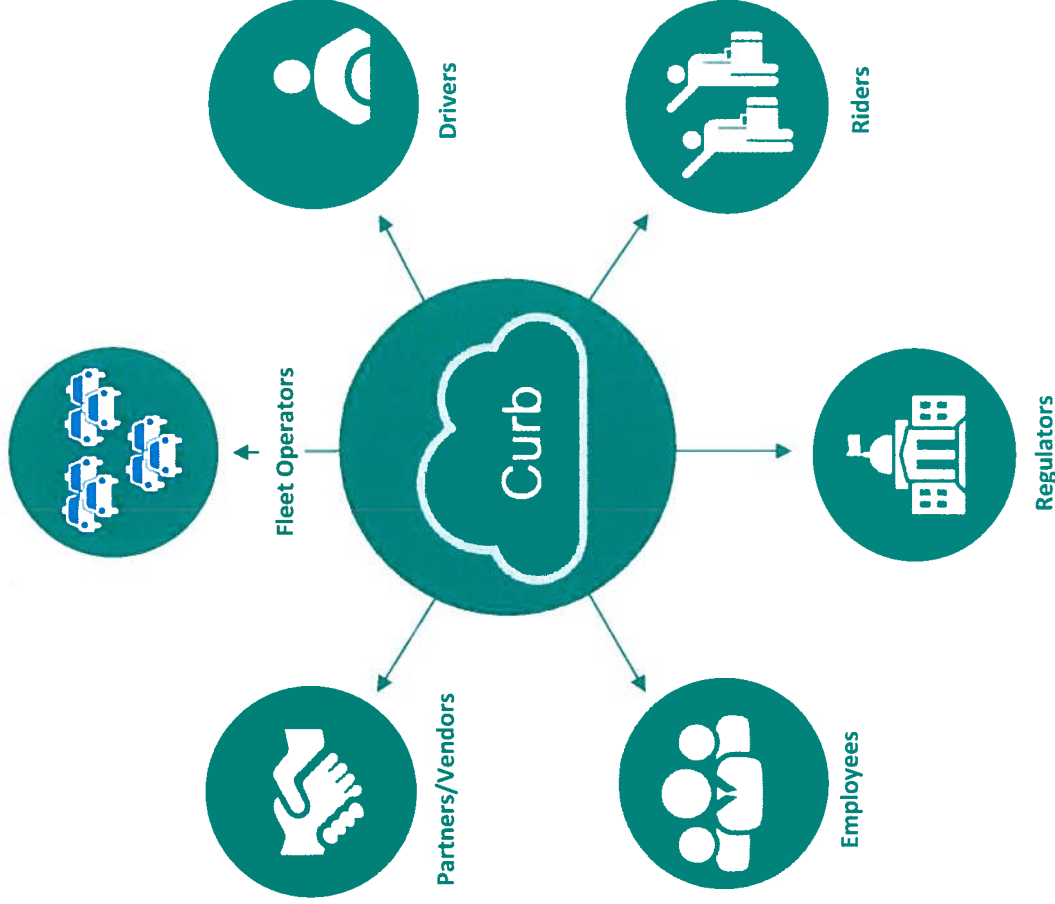
May 2018

We enable the transportation
network of tomorrow to efficiently
move, charge, and engage people
in transit across the globe.

Curb Mobility Overview

- Approximately 100,000 vehicles across the Curb network in US, Canada, Mexico, UK, Ireland and Scotland.
 - Over 68,000 taxis equipped with Curb payment terminals
 - Approximately 20,000 vehicles (with third-party payment terminals) connected to Curb Mobile Platform
 - Over \$2B in annualized GMV and Q4 2017 run-rate of 180M annual passenger trips
 - 135 dedicated employees
 - Active in more than 100 US cities and 6 countries with many additional global markets under consideration
 - A seasoned and pioneering management team growing the business globally
- 

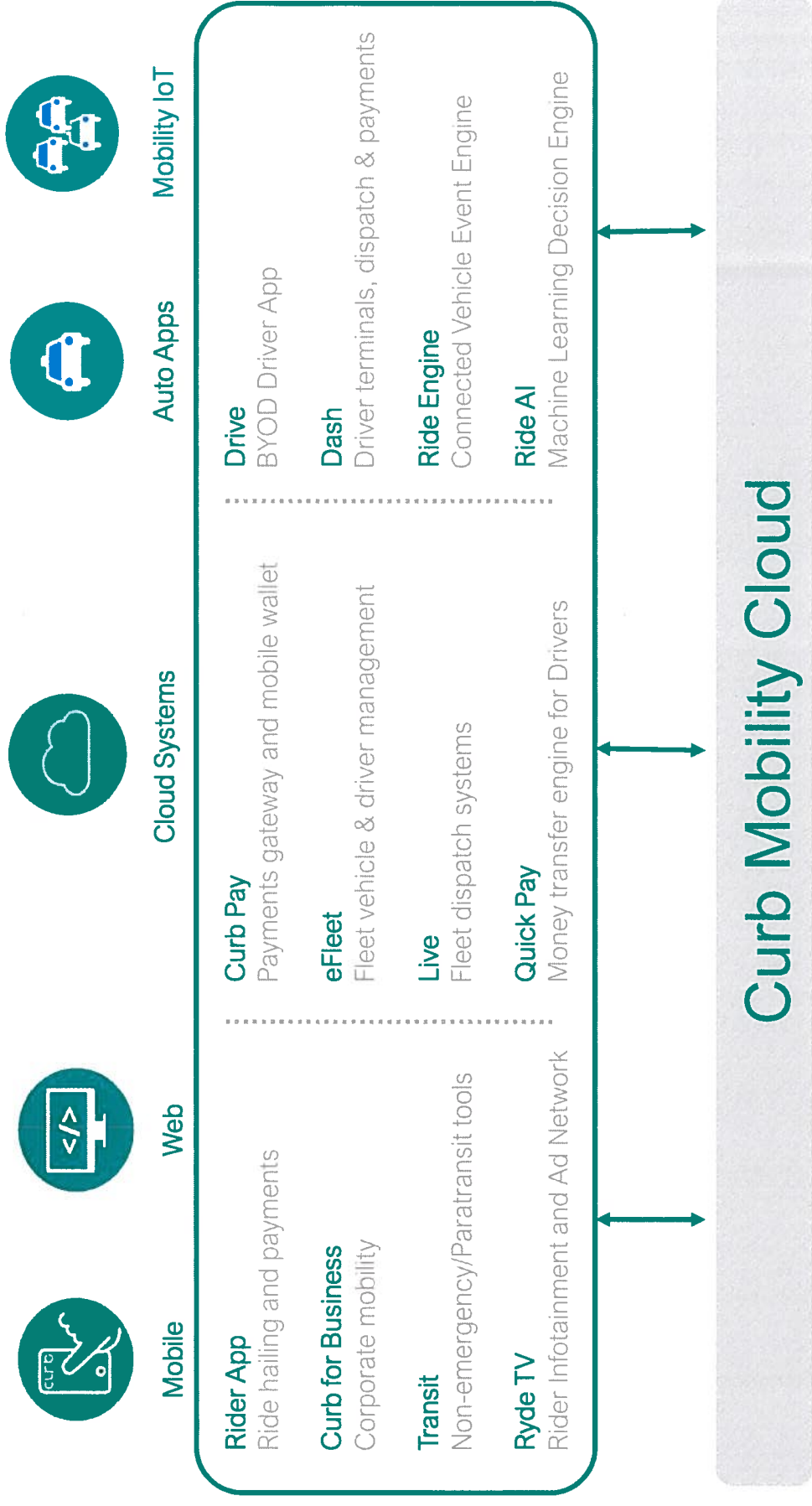
Curb - Positioned to Drive the Mobility Ecosystem



We are creating a comprehensive mobility platform for **operators** to efficiently manage their vehicles and drivers, for **regulators** to be informed and establish guidelines, for **service providers** to deliver sustainable, future-proof solutions, and for **riders** to have an effortless transit experience.

We are providing our partners with opportunities to efficiently connect with audiences to meet their business goals, as well as provide riders and the public with relevant local content and advertising to help them stay connected on the go.

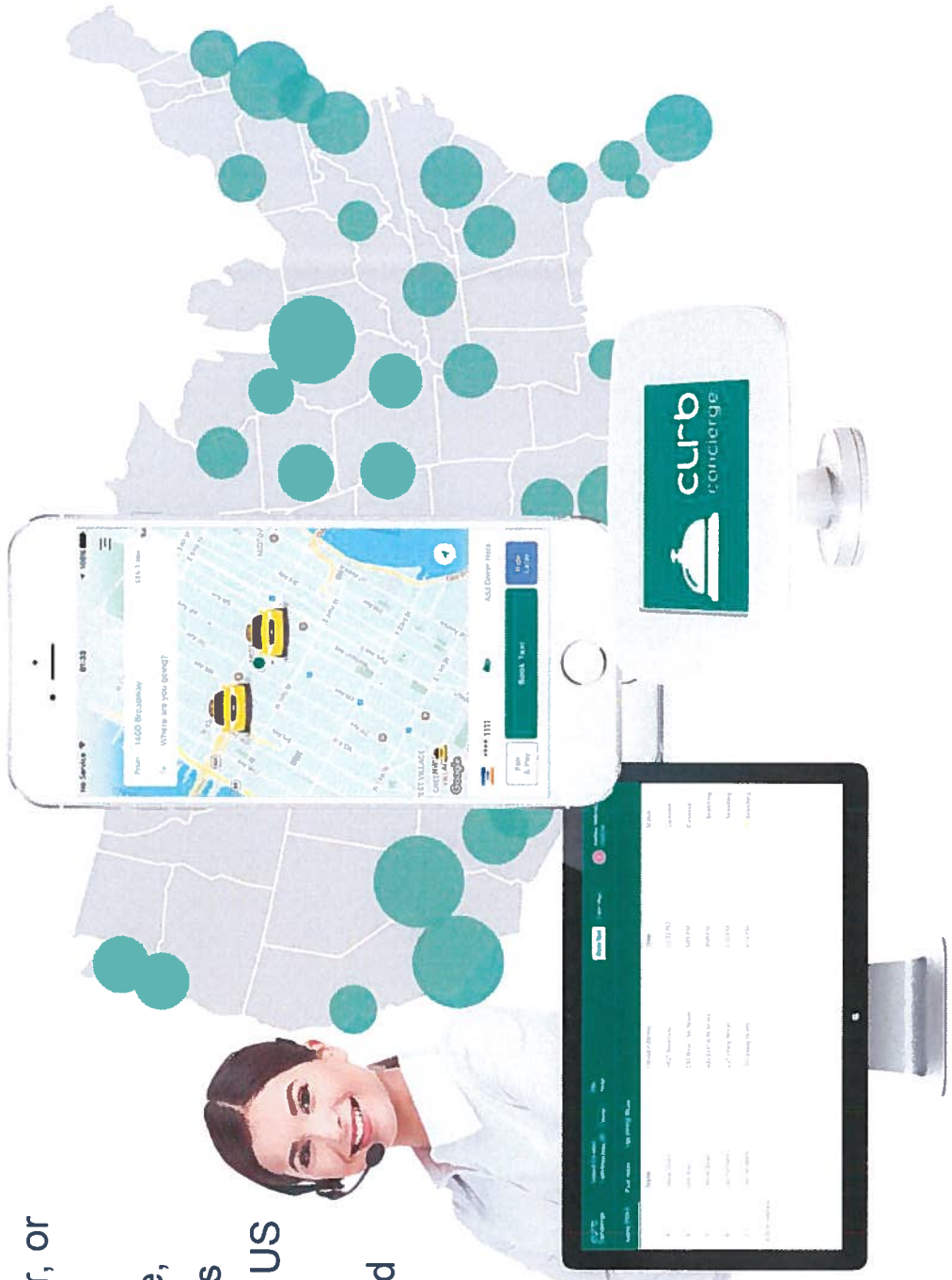
Comprehensive Product Portfolio



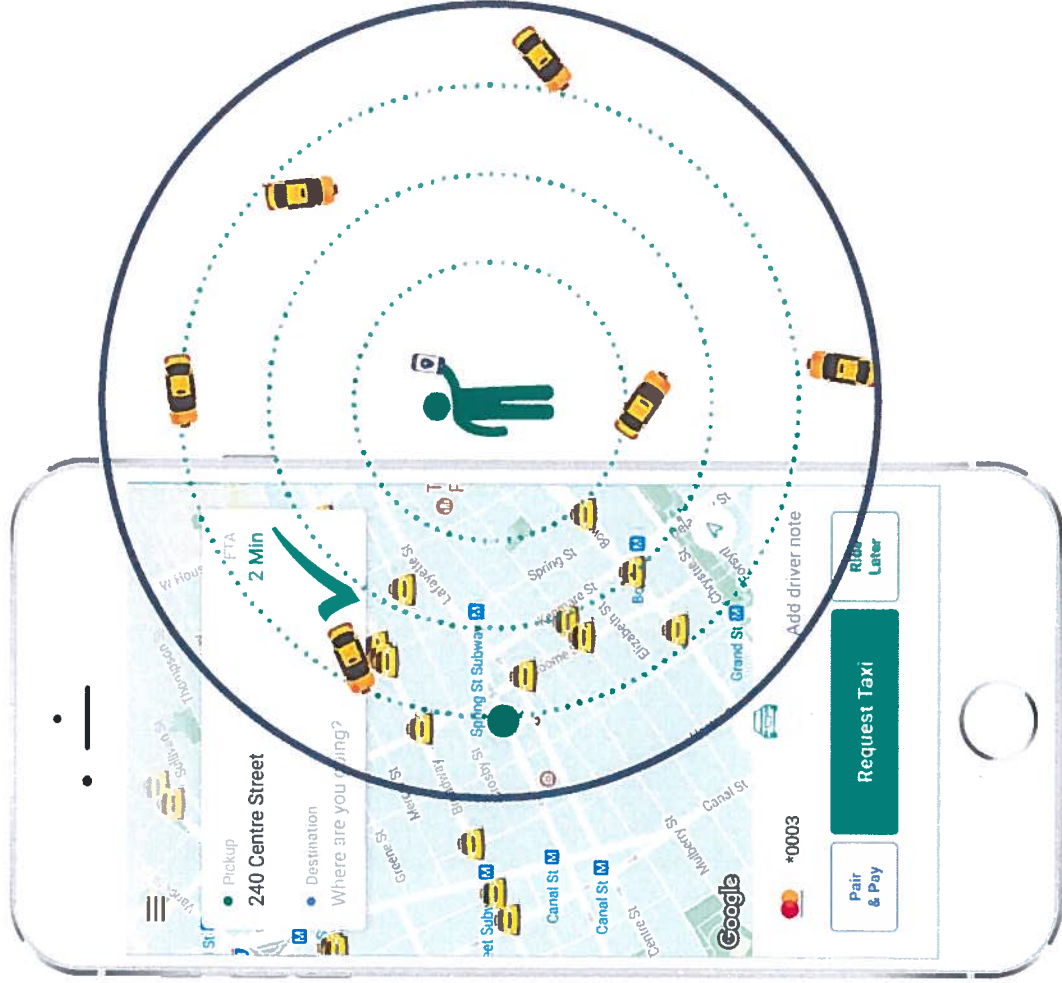
Product Highlights

The Curb Product Suite

Whether you book by app, web, call center, or Concierge, Curb connects you to safe, reliable rides. Curb is available across the US and works with over 100,000 licensed and insured professional drivers.



The Curb Mobile App



Curb is the **#1 taxi app in the US** that brings an easy, seamless hailing and payment experience to taxi rides. Curb connects over 100,000 drivers to millions of passengers.

Sophisticated algorithms route ride requests to not only the closest, but to the most reliable drivers on the Curb network, ensuring a high-quality ride every time.

The popular **Pair & Pay** feature brings the ease of Curb payment to riders, even if they don't hail their ride with the app. Thousands of passengers use Pair & Pay each day in New York City alone.

Curb for Business

The **Curb for Business** tool allows corporate clients to manage employee taxi travel in a single, powerful dashboard.

Assign users to a corporate account

Add a corporate payment method and designate employees to use that method for business rides.

Manage your budget and keep costs down

Set max ride or spending limits for each employee to stay under budget and track employee rides and fares.

A flexible solution

Employees can book a Curb ride through a number of channels – including a mobile app or web portal. You can also book rides for your employees via our Concierge portal, making getting home from late night meetings easier than ever.



RYDE Marquee

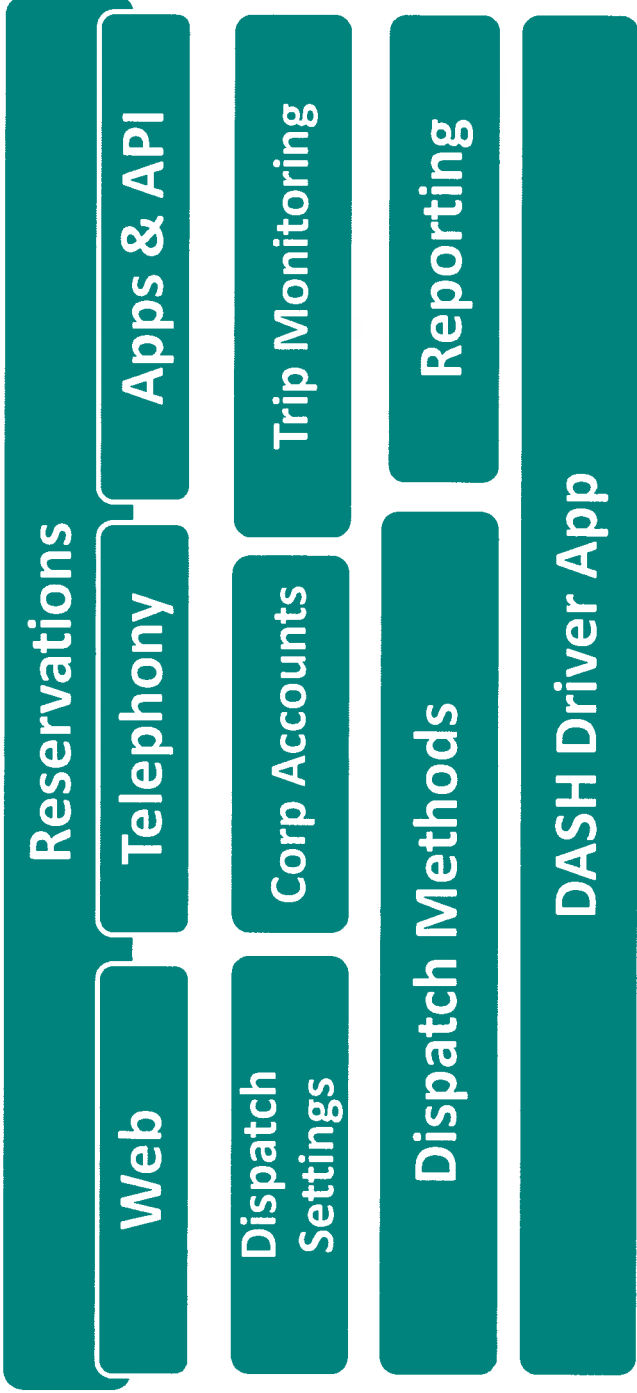


- POS solution with integrated card swipe, EMV, and NFC/Apple Pay
- Integrates wirelessly to DASH V8 and DASH BYOD
- ADA-complaint high-resolution touchscreen
- Electronic signature capture
- Multi-language support
- USB charger for passenger convenience
- 7” full-featured, headrest-mounted PIM

Way2Cloud Dispatch

- The latest taxi dispatch, for fleets of all sizes
- Hosted in PCI-certified, redundant data centers
- Accessible from any web browser with no software to install
- Integrates seamlessly with VOIP compatible phones
- 24/7 call center to support drivers, passengers, and dispatch staff
- Compatible with Curb passenger app to send even more trips to your drivers

Way2Cloud Dispatch



Feature Rich

- Includes essential features for state of the art dispatch

Scalable

- Built from the ground up as a cloud offering

Reliable

- Hosted in redundant PCI compliant VTS data centers

Flexible

- Expandable configuration settings and API

Way2Cloud Reporting

The screenshot shows a reporting interface with several filter categories:

- Trips Zone Per User**: Includes a 'Trips' icon and 'Trips Per User' text.
- Percentage lost accep. Calls**: Includes a percentage icon and 'Percentage lost accep. Calls' text.
- Num of calls per operator**: Includes a 'Num of calls' icon and 'Num of calls per operator' text.
- Calls**: Includes a 'Calls' icon and 'Calls' text.
- Users routes**: Includes a 'Users routes' icon and 'Users routes' text.
- Corp. Account**: Includes a 'Corp. Account' icon and 'Corp. Account' text.

- On screen reports with one click filters
- On screen dashboards
- Call stats, trip stats, account stats

Excel output of reports for:

- Trips
- Phone calls
- Customers
- Corporate accounts/corporate users
- Fleets (taxis and drivers)
- Sent text messages

Row 617: 27.21 Average wait time before abandoned (\$) 9.08
 Row 617: 24.6 Average wait time before answered (\$) 24.6

CAI	↑	↓	DUI	↑	↓	64	101	0	0	7	32	0	99	148	0	0	6	40	0	64	91	1108
						18.0	27.9	0.0	0.0	54.1	25.0	0.0	21.3	25.7	0.0	0.0	43.5	25.9	0.0	27.9	27.7	25.6

0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	22
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	33.4

Row 7: 12 a 13 13 a 14 14 a 15 15 a 16 16 a 17 17 a 18 18 a 19 19 a 20 20 a 21 21 a 22 22 a 23 23 a 00 Grand Total

LOST CALLS	% Lost	23	16	27	19	22	11	6	4	15	15	13	6	316
92%	80%	100%	100%	92%	92%	100%	80%	65%	47%	48%	75%	83%	63	
2	4	0	0	2	1	0	1	8	17	14	2	2	63	
8%	20%	0%	0%	8%	8%	0%	20%	35%	53%	52%	25%	17%	17%	

We currently produce regular reports for several local regulatory bodies in New York City, Chicago, and Boston, among others. We are happy to provide references or scrubbed samples.

Curb Call Center

- Call Center Services
- Complement existing operations and assist fleets in managing their costs
- 25 dedicated call center staff and growing with 24/7/365 operations
- Supporting fleets, drivers & passengers
- General assistance, receipts, lost & found



DASH – V8 and BYOD

DASH is a next generation driver platform that makes accepting trips, hiring a meter, and managing payments fast and easy.

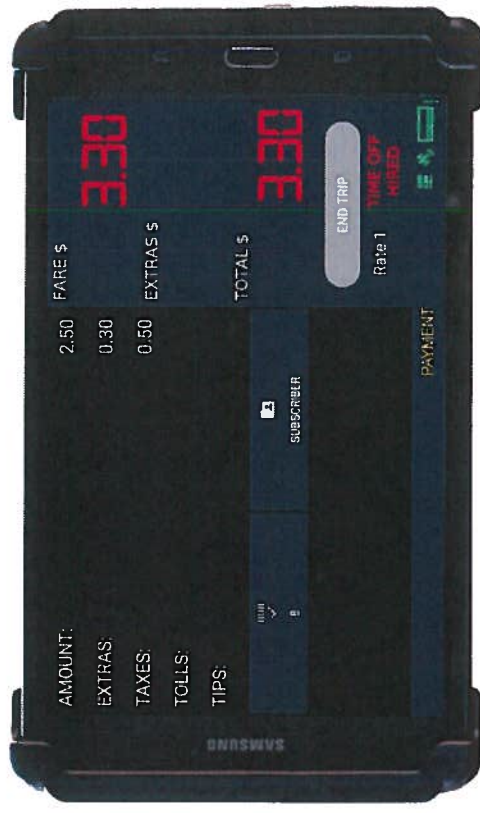
The platform operates on our V8 tablet or on a “Bring Your Own” Android device. With features like a digital meter, navigation, multi-language support, and integration with Curb dispatch and payment solutions, DASH is a lightweight, powerful tool for any for-hire driver.



DASH – Digital Meter Feature

Coupled with a TX76 meter, our DASH system provides a secure and easy-to-use digital meter experience for drivers.

The platform is designed to prevent tampering or driver manipulation, ensuring an accurate fare for each trip based on time/distance or a designated flat fare.

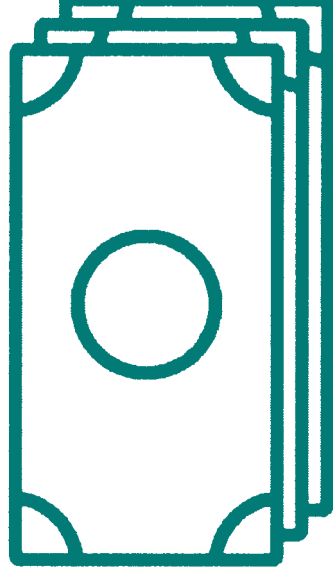
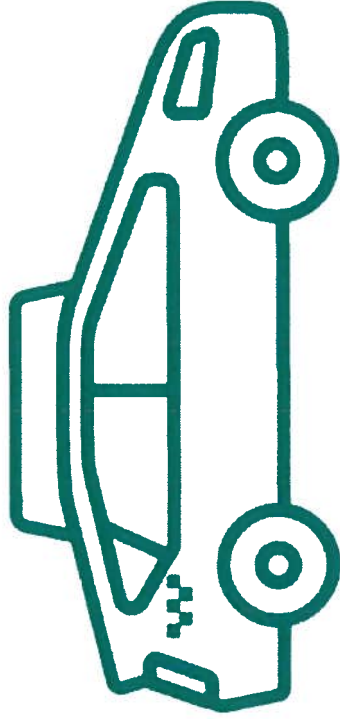


Flat Fares

Our powerful DASH platform will soon allow for flat rates. Flat rates are determined by a Google call, which provides the time and distance between a pick-up and drop-off location. That allows the system to set the best base rate, minimum fare, etc. We can also manually set rates by market and service type or by time of day or day of the week.

Flat rates can also be set for “geo zones” (e.g., from Downtown LA to LAX) and can change based on demand. This allows for taxi drivers to better compete with Uber and Lyft during times of “surge pricing”.

Tolls and surcharges are auto-detected during a flat rate trip and added to the final fare.



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