



STATE OF NEVADA
DEPARTMENT OF BUSINESS AND INDUSTRY
TAXICAB AUTHORITY
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BEFORE THE STATE OF NEVADA TAXICAB AUTHORITY
BOARD MEETING AND PUBLIC HEARING MINUTES

April 30th, 2015

The Board Meeting and Public Hearing of the State of Nevada Taxicab Authority was held on Thursday, April 30th, 2015. The meeting was held in the Taxicab Authority Boardroom at 2080 E. Flamingo Road, Suite 114, Las Vegas, Nevada 89119. The meeting began at 9:40 A.M.

Present were: Chairman Ileana Drobkin, Member Dennis Nolan, Member Dean Collins, Member Bruce Aguilera and Member James Campos. Others present: Jennifer DeRose, Acting Administrator, Ruben Aquino, Chief Investigator; Christine Guerci-Nyhus, Deputy Attorney General, Legal Counsel for the Board, Gary Mathews, Deputy Attorney General, Legal Counsel for the Taxicab Authority and Recording Secretary, Eric So.

1. Call to Order.

The Chair called the meeting to order at 9:40 A.M.

2. Pledge of Allegiance to the Flag.

The Pledge of Allegiance to the Flag was led by Member Nolan.

3. Compliance with Open Meeting Law.

Acting Administrator Jennifer DeRose stated that we are in compliance with the Open Meeting Law.

4. Public Comment

Chair Drobkin: Thank you. And on that subject, I would like to, on record, thank Tom Ely for his service to this agency, and let Acting Interim Administrator Jennifer DeRose know that you have our full confidence -- I'll talk on behalf of the Board, if that's okay. And you have our full confidence and we are here to help make your job as easy as we can, while still doing what we're supposed to do.

Acting Administrator DeRose: Thank you.

Chair Drobkin: So we're glad you're here. Public comment?

5. Public Comment

No one signed the list to speak.

6. Discussion with Maria Soto, Traffic Manager for LVCVA regarding recent taxicab service.

Marie Soto: Good morning. Maria Soto, LVCVA Traffic Manager. So the last show that we had come in was NAB, National Association of Broadcasters, was here April 13th through the 16th. Overall, we had good service for the show. I want to say a huge thank you to Yellow Checker Star, Frias, Desert, and Whittlesea for stepping up and sending out road supervisors to assist us. We found some challenges on final move-in day, which was Sunday the 12th, with long lines beginning at 4:00 p.m. I did send out an e-mail to the industry Sunday morning advising of last-minute move-in and the need for additional cabs. And I understand this was due to an event at the Speedway. I guess they had stock car racing out there. With our large shows, I think we need to take into consideration as the trend shows that service levels increase with the final move-in day of the show. So it's not actually a show day, but we do need increased service out there. So I'll start including that in my e-mails that I send out.

On Wednesday the 15th, at show close, we had 300 in line and there was a 40-minute wait for cabs. This was also the opening day of ICS West at the Sands Expo, and it did pose a huge challenge for us at the Center. Upcoming events, opening of Vape Summit is today. It runs through May 2nd. It's in our north halls with 10,000. National Hardware moves in May 5th through the 7th, and we anticipate a heavy need for cabs starting on the 3rd and then increasing on the 4th, as the final move-in days approach. That'll be followed with RECon International Shopping Center, 34,000, May 17th through the 20th. It's a very important show for the Convention Center. We just signed again with this show. We expect a heavy need for cabs for final move-in days on the 15th and 16th. Overlapping events for this show are American Towman with 3,000 at the South Point; Hempcon, 3,000 at Cashman Center; and then Hospitality Design with 17,000 at Mandalay Bay. And that also includes Rock-in-Rio, which is the 15th and 16th. So there's going to be a huge need for cabs spread out amongst the valley. So that is a little bit of a concern for us with the service needs throughout the city.

There was conversation with Member Nolan regarding timeline and counts which she reiterated her above comments. Also conversation with Member Aguilera regarding issues or complaints with cabs from NAB. She said there were some concerns for just that Wednesday, but the issues were corrected with the help of the company road supervisors and drivers. She said there also were other shows in town. Chair Drobkin suggested getting a master calendar from the hotels regarding what events they have coming up so the Board is aware. She thought Member Aguilera could help getting that information from the other hotels as well as his hotel. Marie agreed because there are always smaller events going on when the large conventions are in town and it would be helpful. The board agreed.

Bill Shranko, YCS: Because the Convention Center is one of the biggest areas that we service, along with the airport, I just want to let you know we have more drivers working their days off than ever before this entire weekend to take care of every other area. Our field operations staff is doubling for the show. We're going to have more supervisors on the road than we ever had, even the Super Bowl. So it's going to be a total commitment by our cab company to provide that kind of service. The one thing that we've got in our favor is that when New Year's Eve comes, they have a lot of closures, and we don't want to have that many closures to be able to access every area of the thing, so we will be ready and hopefully, able to do a good job.

The Chair and Marie appreciated what YCS has planned to help.



7. Discussion with Freddie Kirtley, Assistant Director, Landside Operations, McCarran International Airport.
- Ms. Kirtley was not in attendance.
8. Discussion with Tim Jeffery, MGM Security Department, regarding the Mayweather v. Pacquiao boxing title event at the MGM Grand Garden on May 2, 2015. Does staff want to come up?

Chief Aquino: Chief Investigator with the Taxicab Authority. I spoke to MGM staff and they apologize for not being able to make it. It's sort of busy over there right now... They did provide me with some briefing information that I'll be sharing during the staff report later on in this Board meeting, if you don't... I believe that Ms. Watson will be providing you with some numbers and I will also be speaking at that time. I can address the issues now if you'd like.

Chair Drobkin: Okay. I'm going to go ahead and let Ms. Watson come back up and then if you would go ahead and add to that anything that she didn't that you know from the MGM folks.

Member Aguilera asked if items 7 and 8 can be discussed together and Chair Drobkin suggested skipping 7 because no one was here and move on to 8 and he agreed.

9. Discussion and Possible Decision regarding the allocation of temporary medallions for the Floyd Mayweather vs. Manny Pacquiao prize fight on May 2, 2015.

Annette Watson: Good morning. Annette Watson, Taxicab Authority. Frias, Desert, and Whittlesea have each requested five medallions on Friday and Saturday, from 12:00 p.m. to 2:00 a.m. on those two days. And looking at numbers, which would be affected where the medallions may be needed, I obtained some numbers from McCarran Airport, who reported a daily breakdown which I've given you. It looks like over the five days, Thursday through Monday, McCarran Airport reported to us the available airplane seats. Okay. And they provided to us that approximately 87% is the average filling of that. So I've given both numbers. So the available seats are 756,000 and 87% is just shy of 658,000. Okay. So that would be inbound and outbound over those five days. And that is an increase of about -- it averages about 6,000 to 9,000 more seats per day available inbound and outbound than last year.

Also occurring at the same time is the Kentucky Derby, which would be a draw for the sports books. And then Interop at the Mandalay Bay is ending on Friday with 13,000 attendees. The weigh-in is the same evening, and I believe 10,000 tickets were sold. And then the Vape Summit is at the Convention Center through Saturday with 10,000 attendees. And then the Tuesday after begins the National Hardware Show with 30,000 attendees. And in addition to that, on Friday, there's also the First Friday event, which their information, they claim it averages about 20,000 attendees. And that's the numbers I have for you. I'm available for questions.

Member Aguilera: Annette, you say compared to last year, was there any event last year during this time period as large as, I guess, this fight? I think there was.

Annette Watson: I don't think there's anything as large as this fight. But I did not -- that's one area I didn't go. On your third page, that was actually provided by McCarran Airport with their numbers. It takes a little bit of time to understand it, so that's why I just tried to summarize the present. The first set of numbers would be the scheduled seats for this weekend. The second set is last year at the same time, and then discusses additional information.

Member Aguilera: Thank you.



Member Nolan: Annette, on the following page the e-mail that came to you from Freddie Kirtley that gave the available seat counts, and you said there was 87% of those available seats they expected to be filled. So I was just doing some simple math. Over three days, inbound would be about -- between somewhere -- 186,000 people, something like that. Annette Watson: Yeah. And she sent me the second e-mail when I was verifying that these total numbers were inbound and outbound. So I believe the Thursday, Friday, and Saturday on the e-mail from her, on the fourth page, I believe she's referring to inbound and then Sunday and Monday is outbound. It looks like those numbers are about approximately half of the total numbers she had originally given me, which makes sense. Yeah, the 87% over the five days -- you can see the breakdown on this very first page. And that was inbound and outbound totals. So I apologize, that fourth page may be a little misleading. It looks like the number is cut in half, which I just wanted give you everything that Freddie had provided to me.

Member Nolan: Okay.

Chair Drobkin: I understand there's actually 17,000 at Mandalay Bay right now, so they'll be -- that comes from Mandalay Bay. I've been talking to them, so that just adds to our count a little bit more on people who are actually leaving (inaudible).

Annette Watson: I just obtained my numbers from the Vegas website.

Chair Drobkin: That's okay. It's just because I've been communicating with them, so I just happen to know it's 17,000 right now in-house. Okay. And anyone have any other additional questions? Thank you.

Chief Aquino: Chief Aquino, again, with the Taxicab Authority. In addition to those events that Ms. Watson had mentioned, there's also the Super Cross at the Silver Bowl this weekend, as well. It's my understanding from various agencies throughout the valley that that's going to be a full venue. Also, we have to consider Cinco de Mayo this weekend, where I know that the City of North Las Vegas is doing an event, as well as Town Square, the shopping mall is doing an event. So we have to take those into consideration as well. And I believe the Foodie Fest is also in town.

Member Nolan: Okay. Also, May 2nd is the Susan B. Marathon, Run for Cancer downtown.

Chair Drobkin: Yeah. Do we have any idea how many how many of these are going to actually bring in from out of town though? Any rough estimates? Any way to track that? There's probably no way to track that. Okay.

Chief Aquino: I don't have that information.

Annette Watson: I apologize, it wasn't on the various websites that we went looking for.

Chair Drobkin: Yeah. No, it's okay. Maria, do you happen to know?

Marie Soto: Susan G. Komen a majority of it is going to be local. It starts down at Cashman Center. We provide the parking down there (inaudible).

Chair Drobkin: Okay. We have no idea if it's -- so we're not really going to count that (inaudible)...

Marie Soto: They're usually clear and out of there right around noon or 1:00.

Chair Drobkin: Anything else, Chief Aquino, from MGM on the actual fight and the impact?



Chief Aquino: From my briefing from Mr. Fondo at MGM he's the front services director, I spoke to him briefly this morning. They're anticipating way more people than what they had originally had anticipated for the weigh-in. There's approximately 12,000 tickets that have sold which is the number that he had given me. And they're expecting -- as far as the details of it, it's going to be really busy around 6:00 p.m. tomorrow at that portal. Mayweather actually weighs in at 4:15, and after that, that door is going to get extremely busy. That front door is going to be. So they're anticipating -- and with all the guests going in and out, there's going to be anticipated about 2,200 people that are going to be checking in at that same time, so there's going to be quite a number of people coming into town.

Chair Drobkin: Yeah, I understand pretty much all the rooms are booked.

Chief Aquino: Yes, ma'am.

Chair Drobkin: Yeah. Okay. Maria, I'm hoping, assuming that every -- all construction in those corridors are at a standstill unless it's an emergency. All -- maintenance won't shut any streets down?

Marie Soto: Yeah, I haven't seen anything that's (inaudible) planned.

Chair Drobkin: Okay. I will try to double check on that and makes sure that there's a stand-down of non-emergency construction and stuff in those corridors. Okay. Thank you. Thank you, Chief Aquino, for reaching out to MGM. Appreciate it.

Member Nolan: Chief, did they mention to you about the exit procedure after the fight as far as -- my understanding was that there was discussion by the MGM folks -- the Grand, I should say -- that they were going to let people out the back of the stadium versus just all going through the same corridor that they've done in the past through the (inaudible) casino?

Chief Aquino: Yes, (inaudible)...

Member Nolan: And maybe some of the cab companies they mentioned that they might know as far as -- because that's where they'll locate cabs at some point, if that's the case.

Chief Aquino: Chief Aquino for the Taxicab Authority. Yes, there's been discussion in regard to the meetings that I've attended. And as far I know what the plan is right now, they're going to let everybody out of all the doors at the Garden Arena. And so they're going to let them out onto -- spill out into the streets and try to disperse that crowd as quickly as possible. The general plan is that they're only going to have one cab stand, which is the main cab stand at the valet area. Other recommendations were given, however, they decided that that's how they were going to do it.

I do have some additional details, per the industry, in regard to a cab chute that they're building by tomorrow morning, and so that way we can address those cabs that are coming in there and how to corral those people that are coming off -- or coming out of the Garden Arena. Also, there's the component of Nevada Highway Patrol, as well as Las Vegas Metropolitan Police Department controlling the Tropicana, the south exit, okay. There was initial conversation about only having egress going eastbound on Tropicana, but it's my understanding now that they're going to remain flexible on that and see how the traffic flows. And so it's not just going to be an eastbound exit when the cabs pick up. There'll be some additional opportunities for them to go westbound, obviously, to the Boulevard area.

But I can definitely brief the industry on that a little bit later, because I do have additional details that would help them in staffing and managing their folks on the property.



Member Nolan: Thank you.

Chair Drobkin: All right. At this time, we're going to go ahead and call intervenors.

Intervenors were A Cab, Nellis, Yellow/Checker/Star, Desert, Lucky, Whittlesea Blue/Henderson Taxi, Frias Companies, Western and ITPE Union.

Jay Nady: A-Cab supports the industry.

Chair Drobkin: Desert. Who's speaking for the industry? Cheryl, come up.

Cheryl Knapp, Whittlesea Blue/Henderson Taxi spoke on behalf of the industry.

Cheryl Knapp for Whittlesea Blue Cab and Henderson Taxi. I've lived in this town for over 30 years, and boxing used to be huge in Las Vegas. This, on the other hand, is unprecedented. The RJ is estimating anywhere between 150,000 and 200,000 people will be here just for the fight. That's not counting the Kentucky Derby, Foodie Fest, Cinco de Mayo, and the Susan B. Komen, all of the other events that we're having. They have estimated that just the fight alone is going to be akin to the business part of CES. The only thing that they haven't been able to ascertain is whether or not this is going to actually surpass New Year's Eve when New Year's Eve falls on a weekend. And we all know just how busy this town is when that happens.

The RJ has reported that all of the local hospitals are on alert because they believe that they are going to have surges of people entering these facilities to get medical treatment on an emergency basis. From my understanding, Metro has cancelled all vacations. The same with NHP, Henderson, and North Las Vegas Police Departments. All available officers are going to be on the street. We have a situation where the MGM itself only holds 16,000, the Arena. All 16,000 are going to be exiting at one point in time. We are going to have road supervisors hook up with Mr. Aquino and his staff to try to facilitate getting these people off the property. The biggest worry being, of course, that as people have a tendency to mingle and congregate, that tempers will flare, alcohol will have been involved and we could be looking at a real mess. So the faster we can get these people off of the MGM's property and to their respective after-parties, the better.

We've got a situation where almost every single ultra lounge in town is headlining DJs and rappers starting Thursday, and we're talking top names; Nicki Minaj, 50 Cent, and the list goes on and on. We've got a situation where the hotels are now e-mailing us what events they're going to be having so that we can try to have cabs. The Tropicana has, for the first time ever, been very vocal in letting us know that they are expecting that we will have cabs present at their location throughout this weekend. Everyone is concerned that with this large number of people and the demographic of what we're looking at, that we've got to get these people moving wherever they need to go as quickly as possible, so that tensions don't build. So it's a public safety matter more than anything else.

Having said that, we have changed the allocation that we had originally applied for when I filed the paperwork. Reason being -- and I want to thank Jennifer and Ruben for putting a meeting together at the last minute that was so informative and gave us a wealth of information that as industry we would not have had. His connections with law enforcement have really enlightened us as to what we're going to be up against in providing this transportation. So I'd like to tell you what we're going to be asking for. It's a little odd.



Thursday, April 30, Friday, May 1 and Saturday, May 2 – 10 cabs - 11:00 a.m. to 4:00 a.m. - any 12 hours
Sunday, May 2 - 6:00 a.m. to 8:00 p.m. - 10 medallions.
Monday, May 3rd - 5 medallions - 6:00 a.m. to 8:00 p.m. (to get people out of town effectively)

This is going to allow each of the companies to better manage their resources and their people so that we all have different shift change times, and this way, hopefully, we won't have any time frame where a lot of the cabs are off the road because of shift change.

Chair Drobkin: I think Member Aguilera might be able to assist us on this, since maybe he's seeing if the MGM can figure out another staging area. I don't really know if that's possible.

Cheryl Knapp: Well, they've been pretty adamant, from what I understand, about not really wanting to make too many changes. That's why we're going to have road supervision on scene to assist in the loading of cabs. I have a feeling that if things start to grow and their personnel are realizing that they're going to be overwhelmed, they will allow the Taxicab Authority personnel and road supervisors to intervene to assist in those loading procedures. And the MGM itself, all of the other properties are showing the event on closed-circuit TV. So everywhere in town is just going to be overwhelmed.

Member Nolan: And that's going to be a factor there, because you're going to have people staying at other properties that are not showing it. They're going to go to the (inaudible).

Chair Drobkin: Exactly.

Member Nolan: Yeah, that's going to be a big one there and that's why they're increasing it by five.

Cheryl Knapp: Yeah. And we'll have road supervision there at -- starting at a little bit before 9:00 I think is what Ruben has suggested so that, you know, whenever the fight ends we're ready and we're in place.

Chair Drobkin: Okay. And I imagine you guys are going to have road supervisors at least at the MGM and maybe some various properties to help move things?

Cheryl Knapp: Our companies will. I will let everybody else just nod in agreement, I'm sure. Every company agreed.

Member Nolan: Maybe an additional consideration, just talking with Commissioner Campos, and on Monday night there's an indoor arena football game also between Vince Neil's local team and the team coming in from L.A. for... 7:00 to 10:00. So they're going to be letting out of the Thomas & Mack Center at 10:00, which will probably create a bottleneck.

Cheryl Knapp: On Monday night? Well, I'd like to modify my recommendation, if I may. Well, on Monday we're only going from 6:00 a.m. to 8:00 p.m., so what I'd like to do is do another five medallions to make it easier for staff, as well, from 11:00 a.m. to 3:00 a.m., which will allow them to...

After much discussion between Cheryl Knapp, DAG Guerci-Nyhus and the Board, the following is the final allocation which has been modified to read as follows:



Thursday, April 30th – 10 medallions per company - 11:00 a.m. to 4:00 a.m. - any 12 hours
Friday, May 1st - 10 medallions per company - 11:00 a.m. to 4:00 a.m. - any 12 hours
Saturday, May 2nd - 10 medallions per company - 11:00 a.m. to 4:00 a.m. - any 12 hours
Sunday, May 3rd - 10 medallions per company - 6:00 a.m. to 4:00 a.m. - any 12 hours
Monday, May 4th - 10 medallions per company - 6:00 a.m. to 4:00 a.m. - any 12 hours

Cheryl Knapp: Thank you.

Chair Drobkin: Okay. Let's run down this quickly. Desert?

Desert, Nellis, Lucky, Frias, and Western support the industry. ITPE Union does not support the allocation. They feel the drivers can take care of it without an allocation.

Unidentified Male: I wanted to offer that Snoop Dog is -- one comment I would make is don't -- on Saturday night, also, Hard Rock opens the Journey series, as well. So they're going to be 3,000 people out of the Hard Rock after Journey is over, which will be about 1:00, so...

Chair Drobkin: That's good information. Thank you. When you get stuff like that in advance, send it to me so I can disseminate that out and we'll add that. That's a lot of people. Okay. Thank you. All right. Someone want to start the discussion?

Motion:	Thursday, Friday, and Saturday - 10 temporary medallions – 11:00 a.m. to 4:00 a.m. - any 12 hours Sunday - 10 medallions - 4:00 a.m. to 8:00 p.m. - any 12 hours Monday - 10 medallions from 6:00 a.m. to 4:00 a.m. - any 12 hours
By:	Member Nolan
Seconded:	Member Collins
Vote:	Passed unanimously

Chair Drobkin: Motion passes.

10. Discussion and Possible Decision for a temporary allocation to service Rock in Rio USA May 8, 9, 15 and 16, 2015.

Chair Drobkin: And I want to apologize to Rock-in-Rio folks for not moving you guys up on the agenda, but I know that these folks were here for the one item. So I apologize. Thank you for sticking it out with us. Okay. Staff, do you want to come up and...

Annette Watson: Annette Watson, Taxicab Authority: Frias and Whittlesea requested 10 medallions on both of the Fridays and Saturdays, from 11:00 a.m. to 4:00 a.m. for any 12 hours. According to lasvegasevents.com, as of yesterday, the expected attendance is 65,000 each day. It can hold 80,000 each day, but ticket sales are at 65,000 apparently. And the first weekend, the Hardware Show -- am I on track? On the first weekend affecting it, the Hardware Show ends on the 7th with 30,000 attendees. So they'll be leaving. For the second week, affecting it is the Las Vegas Car Stars at the Fremont Street with 20,000 attendees, RECon at the Convention Center with 35,000, and Hospitality Design 2015 Expo at the Mandalay Bay with 17,500. And, again, I gave you a little summary, and I'm available for questions.

Chair Drobkin: I want to clarify, how many ticket sales do you have currently?

Daren Libonati: Well, her point was correct. We can hold 85,000. We were anticipating, when we started, at 65,000. Today we're looking probably a fair shake between 40,000 and 50,000, I know that's a



big span, but it's not going to be 65,000. It will be, you know, when we hit 40,000 on the first weekend, that's a good weekend. I think we'll hit a little more the next weekend. But 40,000 to 50,000 is the target today. There's a few variables the last 10 days to see what happens with sales. But it's on the home stretch and that's where we think we'll fall.

Chair Drobkin: And then, again, no parking, right? It all has to be drop-offs and pick-ups.

Daren Libonati: That's right.

Chair Drobkin: Oh, can you identify yourself for the record?

Daren Libonati, L-I "B" as in "Boy," O-N-A-T-I. I'm with Libonati Promotions and I represent the MGM Grand and Rock-in-Rio on the site and the build of Rock-in-Rio.

Chair Drobkin: Okay. Anyone have any questions before we call up intervenors? Okay. Thank you. All right. Ms. Knapp, are you representing industry on this, as well? She was.

Intervenors were A Cab, Nellis, Yellow/Checker/Star, Desert, Lucky, Whittlesea Blue/Henderson Taxi, Frias Companies, Western and ITPE Union.

Cheryl Knapp: Attached to my intervention was the letter that I sent to staff requesting to have the allocation put on the agenda. Rock-in-Rio is going to be the largest music festival ever in the United States. So we're kind of up against something that we've never seen before. It was kind of like the first year of the Electric Daisy, there was a lot of supposition, a lot of what ifs. But the one thing that we do know is that there is no parking on the site. Now, Daren and Nuno were gracious enough to allow us a tour of the facility on April 10th. Members of the industry went over, walked the site. Very high end. They know what they're doing. They've got a great layout for the pick-up and drop-off of the people that are taking cabs. They're separating the limousines from where the taxicabs will be. So they've really done their homework on this.

We've got road closures going on, on Las Vegas Boulevard, which is unprecedented with the exception of New Year's Eve. So people are not going to be able to walk and just cross over and go to SLS to get a cab. That was one of my concerns. If they didn't have these closures and these barricades then we would have so many people just walking across on the Boulevard, and that presents a lot of safety issues. So they've really done a great job and I think it's important that we provide quality service. We are going to have people that are going to be partying and having a good time. We don't want them walking and being inebriated. We want to have the cabs there to get them back and forth where they need to go. All of our weekend cabs will be off the road by 2:00 a.m.; the initial 17 that the Board has allocated that we have on the weekends. The 34 that each of the companies has that are swing shift will be off the road at 2:00 a.m. So a large number of cabs will be removed from the streets at 2:00 a.m. So it's really important, since this event ends at 1:30 in the morning, that we get some additional cabs out. Industry is requesting the following -

Friday, May 8th - 10 medallions per company – 11:00 a.m. – 4:00 a.m. – any 12 hours
Saturday, May 9th - 10 medallions per company – 11:00 a.m. – 4:00 a.m. – any 12 hours
Friday, May 15th - 10 medallions per company – 11:00 a.m. – 4:00 a.m. – any 12 hours
Saturday, May 16th - 10 medallions per company – 11:00 a.m. – 4:00 a.m. – any 12 hours

Daren Libonati: I'd like to just echo ...in the spirit of -- this is a first-time event. We all have got a lot of great experience in running the NFR and doing a lot of great events. But as a first-time event in a city where we've said there's no parking in an environment that we've tried to make as user-friendly as



possible, as you noted, we desperately want to make sure that this is the greatest served event. I will say this as a first-time event, because what we know we want to accomplish moving forward on this site. And it is a first time on the Las Vegas Strip that we're closing a portion of this when it's not New Year's Eve. It is a first time that we're taking this 30 to 40 acres and doing something that is uniquely different. Will we make mistakes? Probably. That's normal. Can we fix them quickly? I think we can. But this is the one group that we need the most support from so that we can get our arms around it. I learned a long time ago a plan is better than no plan, and we definitely have a plan. It's just a matter of implementing and making it happen. So thank you for your guys' support, as well.

Member Nolan: Hey, Daren? What is your closest parking? I mean is it just kind of catch whatever parking you can?

Chair Drobkin: There's no parking.

Member Nolan: I mean, not on-site but is it...

Daren Libonati: No, there is a parking plan and you'll see all that. It steps up a little bit more what MGM will be doing. You're going to see the road to Rock-in-Rio newspaper ads coming out for the next two weeks that are pushing our locals to say here's how you get to Rock-in-Rio. Coming from the south side at the MGM Village, you'll be able to park there, which is right across from the Luxor and the Mandalay. You'll get a shuttle from there and be brought to the site. The same thing will happen at the World Market Center and at the D. So we've kind of surrounded ourselves on the two -- north and south sides of the properties -- or of the Strip, and obviously we've got the monorail and then our other transit opportunities. So we're pleased with all the directions inward. Is that going to stop any of you to park at the Mirage and walk? No. Are you going to park at the Bellagio and walk? I hope so. If you're a guest or if you wanted service. I don't think anyone is shutting the doors down and saying you can't. It's just this is the first time. We're kind of training behavior. We go to New York, we walk. Everyone that's been around a big city, we walk. Las Vegas, our tourists walk up and down the Strip. Our locals don't know anything about walking. We have shared with our people that you can valet at a grocery store, at a mall, at a hotel. So we're kind of spoiled. So this will be a new experience.

Member Nolan: Quick question. What's the schedule of events? Do you anticipate that everybody's coming at one point and all leaving or is it going to sporadic throughout the whole period?

Daren Libonati: We open at 3:00. We close at 1:30. The main acts, if I were to tell you that Metallica will take the stage at approximately -- probably 10:45. Taylor Swift on her weekend, probably the same. Bruno Mars, the same. So you're day is long. It's not like we're going to have 30,000 people waiting to get in at 3:00. It's going to be a long day, and you'll start seeing it get heavier probably between -- my gut is like 7:00 to 9:00 or 6:00 and 9:00. That's the window that most -- I'll call magic -- will happen. And then, of course, at the end of the event, it's 1:30, the show ends. We believe based on our Metro plan for foot traffic, we'll have a very nice exit and, obviously, our transit exit should be fine. I think, personally, nobody stays until the last minute in Las Vegas.

We're a very attractive city. Come 1:00 people will look at their watch and say there's a lot of other things I'd like to do on the Strip, and it'll be a slow walkout. I don't believe we're like any other festival in America, nor any other event center in America, because there's usually not a lot of other things to do in that city. Here, there is. And so it changes that dynamic. The only event of the 25 years I've been a part of that I see that lasts until the last second is National Finals Rodeo. And we watch them stay right to that last bull and then all 18,000 people leave. So, I mean, I'm not seeing that other than a fight.



Chair Drobkin: Now, at those park and rides that are set up in the various areas, that's not going to be also for taxis, right, you're not going to include taxis in those? Okay. How come?

Daren Libonati: Well, my point is, at this time it's all been promoted as show. Will there be cabs that can drop off to that location? Absolutely. So if I'm -- let's make it up. I'm at one of the properties and I want to say please take me to the shuttle spot, I'd like to be dropped off, there'll be a cab chute that way.

Chair Drobkin: Okay. Is there any -- say you have people that are starting to -- only because I know we've had this happen at other properties where they want to take cabs and they'll actually walk off and try to find one. Are you going to allow cabs to go ahead and then pick up as well?

Daren Libonati: Well, at those sites, those are paid sites, so they're paying.....\$25. They will either purchase their ticket via the internet in advance... and have gone to that site to get on that shuttle bus for the weekend for \$25. I don't believe in that mode, a cab could drop off and/or pick up afterwards from there. Where they go after they leave that site is purely...

Chair Drobkin: Okay. So the cabs can drop off at the shuttle sites? Okay. So everyone's clear on that. Okay. And just not picking up for now, unless you might have to recorrect that.

Daren Libonati: Yeah.

Member Collins: Daren, quick question. Since the numbers seemingly are going to be reduced from your original 65,000 estimate, for each day are we talking about -- is it the same crowd that attends all four days or is it different folks buying tickets to attend?

Daren Libonati: In the original purchase of the -- let's just say the first 20,000 seats, you would have bought a package, so you own the Friday and the Saturday of Rock weekend or you own the Friday and Saturday of the Pop weekend. Once we got -- about a month ago, we flipped it and started opening up single sales. So at that point it's your choice. You can pick your weekend. If you're really an enthusiast and you want to be there both days, that's your call. But now the last three or four weeks have been single sales. So you can pick the Metallica on the Saturday and not go to the Friday. You can pick the Taylor Swift on the Saturday versus Bruno Mars on the Friday. But the original first 20 -- let's just call it 20,000 seats, would have been packaged. You own the weekend.

Member Collins: Okay.

Member Nolan: I also see, Daren, that you're advertising in the California, L.A. area, all this. I mean a lot of our tourists, they come in -- make this plan at the last minute, so. hopefully, you're (inaudible).

Daren Libonati: We're 25% local right now. So if we're in the 30,000 range now and I'm targeting 40,000 to 50,000, we're 25% local before we made the switch to single sale -- single days. So if that stays, let's say the local picks up to 30%, but the majority is -- this is a global event. I think you learned that the last time around. Brazil, Lisbon. The world knows Rock-in-Rio. America is just going to learn about Rock-in-Rio, and Las Vegas, obviously.

Chair Drobkin: Okay. Anyone have any more questions? Okay. Thank you so much. Let's get the rest of the intervenors and we can move along.

The following intervenors support the industry -- A Cab, Desert, Nellis, Lucky, Frias, and Western.



Unidentified Male: ITPE does not support additional medallions. Between the shuttles and the existing cabs, we think (inaudible).

Chair Drobkin: Okay. Thank you. Who wants to start the discussion?

Member Nolan: Initially, I was a little concerned about the request for the same number of cabs for an event that is looking at -- well, let's just be conservative and say that it might be 60,000 people as the same number as we're looking at for this fight weekend with 130,000 people. But I think the dynamics are different and.....based upon what Mr. Libonati had said, with really the primary ingress and egress of all these people is going to be dependent heavily upon cabs. Even if the locals are attending, there's still going to be parking offsite somewhere and looking for cabs. Most of them aren't going to be jumping on the monorail to get back to a parking site. So I'm going to support the industry, and at some point in time when you need a motion I'll make a motion.

Motion: 10 medallions on both Fridays and Saturdays - 11:00 a.m. to 4:00 a.m.,
any 12 hours.
By: Member Nolan
Seconded: Chair Drobkin
Vote: Passed unanimously

Chair Drobkin: Motion passes. Thank you.

Daren Libonati: Can I leave this down?

Chair Drobkin: Yeah.

Daren Libonati: This was a map that Nuno wanted to leave for the Board.

Chair Drobkin: Sure. Please.

Daren Libonati: So I'm going to leave that there. And I'd also address these boxes that they left that -- I know that...If you -- I'll just come around to your table, but if you can accept a ticket, I know that some state entities can't accept a gift, but this is from the gentleman from Rock-in-Rio. While you were talking, he just dropped these, the box (inaudible).

DAG Guerri-Nyhus: For Board members, I can't accept anything over \$25. So that's why I'm advising you not to accept them. If you chose to accept them then you can deal with that however you want. How much are the -- what's the worth of the bands?

Daren Libonati: The value -- well, whatever you think it is.

Unidentified Male: No, what (inaudible).

Daren Libonati: I think it would be for a single-day ticket would be \$99. Again, these are wonderful people and they've done a great job and they're so proud and they want to give something that they are proud of. And it's really a lot about that and they do a nice little job in their presentations, so I told Nuno, I said -- he wanted to make sure that he said, "Daren, you've got to make sure that they put these in the cabs and they hand them to people when they get in." I said it don't work like that. I apologize (inaudible) work like that, but he said, "Can I please bring the tickets?" And I said, "Well, we can surely ask." And if that's the case, I'll just come around and if you say no, you can't have it, you can't have it. If you can, I'd like to give it to you and it'll make them feel very, very good, I can tell you that.



Member Nolan: They can all have it.

Chair Drobkin: Yeah, but we just can't.

Daren Libonati: Well, you guys keep working and I'm just going to (inaudible).

Chair Drobkin: Okay. Let's move this along.

11. Discussion and Possible Decision regarding the ability of geographically restricted medallions to pick up at Vdara Hotel and Spa, 2600 W. Harmon Avenue, Las Vegas, Nevada, and Mandalay Bay Convention Center, 3950 S. Las Vegas Boulevard, Las Vegas, Nevada.

Chair Drobkin: I'm going to let Member Aguilera take this one.

Member Aguilera: Okay. At our Board meeting on February 26th, we discussed restricted medallions and where they could serve several of the properties. And, for instance, MGM Signature was on there, Elara, Wet Republic, as well as Vdara and the MGM Event Center or Convention Center. And I'm not sure, maybe I missed it or I didn't quite focus on what it was, but we did not allow restricted Geo 1s to pick up at Vdara or the Mandalay Bay Event Center. And on the NAB week that was here, I happened to be walking from Vdara and I saw a long line at Vdara for cabs. So I went to the front doorman and I said -- and I know NAB is here. "Why so many -- " He said, "Because, unfortunately, restricted cabs are no longer allowed to pick up at Vdara. That we are sort of hamstrung, because when cabs come up they come up the ramp at the Harmon Circle and they go right to Aria." And Aria has 4,000 rooms. Vdara has 1,500. So they're using the cabs over there, but they're not circling back over to Vdara, where before, when the restricted cabs were able to go there, they didn't have a long line. So I said I didn't think we actually did that in the order, but we did. Same with Mandalay Bay. I spoke with (inaudible) Convention Center. It's not the property itself, it's the back of the property where the convention area is off on the side road.

Chair Drobkin: Is it Russell?

Member Aguilera: Yeah. So I think we should go ahead and revisit that and go ahead and allow restricted cabs. Correct me if I'm wrong, but I think it's Geo 1 to be able to pick up at Vdara and the MGM Convention Center off of Russell to service the public. Because otherwise, there was about a 40-minute wait at Vdara.

Chair Drobkin: And I'll kind of reiterate where the casinos -- I know 40 minutes for a -- when we're talking about a convention center or we kind of -- and I really learned this by dealing with the casino industry that to them anything over seven minutes is a crisis. And so for me, just from dealing with everyone else, it's kind of funny. It's like oh, really. But then when you figure out that after seven minutes what they -- that they start getting the complaints and people are starting to get angry. And so what we really are realizing now with -- because we have so many people that now are involved with us and communicating with us, is that what we put in place affects real people.

And so it's not okay that all of a sudden, because we put in an order that -- a clarifying order that we didn't fully understand the impacts, that the impacts are now that we've disrupted service at a major convention spot and in a smaller casino. And so that's not okay. So before we go any more, do you have anything else to add and we'll take intervenors?

Member Aguilera: No.



Chair Drobkin: Okay. So I'm going to go ahead and call up intervenors.

Intervenors were A Cab, Nellis, Yellow/Checker/Star, Desert, Lucky, Whittlesea Blue/Henderson Taxi, Frias Companies, Western and ITPE Union.

Cheryl Knapp: I would just say that we support, because we're here to serve the public. So I'm all for it.

These intervenors supported modifying the previous Order – A Cab, Desert, Nellis are in support of industry.

Chair Drobkin: Okay. Frias, I'm going to put you on the spot. Mr. Marushok, would you like to come up and.....because I know you received some of the calls, so I know you can talk on this.

John Marushok: John Marushok on behalf of Frias Transportation and our five cab companies. I would just add one brief thing. Because of the address of those two properties, our Geo 1s were servicing them and servicing them well. So it wasn't only an effect to those two hotels or the one hotel and the Convention Center, but it's also an effect to our drivers in that the normal Strip medallion drivers are servicing the Strip. Those are two locations that are fairly difficult for them to get to and get out of. So those properties are serviced much better by our Geo 1s, which brings to Board Member Aguilera's problem with the service on those properties. So we are, of course, in favor of putting those back on as Geo 1s pick-up locations.

Chair Drobkin: Okay. Thank you. Okay. Let's go back through. Lucky?

Lucky stands behind what John just presented, as does Western and Nellis.

Unidentified Male: ITPE is not going to take a stance on that.

Unidentified Male: You've forgotten to ask us each time... Chair Drobkin: Oh, because I don't have you on as intervenors. Unidentified Male: ...but we're in support.

Chair Drobkin: Oh, I apologize. I didn't mean to leave you guys out. I'm sorry. I apologize. I wrote everything down so I could be prepared and it turns out that I wasn't. I'm sorry. Well, do you have any - does YCS have anything to add on...Member Aguilera, do you want to do the motion or do you want to put additional items on the record, additional information?

Motion:	That we amend our previous order and allow Geo 1s to pick up at Vdara and also at the MGM -- I'm sorry, the Mandalay Bay Convention Center off of Russell.
By:	Member Aguilera
Seconded:	Chair Drobkin
Vote:	Passed unanimously

Chair Drobkin: Motion passes.

12. Discussion with Tim Csontos of Curb e-hailing regarding their new Smartphone app and plans to provide service to the taxi industry and riders in Las Vegas.

Chair Drobkin: Now, this is just a presentation. This is not an actionable item. Okay.

Tim Csontos: Hey, everyone. All set to get started?



Chair Drobkin: Yes, go ahead.

Mr. Csontos made his presentation regarding a company called Curb. He showed slides explaining that they are an e-hailing app for cabs; they used to be called Taxi Magic. He stated that they work across the United States in 60 cities where you can use our app to hail a cab with about 120 taxicab companies and on a daily basis are sending rides to about 35,000 cabs every single day. So we are the only dispatch-integrated and meter-integrated consumer-minded tech company helping taxicab companies thrive in a rapidly changing environment. We are integrated to the dispatch and meter systems of cabs across the country automatically. There's nothing more that we have to put in the cab. We've done all that work already.

He explained that in terms of the way the app works which is very simple and straightforward if you've used apps like this before. You can choose to book a ride for right now. You can schedule it for later. You can see before you book cabs that are close to you, as well as an ETA. Once it's assigned, you can see often a picture of the driver, the driver's name, how far away they are, the cab moving like a little ant to come get you, and then you can pay for the ride in the app with a credit card. You can rate the ride also. So that's sort of the experience.

A couple of just key features on how it works, just a little bit more detail, some of the user experience features that people really like. We try to assign a cab very quickly. You can see that ETA, so how long it's going to take for the cab to get to you, as well as the cars on the map that are close to you. You can track your cab. You can often text your driver to let them know you're wearing a blue shirt or a red hat. The payment process is seamless and easy. I think I mentioned already the dispatch and meter integration, as well as we have a marketing team and a fleet operations team that sort of oversees the operation of marketing locally and nationwide.

In terms of what consumers want, they want these apps to be easy. They want them to be available. They definitely want the system to be reliable so that a cab shows up and then cost-effective. And you can see some details below about each of those. So we're looking forward to enabling Las Vegas visitors and residents to use the Curb app on an iOS device or an Android device with no doubt that the ride is coming. And that is all I have.

Chair Drobkin: Does everyone need a couple minutes to go through or... And just for the record, what's the difference between you guys and Uber, just for the record?

Tim Csontos: Sure. For the record, we work with the regulatory bodies and we work with licensed insured taxicabs.

The Board Members had questions/comments such as it is integrated already into a meter, do the cabs have to put new meters in; is it like a software upgrade; you actually pull the data from the meter.

His responses were they work with existing meters and dispatch systems that are already in taxicabs; it's a software integration that we have with their systems; yes, they pull data from the meter.

DAG Guerri-Nyhus: The Chair had asked me ahead of time just to chat with all of you about the e-hailing apps. So in January we did an order for -- a number of the companies had applied to use e-hailing apps and for fees. So all of those companies that applied now have the ability to impose the fees and choose their e-hailing app. You need to notify the staff, I believe, of what e-hailing app you're using. For those companies who weren't part of that application, I think they would just need to file something so they can get on the agenda, so that they can get approved to use those rates. But now that we've



got the rates in place, it's a pretty simple, straightforward process. And any of the companies who are new to it or new can give me a call and we can walk through the process.

Chair Drobkin: Yeah, the framework's already been set in place, so it's just a matter of now whoever wants to come just going through some of the minor stuff and...and then it's up to you guys to do the advertising and get people to sign on.

Tim Csontos: And we will.

Chair Drobkin: Anybody have anything else?

Unidentified Male: Where is Curb headquartered?

Tim Csontos: Our headquarters is in Washington, D.C. It's actually Alexandria, Virginia. We've got five or so small offices all over the United States. I'm in the San Francisco Bay Area.

Chair Drobkin: And then so when you guys -- when you do go live then you'll -- how will you allow in...

Tim Csontos: We'll work with our cab companies.

Chair Drobkin: No, I mean how would you -- is it the cab companies who will do the advertising to what (inaudible)?

Tim Csontos: It's both. So we have our own marketing team, as well as we'll be working with the cab companies.

Chair Drobkin: Okay. And are you in San Francisco, as far as live in San Francisco, as well?

Tim Csontos: We are live in 60 cities across the country, so almost any city you can name we're there.

Chair Drobkin: Okay. And your fees are similar to what we are -- or had already approved?

Tim Csontos: Yes.

Chair Drobkin: Okay. So no changes on there. You can work within the framework of what we've already...

Tim Csontos: 100%.

Chair Drobkin: Anybody else?

Unidentified Male: Are you internationally too?

Tim Csontos: Not yet.

Chair Drobkin: Okay. Anything else? Okay. Thank you so much, sir.

Tim Csontos: Thank you.



13. Staff Report

Administrator's Report – Chief Aquino: Chief Aquino with the Taxicab Authority, Madam Chair, members of the Board. I just want to give you a brief snapshot as far as what enforcement has been doing the last several weeks in regard to the planning the Mayweather-Pacquiao fight, or at least what our involvement is. I've been meeting with Metro, along with my special events people, in regard to the planning and our component. Why we were invited was the mission of getting those potential passengers off of that property as soon as possible. So we have a public safety commission for this weekend in trying to get those people off of that property. And so we've been meeting about that on several occasions, and my liaison with the MGM folks. And so it's unprecedented that they've invited not only our staff to be working with their staff, but also they were also open to the fact that they wanted to industry personnel there, as well. And so I recently had a meeting with the taxicab industry in regard to potentially having supervisors at the venue site to -- and the sole purpose of that would be to have an online supervisor that could get cabs there quickly to get those cabs to that location and get those people off property. And, again, the mission there is to get those people off the property because of the fact that Metro has experienced in the past at large conventions or events like this that if those folks are congregating, that there's potential for violence, there's potential for assaults, arguments, and such because of maybe the nature of the crowd or what type of crowd is in for this particular weekend. When this first came to me, we were advised that this was going to be a one-day event. As well as everybody knows now, this has turned into a week event. And so there was a lot of labels put on this particular event as far as what they were trying to compare it to. And they're trying to compare it to the NBA All-Stars. And I don't know if anyone had been around -- I think quite a few people here have been around at the NBA All-Stars. And so they were actually ramping up to that type of event. And so they came to us and said can you help us get those people off the property. And graciously the members of the industry met with us and said, yes, we can help you do that. So that's one thing.

The fight itself, what we've done is we've actually -- a lot of the staff have modified their shifts so we can accommodate those times -- those peak times when those folks are here. So a bid shout-out to the enforcement staff for modifying their shifts, delaying their annual time or furloughs that they had scheduled. So I appreciate that from staff in doing that for their agency to help out in this event.

Also, what we have going on is we've been meeting with special events Metro and all the various agencies throughout the Valley in regard to Rock-in-Rio. So we're conducting conversations now in regard to the staffing of that and what our role is. The TA staff, enforcement staff, is playing some very large roles in these events, and my purpose and goal is to make sure that I involve the industry, as well, in providing them everything as to what's expected and so that way they can schedule and plan for the events and to address the issues that may come up with their personnel.

And the last thing I have is in speaking with a lot of the security chiefs throughout the Valley, they expressed to me a little bit more closer relationship with us. They'd like to provide me with information -- a lot of them already have provided me with some information in regard to special events that they're having. The summer or seasonal events that they have, which need additional cabs, additional enforcement staffing at those venues. And so we're going to keep those lines of communication open and, hopefully, we can get that information out to the industry, as well, so we can all partner up with the hotels. And that's all I have. Thank you.

Chair Drobkin: Thank you. Thank you for that and thank you for all your work with coordinating. It's really helpful for us, so we appreciate it.

Chief Aquino: You're welcome.



Staff Report - Kelly Kuzik: We don't have anything to report at this time.

14. Report of Legal Counsel.

Gary Mathews, DAG: We don't have anything to report at this time.

15. Public Comment

Chair Drobkin: Okay. Thank you. Please identify yourself for the record.

Jaime Pino with Nellis Cab. It's just a humble request. We were promised a plan for the cabs getting out, whether it's pick up and everything else, and I can see a huge map over there.

Unidentified Male: You'll get an e-mail. (Inaudible).

Jaime Pino: There will be e-mail? Oh, then forget about it.

Unidentified Male: Humble request granted.

Chair Drobkin: Thank you to you guys. Anyone else? Okay.

Public comment is closed.

16. Adjournment

Chair Drobkin: Do I have a motion for adjournment?

Motion:	To adjourn
By:	Member Collins
Seconded:	Member Nolan
Vote:	Passed unanimously


Meeting ended at 10:51:17 AM.

Respectfully submitted by:

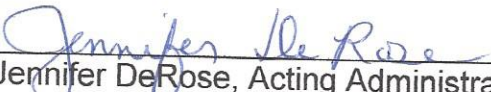

Barbara A. Webb, Recording Secretary

06-24-2015
Date

Approved by:


Ileana Drobkin, Chairman

06-30-15
Date


Jennifer DeRose, Acting Administrator

6/24/15
Date

