



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS NOVEMBER 2013

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

NOVEMBER '13 v. NOVEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	46,426	42,929	8.15%
ANLV	114,281	110,173	3.73%
ACE	153,228	143,885	6.49%
CHECKER	218,358	196,058	11.37%
DELUXE	24,553	23,497	4.49%
DESERT	155,401	138,068	12.55%
HENDERSON	129,844	121,404	6.95%
LUCKY	108,304	95,440	13.48%
NELLIS	145,397	129,476	12.30%
STAR	141,833	125,963	12.60%
UNION	140,057	130,482	7.34%
VEGAS-WESTERN	126,113	118,000	6.88%
VIRGIN-VALLEY	49,005	43,273	13.25%
WESTERN	124,647	107,906	15.51%
WHITTLESEA	190,308	174,095	9.31%
YELLOW	221,731	197,904	12.04%
INDUSTRY TOTAL	2,089,486	1,898,553	10.06%

Nevada Taxicab Authority

REVENUE PER SHIFT

NOVEMBER '13 v. NOVEMBER '12

Taxicab Company	2013	2012	% Increase/ (Decrease)
A-CAB	\$222.28	\$203.86	9.04%
ANLV	\$243.87	\$219.69	11.01%
ACE	\$244.23	\$224.28	8.90%
CHECKER	\$260.65	\$233.65	11.56%
DELUXE	\$209.97	\$200.28	4.84%
DESERT	\$335.20	\$302.24	10.91%
HENDERSON	\$258.47	\$233.68	10.61%
LUCKY	\$305.76	\$273.35	11.86%
NELLIS	\$320.56	\$292.47	9.60%
STAR	\$265.65	\$236.57	12.29%
UNION	\$243.50	\$222.07	9.65%
VEGAS-WESTERN	\$249.69	\$226.89	10.05%
VIRGIN-VALLEY	\$257.04	\$233.38	10.14%
WESTERN	\$258.19	\$234.64	10.04%
WHITTLESEA	\$253.59	\$228.74	10.86%
YELLOW	\$261.66	\$233.51	12.06%
INDUSTRY AVERAGE	\$264.90	\$239.26	10.72%

Nevada Taxicab Authority

TRIPS PER SHIFT

NOVEMBER '13 v. NOVEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	13.76	12.79	7.58%
ANLV	16.55	15.02	10.19%
ACE	17.15	15.91	7.79%
CHECKER	18.06	16.32	10.66%
DELUXE	10.52	9.89	6.37%
DESERT	19.32	17.22	12.20%
HENDERSON	17.54	15.64	12.15%
LUCKY	19.52	17.38	12.31%
NELLIS	19.10	17.13	11.50%
STAR	18.26	16.39	11.41%
UNION	16.92	15.61	8.39%
VEGAS-WESTERN	17.50	16.09	8.76%
VIRGIN-VALLEY	17.76	16.23	9.43%
WESTERN	17.78	16.08	10.57%
WHITTLESEA	17.08	15.32	11.49%
YELLOW	18.34	16.49	11.22%
INDUSTRY AVERAGE	17.63	15.94	10.60%

Nevada Taxicab Authority

REVENUE PER TRIP

NOVEMBER '13 v. NOVEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.16	\$15.94	1.38%
ANLV	\$14.74	\$14.62	0.82%
ACE	\$14.24	\$14.10	0.99%
CHECKER	\$14.43	\$14.31	0.84%
DELUXE	\$19.96	\$20.24	-1.38%
DESERT	\$17.35	\$17.55	-1.14%
HENDERSON	\$14.74	\$14.94	-1.34%
LUCKY	\$15.66	\$15.73	-0.45%
NELLIS	\$16.78	\$17.07	-1.70%
STAR	\$14.55	\$14.44	0.76%
UNION	\$14.39	\$14.23	1.12%
VEGAS-WESTERN	\$14.27	\$14.10	1.21%
VIRGIN-VALLEY	\$14.48	\$14.38	0.70%
WESTERN	\$14.52	\$14.59	-0.48%
WHITTLESEA	\$14.85	\$14.93	-0.54%
YELLOW	\$14.26	\$14.16	0.71%
INDUSTRY AVERAGE	\$15.02	\$15.01	0.07%

Nevada Taxicab Authority

TRIPS PER MEDALLION

NOVEMBER '13 v. NOVEMBER '12

Taxicab Company	2013	2012	% Increase/ (Decrease)
A-CAB	826	777	6.31%
ANLV	896	870	2.99%
ACE	992	937	5.87%
CHECKER	1,083	977	10.85%
DELUXE	421	415	1.45%
DESERT	1,155	1,034	11.70%
HENDERSON	987	930	6.13%
LUCKY	1,139	1,015	12.22%
NELLIS	1,114	999	11.51%
STAR	1,095	980	11.73%
UNION	969	909	6.60%
VEGAS-WESTERN	989	932	6.12%
VIRGIN-VALLEY	1,049	946	10.89%
WESTERN	927	808	14.73%
WHITTLESEA	988	909	8.69%
YELLOW	1,100	987	11.45%
INDUSTRY AVERAGE	1,011	926	9.18%

Nevada Taxicab Authority

REVENUE PER MEDALLION

NOVEMBER '13 v. NOVEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$13,341	\$12,392	7.66%
ANLV	\$13,208	\$12,725	3.79%
ACE	\$14,118	\$13,206	6.91%
CHECKER	\$15,634	\$13,990	11.75%
DELUXE	\$8,411	\$8,409	0.01%
DESERT	\$20,035	\$18,146	10.41%
HENDERSON	\$15,549	\$13,887	11.97%
LUCKY	\$17,834	\$15,957	11.77%
NELLIS	\$18,691	\$17,055	9.59%
STAR	\$15,931	\$14,139	12.67%
UNION	\$13,948	\$12,927	7.90%
VEGAS-WESTERN	\$14,112	\$13,144	7.37%
VIRGIN-VALLEY	\$15,181	\$13,612	11.52%
WESTERN	\$13,453	\$11,785	14.16%
WHITTLESEA	\$14,680	\$13,568	8.19%
YELLOW	\$15,695	\$13,974	12.31%
INDUSTRY AVERAGE	\$15,188	\$13,894	9.32%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013	2,222,712	2012	2,264,353	-1.84%	(41,641)
MAY	2013	2,460,383	2012	2,506,426	-1.84%	(46,043)
JUNE	2013	2,385,865	2012	2,391,810	-0.25%	(5,945)
JULY	2013	2,176,986	2012	2,199,461	-1.02%	(22,475)
AUGUST	2013	2,239,098	2012	2,230,041	0.41%	9,057
SEPTEMBER	2013	2,290,393	2012	2,336,228	-1.96%	(45,835)
OCTOBER	2013	2,286,841	2012	2,364,295	-3.28%	(77,454)
NOVEMBER	2013	2,089,486	2012	1,898,553	10.06%	190,933
DECEMBER	2013		2012			
YTD TOTAL	2013	24,752,481	2012	25,125,166	-1.48%	(372,685)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON NOVEMBER '13 v. NOVEMBER '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,089,486	1,898,553	10.06%	24,752,491	25,125,166	-1.48%
REVENUE	\$31,391,168	\$28,492,309	10.17%	\$365,510,154	\$366,263,304	-0.21%
AVG REV/SHIFT	\$264.90	\$239.28	10.71%	\$284.11	\$272.79	4.15%
AVG TRIPS/SHIFT	17.63	15.94	10.60%	19.24	18.71	2.83%
AVG REV/PER TRIP	\$15.02	\$15.01	0.07%	\$14.77	\$14.58	1.30%
AVG TRIPS/MED	1,011	926	9.18%	1,094	1,111	-1.53%
AVG REV/MED	\$15,188	\$13,894	9.32%	\$16,148	\$16,195	-0.29%
SHIFTS	118,502	119,073	-0.48%	1,286,493	1,342,681	-4.18%
MEDALLIONS	2,066.7996	2,050.7099	0.78%	22,634.3237	22,615.7206	0.08%

NOVEMBER 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	10.2000	2.2000	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.3333	56.2333
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	10.2000	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.3333	127.5333
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	154.5333
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	201.5333
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.2000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0667	0.0000	58.2667
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0667	0.3333	134.6000
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	131.5333
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0667	0.3333	95.1000
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	130.5333
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	129.5333
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	144.5333
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	127.5333
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	10.2000	2.2000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	46.7333
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	134.5333
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	10.2000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	192.5333
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.2000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.3333	201.5333
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	163.2000	4.4000	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.2001	4.9995	2,066.7996
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	209	0	0	209	0.00%	100.00%	0.00%	3,375	3,584	5.83%
ANLV	1	263	0	0	264	0.38%	99.62%	0.00%	6,907	7,171	3.68%
ACE	0	36	0	0	36	0.00%	100.00%	0.00%	8,933	8,969	0.40%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,088	12,088	0.00%
DELUXE	30	0	0	0	30	100.00%	0.00%	0.00%	2,334	2,364	1.27%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,832	8,076	0.00%
DESERT (LAUGHLIN)	31	0	0	0	31	100.00%	0.00%	0.00%	213	See Above	0.38%
HENDERSON	43	355	0	0	398	10.80%	89.20%	0.00%	7,404	7,802	5.10%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,342	5,687	0.00%
LUCKY (LAUGHLIN)	140	0	0	0	140	100.00%	0.00%	0.00%	205	See Above	2.46%
NELLIS	13	68	0	0	81	16.05%	83.95%	0.00%	7,611	7,692	1.05%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,768	7,768	0.00%
UNION	0	59	0	0	59	0.00%	100.00%	0.00%	8,279	8,338	0.71%
VEGAS WESTERN	0	118	0	0	118	0.00%	100.00%	0.00%	7,208	7,326	1.61%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,760	2,760	0.00%
WESTERN	0	640	0	15	655	0.00%	97.71%	2.29%	7,010	7,665	8.55%
WHITTLESEA	18	280	0	0	298	6.04%	93.96%	0.00%	11,145	11,443	2.60%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,088	12,088	0.00%
TOTALS	276	2,028	0	15	2,319	11.90%	87.45%	0.65%	118,502	120,821	1.92%

*= Shifts Reported + Shifts Blown

NOVEMBER 2013