



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JULY 2016

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '16 v. JULY '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	65,070	61,915	5.10%
ANLV	103,130	123,495	-16.49%
ACE	134,042	142,282	-5.79%
CHECKER	192,457	229,605	-16.18%
DELUXE	42,383	35,127	20.66%
DESERT	172,819	182,322	-5.21%
HENDERSON	122,402	143,086	-14.46%
LUCKY	116,546	131,295	-11.23%
NELLIS	150,233	164,573	-8.71%
STAR	128,110	151,456	-15.41%
UNION	127,700	142,656	-10.48%
VEGAS-WESTERN	106,374	124,497	-14.56%
VIRGIN-VALLEY	43,008	49,739	-13.53%
WESTERN	119,228	161,635	-26.24%
WHITTLESEA	156,069	209,939	-25.66%
YELLOW	197,498	230,576	-14.35%
INDUSTRY TOTAL	1,977,069	2,284,198	-13.45%

Nevada Taxicab Authority

REVENUE PER TRIP

JULY '16 v. JULY '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.23	\$16.76	-3.16%
ANLV	\$14.65	\$14.52	0.90%
ACE	\$14.50	\$14.27	1.61%
CHECKER	\$15.57	\$14.54	7.08%
DELUXE	\$17.17	\$18.41	-6.74%
DESERT	\$17.45	\$16.87	3.44%
HENDERSON	\$15.96	\$14.67	8.79%
LUCKY	\$15.76	\$15.41	2.27%
NELLIS	\$16.45	\$16.38	0.43%
STAR	\$15.83	\$14.58	8.57%
UNION	\$14.60	\$14.25	2.46%
VEGAS-WESTERN	\$14.43	\$14.16	1.91%
VIRGIN-VALLEY	\$14.35	\$14.33	0.14%
WESTERN	\$15.16	\$14.81	2.36%
WHITTLESEA	\$15.94	\$14.73	8.21%
YELLOW	\$15.57	\$14.45	7.75%
INDUSTRY AVERAGE	\$15.64	\$15.01	4.20%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2016 v. 2015

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2016	2,091,142	2015	2,416,851	-13.48%	(325,709)
FEBRUARY	2016	1,854,862	2015	2,080,559	-10.85%	(225,697)
MARCH	2016	2,115,445	2015	2,487,254	-14.95%	(371,809)
APRIL	2016	2,044,127	2015	2,356,053	-13.24%	(311,926)
MAY	2016	2,051,364	2015	2,769,288	-25.92%	(717,924)
JUNE	2016	2,090,979	2015	2,400,710	-12.90%	(309,731)
JULY	2016	1,977,069	2015	2,284,198	-13.45%	(307,129)
AUGUST	2016		2015			
SEPTEMBER	2016		2015			
OCTOBER	2016		2015			
NOVEMBER	2016		2015			
DECEMBER	2016		2015			
YTD TOTAL	2016	14,224,988	2015	16,794,913	-15.30%	(2,569,925)

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YEAR TO DATE COMPARISON

JULY '16 v. JULY '15

	Month			Year to Date		
	2016	2015	% Δ	2016	2015	% Δ
TRIPS	1,977,069	2,284,198	-13.45%	14,224,988	16,794,913	-15.30%
REVENUE	\$30,922,964	\$34,286,131	-9.81%	\$227,191,330	\$253,547,255	-10.39%
AVG REV/PER TRIP	\$15.64	\$15.01	4.20%	\$15.97	\$15.10	5.76%
MEDALLIONS	3,530	2,353	50.02%	24,550	16,601	47.88%

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - JULY 2016**

Company	∑ Medallions
A-CAB	145
ANLV	221
ACE	248
CHECKER	295
DELUXE	136
DESERT	229
HENDERSON	225
LUCKY	184
NELLIS	224
STAR	223
UNION	238
VEGAS WESTERN	221
VIRGIN VALLEY	132
WESTERN	228
WHITTLESEA	286
YELLOW	295
TOTAL	3,530

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.