



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JANUARY 2016

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

January '16 v. January '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	67,157	59,024	13.78%
ANLV	117,202	136,130	-13.90%
ACE	145,983	176,346	-17.22%
CHECKER	198,461	237,006	-16.26%
DELUXE	39,075	28,789	35.73%
DESERT	176,249	182,465	-3.41%
HENDERSON	132,563	151,261	-12.36%
LUCKY	123,485	132,442	-6.76%
NELLIS	156,372	173,391	-9.82%
STAR	133,841	158,250	-15.42%
UNION	134,336	162,870	-17.52%
VEGAS-WESTERN	113,084	146,421	-22.77%
VIRGIN-VALLEY	45,825	59,957	-23.57%
WESTERN	123,562	162,300	-23.87%
WHITTLESEA	178,461	212,034	-15.83%
YELLOW	205,487	238,165	-13.72%
INDUSTRY TOTAL	2,091,143	2,416,851	-13.48%

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REVENUE PER TRIP

January '16 v. January '15

Taxicab Company	2016	2015	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.05	\$13.45	26.77%
ANLV	\$15.26	\$14.80	3.11%
ACE	\$15.00	\$14.43	3.95%
CHECKER	\$15.90	\$14.59	8.98%
DELUXE	\$18.07	\$19.49	-7.29%
DESERT	\$18.40	\$17.22	6.85%
HENDERSON	\$16.28	\$14.67	10.97%
LUCKY	\$16.44	\$15.73	4.51%
NELLIS	\$17.29	\$16.70	3.53%
STAR	\$16.09	\$14.70	9.46%
UNION	\$15.11	\$14.55	3.85%
VEGAS-WESTERN	\$15.04	\$14.52	3.58%
VIRGIN-VALLEY	\$14.90	\$14.49	2.83%
WESTERN	\$15.60	\$15.20	2.63%
WHITTLESEA	\$16.34	\$14.86	9.96%
YELLOW	\$15.85	\$14.63	8.34%
INDUSTRY AVERAGE	\$16.16	\$15.10	7.02%

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MONTHLY TRIP COMPARISON

2016 v. 2015

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2016	2,091,142	2015	2,416,851	-13.48%	(325,709)
FEBRUARY	2016		2015			
MARCH	2016		2015			
APRIL	2016		2015			
MAY	2016		2015			
JUNE	2016		2015			
JULY	2016		2015			
AUGUST	2016		2015			
SEPTEMBER	2016		2015			
OCTOBER	2016		2015			
NOVEMBER	2016		2015			
DECEMBER	2016		2015			
YTD TOTAL	2016	2,091,142	2015	2,416,851	-13.48%	(325,709)

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YEAR TO DATE COMPARISON

January '16 v. January '15

	Month			Year to Date		
	2016	2015	% Δ	2016	2015	% Δ
TRIPS	2,091,142	2,416,851	-13.48%	2,091,142	2,416,851	-13.48%
REVENUE	\$33,788,734	\$36,502,611	-7.43%	\$33,788,734	\$36,502,611	-7.43%
AVG REV/PER TRIP	\$16.16	\$15.10	7.02%	\$16.16	\$15.10	7.02%
MEDALLIONS	3,370	2,450	37.55%	3,370	2,450	37.55%

NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - January 2016

Company	∑ Medallions
A-CAB	135
ANLV	211
ACE	238
CHECKER	285
DELUXE	126
DESERT	219
HENDERSON	215
LUCKY	174
NELLIS	214
STAR	213
UNION	228
VEGAS WESTERN	211
VIRGIN VALLEY	122
WESTERN	218
WHITTLESEA	276
YELLOW	285
TOTAL	3,370

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.