



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS DECEMBER 2015**

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

### December '15 v. December '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	52,777	45,737	15.39%
ANLV	91,395	103,681	-11.85%
ACE	111,379	133,359	-16.48%
CHECKER	156,693	181,679	-13.75%
DELUXE	31,341	23,116	35.58%
DESERT	127,520	123,200	3.51%
HENDERSON	96,689	107,747	-10.26%
LUCKY	90,445	89,550	1.00%
NELLIS	112,980	119,073	-5.12%
STAR	110,176	117,304	-6.08%
UNION	101,819	123,126	-17.31%
VEGAS-WESTERN	87,911	112,141	-21.61%
VIRGIN-VALLEY	37,057	42,057	-11.89%
WESTERN	93,470	118,365	-21.03%
WHITTLESEA	137,505	153,969	-10.69%
YELLOW	159,230	182,610	-12.80%
<b>INDUSTRY TOTAL</b>	<b>1,598,387</b>	<b>1,776,714</b>	<b>-10.04%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

December '15 v. December '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.13	\$13.62	25.77%
ANLV	\$15.33	\$14.95	2.54%
ACE	\$15.03	\$14.47	3.87%
CHECKER	\$16.01	\$14.72	8.76%
DELUXE	\$18.16	\$19.52	-6.97%
DESERT	\$18.17	\$17.45	4.13%
HENDERSON	\$16.29	\$14.87	9.55%
LUCKY	\$16.38	\$15.94	2.76%
NELLIS	\$17.38	\$17.06	1.88%
STAR	\$15.78	\$14.87	6.12%
UNION	\$15.18	\$14.57	4.19%
VEGAS-WESTERN	\$15.10	\$14.55	3.78%
VIRGIN-VALLEY	\$15.10	\$14.45	4.50%
WESTERN	\$15.93	\$15.30	4.12%
WHITTLESEA	\$16.44	\$15.09	8.95%
YELLOW	\$15.90	\$14.70	8.16%
<b>INDUSTRY AVERAGE</b>	<b>\$16.17</b>	<b>\$15.22</b>	<b>6.24%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

December '15 v. December '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	422	616	<b>-31.49%</b>
ANLV	455	715	<b>-36.36%</b>
ACE	489	775	<b>-36.90%</b>
CHECKER	570	829	<b>-31.24%</b>
DELUXE	270	266	<b>1.50%</b>
DESERT	610	809	<b>-24.60%</b>
HENDERSON	472	723	<b>-34.72%</b>
LUCKY	551	795	<b>-30.69%</b>
NELLIS	554	804	<b>-31.09%</b>
STAR	543	798	<b>-31.95%</b>
UNION	467	760	<b>-38.55%</b>
VEGAS-WESTERN	437	773	<b>-43.47%</b>
VIRGIN-VALLEY	331	650	<b>-49.08%</b>
WESTERN	449	778	<b>-42.29%</b>
WHITTLESEA	517	733	<b>-29.47%</b>
YELLOW	579	834	<b>-30.58%</b>
<b>INDUSTRY AVERAGE</b>	<b>498</b>	<b>753</b>	<b>-33.86%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

December '15 v. December '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$7,231	\$8,392	-13.83%
ANLV	\$6,973	\$10,687	-34.75%
ACE	\$7,344	\$11,215	-34.51%
CHECKER	\$9,124	\$12,210	-25.27%
DELUXE	\$4,905	\$5,184	-5.38%
DESERT	\$11,086	\$14,128	-21.53%
HENDERSON	\$7,682	\$10,750	-28.54%
LUCKY	\$9,034	\$12,666	-28.68%
NELLIS	\$9,624	\$13,719	-29.85%
STAR	\$8,565	\$11,863	-27.80%
UNION	\$7,090	\$11,066	-35.93%
VEGAS-WESTERN	\$6,603	\$11,247	-41.29%
VIRGIN-VALLEY	\$4,996	\$9,387	-46.78%
WESTERN	\$7,159	\$11,910	-39.89%
WHITTLESEA	\$8,499	\$11,060	-23.15%
YELLOW	\$9,206	\$12,256	-24.88%
<b>INDUSTRY AVERAGE</b>	<b>\$8,052</b>	<b>\$11,458</b>	<b>-29.72%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2015 v. 2014

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <b>(Decrease)</b>	# TRIPS +/-
JANUARY	2015	2,416,851	2014	2,292,191	5.44%	124,660
FEBRUARY	2015	2,080,559	2014	2,057,833	1.10%	22,726
MARCH	2015	2,487,254	2014	2,622,818	-5.17%	(135,564)
APRIL	2015	2,356,053	2014	2,282,896	3.20%	73,157
MAY	2015	2,769,288	2014	2,624,549	5.51%	144,739
JUNE	2015	2,400,710	2014	2,452,560	-2.11%	(51,850)
JULY	2015	2,284,198	2014	2,228,343	2.51%	55,855
AUGUST	2015	2,438,409	2014	2,441,304	-0.12%	(2,895)
SEPTEMBER	2015	2,339,433	2014	2,321,376	0.78%	18,057
OCTOBER	2015	2,331,786	2014	2,413,727	-3.39%	(81,941)
NOVEMBER	2015	1,984,081	2014	2,099,855	-5.51%	(115,774)
DECEMBER	2015	1,598,387	2014	1,776,714	-10.04%	(178,327)
<b>YTD TOTAL</b>	<b>2015</b>	<b>27,487,009</b>	<b>2014</b>	<b>27,614,166</b>	<b>-0.46%</b>	<b>(127,157)</b>

# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

December '15 v. December '14

	Month			Year to Date		
	2015	2014	% Δ	2015	2014	% Δ
TRIPS	1,598,387	1,776,714	-10.04%	27,490,489	27,614,166	-0.45%
REVENUE	\$25,847,660	\$27,038,968	-4.41%	\$425,089,845	\$408,402,717	4.09%
AVG REV/PER TRIP	\$16.17	\$15.22	6.24%	\$15.46	\$14.79	4.53%
AVG TRIPS/MED	498	753	-33.86%	872	1,100	-20.73%
AVG REV/MED	\$8,052	\$11,458	-29.72%	\$13,482	\$16,267	-17.12%
MEDALLIONS	3,210	2,360	36.02%	31,531	25,106	25.59%

**NEVADA TAXICAB AUTHORITY**  
**MEDALLIONS BY COMPANY - December 2015**

<b>Company</b>	<b>∑ Medallions</b>
A-CAB	125
ANLV	201
ACE	228
CHECKER	275
DELUXE	116
DESERT	209
HENDERSON	205
LUCKY	164
NELLIS	204
STAR	203
UNION	218
VEGAS WESTERN	201
VIRGIN VALLEY	112
WESTERN	208
WHITTLESEA	266
YELLOW	275
<b>TOTAL</b>	<b>3,210</b>

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.