



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS AUGUST 2015**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

### AUGUST '15 v. AUGUST '14

| Taxicab Company       | 2015             | 2014             | % Increase/<br><u>(Decrease)</u> |
|-----------------------|------------------|------------------|----------------------------------|
| A-CAB                 | 69,627           | 52,948           | 31.50%                           |
| ANLV                  | 131,011          | 138,011          | -5.07%                           |
| ACE                   | 155,292          | 180,417          | -13.93%                          |
| CHECKER               | 244,497          | 247,029          | -1.02%                           |
| DELUXE                | 37,969           | 25,015           | 51.78%                           |
| DESERT                | 204,593          | 181,409          | 12.78%                           |
| HENDERSON             | 154,117          | 155,366          | -0.80%                           |
| LUCKY                 | 145,939          | 125,663          | 16.14%                           |
| NELLIS                | 172,673          | 171,469          | 0.70%                            |
| STAR                  | 164,963          | 159,361          | 3.52%                            |
| UNION                 | 142,994          | 164,782          | -13.22%                          |
| VEGAS-WESTERN         | 133,155          | 149,915          | -11.18%                          |
| VIRGIN-VALLEY         | 53,367           | 56,186           | -5.02%                           |
| WESTERN               | 167,270          | 163,592          | 2.25%                            |
| WHITTLESEA            | 215,422          | 220,441          | -2.28%                           |
| YELLOW                | 245,520          | 249,700          | -1.67%                           |
| <b>INDUSTRY TOTAL</b> | <b>2,438,409</b> | <b>2,441,304</b> | <b>-0.12%</b>                    |

# Nevada Taxicab Authority

## REVENUE PER TRIP AUGUST '15 v. AUGUST '14

| Taxicab Company         | 2015           | 2014           | % Increase/<br><u>(Decrease)</u> |
|-------------------------|----------------|----------------|----------------------------------|
| A-CAB                   | \$16.83        | \$15.96        | 5.45%                            |
| ANLV                    | \$14.56        | \$14.08        | 3.41%                            |
| ACE                     | \$14.34        | \$13.59        | 5.52%                            |
| CHECKER                 | \$14.60        | \$13.83        | 5.57%                            |
| DELUXE                  | \$17.82        | \$19.98        | -10.81%                          |
| DESERT                  | \$17.41        | \$16.07        | 8.34%                            |
| HENDERSON               | \$14.74        | \$13.94        | 5.74%                            |
| LUCKY                   | \$15.61        | \$14.76        | 5.76%                            |
| NELLIS                  | \$16.33        | \$15.64        | 4.41%                            |
| STAR                    | \$14.65        | \$13.89        | 5.47%                            |
| UNION                   | \$14.28        | \$13.72        | 4.08%                            |
| VEGAS-WESTERN           | \$14.18        | \$13.69        | 3.58%                            |
| VIRGIN-VALLEY           | \$14.15        | \$13.69        | 3.36%                            |
| WESTERN                 | \$14.77        | \$14.13        | 4.53%                            |
| WHITTLESEA              | \$14.86        | \$14.15        | 5.02%                            |
| YELLOW                  | \$14.46        | \$13.76        | 5.09%                            |
| <b>INDUSTRY AVERAGE</b> | <b>\$15.09</b> | <b>\$14.31</b> | <b>5.45%</b>                     |

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2015 v. 2014

| MONTH            | YEAR        | TRIPS             | YEAR        | TRIPS             | % Increase/<br><span style="color: red;">(Decrease)</span> | # TRIPS +/-    |
|------------------|-------------|-------------------|-------------|-------------------|--|----------------|
| JANUARY          | 2015        | 2,416,851         | 2014        | 2,292,191         | 5.44%  | 124,660        |
| FEBRUARY         | 2015        | 2,080,559         | 2014        | 2,057,833         | 1.10%  | 22,726         |
| MARCH            | 2015        | 2,487,254         | 2014        | 2,622,818         | -5.17%   | (135,564)      |
| APRIL            | 2015        | 2,356,053         | 2014        | 2,282,896         | 3.20%  | 73,157         |
| MAY              | 2015        | 2,769,288         | 2014        | 2,624,549         | 5.51%  | 144,739        |
| JUNE             | 2015        | 2,400,710         | 2014        | 2,452,560         | -2.11%   | (51,850)       |
| JULY             | 2015        | 2,284,198         | 2014        | 2,228,343         | 2.51%  | 55,855         |
| AUGUST           | 2015        | 2,438,409         | 2014        | 2,441,304         | -0.12%   | (2,895)        |
| SEPTEMBER        | 2015        |                   | 2014        |                   |  |                |
| OCTOBER          | 2015        |                   | 2014        |                   |  |                |
| NOVEMBER         | 2015        |                   | 2014        |                   |  |                |
| DECEMBER         | 2015        |                   | 2014        |                   |  |                |
| <b>YTD TOTAL</b> | <b>2015</b> | <b>19,233,322</b> | <b>2014</b> | <b>19,002,494</b> | <b>1.21%</b>   | <b>230,828</b> |

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## YEAR TO DATE COMPARISON

### AUGUST '15 v. AUGUST '14

|                  | Month        |              |         | Year to Date  |               |         |
|------------------|--------------|--------------|---------|---------------|---------------|---------|
|                  | 2015         | 2014         | % Δ     | 2015          | 2014          | % Δ     |
| TRIPS            | 2,438,409    | 2,441,304    | -0.12%  | 19,233,322    | 19,002,494    | 1.21%   |
| REVENUE          | \$36,807,058 | \$34,938,870 | 5.35%   | \$290,354,312 | \$278,931,860 | 4.10%   |
| AVG REV/PER TRIP | \$15.09      | \$14.31      | 5.45%   | \$15.10       | \$14.68       | 2.86%   |
| AVG TRIPS/MED    | 844          | 1,182        | -28.60% | 987           | 1,146         | -13.87% |
| AVG REV/MED      | \$12,736     | \$16,917     | -24.72% | \$14,897      | \$16,821      | -11.44% |
| MEDALLIONS       | 2,890        | 2,065        | 39.93%  | 19,491        | 16,582        | 17.54%  |

# NEVADA TAXICAB AUTHORITY

## TAXICAB MEDALLIONS BY COMPANY

| Company       | $\Sigma$ Medallions |
|---------------|---------------------|
| A-CAB         | 105                 |
| ANLV          | 181                 |
| ACE           | 208                 |
| CHECKER       | 255                 |
| DELUXE        | 96                  |
| DESERT        | 189                 |
| HENDERSON     | 185                 |
| LUCKY         | 144                 |
| NELLIS        | 184                 |
| STAR          | 183                 |
| UNION         | 198                 |
| VEGAS WESTERN | 181                 |
| VIRGIN VALLEY | 92                  |
| WESTERN       | 188                 |
| WHITTLESEA    | 246                 |
| YELLOW        | 255                 |
| <b>TOTAL</b>  | <b>2,890</b>        |

10 ADDITIONAL MEDALLIONS PER COMPANY WILL BE DEPLOYED EFFECTIVE 01 November 2015.