



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS APRIL 2013**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

April '13 v. April '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	54,052	52,081	3.78%
ANLV	122,549	131,967	-7.14%
ACE	159,302	172,320	-7.55%
CHECKER	166,209	233,545	-28.83%
DELUXE	28,544	26,661	7.06%
DESERT	210,845	162,029	30.13%
HENDERSON	168,430	142,171	18.47%
LUCKY	142,027	113,591	25.03%
NELLIS	180,383	151,536	19.04%
STAR	102,526	151,418	-32.29%
UNION	155,230	156,399	-0.75%
VEGAS-WESTERN	125,279	141,781	-11.64%
VIRGIN-VALLEY	47,352	52,075	-9.07%
WESTERN	147,739	133,285	10.84%
WHITTLESEA	243,090	205,874	18.08%
YELLOW	169,155	237,620	-28.81%
<b>INDUSTRY TOTAL</b>	<b>2,222,712</b>	<b>2,264,353</b>	<b>-1.84%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

April '13 v. April '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$253.24	\$231.83	9.24%
ANLV	\$282.59	\$248.07	13.92%
ACE	\$294.87	\$258.21	14.20%
CHECKER	\$310.27	\$269.84	14.98%
DELUXE	\$245.07	\$224.72	9.06%
DESERT	\$383.76	\$342.78	11.96%
HENDERSON	\$303.53	\$271.81	11.67%
LUCKY	\$356.20	\$313.56	13.60%
NELLIS	\$378.30	\$338.66	11.70%
STAR	\$318.11	\$272.24	16.85%
UNION	\$287.93	\$253.55	13.56%
VEGAS-WESTERN	\$300.30	\$259.99	15.50%
VIRGIN-VALLEY	\$303.79	\$267.92	13.39%
WESTERN	\$302.17	\$277.55	8.87%
WHITTLESEA	\$297.75	\$266.58	11.69%
YELLOW	\$307.49	\$266.58	15.35%
<b>INDUSTRY AVERAGE</b>	<b>\$313.75</b>	<b>\$275.38</b>	<b>13.93%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

April '13 v. April '12

<b>Taxicab Company</b>	<b>2013</b>	<b>2012</b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	15.96	14.68	<b>8.72%</b>
ANLV	19.56	17.33	<b>12.87%</b>
ACE	21.03	18.66	<b>12.70%</b>
CHECKER	21.37	19.37	<b>10.33%</b>
DELUXE	12.01	10.70	<b>12.24%</b>
DESERT	22.57	20.22	<b>11.62%</b>
HENDERSON	20.64	18.64	<b>10.73%</b>
LUCKY	23.44	20.51	<b>14.29%</b>
NELLIS	23.05	20.49	<b>12.49%</b>
STAR	21.81	19.59	<b>11.33%</b>
UNION	20.29	18.11	<b>12.04%</b>
VEGAS-WESTERN	21.28	18.62	<b>14.29%</b>
VIRGIN-VALLEY	21.19	19.00	<b>11.53%</b>
WESTERN	21.26	19.33	<b>9.98%</b>
WHITTLESEA	20.35	18.28	<b>11.32%</b>
YELLOW	21.41	19.71	<b>8.63%</b>
<b>INDUSTRY AVERAGE</b>	<b>20.96</b>	<b>18.80</b>	<b>11.49%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

April '13 v. April '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.86	\$15.79	0.44%
ANLV	\$14.45	\$14.31	0.98%
ACE	\$14.02	\$13.84	1.30%
CHECKER	\$14.52	\$13.93	4.24%
DELUXE	\$20.40	\$21.00	-2.86%
DESERT	\$17.00	\$16.96	0.24%
HENDERSON	\$14.71	\$14.58	0.89%
LUCKY	\$15.20	\$15.28	-0.52%
NELLIS	\$16.41	\$16.53	-0.73%
STAR	\$14.58	\$13.89	4.97%
UNION	\$14.19	\$14.00	1.36%
VEGAS-WESTERN	\$14.11	\$13.96	1.07%
VIRGIN-VALLEY	\$14.34	\$14.10	1.70%
WESTERN	\$14.21	\$14.36	-1.04%
WHITTLESEA	\$14.63	\$14.58	0.34%
YELLOW	\$14.36	\$13.79	4.13%
<b>INDUSTRY AVERAGE</b>	<b>\$14.97</b>	<b>\$14.65</b>	<b>2.18%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

April '13 v. April '12

<b>Taxicab Company</b>	<b>2013</b>	<b>2012</b>	<b>% Increase/ (Decrease)</b>
A-CAB	975	933	<b>4.50%</b>
ANLV	970	1,040	<b>-6.73%</b>
ACE	1,039	1,120	<b>-7.23%</b>
CHECKER	830	1,162	<b>-28.57%</b>
DELUXE	498	468	<b>6.41%</b>
DESERT	1,582	1,210	<b>30.74%</b>
HENDERSON	1,292	1,086	<b>18.97%</b>
LUCKY	1,514	1,203	<b>25.85%</b>
NELLIS	1,395	1,166	<b>19.64%</b>
STAR	799	1,175	<b>-32.00%</b>
UNION	1,083	1,087	<b>-0.37%</b>
VEGAS-WESTERN	992	1,117	<b>-11.19%</b>
VIRGIN-VALLEY	1,031	1,125	<b>-8.36%</b>
WESTERN	1,108	995	<b>11.36%</b>
WHITTLESEA	1,270	1,073	<b>18.36%</b>
YELLOW	844	1,183	<b>-28.66%</b>
<b>INDUSTRY AVERAGE</b>	<b>1,085</b>	<b>1,101</b>	<b>-1.45%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

April '13 v. April '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,473	\$14,741	4.97%
ANLV	\$14,014	\$14,884	-5.85%
ACE	\$15,567	\$15,493	0.48%
CHECKER	\$12,042	\$16,190	-25.62%
DELUXE	\$10,165	\$9,829	3.42%
DESERT	\$26,893	\$20,510	31.12%
HENDERSON	\$19,001	\$15,833	20.01%
LUCKY	\$23,013	\$18,382	25.19%
NELLIS	\$22,885	\$19,277	18.72%
STAR	\$11,649	\$16,319	-28.62%
UNION	\$15,366	\$15,213	1.01%
VEGAS-WESTERN	\$13,989	\$15,599	-10.32%
VIRGIN-VALLEY	\$14,787	\$15,861	-6.77%
WESTERN	\$15,748	\$14,294	10.17%
WHITTLESEA	\$18,584	\$15,642	18.81%
YELLOW	\$12,125	\$16,306	-25.64%
<b>INDUSTRY AVERAGE</b>	<b>\$16,239</b>	<b>\$16,129</b>	<b>0.68%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013	2,222,712	2012	2,264,353	-1.84%	(41,641)
MAY	2013		2012			
JUNE	2013		2012			
JULY	2013		2012			
AUGUST	2013		2012			
SEPTEMBER	2013		2012			
OCTOBER	2013		2012			
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
<b>YTD TOTAL</b>	<b>2013</b>	<b>8,823,429</b>	<b>2012</b>	<b>9,198,352</b>	<b>-4.08%</b>	<b>(374,923)</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

April '13 v. April '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,222,712	2,264,353	-1.84%	8,823,429	9,198,352	-4.08%
REVENUE	\$33,266,184	\$33,169,332	0.29%	\$131,063,425	\$133,505,544	-1.83%
AVG REV/SHIFT	\$313.75	\$275.38	13.93%	\$285.25	\$273.31	4.37%
AVG TRIPS/SHIFT	20.96	18.80	11.49%	19.20	18.83	1.96%
AVG REV/PER TRIP	\$14.97	\$14.65	2.18%	\$14.85	\$14.51	2.34%
AVG TRIPS/MED	1,085	1,101	-1.45%	1,070	1,115	-4.04%
AVG REV/MED	\$16,239	\$16,129	0.68%	\$15,900	\$16,181	-1.74%
SHIFTS	106,028	120,449	-11.97%	459,471	488,477	-5.94%
MEDALLIONS	2,048.5333	2,056.5337	-0.39%	8,242.8560	8,250.8257	-0.10%

**APRIL 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.3500	2.5667	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.4167
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.3500	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.3500
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
<b>ACE</b>														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.3500
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.3500
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.3500	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9333	0.0000	57.2833
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9333	0.0000	133.2833
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.3500
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9333	0.0000	93.7833
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.3500
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
<b>STAR</b>														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.3500
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
<b>UNION</b>														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.3500
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.3500
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.3500	2.5667	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.9167
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.3500
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.3500
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.3500
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>EQUIVALANCIES</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>208.5000</b>	<b>149.6000</b>	<b>5.1334</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>3.5000</b>	<b>8.0000</b>	<b>2.7999</b>	<b>0.0000</b>	<b>2,048.5333</b>
<b>TOTAL MEDALLIONS</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>417.0000</b>	<b>272.0000</b>	<b>22.0000</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,410.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap

# NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	149	0	0	149	0.00%	100.00%	0.00%	3,386	3,535	4.21%
ANLV	228	1,243	1	8	1,480	15.41%	83.99%	0.61%	6,266	7,746	19.11%
ACE	993	712	0	1	1,706	58.21%	41.74%	0.06%	7,576	9,282	18.38%
CHECKER	3,076	605	501	0	4,182	73.55%	14.47%	11.98%	7,776	11,958	34.97%
DELUXE	13	0	0	0	13	100.00%	0.00%	0.00%	2,376	2,389	0.54%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	9,131	9,369	0.00%
DESERT (LAUGHLIN)	29	0	0	0	29	100.00%	0.00%	0.00%	209	See Above	0.31%
HENDERSON	30	584	0	0	614	4.89%	95.11%	0.00%	8,160	8,774	7.00%
LUCKY	0	600	0	0	600	0.00%	100.00%	0.00%	5,836	6,776	8.85%
LUCKY (LAUGHLIN)	117	0	0	0	117	100.00%	0.00%	0.00%	223	See Above	1.73%
NELLIS	2	100	0	0	102	1.96%	98.04%	0.00%	7,825	7,927	1.29%
STAR	1,853	613	528	0	2,994	61.89%	20.47%	17.64%	4,700	7,694	38.91%
UNION	406	695	0	0	1,101	36.88%	63.12%	0.00%	7,650	8,751	12.58%
VEGAS WESTERN	994	719	13	11	1,737	57.23%	41.39%	1.38%	5,886	7,623	22.79%
VIRGIN VALLEY	453	0	0	31	484	93.60%	0.00%	6.40%	2,235	2,719	17.80%
WESTERN	80	300	6	92	478	16.74%	62.76%	20.50%	6,950	7,428	6.44%
WHITTLESEA	45	517	0	0	562	8.01%	91.99%	0.00%	11,943	12,505	4.49%
YELLOW	2,995	608	494	0	4,097	73.10%	14.84%	12.06%	7,900	11,997	34.15%
<b>TOTALS</b>	<b>11,314</b>	<b>7,445</b>	<b>1,543</b>	<b>143</b>	<b>20,445</b>	<b>55.34%</b>	<b>36.41%</b>	<b>0.70%</b>	<b>106,028</b>	<b>126,473</b>	<b>16.17%</b>

\*= Shifts Reported + Shifts Blown

## APRIL 2013