



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS July 2017

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '17 v. JULY '16

| Taxicab Company | 2017 | 2016 | % Increase/ <u>(Decrease)</u> |
|-----------------------|------------------|------------------|----------------------------------|
| A-CAB | 46,577 | 65,070 | -28.42% |
| ANLV | 94,820 | 103,130 | -8.06% |
| ACE | 110,084 | 134,042 | -17.87% |
| CHECKER | 171,357 | 192,457 | -10.96% |
| DELUXE | 38,327 | 42,383 | -9.57% |
| DESERT | 172,586 | 172,819 | -0.13% |
| HENDERSON | 105,727 | 122,402 | -13.62% |
| LUCKY | 100,106 | 116,546 | -14.11% |
| NELLIS | 136,756 | 150,233 | -8.97% |
| STAR | 125,985 | 128,110 | -1.66% |
| UNION | 99,891 | 127,700 | -21.78% |
| VEGAS-WESTERN | 93,856 | 106,374 | -11.77% |
| VIRGIN-VALLEY | 51,140 | 43,008 | 18.91% |
| WESTERN | 105,513 | 119,228 | -11.50% |
| WHITTLESEA | 135,547 | 156,069 | -13.15% |
| YELLOW | 174,562 | 197,498 | -11.61% |
| INDUSTRY TOTAL | 1,762,834 | 1,977,069 | -10.84% |

Nevada Taxicab Authority

REVENUE PER TRIP

JULY '17 v. JULY '16

| Taxicab Company | 2017 | 2016 | % Increase/ <u>(Decrease)</u> |
|-------------------------|----------------|----------------|----------------------------------|
| A-CAB | \$15.93 | \$16.23 | -1.85% |
| ANLV | \$14.60 | \$14.65 | -0.34% |
| ACE | \$14.34 | \$14.50 | -1.10% |
| CHECKER | \$15.69 | \$15.57 | 0.77% |
| DELUXE | \$16.92 | \$17.17 | -1.46% |
| DESERT | \$17.01 | \$17.45 | -2.52% |
| HENDERSON | \$15.89 | \$15.96 | -0.44% |
| LUCKY | \$15.77 | \$15.76 | 0.06% |
| NELLIS | \$16.03 | \$16.45 | -2.55% |
| STAR | \$15.73 | \$15.83 | -0.63% |
| UNION | \$14.52 | \$14.60 | -0.53% |
| VEGAS-WESTERN | \$14.54 | \$14.43 | 0.76% |
| VIRGIN-VALLEY | \$14.40 | \$14.35 | 0.35% |
| WESTERN | \$15.07 | \$15.16 | -0.59% |
| WHITTLESEA | \$15.92 | \$15.94 | -0.13% |
| YELLOW | \$15.55 | \$15.57 | -0.13% |
| INDUSTRY AVERAGE | \$15.56 | \$15.60 | -0.26% |

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MONTHLY TRIP COMPARISON

2017 v. 2016

| MONTH | YEAR | TRIPS | YEAR | TRIPS | % Increase/ (Decrease) | # TRIPS +/- |
|------------------|-------------|-------------------|-------------|-------------------|---------------------------|--------------------|
| JANUARY | 2017 | 1,867,815 | 2016 | 2,091,142 | -10.68% | (223,327) |
| FEBRUARY | 2017 | 1,484,911 | 2016 | 1,854,862 | -19.94% | (369,951) |
| MARCH | 2017 | 2,037,478 | 2016 | 2,115,445 | -3.69% | (77,967) |
| APRIL | 2017 | 1,695,806 | 2016 | 2,044,127 | -17.04% | (348,321) |
| MAY | 2017 | 1,773,281 | 2016 | 2,051,364 | -13.56% | (278,083) |
| JUNE | 2017 | 1,713,381 | 2016 | 2,090,979 | -18.06% | (377,598) |
| JULY | 2017 | 1,762,834 | 2016 | 1,977,069 | -10.84% | (214,235) |
| AUGUST | 2017 | | 2016 | | #DIV/0! | 0 |
| SEPTEMBER | 2017 | | 2016 | | #DIV/0! | 0 |
| OCTOBER | 2017 | | 2016 | | #DIV/0! | 0 |
| NOVEMBER | 2017 | | 2016 | | #DIV/0! | 0 |
| DECEMBER | 2017 | | 2016 | | #DIV/0! | 0 |
| YTD TOTAL | 2017 | 12,335,506 | 2016 | 14,224,988 | -13.28% | (1,889,482) |

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YEAR TO DATE COMPARISON

JULY '17 v. JULY '16

| | Month | | | Year to Date | | |
|------------------|--------------|--------------|----------------|---------------|---------------|----------------|
| | 2017 | 2016 | % Δ | 2017 | 2016 | % Δ |
| TRIPS | 1,762,834 | 1,977,069 | -10.84% | 12,335,506 | 14,224,988 | -13.28% |
| REVENUE | \$27,424,272 | \$30,922,964 | -11.31% | \$196,607,903 | \$227,191,330 | -13.46% |
| AVG REV/PER TRIP | \$15.56 | \$15.60 | -0.26% | \$15.94 | \$15.97 | -0.19% |
| MEDALLIONS | 3,530 | 3,530 | 0.00% | 24,710 | 24,550 | 0.65% |

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - JULY 2017**

| Company | ∑ Medallions |
|----------------|---------------------|
| A-CAB | 145 |
| ANLV | 221 |
| ACE | 248 |
| CHECKER | 295 |
| DELUXE | 136 |
| DESERT | 229 |
| HENDERSON | 225 |
| LUCKY | 184 |
| NELLIS | 224 |
| STAR | 223 |
| UNION | 238 |
| VEGAS WESTERN | 221 |
| VIRGIN VALLEY | 132 |
| WESTERN | 228 |
| WHITTLESEA | 286 |
| YELLOW | 295 |
| TOTAL | 3,530 |

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.