



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS NOVEMBER 2015**

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

### November '15 v. November '14

| Taxicab Company       | 2015             | 2014             | % Increase/<br><u>(Decrease)</u> |
|-----------------------|------------------|------------------|----------------------------------|
| A-CAB                 | 61,090           | 48,001           | 27.27%                           |
| ANLV                  | 108,439          | 118,274          | -8.32%                           |
| ACE                   | 131,072          | 153,601          | -14.67%                          |
| CHECKER               | 189,805          | 214,010          | -11.31%                          |
| DELUXE                | 33,882           | 24,225           | 39.86%                           |
| DESERT                | 172,151          | 154,494          | 11.43%                           |
| HENDERSON             | 126,038          | 130,143          | -3.15%                           |
| LUCKY                 | 119,435          | 107,482          | 11.12%                           |
| NELLIS                | 144,224          | 146,271          | -1.40%                           |
| STAR                  | 134,796          | 139,961          | -3.69%                           |
| UNION                 | 124,320          | 143,250          | -13.21%                          |
| VEGAS-WESTERN         | 110,803          | 129,056          | -14.14%                          |
| VIRGIN-VALLEY         | 41,620           | 48,968           | -15.01%                          |
| WESTERN               | 123,034          | 142,620          | -13.73%                          |
| WHITTLESEA            | 168,145          | 184,063          | -8.65%                           |
| YELLOW                | 195,227          | 215,436          | -9.38%                           |
| <b>INDUSTRY TOTAL</b> | <b>1,984,081</b> | <b>2,099,855</b> | <b>-5.51%</b>                    |

# Nevada Taxicab Authority

## REVENUE PER TRIP

November '15 v. November '14

| Taxicab Company         | 2015           | 2014           | % Increase/<br><u>(Decrease)</u> |
|-------------------------|----------------|----------------|----------------------------------|
| A-CAB                   | \$17.58        | \$16.29        | 7.92%                            |
| ANLV                    | \$15.46        | \$14.74        | 4.88%                            |
| ACE                     | \$15.40        | \$14.32        | 7.54%                            |
| CHECKER                 | \$16.24        | \$14.41        | 12.70%                           |
| DELUXE                  | \$18.49        | \$19.21        | -3.75%                           |
| DESERT                  | \$18.77        | \$17.15        | 9.45%                            |
| HENDERSON               | \$16.50        | \$14.56        | 13.32%                           |
| LUCKY                   | \$16.71        | \$15.71        | 6.37%                            |
| NELLIS                  | \$17.61        | \$16.47        | 6.92%                            |
| STAR                    | \$15.81        | \$14.44        | 9.49%                            |
| UNION                   | \$15.45        | \$14.27        | 8.27%                            |
| VEGAS-WESTERN           | \$15.31        | \$14.31        | 6.99%                            |
| VIRGIN-VALLEY           | \$15.34        | \$14.19        | 8.10%                            |
| WESTERN                 | \$16.01        | \$14.91        | 7.38%                            |
| WHITTLESEA              | \$16.73        | \$14.75        | 13.42%                           |
| YELLOW                  | \$16.05        | \$14.39        | 11.54%                           |
| <b>INDUSTRY AVERAGE</b> | <b>\$16.45</b> | <b>\$14.96</b> | <b>9.96%</b>                     |

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

November '15 v. November '14

| Taxicab Company         | 2015       | 2014         | % Increase/<br><u>(Decrease)</u> |
|-------------------------|------------|--------------|----------------------------------|
| A-CAB                   | 531        | 848          | -37.38%                          |
| ANLV                    | 568        | 929          | -38.86%                          |
| ACE                     | 601        | 995          | -39.60%                          |
| CHECKER                 | 716        | 1,063        | -32.64%                          |
| DELUXE                  | 320        | 423          | -24.35%                          |
| DESERT                  | 865        | 1,150        | -24.78%                          |
| HENDERSON               | 646        | 991          | -34.81%                          |
| LUCKY                   | 776        | 1,134        | -31.57%                          |
| NELLIS                  | 743        | 1,149        | -35.34%                          |
| STAR                    | 698        | 1,082        | -35.49%                          |
| UNION                   | 598        | 992          | -39.72%                          |
| VEGAS-WESTERN           | 580        | 1,013        | -42.74%                          |
| VIRGIN-VALLEY           | 408        | 1,040        | -60.77%                          |
| WESTERN                 | 621        | 1,062        | -41.53%                          |
| WHITTLESEA              | 657        | 957          | -31.35%                          |
| YELLOW                  | 737        | 1,070        | -31.12%                          |
| <b>INDUSTRY AVERAGE</b> | <b>651</b> | <b>1,017</b> | <b>-35.99%</b>                   |

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

November '15 v. November '14

| Taxicab Company         | 2015            | 2014            | % Increase/<br><u>(Decrease)</u> |
|-------------------------|-----------------|-----------------|----------------------------------|
| A-CAB                   | \$9,338         | \$13,811        | -32.39%                          |
| ANLV                    | \$8,775         | \$13,688        | -35.90%                          |
| ACE                     | \$9,258         | \$14,246        | -35.01%                          |
| CHECKER                 | \$11,631        | \$15,318        | -24.07%                          |
| DELUXE                  | \$5,909         | \$8,121         | -27.24%                          |
| DESERT                  | \$16,241        | \$19,723        | -17.65%                          |
| HENDERSON               | \$10,668        | \$14,428        | -26.06%                          |
| LUCKY                   | \$12,958        | \$17,813        | -27.25%                          |
| NELLIS                  | \$13,094        | \$18,917        | -30.78%                          |
| STAR                    | \$11,043        | \$15,629        | -29.34%                          |
| UNION                   | \$9,233         | \$14,165        | -34.82%                          |
| VEGAS-WESTERN           | \$8,884         | \$14,497        | -38.72%                          |
| VIRGIN-VALLEY           | \$6,260         | \$14,755        | -57.58%                          |
| WESTERN                 | \$9,949         | \$15,828        | -37.15%                          |
| WHITTLESEA              | \$10,991        | \$14,112        | -22.12%                          |
| YELLOW                  | \$11,825        | \$15,400        | -23.22%                          |
| <b>INDUSTRY AVERAGE</b> | <b>\$10,698</b> | <b>\$15,245</b> | <b>-29.83%</b>                   |

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2015 v. 2014

| MONTH            | YEAR        | TRIPS             | YEAR        | TRIPS             | % Increase/<br><u>(Decrease)</u> | # TRIPS +/-   |
|------------------|-------------|-------------------|-------------|-------------------|----------------------------------|---------------|
| JANUARY          | 2015        | 2,416,851         | 2014        | 2,292,191         | 5.44%                            | 124,660       |
| FEBRUARY         | 2015        | 2,080,559         | 2014        | 2,057,833         | 1.10%                            | 22,726        |
| MARCH            | 2015        | 2,487,254         | 2014        | 2,622,818         | -5.17%                           | (135,564)     |
| APRIL            | 2015        | 2,356,053         | 2014        | 2,282,896         | 3.20%                            | 73,157        |
| MAY              | 2015        | 2,769,288         | 2014        | 2,624,549         | 5.51%                            | 144,739       |
| JUNE             | 2015        | 2,400,710         | 2014        | 2,452,560         | -2.11%                           | (51,850)      |
| JULY             | 2015        | 2,284,198         | 2014        | 2,228,343         | 2.51%                            | 55,855        |
| AUGUST           | 2015        | 2,438,409         | 2014        | 2,441,304         | -0.12%                           | (2,895)       |
| SEPTEMBER        | 2015        | 2,339,433         | 2014        | 2,321,376         | 0.78%                            | 18,057        |
| OCTOBER          | 2015        | 2,331,786         | 2014        | 2,413,727         | -3.39%                           | (81,941)      |
| NOVEMBER         | 2015        | 1,984,081         | 2014        | 2,099,855         | -5.51%                           | (115,774)     |
| DECEMBER         | 2015        |                   | 2014        |                   |                                  |               |
| <b>YTD TOTAL</b> | <b>2015</b> | <b>25,888,622</b> | <b>2014</b> | <b>25,837,452</b> | <b>0.20%</b>                     | <b>51,170</b> |

# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

November '15 v. November '14

|                  | Month        |              |         | Year to Date  |               |         |
|------------------|--------------|--------------|---------|---------------|---------------|---------|
|                  | 2015         | 2014         | % Δ     | 2015          | 2014          | % Δ     |
| TRIPS            | 1,984,081    | 2,099,855    | -5.51%  | 25,892,102    | 25,837,452    | 0.21%   |
| REVENUE          | \$32,628,812 | \$31,465,209 | 3.70%   | \$399,242,185 | \$381,363,749 | 4.69%   |
| AVG REV/PER TRIP | \$16.45      | \$14.98      | 9.81%   | \$15.42       | \$14.76       | 4.47%   |
| AVG TRIPS/MED    | 651          | 1,017        | -35.99% | 914           | 1,136         | -19.54% |
| AVG REV/MED      | \$10,698     | \$15,245     | -29.83% | \$14,097      | \$16,766      | -15.92% |
| MEDALLIONS       | 3,050        | 2,064        | 47.77%  | 28,321        | 22,746        | 24.51%  |

**NEVADA TAXICAB AUTHORITY  
MEDALLIONS BY COMPANY - November 2015**

| <b>Company</b>  | <b>∑ Medallions</b> |
|---|---------------------|
| A-CAB   | 115                 |
| ANLV  | 191                 |
| ACE   | 218                 |
| CHECKER   | 265                 |
| DELUXE  | 106                 |
| DESERT  | 199                 |
| HENDERSON   | 195                 |
| LUCKY   | 154                 |
| NELLIS  | 194                 |
| STAR  | 193                 |
| UNION   | 208                 |
| VEGAS WESTERN   | 191                 |
| VIRGIN VALLEY   | 102                 |
| WESTERN   | 198                 |
| WHITTLESEA  | 256                 |
| YELLOW  | 265                 |
| <b>TOTAL</b>  | <b>3,050</b>        |
| <b>10 ADDITIONAL MEDALLIONS PER COMPANY WERE DEPLOYED EFFECTIVE 01 November 2015.</b> |                     |

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.