



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS OCTOBER 2015

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

October '15 v. October '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	68,020	52,072	30.63%
ANLV	126,448	136,115	-7.10%
ACE	156,020	178,743	-12.71%
CHECKER	224,398	246,830	-9.09%
DELUXE	38,847	25,409	52.89%
DESERT	200,720	176,917	13.45%
HENDERSON	147,196	151,901	-3.10%
LUCKY	135,309	121,333	11.52%
NELLIS	166,459	168,134	-1.00%
STAR	156,100	159,005	-1.83%
UNION	153,392	166,289	-7.76%
VEGAS-WESTERN	130,727	147,852	-11.58%
VIRGIN-VALLEY	49,252	55,147	-10.69%
WESTERN	149,177	163,160	-8.57%
WHITTLESEA	200,948	215,827	-6.89%
YELLOW	228,773	248,993	-8.12%
INDUSTRY TOTAL	2,331,786	2,413,727	-3.39%

Nevada Taxicab Authority

REVENUE PER TRIP

October '15 v. October '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.87	\$17.15	4.20%
ANLV	\$15.77	\$14.97	5.34%
ACE	\$15.64	\$14.45	8.24%
CHECKER	\$16.49	\$13.11	25.78%
DELUXE	\$19.18	\$21.13	-9.23%
DESERT	\$19.15	\$17.48	9.55%
HENDERSON	\$16.23	\$14.64	10.86%
LUCKY	\$17.02	\$16.21	5.00%
NELLIS	\$18.07	\$16.79	7.62%
STAR	\$16.09	\$13.21	21.80%
UNION	\$15.68	\$14.46	8.44%
VEGAS-WESTERN	\$15.59	\$14.46	7.81%
VIRGIN-VALLEY	\$15.51	\$14.51	6.89%
WESTERN	\$16.24	\$14.98	8.41%
WHITTLESEA	\$16.51	\$14.80	11.55%
YELLOW	\$16.28	\$13.13	23.99%
INDUSTRY AVERAGE	\$16.65	\$14.81	12.42%

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TRIPS PER MEDALLION October '15 v. October '14

Taxicab Company	2015	2014	% Increase/ (Decrease)
A-CAB	648	940	-31.06%
ANLV	699	1,075	-34.98%
ACE	750	1,164	-35.57%
CHECKER	880	1,230	-28.46%
DELUXE	405	441	-8.16%
DESERT	1,062	1,325	-19.85%
HENDERSON	796	1,163	-31.56%
LUCKY	940	1,290	-27.13%
NELLIS	905	1,297	-30.22%
STAR	853	1,236	-30.99%
UNION	775	1,158	-33.07%
VEGAS-WESTERN	722	1,168	-38.18%
VIRGIN-VALLEY	535	1,201	-55.45%
WESTERN	793	1,221	-35.05%
WHITTLESEA	817	1,126	-27.44%
YELLOW	897	1,241	-27.72%
INDUSTRY AVERAGE	807	1,176	-31.38%

Nevada Taxicab Authority

REVENUE PER MEDALLION

October '15 v. October '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$11,576	\$16,121	-28.20%
ANLV	\$11,017	\$16,094	-31.54%
ACE	\$11,728	\$16,818	-30.26%
CHECKER	\$14,512	\$17,838	-18.64%
DELUXE	\$7,760	\$9,328	-16.81%
DESERT	\$20,337	\$23,152	-12.16%
HENDERSON	\$12,914	\$17,028	-24.16%
LUCKY	\$15,995	\$20,905	-23.49%
NELLIS	\$16,351	\$21,781	-24.93%
STAR	\$13,725	\$18,063	-24.02%
UNION	\$12,148	\$16,750	-27.47%
VEGAS-WESTERN	\$11,260	\$16,889	-33.33%
VIRGIN-VALLEY	\$8,303	\$17,429	-52.36%
WESTERN	\$12,883	\$18,291	-29.57%
WHITTLESEA	\$13,485	\$16,669	-19.10%
YELLOW	\$14,603	\$18,024	-18.98%
INDUSTRY AVERAGE	\$13,433	\$17,862	-24.80%

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MONTHLY TRIP COMPARISON

2015 v. 2014

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2015	2,416,851	2014	2,292,191	5.44%	124,660
FEBRUARY	2015	2,080,559	2014	2,057,833	1.10%	22,726
MARCH	2015	2,487,254	2014	2,622,818	-5.17%	(135,564)
APRIL	2015	2,356,053	2014	2,282,896	3.20%	73,157
MAY	2015	2,769,288	2014	2,624,549	5.51%	144,739
JUNE	2015	2,400,710	2014	2,452,560	-2.11%	(51,850)
JULY	2015	2,284,198	2014	2,228,343	2.51%	55,855
AUGUST	2015	2,438,409	2014	2,441,304	-0.12%	(2,895)
SEPTEMBER	2015	2,339,433	2014	2,321,376	0.78%	18,057
OCTOBER	2015	2,331,786	2014	2,413,727	-3.39%	(81,941)
NOVEMBER	2015		2014			
DECEMBER	2015		2014			
YTD TOTAL	2015	23,904,541	2014	23,737,597	0.70%	166,944

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

October '15 v. October '14

	Month			Year to Date		
	2015	2014	% Δ	2015	2014	% Δ
TRIPS	2,331,786	2,413,727	-3.39%	23,906,541	23,737,597	0.71%
REVENUE	\$38,821,022	\$36,653,504	5.91%	\$366,613,373	\$349,898,540	4.78%
AVG REV/PER TRIP	\$16.65	\$15.19	9.61%	\$15.34	\$14.74	4.07%
AVG TRIPS/MED	807	1,176	-31.38%	946	1,148	-17.60%
AVG REV/MED	\$13,433	\$17,862	-24.80%	\$14,507	\$16,918	-14.25%
MEDALLIONS	2,890	2,052	40.84%	25,271	20,683	22.18%

**NEVADA TAXICAB AUTHORITY
MEDALLIONS BY COMPANY - October 2015**

Company	∑ Medallions
A-CAB	105
ANLV	181
ACE	208
CHECKER	255
DELUXE	96
DESERT	189
HENDERSON	185
LUCKY	144
NELLIS	184
STAR	183
UNION	198
VEGAS WESTERN	181
VIRGIN VALLEY	92
WESTERN	188
WHITTLESEA	246
YELLOW	255
TOTAL	2,890
10 ADDITIONAL MEDALLIONS PER COMPANY WILL BE DEPLOYED EFFECTIVE 01 November 2015.	

Previous medallion counts presented in the Nevada Taxicab Authority monthly statistics were based on an equivalency algorithm, which converted time restricted medallion totals into a quotient that was proportionally (i.e. mathematically) equivalent to that of medallions that could operate in Clark County 24 hours per day. The algorithm provided an easily understandable statistical mechanism which facilitated the comparison of seemingly disparate, incongruent, and/or dissimilar data points. The current medallion counts are based solely on the number of physical medallion plates issued to each Clark County certificated taxicab company.