



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JULY 2015

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '15 v. JULY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	61,915	50,532	22.53%
ANLV	123,495	125,599	-1.68%
ACE	142,282	163,012	-12.72%
CHECKER	229,605	226,593	1.33%
DELUXE	35,127	24,086	45.84%
DESERT	182,322	165,629	10.08%
HENDERSON	143,086	140,422	1.90%
LUCKY	131,295	114,888	14.28%
NELLIS	164,573	156,821	4.94%
STAR	151,456	145,380	4.18%
UNION	142,656	149,089	-4.31%
VEGAS-WESTERN	124,497	135,019	-7.79%
VIRGIN-VALLEY	49,739	49,867	-0.26%
WESTERN	161,635	152,125	6.25%
WHITTLESEA	209,939	200,427	4.75%
YELLOW	230,576	228,854	0.75%
INDUSTRY TOTAL	2,284,198	2,228,343	2.51%

Nevada Taxicab Authority

REVENUE PER SHIFT

JULY '15 v. JULY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$252.61	\$222.41	13.58%
ANLV	\$240.71	\$256.61	-6.20%
ACE	\$241.81	\$261.58	-7.56%
CHECKER	\$285.82	\$259.70	10.06%
DELUXE	\$233.77	\$213.54	9.47%
DESERT	\$344.87	\$326.52	5.62%
HENDERSON	\$261.24	\$249.01	4.91%
LUCKY	\$319.88	\$303.85	5.28%
NELLIS	\$333.30	\$312.64	6.61%
STAR	\$295.10	\$261.98	12.64%
UNION	\$243.14	\$259.38	-6.26%
VEGAS-WESTERN	\$247.66	\$266.11	-6.93%
VIRGIN-VALLEY	\$246.52	\$227.80	8.22%
WESTERN	\$276.22	\$261.88	5.48%
WHITTLESEA	\$264.78	\$245.87	7.69%
YELLOW	\$282.80	\$260.35	8.62%
INDUSTRY AVERAGE	\$276.97	\$265.62	4.27%

Nevada Taxicab Authority

TRIPS PER SHIFT

JULY '15 v. JULY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	15.08	14.24	5.90%
ANLV	16.57	17.90	-7.43%
ACE	16.94	19.07	-11.17%
CHECKER	19.66	18.60	5.70%
DELUXE	12.69	10.67	18.93%
DESERT	20.45	20.15	1.49%
HENDERSON	17.81	17.71	0.56%
LUCKY	20.76	20.42	1.67%
NELLIS	20.35	19.97	1.90%
STAR	20.23	18.72	8.07%
UNION	17.07	18.77	-9.06%
VEGAS-WESTERN	17.49	19.43	-9.98%
VIRGIN-VALLEY	17.20	16.58	3.74%
WESTERN	18.65	18.65	0.00%
WHITTLESEA	17.90	17.18	4.19%
YELLOW	19.57	18.83	3.93%
INDUSTRY AVERAGE	18.45	18.44	0.05%

Nevada Taxicab Authority

REVENUE PER TRIP JULY '15 v. JULY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.76	\$15.62	7.30%
ANLV	\$14.52	\$14.34	1.26%
ACE	\$14.27	\$13.72	4.01%
CHECKER	\$14.54	\$13.97	4.08%
DELUXE	\$18.41	\$20.02	-8.04%
DESERT	\$16.87	\$16.21	4.07%
HENDERSON	\$14.67	\$14.06	4.34%
LUCKY	\$15.41	\$14.88	3.56%
NELLIS	\$16.38	\$15.66	4.60%
STAR	\$14.58	\$13.99	4.22%
UNION	\$14.25	\$13.82	3.11%
VEGAS-WESTERN	\$14.16	\$13.70	3.36%
VIRGIN-VALLEY	\$14.33	\$13.74	4.29%
WESTERN	\$14.81	\$14.04	5.48%
WHITTLESEA	\$14.73	\$14.31	2.94%
YELLOW	\$14.45	\$13.83	4.48%
INDUSTRY AVERAGE	\$15.01	\$14.40	4.24%

Nevada Taxicab Authority

TRIPS PER MEDALLION JULY '15 v. JULY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	801	909	-11.88%
ANLV	851	990	-14.04%
ACE	822	1,059	-22.38%
CHECKER	1048	1,128	-7.09%
DELUXE	461	416	10.82%
DESERT	1,198	1,237	-3.15%
HENDERSON	959	1,073	-10.62%
LUCKY	1,165	1,217	-4.27%
NELLIS	1,111	1,208	-8.03%
STAR	1,029	1,128	-8.78%
UNION	880	1,036	-15.06%
VEGAS-WESTERN	858	1,064	-19.36%
VIRGIN-VALLEY	774	1,082	-28.47%
WESTERN	1,062	1,136	-6.51%
WHITTLESEA	999	1,045	-4.40%
YELLOW	1,052	1,139	-7.64%
INDUSTRY AVERAGE	971	1,083	-10.34%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JULY '15 v. JULY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$13,429	\$14,204	-5.46%
ANLV	\$12,358	\$14,533	-14.97%
ACE	\$11,740	\$15,754	-25.48%
CHECKER	\$15,231	\$15,754	-3.32%
DELUXE	\$8,489	\$8,322	2.01%
DESERT	\$20,206	\$20,042	0.82%
HENDERSON	\$14,075	\$15,085	-6.69%
LUCKY	\$17,951	\$18,098	-0.81%
NELLIS	\$18,194	\$18,905	-3.76%
STAR	\$15,013	\$15,786	-4.90%
UNION	\$12,534	\$14,319	-12.46%
VEGAS-WESTERN	\$12,145	\$14,576	-16.68%
VIRGIN-VALLEY	\$11,091	\$14,868	-25.40%
WESTERN	\$15,733	\$15,957	-1.40%
WHITTLESEA	\$14,782	\$14,952	-1.14%
YELLOW	\$15,204	\$15,754	-3.49%
INDUSTRY AVERAGE	\$14,572	\$15,605	-6.62%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2015 v. 2014

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2015	2,416,851	2014	2,292,191	5.44%	124,660
FEBRUARY	2015	2,080,559	2014	2,057,833	1.10%	22,726
MARCH	2015	2,487,254	2014	2,622,818	-5.17%	(135,564)
APRIL	2015	2,356,053	2014	2,282,896	3.20%	73,157
MAY	2015	2,769,288	2014	2,624,549	5.51%	144,739
JUNE	2015	2,400,710	2014	2,452,560	-2.11%	(51,850)
JULY	2015	2,284,198	2014	2,228,343	2.51%	55,855
AUGUST	2015		2014			
SEPTEMBER	2015		2014			
OCTOBER	2015		2014			
NOVEMBER	2015		2014			
DECEMBER	2015		2014			
YTD TOTAL	2015	16,794,913	2014	16,561,190	1.41%	233,723

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JULY '15 v. JULY '14

	Month			Year to Date		
	2015	2014	% Δ	2015	2014	% Δ
TRIPS	2,284,198	2,228,343	2.51%	16,794,913	16,561,190	1.41%
REVENUE	\$34,286,131	\$32,093,846	6.83%	\$253,547,255	\$243,992,990	3.92%
AVG REV/SHIFT	\$276.97	\$265.62	4.27%	\$286.65	\$277.15	3.43%
AVG TRIPS/SHIFT	18.45	18.44	0.05%	18.99	18.99	0.00%
AVG REV/PER TRIP	\$15.01	\$14.40	4.24%	\$15.10	\$14.65	3.07%
AVG TRIPS/MED	971	1,083	-10.34%	1,012	1,147	-11.77%
AVG REV/MED	\$14,572	\$15,587	-6.51%	\$15,273	\$16,808	-9.13%
SHIFTS	123,791	120,828	2.45%	884,513	860,189	2.83%
MEDALLIONS	2,352.8866	2,058.9818	14.27%	16,600.8181	14,516.6707	14.36%

JULY 2015 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	24/7 Cert RESTRICTED	GEO	GEO 2	12p-2a 7 Days	2p-2p Thu-Mon RESTRICTED	2p-2p Thu-Mon UNRESTRICTED	MTW 2p-2a	S of S	Handicap*	North/North	North/North 12p-12a	Laughlin	Laughlin TIM	Convention/ Specials	TOTALS
A-CAB																
24/7 EQUIVALANCY	17.0000	31.0000	0.0000	10.0000	0.0000	7.7581	5.3710	2.1290	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	77.2581
Medallion Plates	17.0000	31.0000	0.0000	10.0000	0.0000	13.0000	9.0000	11.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	95.0000
ANLV																
24/7 EQUIVALANCY	79.0000	0.0000	12.0000	10.0000	10.0000	0.0000	13.1290	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	145.1290
Medallion Plates	79.0000	0.0000	12.0000	10.0000	20.0000	0.0000	22.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000	171.0000
ACE																
24/7 EQUIVALANCY	116.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	172.1290
Medallion Plates	116.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	198.0000
CHECKER																
24/7 EQUIVALANCY	163.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	219.1290
Medallion Plates	163.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	245.0000
DELUXE																
24/7 EQUIVALANCY	16.0000	0.0000	0.0000	10.0000	0.0000	13.1290	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	1.0645	0.0000	76.1935
Medallion Plates	16.0000	0.0000	0.0000	10.0000	0.0000	22.0000	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	2.0000	0.0000	86.0000
DESERT																
24/7 EQUIVALANCY	89.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	3.0000	1.0645	0.0000	152.1935
Medallion Plates	89.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	3.0000	2.0000	0.0000	179.0000
HENDERSON																
24/7 EQUIVALANCY	90.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	149.1290
Medallion Plates	90.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	175.0000
LUCKY																
24/7 EQUIVALANCY	57.0000	0.0000	8.0000	10.0000	11.5000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	5.0000	1.0645	0.0000	112.6935
Medallion Plates*	57.0000	0.0000	8.0000	10.0000	23.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	5.0000	2.0000	0.0000	134.0000
NELLIS																
24/7 EQUIVALANCY	89.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	148.1290
Medallion Plates	89.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	174.0000
STAR																
24/7 EQUIVALANCY	91.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	147.1290
Medallion Plates	91.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	173.0000
UNION																
24/7 EQUIVALANCY	106.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	162.1290
Medallion Plates	106.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	188.0000
VEGAS WESTERN																
24/7 EQUIVALANCY	89.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	145.1290
Medallion Plates	89.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	171.0000
VIRGIN VALLEY																
24/7 EQUIVALANCY	34.0000	0.0000	2.0000	10.0000	0.0000	0.0000	13.1290	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	64.2580
Medallion Plates	34.0000	0.0000	2.0000	10.0000	0.0000	0.0000	22.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	82.0000
WESTERN																
24/7 EQUIVALANCY	93.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	152.1290
Medallion Plates	93.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	178.0000
WHITTLESEA																
24/7 EQUIVALANCY	151.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	210.1290
Medallion Plates	151.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	236.0000
YELLOW																
24/7 EQUIVALANCY	163.0000	0.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	219.1290
Medallion Plates	163.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	245.0000
EQUIVALANCIES	1,443.0000	31.0000	154.0000	160.0000	208.5000	20.8871	189.1770	4.2580	50.0000	63.0000	10.0000	7.0000	8.0000	3.1935	0.0000	2,352.0156
TOTAL MEDALLIONS	1,443.0000	31.0000	154.0000	160.0000	417.0000	35.0000	317.0000	22.0000	50.0000	63.0000	10.0000	14.0000	8.0000	6.0000	0.0000	2,730.0000

*= 1 Lucky Laughlin Medallion must be handicap capable.