



# NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS FEBRUARY 2015

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

FEBRUARY '15 v. FEBRUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	52,146	44,734	16.57%
ANLV	117,108	119,586	-2.07%
ACE	153,422	155,651	-1.43%
CHECKER	206,849	206,656	0.09%
DELUXE	26,758	23,404	14.33%
DESERT	156,462	147,533	6.05%
HENDERSON	127,017	130,520	-2.68%
LUCKY	111,437	102,738	8.47%
NELLIS	146,824	139,391	5.33%
STAR	135,054	134,658	0.29%
UNION	141,759	144,364	-1.80%
VEGAS-WESTERN	129,810	129,264	0.42%
VIRGIN-VALLEY	52,277	48,806	7.11%
WESTERN	137,777	135,348	1.79%
WHITTLESEA	178,866	185,326	-3.49%
YELLOW	206,993	209,854	-1.36%
<b>INDUSTRY TOTAL</b>	<b>2,080,559</b>	<b>2,057,833</b>	<b>1.10%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

### FEBRUARY '15 v. FEBRUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$246.41	\$220.23	11.89%
ANLV	\$238.33	\$244.44	-2.50%
ACE	\$242.81	\$252.76	-3.94%
CHECKER	\$267.73	\$261.80	2.27%
DELUXE	\$241.87	\$214.30	12.87%
DESERT	\$343.27	\$338.47	1.42%
HENDERSON	\$261.10	\$256.53	1.78%
LUCKY	\$312.34	\$305.59	2.21%
NELLIS	\$326.20	\$321.30	1.53%
STAR	\$270.90	\$264.73	2.33%
UNION	\$241.19	\$252.42	-4.45%
VEGAS-WESTERN	\$247.87	\$255.89	-3.13%
VIRGIN-VALLEY	\$253.26	\$264.49	-4.25%
WESTERN	\$271.70	\$269.16	0.94%
WHITTLESEA	\$252.96	\$252.47	0.19%
YELLOW	\$268.00	\$262.49	2.10%
<b>INDUSTRY AVERAGE</b>	<b>\$269.24</b>	<b>\$267.22</b>	<b>0.76%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

FEBRUARY '15 v. FEBRUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	14.27	13.52	5.55%
ANLV	16.54	16.67	-0.78%
ACE	17.37	17.92	-3.07%
CHECKER	18.34	18.26	0.44%
DELUXE	12.50	10.52	18.82%
DESERT	19.86	19.57	1.48%
HENDERSON	17.77	17.69	0.45%
LUCKY	19.76	19.70	0.30%
NELLIS	19.33	19.31	0.10%
STAR	18.51	18.49	0.11%
UNION	17.15	17.77	-3.49%
VEGAS-WESTERN	17.73	18.02	-1.61%
VIRGIN-VALLEY	18.02	18.71	-3.69%
WESTERN	17.67	18.25	-3.18%
WHITTLESEA	16.99	17.17	-1.05%
YELLOW	18.35	18.54	-1.02%
<b>INDUSTRY AVERAGE</b>	<b>17.84</b>	<b>17.93</b>	<b>-0.50%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

### FEBRUARY '15 v. FEBRUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$17.27	\$16.29	6.02%
ANLV	\$14.41	\$14.66	-1.71%
ACE	\$13.98	\$14.10	-0.85%
CHECKER	\$14.59	\$14.34	1.74%
DELUXE	\$19.34	\$20.36	-5.01%
DESERT	\$17.28	\$17.30	-0.12%
HENDERSON	\$14.69	\$14.50	1.31%
LUCKY	\$15.81	\$15.51	1.93%
NELLIS	\$16.87	\$16.64	1.38%
STAR	\$14.63	\$14.32	2.16%
UNION	\$14.06	\$14.21	-1.06%
VEGAS-WESTERN	\$13.98	\$14.20	-1.55%
VIRGIN-VALLEY	\$14.05	\$14.14	-0.64%
WESTERN	\$15.38	\$14.75	4.27%
WHITTLESEA	\$14.89	\$14.70	1.29%
YELLOW	\$14.60	\$14.15	3.18%
<b>INDUSTRY AVERAGE</b>	<b>\$15.09</b>	<b>\$14.90</b>	<b>1.28%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

### FEBRUARY '15 v. FEBRUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	670	786	-14.76%
ANLV	805	934	-13.81%
ACE	890	1,004	-11.35%
CHECKER	943	1,023	-7.82%
DELUXE	350	406	-13.79%
DESERT	1,026	1,092	-6.04%
HENDERSON	850	988	-13.97%
LUCKY	987	1,075	-8.19%
NELLIS	989	1,063	-6.96%
STAR	916	1,035	-11.50%
UNION	873	995	-12.26%
VEGAS-WESTERN	893	1,009	-11.50%
VIRGIN-VALLEY	807	1,029	-21.57%
WESTERN	904	1,002	-9.78%
WHITTLESEA	850	960	-11.46%
YELLOW	943	1,039	-9.24%
<b>INDUSTRY AVERAGE</b>	<b>883</b>	<b>992</b>	<b>-10.99%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

### FEBRUARY '15 v. FEBRUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$11,578	\$12,797	-9.52%
ANLV	\$11,601	\$13,689	-15.25%
ACE	\$12,438	\$14,156	-12.14%
CHECKER	\$13,758	\$14,661	-6.16%
DELUXE	\$6,772	\$8,258	-17.99%
DESERT	\$17,741	\$18,892	-6.09%
HENDERSON	\$12,486	\$14,331	-12.87%
LUCKY	\$15,599	\$16,672	-6.43%
NELLIS	\$16,689	\$17,696	-5.69%
STAR	\$13,406	\$14,825	-9.57%
UNION	\$12,274	\$14,139	-13.19%
VEGAS-WESTERN	\$12,476	\$14,332	-12.95%
VIRGIN-VALLEY	\$11,341	\$14,549	-22.05%
WESTERN	\$13,900	\$14,780	-5.96%
WHITTLESEA	\$12,657	\$14,112	-10.31%
YELLOW	\$13,774	\$14,699	-6.29%
<b>INDUSTRY AVERAGE</b>	<b>\$13,322</b>	<b>\$14,784</b>	<b>-9.89%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

2015 v. 2014

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2015	2,416,851	2015	2,292,191	5.44%	124,660
FEBRUARY	2015	2,080,559	2014	2,057,833	1.10%	22,726
MARCH	2015		2014			
APRIL	2015		2014			
MAY	2015		2014			
JUNE	2015		2014			
JULY	2015		2014			
AUGUST	2015		2014			
SEPTEMBER	2015		2014			
OCTOBER	2015		2014			
NOVEMBER	2015		2014			
DECEMBER	2015		2014			
<b>YTD TOTAL</b>	<b>2015</b>	<b>4,497,410</b>	<b>2014</b>	<b>4,350,024</b>	<b>3.39%</b>	<b>147,386</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON FEBRUARY '15 v. FEBRUARY '14

	Month			Year to Date		
	2015	2014	% Δ	2015	2014	% Δ
TRIPS	2,080,559	2,057,833	1.10%	4,497,410	4,350,024	3.39%
REVENUE	\$31,401,704	\$30,669,637	2.39%	\$67,904,315	\$64,854,718	4.70%
AVG REV/SHIFT	\$269.24	\$267.22	0.76%	\$269.89	\$268.60	0.48%
AVG TRIPS/SHIFT	17.84	17.93	-0.50%	17.87	18.02	-0.83%
AVG REV/PER TRIP	\$15.09	\$14.90	1.28%	\$15.10	\$14.91	1.27%
AVG TRIPS/MED	883	992	-10.99%	936	1,045	-10.43%
AVG REV/MED	\$13,322	\$14,784	-9.89%	\$14,126	\$15,577	-9.31%
SHIFTS	116,629	114,772	1.62%	251,599	241,454	4.20%
MEDALLIONS	2,357.0703	2,074.4995	13.62%	4,806.9092	4,163.4030	15.46%

**FEBRUARY 2015 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	24/7 Cert RESTRICTED	GEO	GEO 2	12p-2a 7 Days	2p-2p Thu-Mon RESTRICTED	2p-2p Thu-Mon UNRESTRICTED	MTW 2p-2a	S of S	Handicap*	North/North	North/North 12p-12a	Laughlin	Laughlin TIM	Convention/ Specials	TOTALS
<b>A-CAB</b>																
24/7 EQUIVALANCY	17.0000	31.0000	0.0000	10.0000	0.0000	7.4286	5.1429	2.3571	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	77.7857
Medallion Plates	17.0000	31.0000	0.0000	10.0000	0.0000	13.0000	9.0000	11.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		95.0000
<b>ANLV</b>																
24/7 EQUIVALANCY	79.0000	0.0000	12.0000	10.0000	10.0000	0.0000	12.5714	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.8571	145.4285
Medallion Plates	79.0000	0.0000	12.0000	10.0000	20.0000	0.0000	22.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000		171.0000
<b>ACE</b>																
24/7 EQUIVALANCY	116.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	172.4285
Medallion Plates	116.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		198.0000
<b>CHECKER</b>																
24/7 EQUIVALANCY	163.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	219.4285
Medallion Plates	163.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		245.0000
<b>DELUXE</b>																
24/7 EQUIVALANCY	16.0000	0.0000	0.0000	10.0000	0.0000	12.5714	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	1.0000	0.8571	76.4285
Medallion Plates	16.0000	0.0000	0.0000	10.0000	0.0000	22.0000	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	2.0000		86.0000
<b>DESERT</b>																
24/7 EQUIVALANCY	89.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	3.0000	4.0000	0.0000	0.0000	3.0000	1.0000	0.8571	152.4285
Medallion Plates	89.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	3.0000	2.0000		179.0000
<b>HENDERSON</b>																
24/7 EQUIVALANCY	90.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	149.4285
Medallion Plates	90.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000		175.0000
<b>LUCKY</b>																
24/7 EQUIVALANCY	57.0000	0.0000	8.0000	10.0000	11.5000	0.0000	12.5714	0.0000	3.0000	4.0000	0.0000	0.0000	5.0000	1.0000	0.8571	112.9285
Medallion Plates*	57.0000	0.0000	8.0000	10.0000	23.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	5.0000	2.0000		134.0000
<b>NELLIS</b>																
24/7 EQUIVALANCY	89.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	148.4285
Medallion Plates	89.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000		174.0000
<b>STAR</b>																
24/7 EQUIVALANCY	91.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	147.4285
Medallion Plates	91.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		173.0000
<b>UNION</b>																
24/7 EQUIVALANCY	106.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	162.4285
Medallion Plates	106.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		188.0000
<b>VEGAS WESTERN</b>																
24/7 EQUIVALANCY	89.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	145.4285
Medallion Plates	89.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		171.0000
<b>VIRGIN VALLEY</b>																
24/7 EQUIVALANCY	34.0000	0.0000	2.0000	10.0000	0.0000	0.0000	12.5714	2.3571	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.8571	64.7856
Medallion Plates	34.0000	0.0000	2.0000	10.0000	0.0000	0.0000	22.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000		82.0000
<b>WESTERN</b>																
24/7 EQUIVALANCY	93.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	152.4285
Medallion Plates	93.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>WHITTLESEA</b>																
24/7 EQUIVALANCY	151.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	210.4285
Medallion Plates	151.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000		236.0000
<b>YELLOW</b>																
24/7 EQUIVALANCY	163.0000	0.0000	12.0000	10.0000	17.0000	0.0000	12.5714	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.8571	219.4285
Medallion Plates	163.0000	0.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000		245.0000
<b>EQUIVALANCIES</b>	<b>1,443.0000</b>	<b>31.0000</b>	<b>154.0000</b>	<b>160.0000</b>	<b>208.5000</b>	<b>20.0000</b>	<b>181.1425</b>	<b>4.7142</b>	<b>50.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>3.0000</b>	<b>13.7136</b>	<b>2,357.0703</b>
<b>TOTAL MEDALLIONS</b>	<b>1,443.0000</b>	<b>31.0000</b>	<b>154.0000</b>	<b>160.0000</b>	<b>417.0000</b>	<b>35.0000</b>	<b>317.0000</b>	<b>22.0000</b>	<b>50.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,730.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap capable.

## NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	GEO 2	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	GEO 2%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
ANLV						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
ACE						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
CHECKER						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
DELUXE**						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
DELUXE (LAUGHLIN TIM)						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
DESERT						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
DESERT (LAUGHLIN)						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		See Above	#DIV/0!
DESERT (LAUGHLIN TIM)						0	0.00%	0.00%	0.00%	0.00%		See Above	#DIV/0!
HENDERSON						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
LUCKY						0	#DIV/0!	#DIV/0!	0.00%	#DIV/0!		0	#DIV/0!
LUCKY (LAUGHLIN)						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		See Above	#DIV/0!
LUCKY (LAUGHLIN TIM)						0	0.00%	0.00%	0.00%	0.00%		See Above	#DIV/0!
NELLIS						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
STAR						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
UNION						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
VEGAS WESTERN						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
VIRGIN VALLEY						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
WESTERN						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
WHITTLESEA						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
YELLOW						0	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!		0	#DIV/0!
<b>TOTALS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>#DIV/0!</b>	<b>0</b>	<b>0</b>	<b>#DIV/0!</b>

\*= Shifts Reported + Shifts Blown

\*\*= Deluxe S of S listed in GEO Rest column. Handicap medallions listed in 24/7 column.

# FEBRUARY 2015

Taxicab Authority staff continues to work with industry representatives to perfect the standardized blown-shift reporting process. Blown shifts will next be reported for March 2015.