



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JANUARY 2015

REVISED 02/26/2015

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS JANUARY '15 v. JANUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	59,024	48,743	21.09%
ANLV	136,130	130,830	4.05%
ACE	176,346	173,259	1.78%
CHECKER	237,006	231,832	2.23%
DELUXE	28,789	24,517	17.42%
DESERT	182,465	165,355	10.35%
HENDERSON	151,261	146,785	3.05%
LUCKY	132,442	114,003	16.17%
NELLIS	173,391	155,015	11.85%
STAR	158,250	151,463	4.48%
UNION	162,870	161,178	1.05%
VEGAS-WESTERN	146,421	143,853	1.79%
VIRGIN-VALLEY	59,957	53,710	11.63%
WESTERN	162,300	146,547	10.75%
WHITTLESEA	212,034	209,116	1.40%
YELLOW	238,165	235,985	0.92%
INDUSTRY TOTAL	2,416,851	2,292,191	5.44%

Nevada Taxicab Authority

REVENUE PER SHIFT

JANUARY '15 v. JANUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$197.80	\$220.92	-10.47%
ANLV	\$242.67	\$255.98	-5.20%
ACE	\$249.15	\$256.32	-2.80%
CHECKER	\$261.59	\$263.46	-0.71%
DELUXE	\$243.73	\$200.43	21.60%
DESERT	\$348.88	\$343.45	1.58%
HENDERSON	\$267.09	\$259.30	3.00%
LUCKY	\$320.42	\$309.71	3.46%
NELLIS	\$332.82	\$322.91	3.07%
STAR	\$270.83	\$267.92	1.09%
UNION	\$248.47	\$255.74	-2.84%
VEGAS-WESTERN	\$250.86	\$257.65	-2.64%
VIRGIN-VALLEY	\$236.62	\$261.69	-9.58%
WESTERN	\$279.71	\$264.40	5.79%
WHITTLESEA	\$260.30	\$256.50	1.48%
YELLOW	\$263.68	\$265.08	-0.53%
INDUSTRY AVERAGE	\$270.45	\$269.85	0.22%

Nevada Taxicab Authority

TRIPS PER SHIFT

JANUARY '15 v. JANUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	14.71	13.70	7.37%
ANLV	16.40	17.43	-5.91%
ACE	17.27	18.13	-4.74%
CHECKER	17.92	18.42	-2.71%
DELUXE	12.51	9.91	26.24%
DESERT	20.26	19.72	2.74%
HENDERSON	18.20	17.89	1.73%
LUCKY	20.38	19.58	4.09%
NELLIS	19.93	19.40	2.73%
STAR	18.43	18.60	-0.91%
UNION	17.07	18.00	-5.17%
VEGAS-WESTERN	17.27	18.12	-4.69%
VIRGIN-VALLEY	16.33	18.38	-11.15%
WESTERN	18.41	18.15	1.43%
WHITTLESEA	17.52	17.46	0.34%
YELLOW	18.02	18.75	-3.89%
INDUSTRY AVERAGE	17.91	19.09	-6.18%

Nevada Taxicab Authority

REVENUE PER TRIP

JANUARY '15 v. JANUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$13.45	\$16.13	-16.62%
ANLV	\$14.80	\$14.69	0.75%
ACE	\$14.43	\$14.14	2.05%
CHECKER	\$14.59	\$14.31	1.96%
DELUXE	\$19.49	\$20.22	-3.61%
DESERT	\$17.22	\$17.41	-1.09%
HENDERSON	\$14.67	\$14.49	1.24%
LUCKY	\$15.73	\$15.82	-0.57%
NELLIS	\$16.70	\$16.64	0.36%
STAR	\$14.70	\$14.40	2.08%
UNION	\$14.55	\$14.21	2.39%
VEGAS-WESTERN	\$14.52	\$14.22	2.11%
VIRGIN-VALLEY	\$14.49	\$14.24	1.76%
WESTERN	\$15.20	\$14.57	4.32%
WHITTLESEA	\$14.86	\$14.69	1.16%
YELLOW	\$14.63	\$14.14	3.47%
INDUSTRY AVERAGE	\$15.10	\$14.91	1.27%

Nevada Taxicab Authority

TRIPS PER MEDALLION JANUARY '15 v. JANUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	742	843	-11.98%
ANLV	899	1,014	-11.34%
ACE	988	1,110	-10.99%
CHECKER	1,051	1,142	-7.97%
DELUXE	349	426	-18.08%
DESERT	1,151	1,215	-5.27%
HENDERSON	973	1,103	-11.79%
LUCKY	1,112	1,181	-5.84%
NELLIS	1,122	1,174	-4.43%
STAR	1,031	1,156	-10.81%
UNION	967	1,104	-12.41%
VEGAS-WESTERN	966	1,115	-13.36%
VIRGIN-VALLEY	849	1,111	-23.58%
WESTERN	1,024	1,077	-4.92%
WHITTLESEA	979	1,078	-9.18%
YELLOW	1,056	1,162	-9.12%
INDUSTRY AVERAGE	987	1,097	-10.03%

Nevada Taxicab Authority

REVENUE PER MEDALLION JANUARY '15 v. JANUARY '14

Taxicab Company	2015	2014	% Increase/ <u>(Decrease)</u>
A-CAB	\$9,978	\$13,590	-26.58%
ANLV	\$13,295	\$14,893	-10.73%
ACE	\$14,251	\$15,695	-9.20%
CHECKER	\$15,337	\$16,335	-6.11%
DELUXE	\$6,798	\$8,614	-21.08%
DESERT	\$19,815	\$21,165	-6.38%
HENDERSON	\$14,275	\$15,989	-10.72%
LUCKY	\$17,492	\$18,676	-6.34%
NELLIS	\$18,737	\$19,538	-4.10%
STAR	\$15,150	\$16,646	-8.98%
UNION	\$14,066	\$15,682	-10.31%
VEGAS-WESTERN	\$14,035	\$15,848	-11.44%
VIRGIN-VALLEY	\$12,302	\$15,813	-22.21%
WESTERN	\$15,559	\$15,689	-0.83%
WHITTLESEA	\$14,550	\$15,832	-8.09%
YELLOW	\$15,454	\$16,435	-5.97%
INDUSTRY AVERAGE	\$14,900	\$16,365	-8.95%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2015 v. 2015

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2015	2,416,851	2015	2,292,191	5.44%	124,660
FEBRUARY	2015		2015			
MARCH	2015		2015			
APRIL	2015		2015			
MAY	2015		2015			
JUNE	2015		2015			
JULY	2015		2015			
AUGUST	2015		2015			
SEPTEMBER	2015		2015			
OCTOBER	2015		2015			
NOVEMBER	2015		2015			
DECEMBER	2015		2015			
YTD TOTAL	2015	2,416,851	2015	2,292,191	5.44%	124,660

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JANUARY '15 v. JANUARY '14

	Month			Year to Date		
	2015	2014	% Δ	2015	2014	% Δ
TRIPS	2,416,851	2,292,191	5.44%	2,416,851	2,292,191	5.44%
REVENUE	\$36,502,611	\$34,185,081	6.78%	\$36,502,611	\$34,185,081	6.78%
AVG REV/SHIFT	\$270.45	\$269.85	0.22%	\$270.45	\$269.85	0.22%
AVG TRIPS/SHIFT	17.91	18.09	-1.00%	17.91	18.09	-1.00%
AVG REV/PER TRIP	\$15.10	\$14.91	1.27%	\$15.10	\$14.91	1.27%
AVG TRIPS/MED	987	1,097	-10.03%	987	1,097	-10.03%
AVG REV/MED	\$14,900	\$16,365	-8.95%	\$14,900	\$16,365	-8.95%
SHIFTS	134,970	126,602	6.61%	134,970	126,602	6.61%
MEDALLIONS	2,449.8389	2,088.9035	17.28%	2,449.8389	2,088.9035	17.28%

JANUARY 2015 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	GEO 2	12p-2a 7 Days	2p-2p Thu-Mon RESTRICTED	2p-2p Thu-Mon UNRESTRICTED	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB																
24/7 EQUIVALANCY	17.0000	24.0000	10.0000	0.0000	7.7581	4.7903	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	6.3710	79.5484
Medallion Plates	17.0000	24.0000	10.0000	0.0000	13.0000	9.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		95.0000
ANLV																
24/7 EQUIVALANCY	79.0000	12.0000	10.0000	10.0000	0.0000	13.1290	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	6.3710	151.5000
Medallion Plates	79.0000	12.0000	10.0000	20.0000	0.0000	22.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		171.0000
ACE																
24/7 EQUIVALANCY	116.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	178.5000
Medallion Plates	116.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		198.0000
CHECKER																
24/7 EQUIVALANCY	163.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	225.5000
Medallion Plates	163.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		245.0000
DELUXE																
24/7 EQUIVALANCY	16.0000	0.0000	10.0000	0.0000	13.1290	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0323	6.3710	82.5323
Medallion Plates	16.0000	0.0000	10.0000	0.0000	22.0000	0.0000	0.0000	32.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		86.0000
DESERT																
24/7 EQUIVALANCY	89.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0323	6.4033	158.5646
Medallion Plates	89.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		179.0000
HENDERSON																
24/7 EQUIVALANCY	90.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	155.5000
Medallion Plates	90.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		175.0000
LUCKY																
24/7 EQUIVALANCY	57.0000	8.0000	10.0000	11.5000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0323	6.4033	119.0646
Medallion Plates*	57.0000	8.0000	10.0000	23.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		134.0000
NELLIS																
24/7 EQUIVALANCY	89.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	154.5000
Medallion Plates	89.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		174.0000
STAR																
24/7 EQUIVALANCY	91.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	153.5000
Medallion Plates	91.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		173.0000
UNION																
24/7 EQUIVALANCY	106.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	168.5000
Medallion Plates	106.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		188.0000
VEGAS WESTERN																
24/7 EQUIVALANCY	89.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	151.5000
Medallion Plates	89.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		171.0000
VIRGIN VALLEY																
24/7 EQUIVALANCY	34.0000	2.0000	10.0000	0.0000	0.0000	13.1290	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	70.6290
Medallion Plates	34.0000	2.0000	10.0000	0.0000	0.0000	22.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		82.0000
WESTERN																
24/7 EQUIVALANCY	93.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	158.5000
Medallion Plates	93.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
WHITTLESEA																
24/7 EQUIVALANCY	151.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	216.5000
Medallion Plates	151.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		236.0000
YELLOW																
24/7 EQUIVALANCY	163.0000	12.0000	10.0000	17.0000	0.0000	13.1290	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.3710	225.5000
Medallion Plates	163.0000	12.0000	10.0000	34.0000	0.0000	22.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		245.0000
EQUIVALANCIES	1,443.0000	178.0000	160.0000	208.5000	20.8871	188.5963	4.2580	50.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.0969	102.0006	2,449.8389
TOTAL MEDALLIONS	1,443.0000	178.0000	160.0000	417.0000	35.0000	317.0000	22.0000	50.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,730.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	GEO 2	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	GEO 2%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	720	0	100	70	890	0.00%	80.90%	0.00%	19.10%	4,013	4,903	18.15%
ANLV	42	969	0	3	20	1,034	4.06%	93.71%	0.00%	2.22%	8,300	9,334	11.08%
ACE	77	702	0	8	9	796	9.67%	88.19%	0.00%	2.14%	10,210	11,006	7.23%
CHECKER	247	895	0	0	41	1,183	20.88%	75.66%	0.00%	3.47%	13,221	14,404	8.21%
DELUXE**	460	927	434	0	814	2,635	17.46%	35.18%	16.47%	30.89%	2,302	4,937	53.37%
DELUXE (LAUGHLIN TIM)	0	0	0	0	64	64	0.00%	0.00%	0.00%	100.00%	0	64	1.30%
DESERT	0	1	0	0	0	1	0.00%	100.00%	0.00%	0.00%	8,809	9,060	0.01%
DESERT (LAUGHLIN)	53	0	0	0	0	53	100.00%	0.00%	0.00%	0.00%	197	See Above	0.58%
DESERT (LAUGHLIN TIM)	0	0	0	0	0	0	0.00%	0.00%	0.00%	0.00%	0	See Above	0.00%
HENDERSON	22	405	0	4	0	431	5.10%	93.97%	0.00%	0.93%	8,311	8,742	4.93%
LUCKY	0	168	0	0	0	168	0.00%	100.00%	0.00%	0.00%	6,303	7,216	2.33%
LUCKY (LAUGHLIN)	548	0	0	0	0	548	100.00%	0.00%	0.00%	0.00%	197	See Above	7.59%
LUCKY (LAUGHLIN TIM)	0	0	0	0	0	0	0.00%	0.00%	0.00%	0.00%	0	See Above	0.00%
NELLIS	6	29	213	0	0	248	2.42%	11.69%	85.89%	0.00%	8,698	8,946	2.77%
STAR	141	907	0	0	37	1,085	13.00%	83.59%	0.00%	3.41%	8,587	9,672	11.22%
UNION	43	750	0	8	14	815	5.28%	92.02%	0.00%	2.70%	9,539	10,354	7.87%
VEGAS WESTERN	42	753	0	9	36	840	5.00%	89.64%	0.00%	5.36%	8,476	9,316	9.02%
VIRGIN VALLEY	30	400	0	0	44	474	6.33%	84.39%	0.00%	9.28%	3,672	4,146	11.43%
WESTERN	8	58	0	0	1	67	11.94%	86.57%	0.00%	1.49%	8,817	8,884	0.75%
WHITTLESEA	18	384	0	0	0	402	4.48%	95.52%	0.00%	0.00%	12,102	12,504	3.21%
YELLOW	251	925	0	0	43	1,219	20.59%	75.88%	0.00%	3.53%	13,216	14,435	8.44%
TOTALS	1,988	8,993	647	132	1,193	12,953	15.35%	69.43%	4.99%	9.21%	134,970	147,923	8.76%

*= Shifts Reported + Shifts Blown

**= Deluxe S of S listed in GEO Rest column. Handicap medallions listed in 24/7 column.

JANUARY 2015