



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS NOVEMBER 2014**

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein.

# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

### NOVEMBER '14 v. NOVEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	48,001	46,426	3.39%
ANLV	118,274	114,281	3.49%
ACE	153,601	153,228	0.24%
CHECKER	214,010	218,358	-1.99%
DELUXE	24,225	24,553	-1.34%
DESERT	154,494	155,401	-0.58%
HENDERSON	130,143	129,844	0.23%
LUCKY	107,482	108,304	-0.76%
NELLIS	146,271	145,397	0.60%
STAR	139,961	141,833	-1.32%
UNION	143,250	140,057	2.28%
VEGAS-WESTERN	129,056	126,113	2.33%
VIRGIN-VALLEY	48,968	49,005	-0.08%
WESTERN	142,620	124,647	14.42%
WHITTLESEA	184,063	190,308	-3.28%
YELLOW	215,436	221,731	-2.84%
<b>INDUSTRY TOTAL</b>	<b>2,099,855</b>	<b>2,089,486</b>	<b>0.50%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

### NOVEMBER '14 v. NOVEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$222.33	\$222.28	0.02%
ANLV	\$228.40	\$243.87	-6.34%
ACE	\$236.54	\$244.23	-3.15%
CHECKER	\$257.02	\$260.65	-1.39%
DELUXE	\$218.32	\$209.97	3.98%
DESERT	\$331.89	\$335.20	-0.99%
HENDERSON	\$248.21	\$258.47	-3.97%
LUCKY	\$302.68	\$305.76	-1.01%
NELLIS	\$312.67	\$320.56	-2.46%
STAR	\$261.67	\$265.65	-1.50%
UNION	\$235.14	\$243.50	-3.43%
VEGAS-WESTERN	\$240.83	\$249.69	-3.55%
VIRGIN-VALLEY	\$248.83	\$257.04	-3.19%
WESTERN	\$264.92	\$258.19	2.61%
WHITTLESEA	\$240.67	\$253.59	-5.09%
YELLOW	\$258.34	\$261.66	-1.27%
<b>INDUSTRY AVERAGE</b>	<b>\$258.62</b>	<b>\$264.90</b>	<b>-2.37%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

NOVEMBER '14 v. NOVEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	13.65	13.76	-0.80%
ANLV	15.50	16.55	-6.34%
ACE	16.52	17.15	-3.67%
CHECKER	17.83	18.06	-1.27%
DELUXE	11.36	10.52	7.98%
DESERT	19.36	19.32	0.21%
HENDERSON	17.05	17.54	-2.79%
LUCKY	19.26	19.52	-1.33%
NELLIS	18.98	19.10	-0.63%
STAR	18.12	18.26	-0.77%
UNION	16.47	16.92	-2.66%
VEGAS-WESTERN	16.83	17.50	-3.83%
VIRGIN-VALLEY	17.53	17.76	-1.30%
WESTERN	17.77	17.78	-0.06%
WHITTLESEA	16.32	17.08	-4.45%
YELLOW	17.95	18.34	-2.13%
<b>INDUSTRY AVERAGE</b>	<b>17.26</b>	<b>17.63</b>	<b>-2.10%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

### NOVEMBER '14 v. NOVEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.29	\$16.16	0.80%
ANLV	\$14.74	\$14.74	0.00%
ACE	\$14.32	\$14.24	0.56%
CHECKER	\$14.41	\$14.43	-0.14%
DELUXE	\$19.21	\$19.96	-3.76%
DESERT	\$17.15	\$17.35	-1.15%
HENDERSON	\$14.56	\$14.74	-1.22%
LUCKY	\$15.71	\$15.66	0.32%
NELLIS	\$16.47	\$16.78	-1.85%
STAR	\$14.44	\$14.55	-0.76%
UNION	\$14.27	\$14.39	-0.83%
VEGAS-WESTERN	\$14.31	\$14.27	0.28%
VIRGIN-VALLEY	\$14.19	\$14.48	-2.00%
WESTERN	\$14.91	\$14.52	2.69%
WHITTLESEA	\$14.75	\$14.85	-0.67%
YELLOW	\$14.39	\$14.26	0.91%
<b>INDUSTRY AVERAGE</b>	<b>\$14.96</b>	<b>\$15.02</b>	<b>-0.40%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

### NOVEMBER '14 v. NOVEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	848	826	2.66%
ANLV	929	896	3.68%
ACE	995	992	0.30%
CHECKER	1,063	1,083	-1.85%
DELUXE	423	421	0.48%
DESERT	1,150	1,155	-0.43%
HENDERSON	991	987	0.41%
LUCKY	1,134	1,139	-0.44%
NELLIS	1,149	1,114	3.14%
STAR	1,082	1,095	-1.19%
UNION	992	969	2.37%
VEGAS-WESTERN	1,013	989	2.43%
VIRGIN-VALLEY	1,040	1,049	-0.86%
WESTERN	1,062	927	14.56%
WHITTLESEA	957	988	-3.14%
YELLOW	1,070	1,100	-2.73%
<b>INDUSTRY AVERAGE</b>	<b>1,017</b>	<b>1,011</b>	<b>0.59%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

### NOVEMBER '14 v. NOVEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$13,811	\$13,341	3.53%
ANLV	\$13,688	\$13,208	3.64%
ACE	\$14,246	\$14,118	0.91%
CHECKER	\$15,318	\$15,634	-2.02%
DELUXE	\$8,121	\$8,411	-3.45%
DESERT	\$19,723	\$20,035	-1.56%
HENDERSON	\$14,428	\$15,549	-7.21%
LUCKY	\$17,813	\$17,834	-0.12%
NELLIS	\$18,917	\$18,691	1.21%
STAR	\$15,629	\$15,931	-1.89%
UNION	\$14,165	\$13,948	1.56%
VEGAS-WESTERN	\$14,497	\$14,112	2.73%
VIRGIN-VALLEY	\$14,755	\$15,181	-2.80%
WESTERN	\$15,828	\$13,453	17.65%
WHITTLESEA	\$14,112	\$14,680	-3.86%
YELLOW	\$15,400	\$15,695	-1.87%
<b>INDUSTRY AVERAGE</b>	<b>\$15,245</b>	<b>\$15,188</b>	<b>0.37%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014	2,282,896	2013	2,222,712	2.71%	60,184
MAY	2014	2,624,549	2013	2,460,383	6.67%	164,166
JUNE	2014	2,452,560	2013	2,385,865	2.80%	66,695
JULY	2014	2,228,343	2013	2,176,986	2.36%	51,357
AUGUST	2014	2,441,304	2013	2,239,098	9.03%	202,206
SEPTEMBER	2014	2,321,376	2013	2,290,393	1.35%	30,983
OCTOBER	2014	2,413,727	2013	2,286,841	5.55%	126,886
NOVEMBER	2014	2,099,855	2013	2,089,486	0.50%	10,369
DECEMBER	2014		2013			
<b>YTD TOTAL</b>	<b>2014</b>	<b>25,837,452</b>	<b>2013</b>	<b>24,752,481</b>	<b>4.38%</b>	<b>1,084,971</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON NOVEMBER '14 v. NOVEMBER '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,099,855	2,089,486	0.50%	25,837,452	24,752,491	4.38%
REVENUE	\$31,465,209	\$31,391,168	0.24%	\$381,363,749	\$365,510,154	4.34%
AVG REV/SHIFT	\$258.62	\$264.90	-2.37%	\$281.94	\$284.11	-0.76%
AVG TRIPS/SHIFT	17.26	17.63	-2.10%	19.10	19.24	-0.73%
AVG REV/PER TRIP	\$14.98	\$15.02	-0.27%	\$14.76	\$14.77	-0.07%
AVG TRIPS/MED	1,017	1,011	0.59%	1,136	1,094	3.84%
AVG REV/MED	\$15,245	\$15,188	0.37%	\$16,766	\$16,148	3.82%
SHIFTS	121,668	118,502	2.67%	1,352,646	1,286,493	5.14%
MEDALLIONS	2,064.0001	2,066.7996	-0.14%	22,746.6280	22,634.3237	0.50%

**NOVEMBER 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.3500	2.7500	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.0000	56.6000
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.3500	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.0000	127.3500
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
<b>ACE</b>														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	154.3500
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	201.3500
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.3500	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9667	0.0000	57.3167
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9667	1.0000	134.3167
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	131.3500
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9667	1.0000	94.8167
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	130.3500
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
<b>STAR</b>														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	129.3500
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
<b>UNION</b>														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	144.3500
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	127.3500
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.3500	2.7500	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	47.1000
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	134.3500
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	192.3500
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.0000	201.3500
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>EQUIVALANCIES</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>208.5000</b>	<b>149.6000</b>	<b>5.5000</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>3.5000</b>	<b>8.0000</b>	<b>2.9001</b>	<b>15.0000</b>	<b>2,064.0001</b>
<b>TOTAL MEDALLIONS</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>417.0000</b>	<b>272.0000</b>	<b>22.0000</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,410.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap

## NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	108	0	0	108	0.00%	100.00%	0.00%	3,516	3,624	2.98%
ANLV	0	30	0	0	30	0.00%	100.00%	0.00%	7,632	7,662	0.39%
ACE	0	8	0	0	8	0.00%	100.00%	0.00%	9,296	9,304	0.09%
CHECKER	43	72	1	0	116	37.07%	62.07%	0.86%	12,000	12,116	0.96%
DELUXE	0	15	0	0	15	0.00%	100.00%	0.00%	2,132	2,147	0.70%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	84	0	0	84	0.00%	100.00%	0.00%	7,788	8,116	1.03%
DESERT (LAUGHLIN)	50	0	0	0	50	100.00%	0.00%	0.00%	194	See Above	0.62%
HENDERSON	2	197	0	0	199	1.01%	98.99%	0.00%	7,635	7,834	2.54%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,382	5,728	0.00%
LUCKY (LAUGHLIN)	148	0	0	0	148	100.00%	0.00%	0.00%	198	See Above	2.58%
NELLIS	10	23	0	0	33	30.30%	69.70%	0.00%	7,705	7,738	0.43%
STAR	29	53	0	0	82	35.37%	64.63%	0.00%	7,726	7,808	1.05%
UNION	0	8	0	0	8	0.00%	100.00%	0.00%	8,696	8,704	0.09%
VEGAS WESTERN	1	12	0	0	13	7.69%	92.31%	0.00%	7,666	7,679	0.17%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,793	2,793	0.00%
WESTERN	2	1	0	0	3	66.67%	33.33%	0.00%	8,027	8,030	0.04%
WHITTLESEA	3	199	0	0	202	1.49%	98.51%	0.00%	11,279	11,481	1.76%
YELLOW	63	68	1	0	132	47.73%	51.52%	0.76%	12,003	12,135	1.09%
<b>TOTALS</b>	<b>351</b>	<b>878</b>	<b>2</b>	<b>0</b>	<b>1,231</b>	<b>28.51%</b>	<b>71.32%</b>	<b>0.00%</b>	<b>121,668</b>	<b>122,899</b>	<b>1.00%</b>

\*= Shifts Reported + Shifts Blown

# NOVEMBER 2014