



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS SEPTEMBER 2014

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

SEPTEMBER '14 v. SEPTEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	51,850	51,524	0.63%
ANLV	130,456	122,575	6.43%
ACE	169,795	168,088	1.02%
CHECKER	235,816	240,365	-1.89%
DELUXE	24,444	25,978	-5.90%
DESERT	169,968	170,528	-0.33%
HENDERSON	148,711	141,569	5.04%
LUCKY	117,523	118,678	-0.97%
NELLIS	163,359	162,578	0.48%
STAR	151,621	156,543	-3.14%
UNION	159,220	154,317	3.18%
VEGAS-WESTERN	142,217	136,966	3.83%
VIRGIN-VALLEY	53,175	54,752	-2.88%
WESTERN	156,170	134,164	16.40%
WHITTLESEA	208,242	207,653	0.28%
YELLOW	238,809	244,115	-2.17%
INDUSTRY TOTAL	2,321,376	2,290,393	1.35%

Nevada Taxicab Authority

REVENUE PER SHIFT

SEPTEMBER '14 v. SEPTEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$241.57	\$239.62	0.81%
ANLV	\$256.26	\$268.56	-4.58%
ACE	\$261.99	\$276.17	-5.13%
CHECKER	\$284.67	\$284.52	0.05%
DELUXE	\$235.26	\$230.78	1.94%
DESERT	\$362.79	\$365.72	-0.80%
HENDERSON	\$276.44	\$285.45	-3.16%
LUCKY	\$331.67	\$330.17	0.45%
NELLIS	\$348.44	\$351.54	-0.88%
STAR	\$280.69	\$288.20	-2.61%
UNION	\$263.07	\$275.30	-4.44%
VEGAS-WESTERN	\$267.99	\$276.13	-2.95%
VIRGIN-VALLEY	\$279.60	\$287.43	-2.72%
WESTERN	\$288.24	\$282.75	1.94%
WHITTLESEA	\$266.99	\$279.42	-4.45%
YELLOW	\$281.30	\$284.58	-1.15%
INDUSTRY AVERAGE	\$285.20	\$291.39	-2.12%

Nevada Taxicab Authority

TRIPS PER SHIFT

SEPTEMBER '14 v. SEPTEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	14.67	15.01	-2.27%
ANLV	17.68	18.41	-3.97%
ACE	18.66	19.60	-4.80%
CHECKER	20.03	19.95	0.40%
DELUXE	11.50	11.35	1.32%
DESERT	21.35	21.31	0.19%
HENDERSON	19.32	19.55	-1.18%
LUCKY	21.58	21.54	0.19%
NELLIS	21.33	21.32	0.05%
STAR	19.62	20.24	-3.06%
UNION	18.71	19.31	-3.11%
VEGAS-WESTERN	19.01	19.52	-2.61%
VIRGIN-VALLEY	19.69	20.03	-1.70%
WESTERN	19.86	19.81	0.25%
WHITTLESEA	18.41	18.94	-2.80%
YELLOW	19.82	20.25	-2.12%
INDUSTRY AVERAGE	19.29	19.64	-1.78%

Nevada Taxicab Authority

REVENUE PER TRIP

SEPTEMBER '14 v. SEPTEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.46	\$15.97	3.07%
ANLV	\$14.49	\$14.59	-0.69%
ACE	\$14.04	\$14.09	-0.35%
CHECKER	\$14.21	\$14.26	-0.35%
DELUXE	\$20.46	\$20.33	0.64%
DESERT	\$16.99	\$17.16	-0.99%
HENDERSON	\$14.31	\$14.60	-1.99%
LUCKY	\$15.37	\$15.33	0.26%
NELLIS	\$16.33	\$16.49	-0.97%
STAR	\$14.30	\$14.24	0.42%
UNION	\$14.06	\$14.26	-1.40%
VEGAS-WESTERN	\$14.10	\$14.15	-0.35%
VIRGIN-VALLEY	\$14.20	\$14.35	-1.05%
WESTERN	\$14.51	\$14.27	1.68%
WHITTLESEA	\$14.50	\$14.75	-1.69%
YELLOW	\$14.19	\$14.05	1.00%
INDUSTRY AVERAGE	\$15.37	\$14.84	3.57%

Nevada Taxicab Authority

TRIPS PER MEDALLION

SEPTEMBER '14 v. SEPTEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	936	923	1.41%
ANLV	1,032	966	6.83%
ACE	1,107	1,092	1.37%
CHECKER	1,177	1,182	-0.42%
DELUXE	426	448	-4.91%
DESERT	1,275	1,273	0.16%
HENDERSON	1,141	1,081	5.55%
LUCKY	1,253	1,257	-0.32%
NELLIS	1,263	1,251	0.96%
STAR	1,181	1,214	-2.72%
UNION	1,111	1,072	3.64%
VEGAS-WESTERN	1,126	1,079	4.36%
VIRGIN-VALLEY	1,158	1,183	-2.11%
WESTERN	1,171	1,002	16.87%
WHITTLESEA	1,088	1,082	0.55%
YELLOW	1,192	1,215	-1.89%
INDUSTRY AVERAGE	1,133	1,113	1.80%

Nevada Taxicab Authority

REVENUE PER MEDALLION

SEPTEMBER '14 v. SEPTEMBER '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,405	\$14,742	4.50%
ANLV	\$14,964	\$14,087	6.23%
ACE	\$15,547	\$15,385	1.05%
CHECKER	\$16,728	\$17,066	-1.98%
DELUXE	\$8,541	\$9,112	-6.26%
DESERT	\$21,664	\$21,850	-0.85%
HENDERSON	\$16,327	\$15,788	3.42%
LUCKY	\$19,253	\$19,261	-0.04%
NELLIS	\$20,626	\$20,630	-0.02%
STAR	\$16,896	\$17,288	-2.27%
UNION	\$15,614	\$15,286	2.14%
VEGAS-WESTERN	\$15,867	\$15,269	3.92%
VIRGIN-VALLEY	\$16,447	\$16,967	-3.06%
WESTERN	\$16,998	\$14,300	18.87%
WHITTLESEA	\$15,783	\$15,959	-1.10%
YELLOW	\$16,913	\$17,075	-0.95%
INDUSTRY AVERAGE	\$16,749	\$16,519	1.39%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014	2,282,896	2013	2,222,712	2.71%	60,184
MAY	2014	2,624,549	2013	2,460,383	6.67%	164,166
JUNE	2014	2,452,560	2013	2,385,865	2.80%	66,695
JULY	2014	2,228,343	2013	2,176,986	2.36%	51,357
AUGUST	2014	2,441,304	2013	2,239,098	9.03%	202,206
SEPTEMBER	2014	2,321,376	2013	2,290,393	1.35%	30,983
OCTOBER	2014		2013			
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
YTD TOTAL	2014	21,323,870	2013	20,376,154	4.65%	947,716

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

SEPTEMBER '14 v. SEPTEMBER '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,321,376	2,290,393	1.35%	21,323,870	20,376,164	4.65%
REVENUE	\$34,313,175	\$33,988,953	0.95%	\$313,245,036	\$299,419,757	4.62%
AVG REV/SHIFT	\$285.20	\$291.39	-2.12%	\$283.14	\$286.10	-1.03%
AVG TRIPS/SHIFT	19.29	19.64	-1.78%	19.27	19.47	-1.03%
AVG REV/PER TRIP	\$14.78	\$14.84	-0.40%	\$14.69	\$14.69	0.00%
AVG TRIPS/MED	1,133	1,113	1.80%	1,145	1,100	4.09%
AVG REV/MED	\$16,749	\$16,519	1.39%	\$16,814	\$16,164	4.02%
SHIFTS	120,312	116,646	3.14%	1,106,322	1,046,554	5.71%
MEDALLIONS	2,048.6335	2,057.5337	-0.43%	18,630.5630	18,524.0723	0.57%

SEPTEMBER 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVANCY	36.0000	0.0000	0.0000	9.3500	2.5667	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.4167
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVANCY	74.0000	12.0000	10.0000	9.3500	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.3500
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVANCY	111.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.3500
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVANCY	158.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.3500
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVANCY	0.0000	0.0000	0.0000	9.3500	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9667	0.0000	57.3167
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVANCY	84.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9667	0.0000	133.3167
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVANCY	85.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.3500
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVANCY	52.0000	8.0000	11.5000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9667	0.0000	93.8167
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVANCY	84.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.3500
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVANCY	86.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.3500
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVANCY	101.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.3500
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVANCY	84.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.3500
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVANCY	29.0000	2.0000	0.0000	9.3500	2.5667	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.9167
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVANCY	88.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.3500
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVANCY	146.0000	12.0000	17.0000	9.3500	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.3500
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVANCY	158.0000	12.0000	17.0000	9.3500	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.3500
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVANCIES	1,376.0000	154.0000	208.5000	149.6000	5.1334	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	2.9001	0.0000	2,048.6335
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	1	0	0	1	0.00%	100.00%	0.00%	3,534	3,535	0.03%
ANLV	1	202	0	0	203	0.49%	99.51%	0.00%	7,378	7,581	2.68%
ACE	12	88	0	1	101	11.88%	87.13%	0.99%	9,100	9,201	1.10%
CHECKER	76	99	2	0	177	42.94%	55.93%	1.13%	11,773	11,950	1.48%
DELUXE	23	0	0	0	23	100.00%	0.00%	0.00%	2,126	2,149	1.07%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,761	7,999	0.00%
DESERT (LAUGHLIN)	38	0	0	0	38	100.00%	0.00%	0.00%	200	See Above	0.48%
HENDERSON	0	59	0	0	59	0.00%	100.00%	0.00%	7,699	7,758	0.76%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,271	5,611	0.00%
LUCKY (LAUGHLIN)	165	0	0	0	165	100.00%	0.00%	0.00%	175	See Above	2.94%
NELLIS	0	0	0	0	0	0.00%	0.00%	0.00%	7,657	7,657	0.00%
STAR	31	142	0	0	173	17.92%	82.08%	0.00%	7,726	7,899	2.19%
UNION	1	92	0	0	93	1.08%	98.92%	0.00%	8,508	8,601	1.08%
VEGAS WESTERN	6	94	0	0	100	6.00%	94.00%	0.00%	7,481	7,581	1.32%
VIRGIN VALLEY	2	0	0	0	2	0.00%	0.00%	0.00%	2,701	2,703	0.07%
WESTERN	2	48	0	0	50	4.00%	96.00%	0.00%	7,864	7,914	0.63%
WHITTLESEA	1	84	0	0	85	1.18%	98.82%	0.00%	11,312	11,397	0.75%
YELLOW	80	92	3	0	175	45.71%	52.57%	1.71%	12,046	12,221	1.43%
TOTALS	438	1,001	5	1	1,445	30.31%	69.27%	0.07%	120,312	121,757	1.19%

*= Shifts Reported + Shifts Blown

SEPTEMBER 2014