



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS AUGUST 2014

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS AUGUST '14 v. AUGUST '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	52,948	51,859	2.10%
ANLV	138,011	117,053	17.90%
ACE	180,417	158,857	13.57%
CHECKER	247,029	237,769	3.89%
DELUXE	25,015	25,487	-1.85%
DESERT	181,409	169,728	6.88%
HENDERSON	155,366	139,345	11.50%
LUCKY	125,663	118,335	6.19%
NELLIS	171,469	159,122	7.76%
STAR	159,361	154,956	2.84%
UNION	164,782	144,602	13.96%
VEGAS-WESTERN	149,915	128,619	16.56%
VIRGIN-VALLEY	56,186	53,731	4.57%
WESTERN	163,592	131,435	24.47%
WHITTLESEA	220,441	207,810	6.08%
YELLOW	249,700	240,390	3.87%
INDUSTRY TOTAL	2,441,304	2,239,098	9.03%

Nevada Taxicab Authority

REVENUE PER SHIFT AUGUST '14 v. AUGUST '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$230.08	\$217.38	5.84%
ANLV	\$248.31	\$258.43	-3.92%
ACE	\$256.52	\$261.63	-1.95%
CHECKER	\$276.63	\$265.91	4.03%
DELUXE	\$217.31	\$209.47	3.74%
DESERT	\$349.82	\$341.90	2.32%
HENDERSON	\$269.03	\$266.59	0.92%
LUCKY	\$321.95	\$302.13	6.56%
NELLIS	\$335.20	\$322.86	3.82%
STAR	\$277.12	\$270.31	2.52%
UNION	\$254.62	\$262.20	-2.89%
VEGAS-WESTERN	\$261.61	\$265.06	-1.30%
VIRGIN-VALLEY	\$270.59	\$270.01	0.21%
WESTERN	\$279.85	\$262.71	6.52%
WHITTLESEA	\$263.42	\$263.30	0.05%
YELLOW	\$279.24	\$266.13	4.93%
INDUSTRY AVERAGE	\$277.69	\$273.11	1.68%

Nevada Taxicab Authority

TRIPS PER SHIFT

AUGUST '14 v. AUGUST '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	14.42	14.29	0.91%
ANLV	17.63	18.09	-2.54%
ACE	18.87	18.85	0.11%
CHECKER	20.00	19.04	5.04%
DELUXE	10.88	10.68	1.87%
DESERT	21.79	20.47	6.45%
HENDERSON	19.30	18.40	4.89%
LUCKY	21.81	20.68	5.46%
NELLIS	21.44	20.19	6.19%
STAR	19.95	19.38	2.94%
UNION	18.55	18.65	-0.54%
VEGAS-WESTERN	19.11	18.96	0.79%
VIRGIN-VALLEY	19.76	19.11	3.40%
WESTERN	19.81	18.60	6.51%
WHITTLESEA	18.61	18.18	2.37%
YELLOW	20.29	19.25	5.40%
INDUSTRY AVERAGE	19.40	18.78	3.30%

Nevada Taxicab Authority

REVENUE PER TRIP AUGUST '14 v. AUGUST '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.96	\$15.22	4.86%
ANLV	\$14.08	\$14.28	-1.40%
ACE	\$13.59	\$13.88	-2.09%
CHECKER	\$13.83	\$13.97	-1.00%
DELUXE	\$19.98	\$19.61	1.89%
DESERT	\$16.07	\$16.70	-3.77%
HENDERSON	\$13.94	\$14.49	-3.80%
LUCKY	\$14.76	\$14.61	1.03%
NELLIS	\$15.64	\$15.99	-2.19%
STAR	\$13.89	\$13.95	-0.43%
UNION	\$13.72	\$14.06	-2.42%
VEGAS-WESTERN	\$13.69	\$13.98	-2.07%
VIRGIN-VALLEY	\$13.69	\$14.13	-3.11%
WESTERN	\$14.13	\$14.13	0.00%
WHITTLESEA	\$14.15	\$14.48	-2.28%
YELLOW	\$13.76	\$13.83	-0.51%
INDUSTRY AVERAGE	\$14.31	\$14.54	-1.58%

Nevada Taxicab Authority

TRIPS PER MEDALLION AUGUST '14 v. AUGUST '13

Taxicab Company	2014	2013	% Increase/ (Decrease)
A-CAB	945	930	1.61%
ANLV	1,083	921	17.59%
ACE	1,168	1,031	13.29%
CHECKER	1,226	1,182	3.72%
DELUXE	427	438	-2.51%
DESERT	1,349	1,265	6.64%
HENDERSON	1,182	1,063	11.19%
LUCKY	1,323	1,250	5.84%
NELLIS	1,315	1,223	7.52%
STAR	1,231	1,200	2.58%
UNION	1,141	1,003	13.76%
VEGAS-WESTERN	1,177	1,012	16.30%
VIRGIN-VALLEY	1,207	1,161	3.96%
WESTERN	1,217	980	24.18%
WHITTLESEA	1,146	1,082	5.91%
YELLOW	1,240	1,195	3.77%
INDUSTRY AVERAGE	1,182	1,087	8.74%

Nevada Taxicab Authority

REVENUE PER MEDALLION AUGUST '14 v. AUGUST '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,078	\$14,148	6.57%
ANLV	\$15,251	\$13,149	15.99%
ACE	\$15,879	\$14,303	11.02%
CHECKER	\$16,967	\$16,509	2.78%
DELUXE	\$8,542	\$8,591	-0.57%
DESERT	\$21,679	\$21,129	2.60%
HENDERSON	\$16,480	\$15,394	7.05%
LUCKY	\$19,520	\$18,260	6.90%
NELLIS	\$20,556	\$19,551	5.14%
STAR	\$17,102	\$16,736	2.19%
UNION	\$15,660	\$14,104	11.03%
VEGAS-WESTERN	\$16,103	\$14,143	13.86%
VIRGIN-VALLEY	\$16,527	\$16,402	0.76%
WESTERN	\$17,194	\$13,842	24.22%
WHITTLESEA	\$16,214	\$15,663	3.52%
YELLOW	\$17,061	\$16,523	3.26%
INDUSTRY AVERAGE	\$16,917	\$15,798	7.09%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014	2,282,896	2013	2,222,712	2.71%	60,184
MAY	2014	2,624,549	2013	2,460,383	6.67%	164,166
JUNE	2014	2,452,560	2013	2,385,865	2.80%	66,695
JULY	2014	2,228,343	2013	2,176,986	2.36%	51,357
AUGUST	2014	2,441,304	2013	2,239,098	9.03%	202,206
SEPTEMBER	2014		2013			
OCTOBER	2014		2013			
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
YTD TOTAL	2014	19,002,494	2013	18,085,761	5.07%	916,733

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

AUGUST '14 v. AUGUST '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,441,304	2,239,098	9.03%	19,002,494	18,085,771	5.07%
REVENUE	\$34,938,870	\$32,554,769	7.32%	\$278,931,860	\$265,430,805	5.09%
AVG REV/SHIFT	\$277.69	\$273.11	1.68%	\$282.89	\$285.44	-0.89%
AVG TRIPS/SHIFT	19.40	18.78	3.30%	19.27	19.45	-0.93%
AVG REV/PER TRIP	\$14.31	\$14.54	-1.58%	\$14.68	\$14.68	0.00%
AVG TRIPS/MED	1,182	1,087	8.74%	1,146	1,098	4.37%
AVG REV/MED	\$16,917	\$15,798	7.09%	\$16,821	\$16,119	4.35%
SHIFTS	125,821	119,199	5.56%	986,010	929,908	6.03%
MEDALLIONS	2,065.2588	2,060.6781	0.22%	16,581.9295	16,466.5386	0.70%

AUGUST 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	10.4194	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	56.0484
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	10.4194	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	127.4194
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	10.4194	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	154.4194
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.4194	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	201.4194
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.4194	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0968	0.0000	58.5162
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.4194	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0968	0.0000	134.5162
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.4194	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	131.4194
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	10.4194	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0968	0.0000	95.0162
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.4194	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.4194
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	10.4194	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.4194
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	10.4194	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	144.4194
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.4194	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	127.4194
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	10.4194	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	46.5484
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	10.4194	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	134.4194
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	10.4194	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	192.4194
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.4194	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	201.4194
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	166.7104	4.2580	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.2904	0.0000	2,065.2588
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	34	0	0	34	0.00%	100.00%	0.00%	3,673	3,707	0.92%
ANLV	5	84	0	0	89	5.62%	94.38%	0.00%	7,826	7,915	1.12%
ACE	4	26	0	0	30	13.33%	86.67%	0.00%	9,559	9,589	0.31%
CHECKER	48	72	1	0	121	0.00%	0.00%	0.00%	12,354	12,475	0.97%
DELUXE	0	0	0	0	0	#DIV/0!	#DIV/0!	#DIV/0!	2,300	2,300	0.00%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,101	8,355	0.00%
DESERT (LAUGHLIN)	19	0	0	0	19	100.00%	0.00%	0.00%	235	See Above	0.23%
HENDERSON	5	55	6	0	66	7.58%	83.33%	9.09%	8,050	8,116	0.81%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,528	5,892	0.00%
LUCKY (LAUGHLIN)	131	0	0	0	131	100.00%	0.00%	0.00%	233	See Above	2.22%
NELLIS	0	1	0	0	1	0.00%	100.00%	0.00%	7,998	7,999	0.01%
STAR	20	111	0	0	131	0.00%	0.00%	0.00%	7,987	8,118	1.61%
UNION	8	79	0	0	87	9.20%	90.80%	0.00%	8,882	8,969	0.97%
VEGAS WESTERN	10	62	0	0	72	13.89%	86.11%	0.00%	7,843	7,915	0.91%
VIRGIN VALLEY	3	0	0	0	3	100.00%	0.00%	0.00%	2,843	2,846	0.11%
WESTERN	0	0	0	0	0	#DIV/0!	#DIV/0!	#DIV/0!	8,259	8,259	0.00%
WHITTLESEA	4	49	7	0	60	6.67%	81.67%	11.67%	11,844	11,904	0.50%
YELLOW	40	85	1	0	126	0.00%	0.00%	0.00%	12,306	12,432	1.01%
TOTALS	297	658	15	0	970	30.62%	67.84%	0.00%	125,821	126,791	0.77%

*= Shifts Reported + Shifts Blown

AUGUST 2014