



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JULY 2014

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '14 v. JUNE '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	50,532	51,590	-2.05%
ANLV	125,599	113,333	10.82%
ACE	163,012	149,067	9.35%
CHECKER	226,593	236,157	-4.05%
DELUXE	24,086	25,227	-4.52%
DESERT	165,629	166,598	-0.58%
HENDERSON	140,422	133,850	4.91%
LUCKY	114,888	117,381	-2.12%
NELLIS	156,821	155,920	0.58%
STAR	145,380	153,572	-5.33%
UNION	149,089	138,432	7.70%
VEGAS-WESTERN	135,019	120,272	12.26%
VIRGIN-VALLEY	49,867	50,050	-0.37%
WESTERN	152,125	125,238	21.47%
WHITTLESEA	200,427	201,609	-0.59%
YELLOW	228,854	238,690	-4.12%
INDUSTRY TOTAL	2,228,343	2,176,986	2.36%

Nevada Taxicab Authority

REVENUE PER SHIFT JULY '14 v. JULY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$222.41	\$219.99	1.10%
ANLV	\$256.61	\$245.38	4.58%
ACE	\$261.58	\$247.11	5.86%
CHECKER	\$259.70	\$265.66	-2.24%
DELUXE	\$213.54	\$216.90	-1.55%
DESERT	\$326.52	\$336.19	-2.88%
HENDERSON	\$249.01	\$266.38	-6.52%
LUCKY	\$303.85	\$307.57	-1.21%
NELLIS	\$312.64	\$317.89	-1.65%
STAR	\$261.98	\$269.51	-2.79%
UNION	\$259.38	\$245.72	5.56%
VEGAS-WESTERN	\$266.11	\$251.84	5.67%
VIRGIN-VALLEY	\$227.80	\$266.33	-14.47%
WESTERN	\$261.88	\$260.27	0.62%
WHITTLESEA	\$245.87	\$262.44	-6.31%
YELLOW	\$260.35	\$266.07	-2.15%
INDUSTRY AVERAGE	\$265.62	\$268.86	-1.21%

Nevada Taxicab Authority

TRIPS PER SHIFT

JULY '14 v. JULY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	14.24	14.55	-2.14%
ANLV	17.90	17.18	4.19%
ACE	19.07	17.72	7.61%
CHECKER	18.60	19.04	-2.33%
DELUXE	10.67	11.01	-3.12%
DESERT	20.15	20.26	-0.56%
HENDERSON	17.71	18.27	-3.05%
LUCKY	20.42	20.76	-1.62%
NELLIS	19.97	20.15	-0.90%
STAR	18.72	19.34	-3.19%
UNION	18.77	17.45	7.58%
VEGAS-WESTERN	19.43	17.98	8.06%
VIRGIN-VALLEY	16.58	18.96	-12.53%
WESTERN	18.65	18.44	1.14%
WHITTLESEA	17.18	18.06	-4.89%
YELLOW	18.83	19.25	-2.19%
INDUSTRY AVERAGE	18.44	18.49	-0.27%

Nevada Taxicab Authority

REVENUE PER TRIP JULY '14 v. JULY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.62	\$15.12	3.31%
ANLV	\$14.34	\$14.28	0.39%
ACE	\$13.72	\$13.94	-1.59%
CHECKER	\$13.97	\$13.95	0.11%
DELUXE	\$20.02	\$19.70	1.62%
DESERT	\$16.21	\$16.60	-2.37%
HENDERSON	\$14.06	\$14.58	-3.58%
LUCKY	\$14.88	\$14.81	0.45%
NELLIS	\$15.66	\$15.77	-0.72%
STAR	\$13.99	\$13.93	0.45%
UNION	\$13.82	\$14.08	-1.86%
VEGAS-WESTERN	\$13.70	\$14.01	-2.24%
VIRGIN-VALLEY	\$13.74	\$14.05	-2.23%
WESTERN	\$14.04	\$14.12	-0.55%
WHITTLESEA	\$14.31	\$14.59	-1.89%
YELLOW	\$13.83	\$13.82	0.06%
INDUSTRY AVERAGE	\$14.40	\$14.54	-0.96%

Nevada Taxicab Authority

TRIPS PER MEDALLION

JULY '14 v. JULY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	909	934	-2.84%
ANLV	990	899	10.12%
ACE	1,059	974	8.77%
CHECKER	1,128	1,180	-4.40%
DELUXE	416	443	-6.16%
DESERT	1237	1253	-1.31%
HENDERSON	1,073	1,029	4.27%
LUCKY	1,217	1,256	-3.14%
NELLIS	1,208	1,208	-0.04%
STAR	1,128	1,199	-5.91%
UNION	1,036	968	7.05%
VEGAS-WESTERN	1,064	954	11.55%
VIRGIN-VALLEY	1,082	1,095	-1.15%
WESTERN	1,136	941	20.76%
WHITTLESEA	1,045	1,055	-0.99%
YELLOW	1,139	1,193	-4.50%
INDUSTRY AVERAGE	1,083	1,065	1.69%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JULY '14 v. JULY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,204	\$14,129	0.53%
ANLV	\$14,192	\$12,840	10.53%
ACE	\$14,533	\$13,579	7.03%
CHECKER	\$15,754	\$16,471	-4.35%
DELUXE	\$8,322	\$8,720	-4.56%
DESERT	\$20,042	\$20,793	-3.61%
HENDERSON	\$15,085	\$15,004	0.54%
LUCKY	\$18,098	\$18,599	-2.69%
NELLIS	\$18,905	\$19,059	-0.81%
STAR	\$15,786	\$16,710	-5.53%
UNION	\$14,319	\$13,629	5.06%
VEGAS-WESTERN	\$14,576	\$13,368	9.03%
VIRGIN-VALLEY	\$14,868	\$15,382	-3.34%
WESTERN	\$15,957	\$13,288	20.08%
WHITTLESEA	\$14,952	\$15,334	-2.49%
YELLOW	\$15,754	\$16,492	-4.47%
INDUSTRY AVERAGE	\$15,605	\$15,489	0.75%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ (Decrease)	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014	2,622,818	2013	2,364,816	10.91%	258,002
APRIL	2014	2,282,896	2013	2,222,712	2.71%	60,184
MAY	2014	2,624,549	2013	2,460,383	6.67%	164,166
JUNE	2014	2,452,560	2013	2,385,865	2.80%	66,695
JULY	2014	2,228,343	2013	2,176,986	2.36%	51,357
AUGUST	2014		2013			
SEPTEMBER	2014		2013			
OCTOBER	2014		2013			
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
YTD TOTAL	2014	16,561,190	2013	15,846,663	4.51%	714,527

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JULY '14 v. JULY '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,228,343	2,176,986	2.36%	16,561,190	15,846,673	4.51%
REVENUE	\$32,093,846	\$31,657,597	1.38%	\$243,992,990	\$232,876,036	4.77%
AVG REV/SHIFT	\$265.62	\$268.86	-1.21%	\$277.15	\$287.25	-3.52%
AVG TRIPS/SHIFT	18.44	18.49	-0.27%	18.99	19.55	-2.89%
AVG REV/PER TRIP	\$14.40	\$14.54	-0.96%	\$14.65	\$14.70	-0.34%
AVG TRIPS/MED	1,083	1,065	1.69%	1,147	1,100	4.27%
AVG REV/MED	\$15,605	\$15,489	0.75%	\$16,322	\$16,165	0.97%
SHIFTS	120,828	117,746	2.62%	860,189	810,709	6.10%
MEDALLIONS	2,056.5361	2,043.9035	0.62%	14,511.2245	14,405.8605	0.73%

JULY 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.9167	2.3833	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.5710
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.9167	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.8710
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.8710
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.8710
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.9167	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.1667	0.0000	57.9377
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.1667	0.0000	133.9377
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.3167
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.1667	0.0000	94.4377
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.8710
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.8710
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.8710
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.8710
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.9167	2.3833	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	46.0710
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.8710
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.8710
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.8710
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	158.6672	4.7667	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.5000	0.0000	2,056.5361
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	80	0	0	80	0.00%	100.00%	0.00%	3,549	3,629	2.20%
ANLV	5	261	0	0	266	1.88%	98.12%	0.00%	7,017	7,283	3.65%
ACE	18	222	0	0	240	7.50%	92.50%	0.00%	8,549	8,789	2.73%
CHECKER	81	133	0	4	218	37.16%	61.01%	1.83%	12,185	12,403	1.76%
DELUXE	19	0	0	0	19	100.00%	0.00%	0.00%	2,258	2,277	0.83%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,001	8,243	0.00%
DESERT (LAUGHLIN)	22	0	0	0	22	100.00%	0.00%	0.00%	220	See Above	0.27%
HENDERSON	9	85	0	7	101	8.91%	84.16%	6.93%	7,928	8,029	1.26%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,428	5,774	0.00%
LUCKY (LAUGHLIN)	149	0	0	0	149	100.00%	0.00%	0.00%	197	See Above	2.58%
NELLIS	0	42	0	0	42	0.00%	100.00%	0.00%	7,853	7,895	0.53%
STAR	51	150	0	6	207	24.64%	72.46%	2.90%	7,765	7,972	2.60%
UNION	21	280	0	10	311	6.75%	90.03%	3.22%	7,942	8,253	3.77%
VEGAS WESTERN	11	294	0	1	306	3.59%	96.08%	0.33%	6,949	7,255	4.22%
VIRGIN VALLEY	14	0	0	28	42	33.33%	0.00%	6.67%	3,007	3,049	1.38%
WESTERN	0	3	0	0	3	0.00%	100.00%	0.00%	8,157	8,160	0.04%
WHITTLESEA	26	82	0	0	108	24.07%	75.93%	0.00%	11,668	11,776	0.92%
YELLOW	93	149	0	3	245	37.96%	60.82%	1.22%	12,155	12,400	1.98%
TOTALS	519	1,781	0	59	2,359	22.00%	75.50%	2.50%	120,828	123,187	1.91%

*= Shifts Reported + Shifts Blown

JULY 2014