



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS February 2014

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

FEBRUARY '14 v. FEBRUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	44,734	45,433	-1.54%
ANLV	119,586	118,118	1.24%
ACE	155,651	154,395	0.81%
CHECKER	206,656	205,644	0.49%
DELUXE	23,404	24,175	-3.19%
DESERT	147,533	143,471	2.83%
HENDERSON	130,520	129,229	1.00%
LUCKY	102,738	100,987	1.73%
NELLIS	139,391	138,729	0.48%
STAR	134,658	133,215	1.08%
UNION	144,364	142,284	1.46%
VEGAS-WESTERN	129,264	129,288	-0.02%
VIRGIN-VALLEY	48,806	47,698	2.32%
WESTERN	135,348	115,076	17.62%
WHITTLESEA	185,326	184,522	0.44%
YELLOW	209,854	208,325	0.73%
INDUSTRY TOTAL	2,057,833	2,020,589	1.84%

Nevada Taxicab Authority

REVENUE PER SHIFT

FEBRUARY '14 v. FEBRUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$220.23	\$225.10	-2.16%
ANLV	\$244.44	\$249.72	-2.11%
ACE	\$252.76	\$253.80	-0.41%
CHECKER	\$261.80	\$258.08	1.44%
DELUXE	\$214.30	\$218.09	-1.74%
DESERT	\$338.47	\$335.09	1.01%
HENDERSON	\$256.53	\$260.83	-1.65%
LUCKY	\$305.59	\$301.45	1.37%
NELLIS	\$321.30	\$322.89	-0.49%
STAR	\$264.73	\$261.66	1.17%
UNION	\$252.42	\$250.30	0.85%
VEGAS-WESTERN	\$255.89	\$256.19	-0.12%
VIRGIN-VALLEY	\$264.49	\$265.42	-0.35%
WESTERN	\$269.16	\$259.88	3.57%
WHITTLESEA	\$252.47	\$254.59	-0.83%
YELLOW	\$262.49	\$258.13	1.69%
INDUSTRY AVERAGE	\$267.22	\$266.52	0.26%

Nevada Taxicab Authority

TRIPS PER SHIFT

FEBRUARY '14 v. FEBRUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	13.52	14.23	-4.99%
ANLV	16.67	17.38	-4.09%
ACE	17.92	18.40	-2.61%
CHECKER	18.26	18.23	0.16%
DELUXE	10.52	10.66	-1.31%
DESERT	19.57	19.11	2.41%
HENDERSON	17.69	17.78	-0.51%
LUCKY	19.70	19.47	1.18%
NELLIS	19.31	19.19	0.63%
STAR	18.49	18.37	0.65%
UNION	17.77	17.89	-0.67%
VEGAS-WESTERN	18.02	18.39	-2.01%
VIRGIN-VALLEY	18.71	18.60	0.59%
WESTERN	18.25	18.09	0.88%
WHITTLESEA	17.17	17.33	-0.92%
YELLOW	18.54	18.47	0.38%
INDUSTRY AVERAGE	17.93	18.01	-0.44%

Nevada Taxicab Authority

REVENUE PER TRIP

FEBRUARY '14 v. FEBRUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.29	\$15.82	2.97%
ANLV	\$14.66	\$14.37	2.02%
ACE	\$14.10	\$13.79	2.25%
CHECKER	\$14.34	\$14.16	1.27%
DELUXE	\$20.36	\$20.46	-0.49%
DESERT	\$17.30	\$17.54	-1.37%
HENDERSON	\$14.50	\$14.67	-1.16%
LUCKY	\$15.51	\$15.48	0.19%
NELLIS	\$16.64	\$16.83	-1.13%
STAR	\$14.32	\$14.24	0.56%
UNION	\$14.21	\$13.99	1.57%
VEGAS-WESTERN	\$14.20	\$13.93	1.94%
VIRGIN-VALLEY	\$14.14	\$14.27	-0.91%
WESTERN	\$14.75	\$14.36	2.72%
WHITTLESEA	\$14.70	\$14.69	0.07%
YELLOW	\$14.15	\$13.98	1.22%
INDUSTRY AVERAGE	\$14.90	\$14.80	0.68%

Nevada Taxicab Authority

TRIPS PER MEDALLION

FEBRUARY '14 v. FEBRUARY '13

Taxicab Company	2014	2013	% Increase/ (Decrease)
A-CAB	786	805	-2.36%
ANLV	934	926	0.86%
ACE	1,004	999	0.50%
CHECKER	1,023	1,020	0.29%
DELUXE	406	419	-3.10%
DESERT	1,092	1,066	2.44%
HENDERSON	988	982	0.61%
LUCKY	1,075	1,062	1.22%
NELLIS	1,063	1,062	0.09%
STAR	1,035	1,028	0.68%
UNION	995	984	1.12%
VEGAS-WESTERN	1,009	1,013	-0.39%
VIRGIN-VALLEY	1,029	1,016	1.28%
WESTERN	1,002	855	17.19%
WHITTLESEA	960	958	0.21%
YELLOW	1,039	1,034	0.48%
INDUSTRY AVERAGE	992	978	1.43%

Nevada Taxicab Authority

REVENUE PER MEDALLION

FEBRUARY '14 v. FEBRUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$12,797	\$12,737	0.47%
ANLV	\$13,689	\$13,301	2.91%
ACE	\$14,156	\$13,778	2.75%
CHECKER	\$14,661	\$14,445	1.50%
DELUXE	\$8,258	\$8,570	-3.64%
DESERT	\$18,892	\$18,698	1.04%
HENDERSON	\$14,331	\$14,406	-0.52%
LUCKY	\$16,672	\$16,447	1.37%
NELLIS	\$17,696	\$17,879	-1.02%
STAR	\$14,825	\$14,641	1.26%
UNION	\$14,139	\$13,767	2.70%
VEGAS-WESTERN	\$14,332	\$14,116	1.53%
VIRGIN-VALLEY	\$14,549	\$14,501	0.33%
WESTERN	\$14,780	\$12,282	20.34%
WHITTLESEA	\$14,112	\$14,073	0.28%
YELLOW	\$14,699	\$14,447	1.74%
INDUSTRY AVERAGE	\$14,784	\$14,468	2.19%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014	2,057,833	2013	2,020,589	1.84%	37,244
MARCH	2014		2013			
APRIL	2014		2013			
MAY	2014		2013			
JUNE	2014		2013			
JULY	2014		2013			
AUGUST	2014		2013			
SEPTEMBER	2014		2013			
OCTOBER	2014		2013			
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
YTD TOTAL	2014	4,350,024	2013	4,235,901	2.69%	114,123

Nevada Taxicab Authority

YEAR TO DATE COMPARISON FEBRUARY '14 v. FEBRUARY '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,057,833	2,020,589	1.84%	4,350,024	4,235,901	2.69%
REVENUE	\$30,669,637	\$29,905,004	2.56%	\$64,854,718	\$62,331,541	4.05%
AVG REV/SHIFT	\$267.22	\$266.52	0.26%	\$268.60	\$263.92	1.77%
AVG TRIPS/SHIFT	17.93	18.01	-0.44%	18.02	17.94	0.45%
AVG REV/PER TRIP	\$14.90	\$14.80	0.68%	\$14.91	\$14.72	1.29%
AVG TRIPS/MED	992	978	1.43%	1,045	1,024	2.05%
AVG REV/MED	\$14,784	\$14,468	2.19%	\$15,577	\$15,063	3.41%
SHIFTS	114,772	112,204	2.29%	241,454	236,179	2.23%
MEDALLIONS	2,074.4995	2,066.9995	0.36%	4,163.4030	4,138.0318	0.61%

FEBRUARY 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.7143	2.3571	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.3571	56.9285
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.7143	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.3571	128.0714
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	155.0714
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	202.0714
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.7143	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	57.7143
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	1.3571	135.0714
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	132.0714
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	1.3571	95.5714
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	131.0714
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	130.0714
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	145.0714
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	128.0714
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.7143	2.3571	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	47.4285
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	135.0714
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	193.0714
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.3571	202.0714
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	155.4288	4.7142	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.0000	20.3565	2,074.4995
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	139	0	0	139	0.00%	100.00%	0.00%	3,308	3,447	4.03%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,172	7,172	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,685	8,685	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,316	11,316	0.00%
DELUXE	19	0	0	0	19	100.00%	0.00%	0.00%	2,224	2,243	0.85%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,336	7,560	0.00%
DESERT (LAUGHLIN)	21	0	0	0	21	100.00%	0.00%	0.00%	203	See Above	0.28%
HENDERSON	0	5	0	0	5	0.00%	100.00%	0.00%	7,378	7,383	0.07%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,016	5,336	0.00%
LUCKY (LAUGHLIN)	122	0	0	0	122	100.00%	0.00%	0.00%	198	See Above	2.29%
NELLIS	0	3	0	0	3	0.00%	100.00%	0.00%	7,219	7,222	0.04%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,284	7,284	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,126	8,126	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,173	7,173	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,609	2,609	0.00%
WESTERN	0	128	0	0	128	0.00%	100.00%	0.00%	7,417	7,545	1.70%
WHITTLESEA	1	5	0	0	6	16.67%	83.33%	0.00%	10,792	10,798	0.06%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,316	11,316	0.00%
TOTALS	163	280	0	0	443	36.79%	63.21%	0.00%	114,772	115,215	0.38%

*= Shifts Reported + Shifts Blown

February 2014