



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JANUARY 2014**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS JANUARY '14 v. JANUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	48,743	49,692	<b>-1.91%</b>
ANLV	130,830	129,054	<b>1.38%</b>
ACE	173,259	168,355	<b>2.91%</b>
CHECKER	231,832	228,570	<b>1.43%</b>
DELUXE	24,517	24,097	<b>1.74%</b>
DESERT	165,355	158,670	<b>4.21%</b>
HENDERSON	146,785	142,386	<b>3.09%</b>
LUCKY	114,003	111,352	<b>2.38%</b>
NELLIS	155,015	151,577	<b>2.27%</b>
STAR	151,463	147,468	<b>2.71%</b>
UNION	161,178	154,673	<b>4.21%</b>
VEGAS-WESTERN	143,853	140,333	<b>2.51%</b>
VIRGIN-VALLEY	53,710	50,255	<b>6.87%</b>
WESTERN	146,547	125,274	<b>16.98%</b>
WHITTLESEA	209,116	203,450	<b>2.78%</b>
YELLOW	235,985	230,106	<b>2.55%</b>
<b>INDUSTRY TOTAL</b>	<b>2,292,191</b>	<b>2,215,312</b>	<b>3.47%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

### JANUARY '14 v. JANUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$220.92	\$212.61	3.91%
ANLV	\$255.98	\$246.64	3.79%
ACE	\$256.32	\$250.67	2.25%
CHECKER	\$263.46	\$255.36	3.17%
DELUXE	\$200.43	\$200.76	-0.16%
DESERT	\$343.45	\$328.62	4.51%
HENDERSON	\$259.30	\$255.66	1.42%
LUCKY	\$309.71	\$297.72	4.03%
NELLIS	\$322.91	\$313.79	2.91%
STAR	\$267.92	\$257.32	4.12%
UNION	\$255.74	\$246.40	3.79%
VEGAS-WESTERN	\$257.65	\$250.48	2.86%
VIRGIN-VALLEY	\$261.69	\$258.26	1.33%
WESTERN	\$264.40	\$255.88	3.33%
WHITTLESEA	\$256.50	\$249.44	2.83%
YELLOW	\$265.08	\$255.34	3.81%
<b>INDUSTRY AVERAGE</b>	<b>\$269.85</b>	<b>\$261.56</b>	<b>3.17%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

### JANUARY '14 v. JANUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	13.70	13.64	0.44%
ANLV	17.43	17.29	0.81%
ACE	18.13	18.24	-0.60%
CHECKER	18.42	18.24	0.99%
DELUXE	9.91	9.88	0.30%
DESERT	19.72	19.03	3.63%
HENDERSON	17.89	17.69	1.13%
LUCKY	19.58	19.36	1.14%
NELLIS	19.40	18.98	2.21%
STAR	18.60	18.29	1.69%
UNION	18.00	17.76	1.35%
VEGAS-WESTERN	18.12	18.23	-0.60%
VIRGIN-VALLEY	18.38	18.16	1.21%
WESTERN	18.15	17.94	1.17%
WHITTLESEA	17.46	17.25	1.22%
YELLOW	18.75	18.36	2.12%
<b>INDUSTRY AVERAGE</b>	<b>19.09</b>	<b>17.87</b>	<b>6.83%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

### JANUARY '14 v. JANUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.13	\$15.58	3.53%
ANLV	\$14.69	\$14.26	3.02%
ACE	\$14.14	\$13.74	2.91%
CHECKER	\$14.31	\$14.00	2.21%
DELUXE	\$20.22	\$20.32	-0.49%
DESERT	\$17.41	\$17.27	0.81%
HENDERSON	\$14.49	\$14.45	0.28%
LUCKY	\$15.82	\$15.38	2.86%
NELLIS	\$16.64	\$16.54	0.60%
STAR	\$14.40	\$14.07	2.35%
UNION	\$14.21	\$13.87	2.45%
VEGAS-WESTERN	\$14.22	\$13.74	3.49%
VIRGIN-VALLEY	\$14.24	\$14.22	0.14%
WESTERN	\$14.57	\$14.26	2.17%
WHITTLESEA	\$14.69	\$14.46	1.59%
YELLOW	\$14.14	\$13.90	1.73%
<b>INDUSTRY AVERAGE</b>	<b>\$14.91</b>	<b>\$14.64</b>	<b>1.84%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

### JANUARY '14 v. JANUARY '13

<b>Taxicab Company</b>	<b>2014</b>	<b>2013</b>	<b>% Increase/ (Decrease)</b>
A-CAB	843	874	<b>-3.55%</b>
ANLV	1,014	1,009	<b>0.50%</b>
ACE	1,110	1,087	<b>2.12%</b>
CHECKER	1,142	1,132	<b>0.88%</b>
DELUXE	426	423	<b>0.71%</b>
DESERT	1,215	1,177	<b>3.23%</b>
HENDERSON	1,103	1,080	<b>2.13%</b>
LUCKY	1,181	1,169	<b>1.03%</b>
NELLIS	1,174	1,158	<b>1.38%</b>
STAR	1,156	1,135	<b>1.85%</b>
UNION	1,104	1,068	<b>3.37%</b>
VEGAS-WESTERN	1,115	1,097	<b>1.64%</b>
VIRGIN-VALLEY	1,111	1,061	<b>4.71%</b>
WESTERN	1,077	929	<b>15.93%</b>
WHITTLESEA	1,078	1,055	<b>2.18%</b>
YELLOW	1,162	1,140	<b>1.93%</b>
<b>INDUSTRY AVERAGE</b>	<b>1,097</b>	<b>1,070</b>	<b>2.52%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

### JANUARY '14 v. JANUARY '13

Taxicab Company	2014	2013	% Increase/ <u>(Decrease)</u>
A-CAB	\$13,590	\$13,615	<b>-0.18%</b>
ANLV	\$14,893	\$14,395	<b>3.46%</b>
ACE	\$15,695	\$14,936	<b>5.08%</b>
CHECKER	\$16,335	\$15,850	<b>3.06%</b>
DELUXE	\$8,614	\$8,598	<b>0.19%</b>
DESERT	\$21,165	\$20,331	<b>4.11%</b>
HENDERSON	\$15,989	\$15,605	<b>2.46%</b>
LUCKY	\$18,676	\$17,968	<b>3.94%</b>
NELLIS	\$19,538	\$19,151	<b>2.03%</b>
STAR	\$16,646	\$15,970	<b>4.23%</b>
UNION	\$15,682	\$14,809	<b>5.90%</b>
VEGAS-WESTERN	\$15,848	\$15,077	<b>5.11%</b>
VIRGIN-VALLEY	\$15,813	\$15,091	<b>4.79%</b>
WESTERN	\$15,689	\$13,247	<b>18.44%</b>
WHITTLESEA	\$15,832	\$15,252	<b>3.80%</b>
YELLOW	\$16,435	\$15,848	<b>3.70%</b>
<b>INDUSTRY AVERAGE</b>	<b>\$16,365</b>	<b>\$15,657</b>	<b>4.52%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

2014 v. 2013

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2014	2,292,191	2013	2,215,312	3.47%	76,879
FEBRUARY	2014		2013			
MARCH	2014		2013			
APRIL	2014		2013			
MAY	2014		2013			
JUNE	2014		2013			
JULY	2014		2013			
AUGUST	2014		2013			
SEPTEMBER	2014		2013			
OCTOBER	2014		2013			
NOVEMBER	2014		2013			
DECEMBER	2014		2013			
<b>YTD TOTAL</b>	<b>2014</b>	<b>2,292,191</b>	<b>2013</b>	<b>2,215,312</b>	<b>3.47%</b>	<b>76,879</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

### JANUARY '14 v. JANUARY '13

	Month			Year to Date		
	2014	2013	% Δ	2014	2013	% Δ
TRIPS	2,292,191	2,215,312	3.47%	2,292,191	2,215,312	3.47%
REVENUE	\$34,185,081	\$32,426,537	5.42%	\$34,185,081	\$32,426,537	5.42%
AVG REV/SHIFT	\$269.85	\$261.56	3.17%	\$269.85	\$261.56	3.17%
AVG TRIPS/SHIFT	18.09	17.87	1.23%	18.09	17.87	1.23%
AVG REV/PER TRIP	\$14.91	\$14.64	1.84%	\$14.91	\$14.64	1.84%
AVG TRIPS/MED	1,097	1,070	2.52%	1,097	1,070	2.52%
AVG REV/MED	\$16,365	\$15,657	4.52%	\$16,365	\$15,657	4.52%
SHIFTS	126,602	123,975	2.12%	126,602	123,975	2.12%
MEDALLIONS	2,088.9035	2,071.0323	0.86%	2,088.9035	2,071.0323	0.86%

**JANUARY 2014 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.5968	2.3065	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	2.4516	57.8549
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.5968	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	2.4516	129.0484
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
<b>ACE</b>														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	156.0484
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	203.0484
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.5968	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9677	0.0000	57.5645
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9677	2.4839	136.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	133.0484
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9677	2.4839	96.5484
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	132.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
<b>STAR</b>														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	131.0484
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
<b>UNION</b>														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	146.0484
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	129.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.5968	2.3065	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	48.3549
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	136.0484
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	194.0484
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	2.4516	203.0484
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>EQUIVALANCIES</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>208.5000</b>	<b>153.5488</b>	<b>4.6130</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>3.5000</b>	<b>8.0000</b>	<b>2.9031</b>	<b>36.8386</b>	<b>2,088.9035</b>
<b>TOTAL MEDALLIONS</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>417.0000</b>	<b>272.0000</b>	<b>22.0000</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,410.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap

# NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	215	0	0	215	0.00%	100.00%	0.00%	3,559	3,774	5.70%
ANLV	1	155	0	0	156	0.64%	99.36%	0.00%	7,508	7,664	2.04%
ACE	0	45	0	0	45	0.00%	100.00%	0.00%	9,555	9,600	0.47%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,589	12,589	0.00%
DELUXE	18	0	0	0	18	100.00%	0.00%	0.00%	2,474	2,492	0.72%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,187	8,433	0.00%
DESERT (LAUGHLIN)	49	0	0	0	49	100.00%	0.00%	0.00%	197	See Above	0.58%
HENDERSON	0	29	0	0	29	0.00%	100.00%	0.00%	8,204	8,233	0.35%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,615	5,967	0.00%
LUCKY (LAUGHLIN)	145	0	0	0	145	100.00%	0.00%	0.00%	207	See Above	2.43%
NELLIS	1	43	0	0	44	2.27%	97.73%	0.00%	7,990	8,034	0.55%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	8,142	8,142	0.00%
UNION	3	29	0	0	32	9.38%	90.63%	0.00%	8,956	8,988	0.36%
VEGAS WESTERN	0	16	0	0	16	0.00%	100.00%	0.00%	7,938	7,954	0.20%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,922	2,922	0.00%
WESTERN	48	155	5	12	220	21.82%	70.45%	7.73%	8,073	8,293	2.65%
WHITTLESEA	0	29	0	0	29	0.00%	100.00%	0.00%	11,977	12,006	0.24%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,589	12,589	0.00%
<b>TOTALS</b>	<b>265</b>	<b>716</b>	<b>5</b>	<b>12</b>	<b>998</b>	<b>26.55%</b>	<b>71.74%</b>	<b>1.20%</b>	<b>126,682</b>	<b>127,680</b>	<b>0.78%</b>

\*= Shifts Reported + Shifts Blown

## JANUARY 2014