



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS DECEMBER 2013

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

DECEMBER '13 v. DECEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	38,803	42,068	-7.76%
ANLV	94,581	104,774	-9.73%
ACE	125,626	136,881	-8.22%
CHECKER	178,029	187,294	-4.95%
DELUXE	23,071	23,509	-1.86%
DESERT	118,179	124,507	-5.08%
HENDERSON	101,220	109,272	-7.37%
LUCKY	83,338	86,947	-4.15%
NELLIS	111,336	120,936	-7.94%
STAR	115,679	121,483	-4.78%
UNION	116,197	124,134	-6.39%
VEGAS-WESTERN	104,254	111,830	-6.77%
VIRGIN-VALLEY	40,284	41,410	-2.72%
WESTERN	100,440	96,659	3.91%
WHITTLESEA	148,756	157,888	-5.78%
YELLOW	179,779	190,599	-5.68%
INDUSTRY TOTAL	1,679,572	1,780,191	-5.65%

Nevada Taxicab Authority

REVENUE PER SHIFT

DECEMBER '13 v. DECEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$187.07	\$187.86	-0.42%
ANLV	\$200.96	\$204.79	-1.87%
ACE	\$197.36	\$208.03	-5.13%
CHECKER	\$211.87	\$220.61	-3.96%
DELUXE	\$187.63	\$201.46	-6.86%
DESERT	\$280.27	\$284.92	-1.63%
HENDERSON	\$199.75	\$211.04	-5.35%
LUCKY	\$247.00	\$253.88	-2.71%
NELLIS	\$264.90	\$271.48	-2.42%
STAR	\$216.34	\$223.00	-2.99%
UNION	\$196.72	\$206.41	-4.69%
VEGAS-WESTERN	\$198.14	\$210.02	-5.66%
VIRGIN-VALLEY	\$205.63	\$210.30	-2.22%
WESTERN	\$200.57	\$210.85	-4.88%
WHITTLESEA	\$199.78	\$209.19	-4.50%
YELLOW	\$212.62	\$221.35	-3.94%
INDUSTRY AVERAGE	\$213.59	\$222.13	-3.84%

Nevada Taxicab Authority

TRIPS PER SHIFT

DECEMBER '13 v. DECEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	11.80	12.05	-2.07%
ANLV	13.38	13.98	-4.29%
ACE	13.68	14.71	-7.00%
CHECKER	14.56	15.33	-5.02%
DELUXE	9.30	9.98	-6.81%
DESERT	15.91	16.28	-2.27%
HENDERSON	13.34	14.06	-5.12%
LUCKY	15.43	16.10	-4.16%
NELLIS	15.52	16.17	-4.02%
STAR	14.75	15.40	-4.22%
UNION	13.52	14.44	-6.37%
VEGAS-WESTERN	13.66	14.85	-8.01%
VIRGIN-VALLEY	14.16	14.76	-4.07%
WESTERN	13.55	14.22	-4.71%
WHITTLESEA	13.16	13.91	-5.39%
YELLOW	14.69	15.54	-5.47%
INDUSTRY AVERAGE	14.03	14.79	-5.14%

Nevada Taxicab Authority

REVENUE PER TRIP

DECEMBER '13 v. DECEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.86	\$15.59	1.73%
ANLV	\$15.02	\$14.65	2.53%
ACE	\$14.43	\$14.15	1.98%
CHECKER	\$14.55	\$14.39	1.11%
DELUXE	\$20.19	\$20.19	0.00%
DESERT	\$17.52	\$17.50	0.11%
HENDERSON	\$14.97	\$15.01	-0.27%
LUCKY	\$16.01	\$15.77	1.52%
NELLIS	\$17.07	\$16.79	1.67%
STAR	\$14.67	\$14.48	1.31%
UNION	\$14.55	\$14.29	1.82%
VEGAS-WESTERN	\$14.51	\$14.14	2.62%
VIRGIN-VALLEY	\$14.52	\$14.25	1.89%
WESTERN	\$14.81	\$14.22	4.15%
WHITTLESEA	\$15.18	\$15.04	0.93%
YELLOW	\$14.47	\$14.24	1.62%
INDUSTRY AVERAGE	\$15.22	\$15.02	1.33%

Nevada Taxicab Authority

TRIPS PER MEDALLION

DECEMBER '13 v. DECEMBER '12

Taxicab Company	2013	2012	% Increase/ (Decrease)
A-CAB	691	743	-7.00%
ANLV	744	820	-9.27%
ACE	815	884	-7.81%
CHECKER	885	928	-4.63%
DELUXE	396	404	-1.98%
DESERT	880	921	-4.45%
HENDERSON	772	829	-6.88%
LUCKY	880	908	-3.08%
NELLIS	856	924	-7.36%
STAR	896	936	-4.27%
UNION	806	857	-5.95%
VEGAS-WESTERN	820	875	-6.29%
VIRGIN-VALLEY	864	878	-1.59%
WESTERN	749	717	4.46%
WHITTLESEA	774	819	-5.49%
YELLOW	894	944	-5.30%
INDUSTRY AVERAGE	815	859	-5.12%

Nevada Taxicab Authority

REVENUE PER MEDALLION

DECEMBER '13 v. DECEMBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$10,963	\$11,581	-5.33%
ANLV	\$11,173	\$12,003	-6.92%
ACE	\$11,763	\$12,506	-5.94%
CHECKER	\$12,883	\$13,353	-3.52%
DELUXE	\$7,998	\$8,154	-1.91%
DESERT	\$15,512	\$16,112	-3.72%
HENDERSON	\$11,554	\$12,442	-7.14%
LUCKY	\$14,088	\$14,322	-1.64%
NELLIS	\$14,604	\$15,518	-5.89%
STAR	\$13,143	\$13,553	-3.02%
UNION	\$11,728	\$12,251	-4.27%
VEGAS-WESTERN	\$11,896	\$12,371	-3.84%
VIRGIN-VALLEY	\$12,548	\$12,517	0.25%
WESTERN	\$11,088	\$10,630	4.31%
WHITTLESEA	\$11,755	\$12,310	-4.51%
YELLOW	\$12,936	\$13,448	-3.81%
INDUSTRY AVERAGE	\$12,404	\$12,906	-3.89%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013	2,222,712	2012	2,264,353	-1.84%	(41,641)
MAY	2013	2,460,383	2012	2,506,426	-1.84%	(46,043)
JUNE	2013	2,385,865	2012	2,391,810	-0.25%	(5,945)
JULY	2013	2,176,986	2012	2,199,461	-1.02%	(22,475)
AUGUST	2013	2,239,098	2012	2,230,041	0.41%	9,057
SEPTEMBER	2013	2,290,393	2012	2,336,228	-1.96%	(45,835)
OCTOBER	2013	2,286,841	2012	2,364,295	-3.28%	(77,454)
NOVEMBER	2013	2,089,486	2012	1,898,553	10.06%	190,933
DECEMBER	2013	1,679,572	2012	1,780,191	-5.65%	(100,619)
YTD TOTAL	2013	26,432,053	2012	26,905,357	-1.76%	(473,304)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON DECEMBER '13 v. DECEMBER '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	1,679,572	1,780,191	-5.65%	26,432,063	26,905,357	-1.76%
REVENUE	\$25,569,957	\$26,744,481	-4.39%	\$391,080,111	\$393,007,785	-0.49%
AVG REV/SHIFT	\$213.59	\$222.13	-3.84%	\$278.11	\$268.62	3.53%
AVG TRIPS/SHIFT	14.03	14.79	-5.14%	18.80	18.39	2.23%
AVG REV/PER TRIP	\$15.22	\$15.02	1.33%	\$14.80	\$14.61	1.30%
AVG TRIPS/MED	815	859	-5.12%	1,070	1,090	-1.83%
AVG REV/MED	\$12,405	\$12,906	-3.89%	\$15,836	\$15,919	-0.52%
SHIFTS	119,717	120,398	-0.57%	1,406,210	1,463,079	-3.89%
MEDALLIONS	2,061.3438	2,072.1774	-0.52%	24,695.6675	24,687.8980	0.03%

DECEMBER 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.5968	2.4939	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.5323	56.1230
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.5968	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.5323	127.1291
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	154.1291
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	201.1291
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.5968	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.6291	58.2259
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	0.6291	134.2259
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	131.1291
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	0.6291	94.7259
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	130.1291
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	129.1291
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	144.1291
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	127.1291
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.5968	2.4939	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	46.6230
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	134.1291
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	192.1291
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5323	201.1291
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	153.5488	4.9878	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	3.0000	8.8072	2,061.3438
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	405	0	0	405	0.00%	100.00%	0.00%	3,289	3,694	10.96%
ANLV	12	328	0	0	340	3.53%	96.47%	0.00%	7,068	7,408	4.59%
ACE	15	99	0	0	114	13.16%	86.84%	0.00%	9,186	9,300	1.23%
CHECKER	79	117	27	0	223	35.43%	52.47%	12.11%	12,230	12,453	1.79%
DELUXE	26	0	0	0	26	100.00%	0.00%	0.00%	2,482	2,508	1.04%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	552	150	84	59	845	0.00%	0.00%	0.00%	7,224	8,317	10.16%
DESERT (LAUGHLIN)	43	0	0	0	43	100.00%	0.00%	0.00%	205	See Above	0.52%
HENDERSON	54	399	0	1	454	11.89%	87.89%	0.22%	7,585	8,039	5.65%
LUCKY	126	88	66	9	289	0.00%	0.00%	0.00%	5,206	5,852	4.94%
LUCKY (LAUGHLIN)	162	0	0	0	162	100.00%	0.00%	0.00%	195	See Above	2.77%
NELLIS	379	0	8	0	387	97.93%	0.00%	2.07%	7,174	7,561	5.12%
STAR	67	70	19	0	156	42.95%	44.87%	12.18%	7,845	8,001	1.95%
UNION	6	96	0	0	102	5.88%	94.12%	0.00%	8,593	8,695	1.17%
VEGAS WESTERN	6	65	0	0	71	8.45%	91.55%	0.00%	7,633	7,704	0.92%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,845	2,845	0.00%
WESTERN	246	340	37	120	743	33.11%	45.76%	21.13%	7,415	8,158	9.11%
WHITTLESEA	83	384	0	21	488	17.01%	78.69%	4.30%	11,305	11,793	4.14%
YELLOW	83	109	29	0	221	37.56%	49.32%	13.12%	12,237	12,458	1.77%
TOTALS	1,939	2,650	270	210	5,069	38.25%	52.28%	4.14%	119,717	124,786	4.06%

*= Shifts Reported + Shifts Blown

DECEMBER 2013