



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS OCTOBER 2013

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS OCTOBER '13 v. OCTOBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	49,560	51,021	-2.86%
ANLV	124,659	137,260	-9.18%
ACE	168,660	183,342	-8.01%
CHECKER	239,537	241,831	-0.95%
DELUXE	26,673	28,065	-4.96%
DESERT	167,741	168,830	-0.65%
HENDERSON	141,875	153,385	-7.50%
LUCKY	116,167	116,847	-0.58%
NELLIS	160,280	160,196	0.05%
STAR	155,673	155,635	0.02%
UNION	155,520	164,388	-5.39%
VEGAS-WESTERN	139,438	149,401	-6.67%
VIRGIN-VALLEY	53,489	54,930	-2.62%
WESTERN	135,402	133,290	1.58%
WHITTLESEA	209,803	219,345	-4.35%
YELLOW	242,364	246,529	-1.69%
INDUSTRY TOTAL	2,286,841	2,364,295	-3.28%

Nevada Taxicab Authority

REVENUE PER SHIFT

OCTOBER '13 v. OCTOBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$232.82	\$235.88	-1.30%
ANLV	\$259.50	\$267.47	-2.98%
ACE	\$267.26	\$277.21	-3.59%
CHECKER	\$280.36	\$282.59	-0.79%
DELUXE	\$227.70	\$230.15	-1.06%
DESERT	\$362.66	\$361.25	0.39%
HENDERSON	\$278.16	\$284.21	-2.13%
LUCKY	\$326.20	\$329.80	-1.09%
NELLIS	\$348.70	\$349.47	-0.22%
STAR	\$286.56	\$285.85	0.25%
UNION	\$267.23	\$273.67	-2.35%
VEGAS-WESTERN	\$269.02	\$279.41	-3.72%
VIRGIN-VALLEY	\$280.03	\$286.94	-2.41%
WESTERN	\$276.13	\$282.61	-2.29%
WHITTLESEA	\$273.80	\$277.90	-1.48%
YELLOW	\$281.62	\$282.92	-0.46%
INDUSTRY AVERAGE	\$285.74	\$289.67	-1.36%

Nevada Taxicab Authority

TRIPS PER SHIFT

OCTOBER '13 v. OCTOBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	14.16	14.37	-1.46%
ANLV	17.40	18.31	-4.97%
ACE	18.59	19.66	-5.44%
CHECKER	19.31	19.54	-1.18%
DELUXE	11.08	11.05	0.27%
DESERT	20.45	20.49	-0.20%
HENDERSON	18.76	19.10	-1.78%
LUCKY	20.61	20.78	-0.82%
NELLIS	20.48	20.64	-0.78%
STAR	19.61	19.71	-0.51%
UNION	18.42	19.17	-3.91%
VEGAS-WESTERN	18.66	19.72	-5.38%
VIRGIN-VALLEY	19.22	19.89	-3.37%
WESTERN	18.99	19.36	-1.91%
WHITTLESEA	18.27	18.62	-1.88%
YELLOW	19.54	19.92	-1.91%
INDUSTRY AVERAGE	18.83	19.25	-2.18%

Nevada Taxicab Authority

REVENUE PER TRIP

OCTOBER '13 v. OCTOBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$16.45	\$16.41	0.24%
ANLV	\$14.91	\$14.61	2.05%
ACE	\$14.38	\$14.10	1.99%
CHECKER	\$14.52	\$14.46	0.41%
DELUXE	\$20.56	\$20.83	-1.30%
DESERT	\$17.74	\$17.63	0.62%
HENDERSON	\$14.83	\$14.88	-0.34%
LUCKY	\$15.83	\$15.87	-0.25%
NELLIS	\$17.03	\$16.94	0.53%
STAR	\$14.61	\$14.50	0.76%
UNION	\$14.51	\$14.28	1.61%
VEGAS-WESTERN	\$14.41	\$14.17	1.69%
VIRGIN-VALLEY	\$14.57	\$14.42	1.04%
WESTERN	\$14.54	\$14.60	-0.41%
WHITTLESEA	\$14.98	\$14.92	0.40%
YELLOW	\$14.41	\$14.20	1.48%
INDUSTRY AVERAGE	\$15.17	\$15.04	0.86%

Nevada Taxicab Authority

TRIPS PER MEDALLION

OCTOBER '13 v. OCTOBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	901	921	-2.17%
ANLV	898	1,087	-17.39%
ACE	1,102	1,196	-7.86%
CHECKER	1,197	1,208	-0.91%
DELUXE	468	501	-6.59%
DESERT	1,262	1,268	-0.47%
HENDERSON	1,091	1,178	-7.39%
LUCKY	1,243	1,247	-0.32%
NELLIS	1,242	1,240	0.16%
STAR	1,216	1,214	0.16%
UNION	1,087	1,148	-5.31%
VEGAS-WESTERN	1,106	1,183	-6.51%
VIRGIN-VALLEY	1,175	1,197	-1.84%
WESTERN	1,018	1,000	1.80%
WHITTLESEA	1,098	1,147	-4.27%
YELLOW	1,212	1,231	-1.54%
INDUSTRY AVERAGE	1,119	1,156	-3.20%

Nevada Taxicab Authority

REVENUE PER MEDALLION OCTOBER '13 v. OCTOBER '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,811	\$15,114	-2.01%
ANLV	\$14,749	\$15,884	-7.15%
ACE	\$15,847	\$16,867	-6.04%
CHECKER	\$17,382	\$17,463	-0.46%
DELUXE	\$9,628	\$10,442	-7.80%
DESERT	\$22,376	\$22,346	0.13%
HENDERSON	\$16,179	\$17,525	-7.68%
LUCKY	\$19,677	\$19,800	-0.62%
NELLIS	\$21,152	\$20,991	0.77%
STAR	\$17,767	\$17,600	0.95%
UNION	\$15,776	\$16,387	-3.72%
VEGAS-WESTERN	\$15,945	\$16,773	-4.93%
VIRGIN-VALLEY	\$17,116	\$17,259	-0.83%
WESTERN	\$14,800	\$14,601	1.36%
WHITTLESEA	\$16,456	\$17,118	-3.87%
YELLOW	\$17,460	\$17,483	-0.13%
INDUSTRY AVERAGE	\$16,981	\$17,386	-2.33%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013	2,222,712	2012	2,264,353	-1.84%	(41,641)
MAY	2013	2,460,383	2012	2,506,426	-1.84%	(46,043)
JUNE	2013	2,385,865	2012	2,391,810	-0.25%	(5,945)
JULY	2013	2,176,986	2012	2,199,461	-1.02%	(22,475)
AUGUST	2013	2,239,098	2012	2,230,041	0.41%	9,057
SEPTEMBER	2013	2,290,393	2012	2,336,228	-1.96%	(45,835)
OCTOBER	2013	2,286,841	2012	2,364,295	-3.28%	(77,454)
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
YTD TOTAL	2013	22,662,995	2012	23,226,613	-2.43%	(563,618)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

OCTOBER '13 v. OCTOBER '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,286,841	2,364,295	-3.28%	22,663,005	23,226,613	-2.43%
REVENUE	\$34,699,229	\$35,568,759	-2.44%	\$334,118,986	\$337,770,995	-1.08%
AVG REV/SHIFT	\$285.74	\$289.67	-1.36%	\$286.06	\$276.05	3.63%
AVG TRIPS/SHIFT	18.83	19.25	-2.18%	19.40	18.98	2.21%
AVG REV/PER TRIP	\$15.17	\$15.04	0.86%	\$14.74	\$14.54	1.38%
AVG TRIPS/MED	1,119	1,156	-3.20%	1,102	1,129	-2.39%
AVG REV/MED	\$16,981	\$17,386	-2.33%	\$16,245	\$16,425	-1.09%
SHIFTS	121,437	122,791	-1.10%	1,167,991	1,223,608	-4.55%
MEDALLIONS	2,043.4518	2,045.8060	-0.12%	20,567.5241	20,565.0107	0.01%

OCTOBER 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.0484	2.4839	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.0323
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.0484	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.0484
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.0484
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.0484
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.0484	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9032	0.0000	56.9516
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9032	0.0000	132.9516
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.0484
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9032	0.0000	93.4516
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.0484
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.0484
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.0484	2.4839	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.5323
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.0484
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.0484
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.0484
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	144.7744	4.9678	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	2.7096	0.0000	2,043.4518
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	128	0	0	128	0.00%	100.00%	0.00%	3,501	3,629	3.53%
ANLV	0	236	0	0	236	0.00%	100.00%	0.00%	7,164	7,400	3.19%
ACE	0	73	0	0	73	0.00%	100.00%	0.00%	9,075	9,148	0.80%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,403	12,403	0.00%
DELUXE	23	0	0	0	23	100.00%	0.00%	0.00%	2,408	2,431	0.95%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	1	0	0	0	1	0.00%	0.00%	0.00%	8,000	8,243	0.01%
DESERT (LAUGHLIN)	39	0	0	0	39	100.00%	0.00%	0.00%	203	See Above	0.47%
HENDERSON	44	364	0	0	408	10.78%	89.22%	0.00%	7,564	7,972	5.12%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,637	5,985	0.00%
LUCKY (LAUGHLIN)	139	0	0	0	139	100.00%	0.00%	0.00%	209	See Above	2.32%
NELLIS	1	15	0	0	16	6.25%	93.75%	0.00%	7,828	7,844	0.20%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,939	7,939	0.00%
UNION	0	53	0	0	53	0.00%	100.00%	0.00%	8,445	8,498	0.62%
VEGAS WESTERN	0	35	0	0	35	0.00%	100.00%	0.00%	7,471	7,506	0.47%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,783	2,783	0.00%
WESTERN	0	518	0	115	633	0.00%	81.83%	18.17%	7,131	7,764	8.15%
WHITTLESEA	27	245	0	0	272	9.93%	90.07%	0.00%	11,482	11,754	2.31%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,403	12,403	0.00%
TOTALS	274	1,667	0	115	2,056	13.33%	81.08%	5.59%	121,646	123,702	1.66%

*= Shifts Reported + Shifts Blown

OCTOBER 2013