



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS AUGUST 2013**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS AUGUST '13 v. AUGUST '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	51,859	50,115	3.48%
ANLV	117,053	128,881	-9.18%
ACE	158,857	168,910	-5.95%
CHECKER	237,769	231,368	2.77%
DELUXE	25,487	25,752	-1.03%
DESERT	169,728	161,696	4.97%
HENDERSON	139,345	143,028	-2.58%
LUCKY	118,335	113,135	4.60%
NELLIS	159,122	150,740	5.56%
STAR	154,956	148,282	4.50%
UNION	144,602	153,681	-5.91%
VEGAS-WESTERN	128,619	135,538	-5.10%
VIRGIN-VALLEY	53,731	51,569	4.19%
WESTERN	131,435	126,783	3.67%
WHITTLESEA	207,810	205,490	1.13%
YELLOW	240,390	235,023	2.28%
<b>INDUSTRY TOTAL</b>	<b>2,239,098</b>	<b>2,229,991</b>	<b>0.41%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT AUGUST '13 v. AUGUST '12

<b>Taxicab Company</b>	<b>2013</b>	<b>2012</b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	\$217.38	\$216.21	<b>0.54%</b>
ANLV	\$258.43	\$234.55	<b>10.18%</b>
ACE	\$261.63	\$243.15	<b>7.60%</b>
CHECKER	\$265.91	\$256.77	<b>3.56%</b>
DELUXE	\$209.47	\$207.75	<b>0.83%</b>
DESERT	\$341.90	\$323.50	<b>5.69%</b>
HENDERSON	\$266.59	\$254.33	<b>4.82%</b>
LUCKY	\$302.13	\$298.21	<b>1.31%</b>
NELLIS	\$322.86	\$318.03	<b>1.52%</b>
STAR	\$270.31	\$259.34	<b>4.23%</b>
UNION	\$262.20	\$238.14	<b>10.10%</b>
VEGAS-WESTERN	\$265.06	\$239.21	<b>10.81%</b>
VIRGIN-VALLEY	\$270.01	\$256.47	<b>5.28%</b>
WESTERN	\$262.71	\$257.49	<b>2.03%</b>
WHITTLESEA	\$263.30	\$250.55	<b>5.09%</b>
YELLOW	\$266.13	\$258.16	<b>3.09%</b>
<b>INDUSTRY AVERAGE</b>	<b>\$273.11</b>	<b>\$259.57</b>	<b>5.22%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

### AUGUST '13 v. AUGUST '12

<b>Taxicab Company</b>	<b>2013</b>	<b>2012</b>	<b>% Increase/ <u>(Decrease)</u></b>
A-CAB	14.29	14.00	<b>2.07%</b>
ANLV	18.09	16.65	<b>8.65%</b>
ACE	18.85	17.97	<b>4.90%</b>
CHECKER	19.04	18.62	<b>2.26%</b>
DELUXE	10.68	10.50	<b>1.71%</b>
DESERT	20.47	19.56	<b>4.65%</b>
HENDERSON	18.40	17.90	<b>2.79%</b>
LUCKY	20.68	19.89	<b>3.97%</b>
NELLIS	20.19	19.45	<b>3.80%</b>
STAR	19.38	18.63	<b>4.03%</b>
UNION	18.65	17.41	<b>7.12%</b>
VEGAS-WESTERN	18.96	17.58	<b>7.85%</b>
VIRGIN-VALLEY	19.11	18.57	<b>2.91%</b>
WESTERN	18.60	18.33	<b>1.47%</b>
WHITTLESEA	18.18	17.52	<b>3.77%</b>
YELLOW	19.25	18.92	<b>1.74%</b>
<b>INDUSTRY AVERAGE</b>	<b>18.78</b>	<b>18.04</b>	<b>4.10%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP AUGUST '13 v. AUGUST '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.22	\$15.45	-1.49%
ANLV	\$14.28	\$14.09	1.35%
ACE	\$13.88	\$13.53	2.59%
CHECKER	\$13.97	\$13.79	1.31%
DELUXE	\$19.61	\$19.78	-0.86%
DESERT	\$16.70	\$16.54	0.97%
HENDERSON	\$14.49	\$14.21	1.97%
LUCKY	\$14.61	\$15.00	-2.60%
NELLIS	\$15.99	\$16.35	-2.20%
STAR	\$13.95	\$13.92	0.22%
UNION	\$14.06	\$13.68	2.78%
VEGAS-WESTERN	\$13.98	\$13.61	2.72%
VIRGIN-VALLEY	\$14.13	\$13.81	2.32%
WESTERN	\$14.13	\$14.05	0.57%
WHITTLESEA	\$14.48	\$14.30	1.26%
YELLOW	\$13.83	\$13.64	1.39%
<b>INDUSTRY AVERAGE</b>	<b>\$14.54</b>	<b>\$14.39</b>	<b>1.04%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION AUGUST '13 v. AUGUST '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	930	905	2.76%
ANLV	921	1,018	-9.53%
ACE	1,031	1,100	-6.27%
CHECKER	1,182	1,153	2.52%
DELUXE	438	455	-3.74%
DESERT	1,265	1,211	4.46%
HENDERSON	1,063	1,096	-3.01%
LUCKY	1,250	1,203	3.91%
NELLIS	1,223	1,163	5.16%
STAR	1,200	1,153	4.08%
UNION	1,003	1,070	-6.26%
VEGAS-WESTERN	1,012	1,071	-5.51%
VIRGIN-VALLEY	1,161	1,123	3.38%
WESTERN	980	949	3.27%
WHITTLESEA	1,082	1,073	0.84%
YELLOW	1,195	1,172	1.96%
<b>INDUSTRY AVERAGE</b>	<b>1,087</b>	<b>1,087</b>	<b>0.00%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION AUGUST '13 v. AUGUST '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,148	\$13,971	1.26%
ANLV	\$13,149	\$14,342	-8.32%
ACE	\$14,303	\$14,878	-3.86%
CHECKER	\$16,509	\$15,904	3.80%
DELUXE	\$8,591	\$9,006	-4.60%
DESERT	\$21,129	\$20,018	5.55%
HENDERSON	\$15,394	\$15,564	-1.09%
LUCKY	\$18,260	\$18,036	1.24%
NELLIS	\$19,551	\$19,021	2.79%
STAR	\$16,736	\$16,049	4.28%
UNION	\$14,104	\$14,637	-3.64%
VEGAS-WESTERN	\$14,143	\$14,566	-2.91%
VIRGIN-VALLEY	\$16,402	\$15,516	5.71%
WESTERN	\$13,842	\$13,330	3.84%
WHITTLESEA	\$15,663	\$15,337	2.12%
YELLOW	\$16,523	\$15,984	3.37%
<b>INDUSTRY AVERAGE</b>	<b>\$15,798</b>	<b>\$15,646</b>	<b>0.97%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <b>(Decrease)</b>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013	2,222,712	2012	2,264,353	-1.84%	(41,641)
MAY	2013	2,460,383	2012	2,506,426	-1.84%	(46,043)
JUNE	2013	2,385,865	2012	2,391,810	-0.25%	(5,945)
JULY	2013	2,176,986	2012	2,199,461	-1.02%	(22,475)
AUGUST	2013	2,239,098	2012	2,230,041	0.41%	9,057
SEPTEMBER	2013		2012			
OCTOBER	2013		2012			
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
<b>YTD TOTAL</b>	<b>2013</b>	<b>18,085,761</b>	<b>2012</b>	<b>18,526,090</b>	<b>-2.38%</b>	<b>(440,329)</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON

### AUGUST '13 v. AUGUST '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,239,098	2,229,991	0.41%	18,085,771	18,526,090	-2.38%
REVENUE	\$32,554,769	\$32,090,103	1.45%	\$265,430,805	\$267,839,783	-0.90%
AVG REV/SHIFT	\$273.11	\$259.57	5.22%	\$285.44	\$272.92	4.59%
AVG TRIPS/SHIFT	18.78	18.04	4.10%	19.45	18.88	3.02%
AVG REV/PER TRIP	\$14.54	\$14.39	1.04%	\$14.68	\$14.46	1.52%
AVG TRIPS/MED	1,087	1,087	0.00%	1,098	1,126	-2.49%
AVG REV/MED	\$15,798	\$15,646	0.97%	\$16,119	\$16,274	-0.95%
SHIFTS	119,199	123,627	-3.58%	929,908	981,386	-5.25%
MEDALLIONS	2,060.6781	2,051.0649	0.47%	16,466.5386	16,458.4046	0.05%

**AUGUST 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	10.1452	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.7742
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	10.1452	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	127.1452
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
<b>ACE</b>														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	154.1452
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	201.1452
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.1452	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0323	0.0000	58.1775
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0323	0.0000	134.1775
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	131.1452
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0323	0.0000	94.6775
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.1452
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
<b>STAR</b>														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.1452
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
<b>UNION</b>														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	144.1452
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	127.1452
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	10.1452	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	46.2742
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	134.1452
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	192.1452
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	201.1452
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>EQUIVALANCIES</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>208.5000</b>	<b>162.3232</b>	<b>4.2580</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>3.5000</b>	<b>8.0000</b>	<b>3.0969</b>	<b>0.0000</b>	<b>2,060.6781</b>
<b>TOTAL MEDALLIONS</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>417.0000</b>	<b>272.0000</b>	<b>22.0000</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,410.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap

## NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	45	0	0	45	0.00%	100.00%	0.00%	3,630	3,675	1.22%
ANLV	6	118	34	0	158	3.80%	74.68%	21.52%	6,469	6,627	2.38%
ACE	9	97	0	0	106	8.49%	91.51%	0.00%	8,427	8,533	1.24%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,488	12,488	0.00%
DELUXE	32	0	0	0	32	100.00%	0.00%	0.00%	2,386	2,418	1.32%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,069	8,319	0.00%
DESERT (LAUGHLIN)	27	0	0	0	27	100.00%	0.00%	0.00%	223	See Above	0.32%
HENDERSON	37	430	0	7	474	7.81%	90.72%	1.48%	7,573	8,047	5.89%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,496	5,852	0.00%
LUCKY (LAUGHLIN)	130	0	0	0	130	100.00%	0.00%	0.00%	226	See Above	2.22%
NELLIS	9	60	0	0	69	13.04%	86.96%	0.00%	7,881	7,950	0.87%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,996	7,996	0.00%
UNION	16	96	2	0	114	14.04%	84.21%	1.75%	7,754	7,868	1.45%
VEGAS WESTERN	12	112	0	0	124	9.68%	90.32%	0.00%	6,784	6,908	1.80%
VIRGIN VALLEY	3	0	0	2	5	60.00%	0.00%	40.00%	2,811	2,816	0.18%
WESTERN	0	615	0	80	695	0.00%	88.49%	11.51%	7,068	7,763	8.95%
WHITTLESEA	18	341	1	1	361	4.99%	94.46%	0.55%	11,430	11,791	3.06%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,488	12,488	0.00%
<b>TOTALS</b>	<b>299</b>	<b>1,914</b>	<b>37</b>	<b>90</b>	<b>2,340</b>	<b>12.78%</b>	<b>81.79%</b>	<b>3.85%</b>	<b>119,199</b>	<b>121,539</b>	<b>1.93%</b>

\*= Shifts Reported + Shifts Blown

# AUGUST 2013