



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JULY 2013

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '13 v. JULY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	51,590	52,965	-2.60%
ANLV	113,333	126,301	-10.27%
ACE	149,067	166,024	-10.21%
CHECKER	236,157	227,281	3.91%
DELUXE	25,227	25,225	0.01%
DESERT	166,598	160,761	3.63%
HENDERSON	133,850	140,066	-4.44%
LUCKY	117,381	112,441	4.39%
NELLIS	155,920	145,611	7.08%
STAR	153,572	147,053	4.43%
UNION	138,432	149,575	-7.45%
VEGAS-WESTERN	120,272	134,001	-10.25%
VIRGIN-VALLEY	50,050	51,674	-3.14%
WESTERN	125,238	127,998	-2.16%
WHITTLESEA	201,609	200,645	0.48%
YELLOW	238,690	231,840	2.95%
INDUSTRY TOTAL	2,176,986	2,199,461	-1.02%

Nevada Taxicab Authority

REVENUE PER SHIFT

JULY '13 v. JULY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$219.99	\$216.59	1.57%
ANLV	\$245.38	\$225.34	8.89%
ACE	\$247.11	\$235.33	5.01%
CHECKER	\$265.66	\$250.05	6.24%
DELUXE	\$216.90	\$203.57	6.55%
DESERT	\$336.19	\$313.58	7.21%
HENDERSON	\$266.38	\$247.84	7.48%
LUCKY	\$307.57	\$290.46	5.89%
NELLIS	\$317.89	\$304.36	4.45%
STAR	\$269.51	\$253.10	6.48%
UNION	\$245.72	\$228.71	7.44%
VEGAS-WESTERN	\$251.84	\$232.84	8.16%
VIRGIN-VALLEY	\$266.33	\$250.34	6.39%
WESTERN	\$260.27	\$252.29	3.16%
WHITTLESEA	\$262.44	\$245.37	6.96%
YELLOW	\$266.07	\$251.60	5.75%
INDUSTRY AVERAGE	\$268.86	\$252.16	6.62%

Nevada Taxicab Authority

TRIPS PER SHIFT JULY '13 v. JULY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	14.55	14.58	-0.21%
ANLV	17.18	16.09	6.77%
ACE	17.72	17.44	1.61%
CHECKER	19.04	18.28	4.16%
DELUXE	11.01	10.21	7.84%
DESERT	20.26	19.46	4.11%
HENDERSON	18.27	17.60	3.81%
LUCKY	20.76	19.74	5.17%
NELLIS	20.15	19.10	5.50%
STAR	19.34	18.44	4.88%
UNION	17.45	16.85	3.56%
VEGAS-WESTERN	17.98	17.11	5.08%
VIRGIN-VALLEY	18.96	18.44	2.82%
WESTERN	18.44	18.08	1.99%
WHITTLESEA	18.06	17.19	5.06%
YELLOW	19.25	18.65	3.22%
INDUSTRY AVERAGE	18.49	17.72	4.35%

Nevada Taxicab Authority

REVENUE PER TRIP

JULY '13 v. JULY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.12	\$14.85	1.82%
ANLV	\$14.28	\$14.00	2.00%
ACE	\$13.94	\$13.50	3.26%
CHECKER	\$13.95	\$13.68	1.97%
DELUXE	\$19.70	\$19.94	-1.20%
DESERT	\$16.60	\$16.12	2.98%
HENDERSON	\$14.58	\$14.08	3.55%
LUCKY	\$14.81	\$14.71	0.68%
NELLIS	\$15.77	\$15.93	-1.00%
STAR	\$13.93	\$13.72	1.53%
UNION	\$14.08	\$13.57	3.76%
VEGAS-WESTERN	\$14.01	\$13.61	2.94%
VIRGIN-VALLEY	\$14.05	\$13.58	3.46%
WESTERN	\$14.12	\$13.96	1.15%
WHITTLESEA	\$14.59	\$14.28	2.17%
YELLOW	\$13.82	\$13.49	2.45%
INDUSTRY AVERAGE	\$14.54	\$14.23	2.18%

Nevada Taxicab Authority

TRIPS PER MEDALLION

JULY '13 v. JULY '12

Taxicab Company	2013	2012	% Increase/ (Decrease)
A-CAB	934	953	-1.99%
ANLV	899	998	-9.92%
ACE	974	1,081	-9.90%
CHECKER	1,180	1,113	6.02%
DELUXE	443	446	-0.67%
DESERT	1,253	1,203	4.16%
HENDERSON	1,029	1,073	-4.10%
LUCKY	1,256	1,195	5.10%
NELLIS	1,208	1,124	7.47%
STAR	1,199	1,114	7.63%
UNION	968	1,042	-7.10%
VEGAS-WESTERN	954	1,058	-9.83%
VIRGIN-VALLEY	1,095	1,121	-2.32%
WESTERN	941	958	-1.77%
WHITTLESEA	1,055	1,047	0.76%
YELLOW	1,193	1,156	3.20%
INDUSTRY AVERAGE	1,065	1,072	-0.65%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JULY '13 v. JULY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,129	\$14,153	-0.17%
ANLV	\$12,840	\$13,969	-8.08%
ACE	\$13,579	\$14,587	-6.91%
CHECKER	\$16,471	\$15,495	6.30%
DELUXE	\$8,720	\$8,888	-1.88%
DESERT	\$20,793	\$19,395	7.21%
HENDERSON	\$15,004	\$15,102	-0.65%
LUCKY	\$18,599	\$17,582	5.78%
NELLIS	\$19,059	\$17,900	6.47%
STAR	\$16,710	\$15,692	6.49%
UNION	\$13,629	\$14,137	-3.59%
VEGAS-WESTERN	\$13,368	\$14,403	-7.18%
VIRGIN-VALLEY	\$15,382	\$15,227	1.02%
WESTERN	\$13,288	\$13,372	-0.63%
WHITTLESEA	\$15,334	\$14,952	2.56%
YELLOW	\$16,492	\$15,592	5.78%
INDUSTRY AVERAGE	\$15,489	\$15,255	1.53%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013	2,364,816	2012	2,463,533	-4.01%	(98,717)
APRIL	2013	2,222,712	2012	2,264,353	-1.84%	(41,641)
MAY	2013	2,460,383	2012	2,506,426	-1.84%	(46,043)
JUNE	2013	2,385,865	2012	2,391,810	-0.25%	(5,945)
JULY	2013	2,176,986	2012	2,199,461	-1.02%	(22,475)
AUGUST	2013		2012			
SEPTEMBER	2013		2012			
OCTOBER	2013		2012			
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
YTD TOTAL	2013	15,846,663	2012	16,296,049	-2.76%	(449,386)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JULY '13 v. JULY '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,176,986	2,199,461	-1.02%	15,846,673	16,296,049	-2.76%
REVENUE	\$31,657,597	\$31,296,533	1.15%	\$232,876,036	\$235,749,681	-1.22%
AVG REV/SHIFT	\$268.86	\$252.16	6.62%	\$287.25	\$274.84	4.52%
AVG TRIPS/SHIFT	18.49	17.72	4.35%	19.55	19.00	2.89%
AVG REV/PER TRIP	\$14.54	\$14.23	2.18%	\$14.70	\$14.47	1.59%
AVG TRIPS/MED	1,065	1,072	-0.65%	1,100	1,131	-2.74%
AVG REV/MED	\$15,489	\$15,255	1.53%	\$16,165	\$16,363	-1.21%
SHIFTS	117,746	124,112	-5.13%	810,709	857,759	-5.49%
MEDALLIONS	2,043.9035	2,051.5166	-0.37%	14,405.8605	14,407.3397	-0.01%

JULY 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.0484	2.6613	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.2097
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.0484	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.0484
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.0484
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.0484
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.0484	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9355	0.0000	56.9839
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9355	0.0000	132.9839
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.0484
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9355	0.0000	93.4839
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.0484
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.0484
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.0484
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.0484	2.6613	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.7097
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.0484
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.0484
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.0484
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	144.7744	5.3226	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	2.8065	0.0000	2,043.9035
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	94	0	0	94	0.00%	100.00%	0.00%	3,546	3,640	2.58%
ANLV	299	898	21	1	1,219	24.53%	73.67%	1.80%	6,596	7,815	15.60%
ACE	494	584	1	0	1,079	45.78%	54.12%	0.09%	8,410	9,489	11.37%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,403	12,403	0.00%
DELUXE	45	0	0	0	45	100.00%	0.00%	0.00%	2,291	2,336	1.93%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,001	8,245	0.00%
DESERT (LAUGHLIN)	20	0	0	0	20	100.00%	0.00%	0.00%	224	See Above	0.24%
HENDERSON	52	569	0	9	630	8.25%	90.32%	1.43%	7,325	7,955	7.92%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,428	211	0.00%
LUCKY (LAUGHLIN)	125	0	0	0	125	100.00%	0.00%	0.00%	225	See Above	59.24%
NELLIS	17	121	0	0	138	12.32%	87.68%	0.00%	7,737	7,875	1.75%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,938	7,938	0.00%
UNION	378	556	1	0	935	40.43%	59.47%	0.11%	7,934	8,869	10.54%
VEGAS WESTERN	571	552	1	0	1,124	50.80%	49.11%	0.09%	6,691	7,815	14.38%
VIRGIN VALLEY	147	0	0	1	148	99.32%	0.00%	0.68%	2,640	2,788	5.31%
WESTERN	164	559	7	193	923	17.77%	60.56%	21.67%	6,793	7,716	11.96%
WHITTLESEA	44	497	0	3	544	8.09%	91.36%	0.55%	11,163	11,707	4.65%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,400	12,400	0.00%
TOTALS	2,356	4,430	31	207	7,024	33.54%	63.07%	2.95%	117,745	124,769	5.63%

*= Shifts Reported + Shifts Blown

JULY 2013