



# **NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS FEBRUARY 2013**

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# Nevada Taxicab Authority

## TOTAL MONTHLY TRIPS

### FEBRUARY '13 v. FEBRUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	45,433	50,413	-9.88%
ANLV	118,118	127,987	-7.71%
ACE	154,395	166,667	-7.36%
CHECKER	205,644	225,402	-8.77%
DELUXE	24,175	25,739	-6.08%
DESERT	143,471	156,389	-8.26%
HENDERSON	129,229	140,149	-7.79%
LUCKY	100,987	109,473	-7.75%
NELLIS	138,729	148,607	-6.65%
STAR	133,215	147,145	-9.47%
UNION	142,284	151,301	-5.96%
VEGAS-WESTERN	129,288	136,185	-5.06%
VIRGIN-VALLEY	47,698	50,877	-6.25%
WESTERN	115,076	133,114	-13.55%
WHITTLESEA	184,522	201,603	-8.47%
YELLOW	208,325	228,723	-8.92%
<b>INDUSTRY TOTAL</b>	<b>2,020,589</b>	<b>2,199,774</b>	<b>-8.15%</b>

# Nevada Taxicab Authority

## REVENUE PER SHIFT

### FEBRUARY '13 v. FEBRUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$225.10	\$232.98	-3.38%
ANLV	\$249.72	\$246.17	1.44%
ACE	\$253.80	\$253.72	0.03%
CHECKER	\$258.08	\$264.12	-2.29%
DELUXE	\$218.09	\$227.67	-4.21%
DESERT	\$335.09	\$340.60	-1.62%
HENDERSON	\$260.83	\$265.39	-1.72%
LUCKY	\$301.45	\$308.78	-2.37%
NELLIS	\$322.89	\$334.31	-3.42%
STAR	\$261.66	\$268.23	-2.45%
UNION	\$250.30	\$249.57	0.29%
VEGAS-WESTERN	\$256.19	\$255.21	0.38%
VIRGIN-VALLEY	\$265.42	\$266.06	-0.24%
WESTERN	\$259.88	\$277.37	-6.31%
WHITTLESEA	\$254.59	\$262.20	-2.90%
YELLOW	\$258.13	\$265.33	-2.71%
<b>INDUSTRY AVERAGE</b>	<b>\$266.52</b>	<b>\$271.53</b>	<b>-1.85%</b>

# Nevada Taxicab Authority

## TRIPS PER SHIFT

FEBRUARY '13 v. FEBRUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	14.23	14.77	-3.66%
ANLV	17.38	17.37	0.06%
ACE	18.40	18.65	-1.34%
CHECKER	18.23	19.33	-5.69%
DELUXE	10.66	10.99	-3.00%
DESERT	19.11	20.14	-5.11%
HENDERSON	17.78	18.62	-4.51%
LUCKY	19.47	20.54	-5.21%
NELLIS	19.19	20.42	-6.02%
STAR	18.37	19.66	-6.56%
UNION	17.89	18.10	-1.16%
VEGAS-WESTERN	18.39	18.48	-0.49%
VIRGIN-VALLEY	18.60	19.13	-2.77%
WESTERN	18.09	19.50	-7.23%
WHITTLESEA	17.33	18.36	-5.61%
YELLOW	18.47	19.61	-5.81%
<b>INDUSTRY AVERAGE</b>	<b>18.01</b>	<b>18.81</b>	<b>-4.25%</b>

# Nevada Taxicab Authority

## REVENUE PER TRIP

FEBRUARY '13 v. FEBRUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.82	\$15.77	0.32%
ANLV	\$14.37	\$14.18	1.34%
ACE	\$13.79	\$13.60	1.40%
CHECKER	\$14.16	\$13.67	3.58%
DELUXE	\$20.46	\$20.71	-1.21%
DESERT	\$17.54	\$16.91	3.73%
HENDERSON	\$14.67	\$14.25	2.95%
LUCKY	\$15.48	\$15.03	2.99%
NELLIS	\$16.83	\$16.37	2.81%
STAR	\$14.24	\$13.64	4.40%
UNION	\$13.99	\$13.79	1.45%
VEGAS-WESTERN	\$13.93	\$13.81	0.87%
VIRGIN-VALLEY	\$14.27	\$13.91	2.59%
WESTERN	\$14.36	\$14.23	0.91%
WHITTLESEA	\$14.69	\$14.28	2.87%
YELLOW	\$13.98	\$13.53	3.33%
<b>INDUSTRY AVERAGE</b>	<b>\$14.80</b>	<b>\$14.44</b>	<b>2.49%</b>

# Nevada Taxicab Authority

## TRIPS PER MEDALLION

### FEBRUARY '13 v. FEBRUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	805	899	-10.46%
ANLV	926	1,007	-8.04%
ACE	999	1,082	-7.67%
CHECKER	1,020	1,121	-9.01%
DELUXE	419	457	-8.32%
DESERT	1,066	1,166	-8.58%
HENDERSON	982	1,069	-8.14%
LUCKY	1,062	1,158	-8.29%
NELLIS	1,062	1,142	-7.01%
STAR	1,028	1,140	-9.82%
UNION	984	1,050	-6.29%
VEGAS-WESTERN	1,013	1,071	-5.42%
VIRGIN-VALLEY	1,016	1,093	-7.04%
WESTERN	855	993	-13.90%
WHITTLESEA	958	1,049	-8.67%
YELLOW	1,034	1,137	-9.06%
<b>INDUSTRY AVERAGE</b>	<b>978</b>	<b>1,068</b>	<b>-8.43%</b>

# Nevada Taxicab Authority

## REVENUE PER MEDALLION

### FEBRUARY '13 v. FEBRUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$12,737	\$14,182	-10.19%
ANLV	\$13,301	\$14,274	-6.82%
ACE	\$13,778	\$14,712	-6.35%
CHECKER	\$14,445	\$15,317	-5.70%
DELUXE	\$8,570	\$9,459	-9.40%
DESERT	\$18,698	\$19,724	-5.21%
HENDERSON	\$14,406	\$15,236	-5.45%
LUCKY	\$16,447	\$17,400	-5.48%
NELLIS	\$17,879	\$18,699	-4.38%
STAR	\$14,641	\$15,551	-5.86%
UNION	\$13,767	\$14,474	-4.88%
VEGAS-WESTERN	\$14,116	\$14,800	-4.62%
VIRGIN-VALLEY	\$14,501	\$15,197	-4.58%
WESTERN	\$12,282	\$14,120	-13.02%
WHITTLESEA	\$14,073	\$14,989	-6.11%
YELLOW	\$14,447	\$15,388	-6.11%
<b>INDUSTRY AVERAGE</b>	<b>\$14,468</b>	<b>\$15,427</b>	<b>-6.22%</b>

# Nevada Taxicab Authority

## MONTHLY TRIP COMPARISON

### 2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013	2,020,589	2012	2,199,774	-8.15%	(179,185)
MARCH	2013		2012			
APRIL	2013		2012			
MAY	2013		2012			
JUNE	2013		2012			
JULY	2013		2012			
AUGUST	2013		2012			
SEPTEMBER	2013		2012			
OCTOBER	2013		2012			
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
<b>YTD TOTAL</b>	<b>2013</b>	<b>4,235,901</b>	<b>2012</b>	<b>4,470,466</b>	<b>-5.25%</b>	<b>(234,565)</b>



# Nevada Taxicab Authority

## YEAR TO DATE COMPARISON FEBRUARY '13 v. FEBRUARY '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,020,589	2,199,774	-8.15%	4,235,901	4,470,466	-5.25%
REVENUE	\$29,905,004	\$31,760,042	-5.84%	\$62,331,541	\$64,401,451	-3.21%
AVG REV/SHIFT	\$266.52	\$271.53	-1.85%	\$263.92	\$265.05	-0.43%
AVG TRIPS/SHIFT	18.01	18.81	-4.25%	17.94	18.40	-2.50%
AVG REV/PER TRIP	\$14.80	\$14.44	2.49%	\$14.72	\$14.41	2.15%
AVG TRIPS/MED	978	1,068	-8.43%	1,024	1,081	-5.27%
AVG REV/MED	\$14,468	\$15,427	-6.22%	\$15,063	\$15,579	-3.31%
SHIFTS	112,204	116,965	-4.07%	236,179	242,978	-2.80%
MEDALLIONS	2,066.9995	2,058.7578	0.40%	4,138.0318	4,133.8879	0.10%

**FEBRUARY 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY**

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
<b>A-CAB</b>														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.7143	2.3571	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.8571	56.4285
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
<b>ANLV</b>														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.7143	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.8571	127.5714
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
<b>ACE</b>														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	154.5714
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
<b>CHECKER</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	201.5714
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>DELUXE</b>														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.7143	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	57.7143
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
<b>DESERT</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	0.8571	134.5714
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
<b>HENDERSON</b>														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	131.5714
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
<b>LUCKY</b>														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	0.8571	95.0714
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
<b>NELLIS</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	130.5714
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
<b>STAR</b>														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	129.5714
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
<b>UNION</b>														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	144.5714
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
<b>VEGAS WESTERN</b>														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	127.5714
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
<b>VIRGIN VALLEY</b>														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.7143	2.3571	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	46.9285
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
<b>WESTERN</b>														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	134.5714
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
<b>WHITTLESEA</b>														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.7143	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	192.5714
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
<b>YELLOW</b>														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.7143	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8571	201.5714
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
<b>EQUIVALANCIES</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>208.5000</b>	<b>155.4288</b>	<b>4.7142</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>7.0000</b>	<b>3.5000</b>	<b>8.0000</b>	<b>3.0000</b>	<b>12.8565</b>	<b>2,066.9995</b>
<b>TOTAL MEDALLIONS</b>	<b>1,376.0000</b>	<b>154.0000</b>	<b>417.0000</b>	<b>272.0000</b>	<b>22.0000</b>	<b>61.0000</b>	<b>63.0000</b>	<b>10.0000</b>	<b>14.0000</b>	<b>7.0000</b>	<b>8.0000</b>	<b>6.0000</b>		<b>2,410.0000</b>

\*= 1 Lucky Laughlin Medallion must be handicap

## NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	163	0	0	163	0.00%	100.00%	0.00%	3,193	3,356	4.86%
ANLV	0	349	0	0	349	0.00%	100.00%	0.00%	6,795	7,144	4.89%
ACE	36	259	0	0	295	12.20%	87.80%	0.00%	8,361	8,656	3.41%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,282	11,282	0.00%
DELUXE	20	0	0	0	20	100.00%	0.00%	0.00%	2,268	2,288	0.87%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,312	7,536	0.00%
DESERT (LAUGHLIN)	27	0	0	0	27	100.00%	0.00%	0.00%	197	See Above	0.36%
HENDERSON	0	69	0	0	69	0.00%	100.00%	0.00%	7,267	7,336	0.94%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	4,988	5,308	0.00%
LUCKY (LAUGHLIN)	121	0	0	0	121	100.00%	0.00%	0.00%	199	See Above	2.28%
NELLIS	0	3	0	0	3	0.00%	100.00%	0.00%	7,230	7,233	0.04%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,250	7,250	0.00%
UNION	6	138	0	0	144	4.17%	95.83%	0.00%	7,952	8,096	1.78%
VEGAS WESTERN	4	111	0	0	115	3.48%	96.52%	0.00%	7,029	7,144	1.61%
VIRGIN VALLEY	20	0	0	0	20	100.00%	0.00%	0.00%	2,564	2,584	0.77%
WESTERN	130	300	17	18	465	27.96%	64.52%	7.53%	6,360	6,825	6.81%
WHITTLESEA	0	94	0	0	94	0.00%	100.00%	0.00%	10,645	10,739	0.88%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,282	11,282	0.00%
<b>TOTALS</b>	<b>364</b>	<b>1,486</b>	<b>17</b>	<b>18</b>	<b>1,885</b>	<b>19.31%</b>	<b>78.83%</b>	<b>0.95%</b>	<b>112,174</b>	<b>114,059</b>	<b>1.65%</b>

\*= Shifts Reported + Shifts Blown

# FEBRUARY 2013