



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JANUARY 2013

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS JANUARY '13 v. JANUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	49,692	51,131	-2.81%
ANLV	129,054	131,123	-1.58%
ACE	168,355	173,180	-2.79%
CHECKER	228,570	231,901	-1.44%
DELUXE	24,097	24,849	-3.03%
DESERT	158,670	159,939	-0.79%
HENDERSON	142,386	144,023	-1.14%
LUCKY	111,352	113,293	-1.71%
NELLIS	151,577	155,260	-2.37%
STAR	147,468	151,726	-2.81%
UNION	154,673	155,743	-0.69%
VEGAS-WESTERN	140,333	141,565	-0.87%
VIRGIN-VALLEY	50,255	51,983	-3.32%
WESTERN	125,274	141,179	-11.27%
WHITTLESEA	203,450	208,388	-2.37%
YELLOW	230,106	235,409	-2.25%
INDUSTRY TOTAL	2,215,312	2,270,692	-2.44%

Nevada Taxicab Authority

REVENUE PER SHIFT

JANUARY '13 v. JANUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$212.61	\$219.26	-3.03%
ANLV	\$246.64	\$234.02	5.39%
ACE	\$250.67	\$245.09	2.28%
CHECKER	\$255.36	\$253.49	0.74%
DELUXE	\$200.76	\$203.31	-1.25%
DESERT	\$328.62	\$320.41	2.56%
HENDERSON	\$255.66	\$250.76	1.95%
LUCKY	\$297.72	\$293.11	1.57%
NELLIS	\$313.79	\$319.15	-1.68%
STAR	\$257.32	\$258.29	-0.38%
UNION	\$246.40	\$238.25	3.42%
VEGAS-WESTERN	\$250.48	\$245.93	1.85%
VIRGIN-VALLEY	\$258.26	\$254.35	1.54%
WESTERN	\$255.88	\$269.35	-5.00%
WHITTLESEA	\$249.44	\$247.53	0.77%
YELLOW	\$255.34	\$254.13	0.48%
INDUSTRY AVERAGE	\$261.56	\$259.03	0.98%

Nevada Taxicab Authority

TRIPS PER SHIFT

JANUARY '13 v. JANUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	13.64	14.10	-3.26%
ANLV	17.29	16.60	4.16%
ACE	18.24	18.07	0.94%
CHECKER	18.24	18.52	-1.51%
DELUXE	9.88	9.80	0.82%
DESERT	19.03	19.16	-0.68%
HENDERSON	17.69	17.64	0.28%
LUCKY	19.36	19.68	-1.63%
NELLIS	18.98	19.64	-3.36%
STAR	18.29	18.83	-2.87%
UNION	17.76	17.38	2.19%
VEGAS-WESTERN	18.23	17.93	1.67%
VIRGIN-VALLEY	18.16	18.30	-0.77%
WESTERN	17.94	18.90	-5.08%
WHITTLESEA	17.25	17.47	-1.26%
YELLOW	18.36	18.80	-2.34%
INDUSTRY AVERAGE	17.87	18.02	-0.83%

Nevada Taxicab Authority

REVENUE PER TRIP

JANUARY '13 v. JANUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.58	\$15.55	0.19%
ANLV	\$14.26	\$14.10	1.13%
ACE	\$13.74	\$13.56	1.33%
CHECKER	\$14.00	\$13.69	2.26%
DELUXE	\$20.32	\$20.74	-2.03%
DESERT	\$17.27	\$16.73	3.23%
HENDERSON	\$14.45	\$14.21	1.69%
LUCKY	\$15.38	\$14.90	3.22%
NELLIS	\$16.54	\$16.25	1.78%
STAR	\$14.07	\$13.72	2.55%
UNION	\$13.87	\$13.71	1.17%
VEGAS-WESTERN	\$13.74	\$13.72	0.15%
VIRGIN-VALLEY	\$14.22	\$13.90	2.30%
WESTERN	\$14.26	\$14.25	0.07%
WHITTLESEA	\$14.46	\$14.17	2.05%
YELLOW	\$13.90	\$13.52	2.81%
INDUSTRY AVERAGE	\$14.64	\$14.38	1.81%

Nevada Taxicab Authority

TRIPS PER MEDALLION JANUARY '13 v. JANUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	874	899	-2.78%
ANLV	1,009	1,022	-1.27%
ACE	1,087	1,116	-2.60%
CHECKER	1,132	1,147	-1.31%
DELUXE	423	442	-4.30%
DESERT	1,177	1,182	-0.42%
HENDERSON	1,080	1,089	-0.83%
LUCKY	1,169	1,183	-1.18%
NELLIS	1,158	1,183	-2.11%
STAR	1,135	1,165	-2.58%
UNION	1,068	1,072	-0.37%
VEGAS-WESTERN	1,097	1,104	-0.63%
VIRGIN-VALLEY	1,061	1,097	-3.28%
WESTERN	929	1,044	-11.02%
WHITTLESEA	1,055	1,078	-2.13%
YELLOW	1,140	1,164	-2.06%
INDUSTRY AVERAGE	1,070	1,094	-2.19%

Nevada Taxicab Authority

REVENUE PER MEDALLION JANUARY '13 v. JANUARY '12

Taxicab Company	2013	2012	% Increase/ <u>(Decrease)</u>
A-CAB	\$13,615	\$13,984	-2.64%
ANLV	\$14,395	\$14,414	-0.14%
ACE	\$14,936	\$15,127	-1.26%
CHECKER	\$15,850	\$15,695	0.99%
DELUXE	\$8,598	\$9,174	-6.28%
DESERT	\$20,331	\$19,775	2.81%
HENDERSON	\$15,604	\$15,479	0.81%
LUCKY	\$17,968	\$17,622	1.97%
NELLIS	\$19,151	\$19,228	-0.40%
STAR	\$15,970	\$15,978	-0.05%
UNION	\$14,809	\$14,696	0.77%
VEGAS-WESTERN	\$15,077	\$15,140	-0.41%
VIRGIN-VALLEY	\$15,091	\$15,249	-1.04%
WESTERN	\$13,247	\$14,875	-10.95%
WHITTLESEA	\$15,252	\$15,280	-0.19%
YELLOW	\$15,848	\$15,735	0.72%
INDUSTRY AVERAGE	\$15,657	\$15,730	-0.46%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2013 v. 2012

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)
FEBRUARY	2013		2012			
MARCH	2013		2012			
APRIL	2013		2012			
MAY	2013		2012			
JUNE	2013		2012			
JULY	2013		2012			
AUGUST	2013		2012			
SEPTEMBER	2013		2012			
OCTOBER	2013		2012			
NOVEMBER	2013		2012			
DECEMBER	2013		2012			
YTD TOTAL	2013	2,215,312	2012	2,270,692	-2.44%	(55,380)

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JANUARY '13 v. JANUARY '12

	Month			Year to Date		
	2013	2012	% Δ	2013	2012	% Δ
TRIPS	2,215,312	2,270,692	-2.44%	2,215,312	2,270,692	-2.44%
REVENUE	\$32,426,537	\$32,641,409	-0.66%	\$32,426,537	\$32,641,409	-0.66%
AVG REV/SHIFT	\$261.56	\$259.03	0.98%	\$261.56	\$259.03	0.98%
AVG TRIPS/SHIFT	17.87	18.02	-0.83%	17.87	18.02	-0.83%
AVG REV/PER TRIP	\$14.64	\$14.38	1.81%	\$14.64	\$14.38	1.81%
AVG TRIPS/MED	1,070	1,094	-2.19%	1,070	1,094	-2.19%
AVG REV/MED	\$15,657	\$15,730	-0.46%	\$15,657	\$15,730	-0.46%
SHIFTS	123,975	126,013	-1.62%	123,975	126,013	-1.62%
MEDALLIONS	2,071.0323	2,075.1301	-0.20%	2,071.0323	2,075.1301	-0.20%

JANUARY 2013 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.0484	2.4839	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	1.8387	56.8710
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.0484	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	1.8387	127.8871
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	154.8871
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	201.8871
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.0484	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.9032	0.0000	56.9516
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	4.0000	0.0000	0.0000	0.0000	0.0000	2.0000		66.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9032	1.8387	134.7903
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	131.8871
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9032	1.8387	95.2903
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	130.8871
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	129.8871
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	144.8871
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	127.8871
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.0484	2.4839	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	47.3710
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	134.8871
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.0484	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	192.8871
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.0484	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	1.8387	201.8871
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	144.7744	4.9678	61.0000	63.0000	10.0000	7.0000	3.5000	8.0000	2.7096	27.5805	2,071.0323
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	63.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,410.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	104	0	0	104	0.00%	100.00%	0.00%	3,642	3,746	2.78%
ANLV	11	457	0	0	468	2.35%	97.65%	0.00%	7,464	7,932	5.90%
ACE	82	293	0	0	375	21.87%	78.13%	0.00%	9,229	9,604	3.90%
CHECKER	0	3	0	0	3	0.00%	100.00%	0.00%	12,531	12,534	0.02%
DELUXE	22	0	0	0	22	100.00%	0.00%	0.00%	2,439	2,461	0.89%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	1	0	0	0	1	100.00%	0.00%	0.00%	8,132	8,375	0.01%
DESERT (LAUGHLIN)	35	0	0	0	35	100.00%	0.00%	0.00%	207	See Above	0.42%
HENDERSON	0	97	0	0	97	0.00%	100.00%	0.00%	8,050	8,147	1.19%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,560	5,910	0.00%
LUCKY (LAUGHLIN)	159	0	0	0	159	100.00%	0.00%	0.00%	191	See Above	2.69%
NELLIS	0	31	0	0	31	0.00%	100.00%	0.00%	7,988	8,019	0.39%
STAR	2	5	0	0	7	28.57%	71.43%	0.00%	8,061	8,068	0.09%
UNION	46	227	1	0	274	16.79%	82.85%	0.36%	8,708	8,982	3.05%
VEGAS WESTERN	43	178	1	0	222	19.37%	80.18%	0.45%	7,698	7,920	2.80%
VIRGIN VALLEY	67	0	0	2	69	97.10%	0.00%	2.90%	2,768	2,837	2.43%
WESTERN	147	409	4	53	613	23.98%	66.72%	9.30%	6,983	7,596	8.07%
WHITTLESEA	1	134	0	0	135	0.74%	99.26%	0.00%	11,794	11,929	1.13%
YELLOW	1	3	0	0	4	25.00%	75.00%	0.00%	12,530	12,534	0.03%
TOTALS	617	1,941	6	55	2,619	23.56%	74.11%	2.10%	123,975	126,594	2.07%

*= Shifts Reported + Shifts Blown

JANUARY 2013