



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS NOVEMBER 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

NOVEMBER '12 v. NOVEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	42,929	43,062	-0.31%
ANLV	110,173	110,191	-0.02%
ACE	143,885	147,949	-2.75%
CHECKER	196,058	202,276	-3.07%
DELUXE	23,497	23,868	-1.55%
DESERT	138,068	138,393	-0.23%
HENDERSON	121,404	123,185	-1.45%
LUCKY	95,440	94,123	1.40%
NELLIS	129,476	135,309	-4.31%
STAR	125,963	129,643	-2.84%
UNION	130,482	134,545	-3.02%
VEGAS-WESTERN	118,000	121,136	-2.59%
VIRGIN-VALLEY	43,273	41,121	5.23%
WESTERN	107,906	122,774	-12.11%
WHITTLESEA	174,095	178,833	-2.65%
YELLOW	197,904	204,443	-3.20%
%Δ INDUSTRY σ	1,898,553	1,950,851	-2.68%

Nevada Taxicab Authority

REVENUE PER SHIFT

NOVEMBER '12 v. NOVEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$203.86	\$206.00	-1.04%
ANLV	\$219.69	\$217.63	0.95%
ACE	\$224.28	\$228.00	-1.63%
CHECKER	\$233.65	\$239.03	-2.25%
DELUXE	\$200.28	\$204.81	-2.21%
DESERT	\$302.24	\$302.36	-0.04%
HENDERSON	\$233.68	\$239.59	-2.47%
LUCKY	\$273.35	\$273.11	0.09%
NELLIS	\$292.47	\$303.75	-3.71%
STAR	\$236.57	\$242.29	-2.36%
UNION	\$222.07	\$225.64	-1.58%
VEGAS-WESTERN	\$226.89	\$231.10	-1.82%
VIRGIN-VALLEY	\$233.38	\$234.11	-0.31%
WESTERN	\$234.64	\$249.54	-5.97%
WHITTLESEA	\$228.74	\$234.49	-2.45%
YELLOW	\$233.51	\$239.89	-2.66%
%Δ INDUSTRY Ø	\$239.26	\$244.07	-1.97%

Nevada Taxicab Authority

TRIPS PER SHIFT

NOVEMBER '12 v. NOVEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	12.79	13.16	-2.81%
ANLV	15.02	15.18	-1.05%
ACE	15.91	16.57	-3.98%
CHECKER	16.32	17.11	-4.62%
DELUXE	9.89	9.92	-0.30%
DESERT	17.22	17.78	-3.15%
HENDERSON	15.64	16.44	-4.87%
LUCKY	17.38	17.88	-2.80%
NELLIS	17.13	18.23	-6.03%
STAR	16.39	17.28	-5.15%
UNION	15.61	16.17	-3.46%
VEGAS-WESTERN	16.09	16.62	-3.19%
VIRGIN-VALLEY	16.23	16.58	-2.11%
WESTERN	16.08	17.08	-5.85%
WHITTLESEA	15.32	16.10	-4.84%
YELLOW	16.49	17.29	-4.63%
%Δ INDUSTRY Ø	15.94	16.62	-4.09%

Nevada Taxicab Authority

REVENUE PER TRIP

NOVEMBER '12 v. NOVEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.94	\$15.65	1.85%
ANLV	\$14.62	\$14.34	1.95%
ACE	\$14.10	\$13.76	2.47%
CHECKER	\$14.31	\$13.97	2.43%
DELUXE	\$20.24	\$20.64	-1.94%
DESERT	\$17.55	\$17.01	3.17%
HENDERSON	\$14.94	\$14.58	2.47%
LUCKY	\$15.73	\$15.28	2.95%
NELLIS	\$17.07	\$16.66	2.46%
STAR	\$14.44	\$14.02	3.00%
UNION	\$14.23	\$13.95	2.01%
VEGAS-WESTERN	\$14.10	\$13.91	1.37%
VIRGIN-VALLEY	\$14.38	\$14.12	1.84%
WESTERN	\$14.59	\$14.61	-0.14%
WHITTLESEA	\$14.93	\$14.57	2.47%
YELLOW	\$14.16	\$13.87	2.09%
%Δ INDUSTRY Ø	\$15.01	\$14.68	2.25%

Nevada Taxicab Authority

TRIPS PER MEDALLION

NOVEMBER '12 v. NOVEMBER '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	777	826	-5.93%
ANLV	870	895	-2.79%
ACE	937	986	-4.97%
CHECKER	977	1,026	-4.78%
DELUXE	415	450	-7.78%
DESERT	1,034	1,065	-2.91%
HENDERSON	930	969	-4.02%
LUCKY	1,015	1,040	-2.40%
NELLIS	999	1,073	-6.90%
STAR	980	1,037	-5.50%
UNION	909	961	-5.41%
VEGAS-WESTERN	932	984	-5.28%
VIRGIN-VALLEY	946	965	-1.97%
WESTERN	808	944	-14.41%
WHITTLESEA	909	951	-4.42%
YELLOW	987	1,037	-4.82%
%Δ INDUSTRY σ	926	978	-5.32%

Nevada Taxicab Authority

REVENUE PER MEDALLION

NOVEMBER '12 v. NOVEMBER '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$12,392	\$12,929	-4.15%
ANLV	\$12,725	\$12,840	-0.90%
ACE	\$13,206	\$13,566	-2.66%
CHECKER	\$13,990	\$14,342	-2.45%
DELUXE	\$8,409	\$9,294	-9.52%
DESERT	\$18,146	\$18,106	0.22%
HENDERSON	\$13,887	\$14,132	-1.74%
LUCKY	\$15,957	\$15,889	0.43%
NELLIS	\$17,055	\$17,885	-4.64%
STAR	\$14,139	\$14,537	-2.74%
UNION	\$12,927	\$13,405	-3.56%
VEGAS-WESTERN	\$13,144	\$13,689	-3.98%
VIRGIN-VALLEY	\$13,612	\$13,618	-0.05%
WESTERN	\$11,785	\$13,794	-14.57%
WHITTLESEA	\$13,568	\$13,850	-2.04%
YELLOW	\$13,974	\$14,393	-2.91%
%Δ INDUSTRY ♂	\$13,894	\$14,360	-3.24%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012	2,506,426	2011	2,455,190	2.09%	51,236
JUNE	2012	2,391,810	2011	2,340,455	2.19%	51,355
JULY	2012	2,391,810	2011	2,137,413	11.90%	254,397
AUGUST	2012	2,229,991	2011	2,268,691	-1.71%	(38,700)
SEPTEMBER	2012	2,336,228	2011	2,347,826	-0.49%	(11,598)
NOVEMBER	2012	2,364,295	2011	2,451,436	-3.55%	(87,141)
NOVEMBER	2012	1,898,553	2011	1,950,851	-2.68%	(52,298)
DECEMBER	2012		2011			
YTD TOTAL	2012	25,317,465	2011	25,074,887	0.97%	242,578

Nevada Taxicab Authority

YEAR TO DATE COMPARISON NOVEMBER '12 v. NOVEMBER '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	1,898,553	1,950,851	-2.68%	25,125,166	25,217,868	-0.37%
REVENUE	\$28,492,309	\$28,647,469	-0.54%	\$366,263,304	\$355,990,065	2.89%
AVG REV/SHIFT	\$239.28	\$244.07	-1.96%	\$272.79	\$283.36	-3.73%
AVG TRIPS/SHIFT	15.94	16.62	-4.09%	18.71	20.07	-6.78%
AVG REV/PER TRIP	\$15.01	\$14.68	2.25%	\$14.58	\$14.12	3.26%
AVG TRIPS/MED	926	978	-5.32%	1,111	1,203	-7.65%
AVG REV/MED	\$13,894	\$14,360	-3.24%	\$16,195	\$16,980	-4.62%
SHIFTS	119,073	117,376	1.45%	1,342,681	1,256,304	6.88%
MEDALLIONS	2,050.7099	1,995.0005	2.79%	22,615.7206	20,964.8039	7.87%

NOVEMBER 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIME	Conv/ Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.5968	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.2258
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.5968	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.5968
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.5968	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9677	0.0000	56.5645
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9677	0.0000	133.5645
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.5968
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9677	0.0000	94.0645
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.5968
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.5968
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.5968	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.7258
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.5968
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.5968
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	153.5488	4.2580	61.0000	62.0000	10.0000	7.0000	3.5000	8.0000	2.9031	0.0000	2,050.7099
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	193	0	0	193	0.00%	100.00%	0.00%	3,357	3,550	5.44%
ANLV	23	262	0	0	285	8.07%	91.93%	0.00%	7,333	7,618	3.74%
ACE	37	156	1	0	194	19.07%	80.41%	0.52%	9,044	9,238	2.10%
CHECKER	16	31	0	0	47	34.04%	65.96%	0.00%	12,011	12,058	0.39%
DELUXE	22	0	0	0	22	100.00%	0.00%	0.00%	2,375	2,397	0.92%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,798	8,038	0.00%
DESERT (LAUGHLIN)	19	0	0	0	19	100.00%	0.00%	0.00%	221	See Above	0.24%
HENDERSON	1	69	0	0	70	1.43%	98.57%	0.00%	7,761	7,831	0.89%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,308	5,648	0.00%
LUCKY (LAUGHLIN)	157	0	0	0	157	100.00%	0.00%	0.00%	183	See Above	2.78%
NELLIS	4	121	0	0	125	3.20%	96.80%	0.00%	7,557	7,682	1.63%
STAR	11	44	0	0	55	20.00%	80.00%	0.00%	7,686	7,741	0.71%
UNION	103	176	0	0	279	36.92%	63.08%	0.00%	8,359	8,638	3.23%
VEGAS WESTERN	98	186	0	0	284	34.51%	65.49%	0.00%	7,334	7,618	3.73%
VIRGIN VALLEY	56	0	0	1	57	98.25%	0.00%	1.75%	2,667	2,724	2.09%
WESTERN	160	410	32	0	602	26.58%	68.11%	5.32%	6,710	7,312	8.23%
WHITTLESEA	1	99	0	0	100	1.00%	99.00%	0.00%	11,365	11,465	0.87%
YELLOW	11	47	0	0	58	18.97%	81.03%	0.00%	12,004	12,062	0.48%
TOTALS	719	1,794	33	1	2,547	28.23%	70.44%	0.04%	119,073	121,620	2.09%

*= Shifts Reported + Shifts Blown

NOVEMBER 2012