



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS AUGUST 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS AUGUST '12 v. AUGUST '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	50,115	46,925	6.80%
ANLV	128,881	129,475	-0.46%
ACE	168,910	174,051	-2.95%
CHECKER	231,368	238,000	-2.79%
DELUXE	25,752	25,221	2.11%
DESERT	161,696	156,690	3.19%
HENDERSON	143,028	144,539	-1.05%
LUCKY	113,135	108,300	4.46%
NELLIS	150,740	156,273	-3.54%
STAR	148,282	149,174	-0.60%
UNION	153,681	156,805	-1.99%
VEGAS-WESTERN	135,538	140,773	-3.72%
VIRGIN-VALLEY	51,569	41,023	25.71%
WESTERN	126,783	145,016	-12.57%
WHITTLESEA	205,490	214,637	-4.26%
YELLOW	235,023	241,789	-2.80%
INDUSTRY Σ %Δ	2,229,991	2,268,691	-1.71%

Nevada Taxicab Authority

REVENUE PER SHIFT

AUGUST '12 v. AUGUST '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$216.21	\$241.37	-10.42%
ANLV	\$234.55	\$253.31	-7.41%
ACE	\$243.15	\$265.63	-8.46%
CHECKER	\$256.77	\$275.51	-6.80%
DELUXE	\$207.75	\$209.25	-0.72%
DESERT	\$323.50	\$338.25	-4.36%
HENDERSON	\$254.33	\$275.92	-7.82%
LUCKY	\$298.21	\$323.48	-7.81%
NELLIS	\$318.03	\$346.58	-8.24%
STAR	\$259.34	\$281.36	-7.83%
UNION	\$238.14	\$262.02	-9.11%
VEGAS-WESTERN	\$239.21	\$268.55	-10.93%
VIRGIN-VALLEY	\$256.47	\$272.22	-5.79%
WESTERN	\$257.49	\$276.39	-6.84%
WHITTLESEA	\$250.55	\$273.22	-8.30%
YELLOW	\$258.16	\$278.46	-7.29%
INDUSTRY Σ %Δ	\$259.57	\$280.84	-7.57%

Nevada Taxicab Authority

TRIPS PER SHIFT

AUGUST '12 v. AUGUST '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	14.00	16.28	-14.00%
ANLV	16.65	18.26	-8.82%
ACE	17.97	19.86	-9.52%
CHECKER	18.62	20.37	-8.59%
DELUXE	10.50	10.44	0.57%
DESERT	19.56	20.87	-6.28%
HENDERSON	17.90	19.67	-9.00%
LUCKY	19.89	22.07	-9.88%
NELLIS	19.45	21.72	-10.45%
STAR	18.63	20.66	-9.83%
UNION	17.41	19.25	-9.56%
VEGAS-WESTERN	17.58	19.85	-11.44%
VIRGIN-VALLEY	18.57	19.86	-6.50%
WESTERN	18.33	19.96	-8.17%
WHITTLESEA	17.52	19.29	-9.18%
YELLOW	18.92	20.69	-8.55%
INDUSTRY Σ %Δ	18.04	19.83	-9.03%

Nevada Taxicab Authority

REVENUE PER TRIP

AUGUST '12 v. AUGUST '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$15.45	\$14.83	4.18%
ANLV	\$14.09	\$13.87	1.59%
ACE	\$13.53	\$13.37	1.20%
CHECKER	\$13.79	\$13.53	1.92%
DELUXE	\$19.78	\$20.04	-1.30%
DESERT	\$16.54	\$16.21	2.04%
HENDERSON	\$14.21	\$13.89	2.30%
LUCKY	\$15.00	\$14.66	2.32%
NELLIS	\$16.35	\$15.96	2.44%
STAR	\$13.92	\$13.62	2.20%
UNION	\$13.68	\$13.61	0.51%
VEGAS-WESTERN	\$13.61	\$13.54	0.52%
VIRGIN-VALLEY	\$13.81	\$13.71	0.73%
WESTERN	\$14.05	\$13.84	1.52%
WHITTLESEA	\$14.30	\$14.16	0.99%
YELLOW	\$13.64	\$13.46	1.34%
INDUSTRY Σ %Δ	\$14.39	\$14.16	1.62%

Nevada Taxicab Authority

TRIPS PER MEDALLION AUGUST '12 v. AUGUST '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	905	1,076	-15.89%
ANLV	1,018	1,131	-9.99%
ACE	1,100	1,230	-10.57%
CHECKER	1,153	1,263	-8.71%
DELUXE	455	576	-21.01%
DESERT	1,211	1,291	-6.20%
HENDERSON	1,096	1,220	-10.16%
LUCKY	1,203	1,322	-9.00%
NELLIS	1,163	1,330	-12.56%
STAR	1,153	1,281	-9.99%
UNION	1,070	1,193	-10.31%
VEGAS-WESTERN	1,071	1,231	-13.00%
VIRGIN-VALLEY	1,123	1,202	-6.57%
WESTERN	949	1,194	-20.52%
WHITTLESEA	1,073	1,196	-10.28%
YELLOW	1,172	1,283	-8.65%
INDUSTRY Σ %Δ	1,087	1,222	-11.05%

Nevada Taxicab Authority

REVENUE PER MEDALLION

AUGUST '12 v. AUGUST '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$13,971	\$15,950	-12.41%
ANLV	\$14,342	\$15,694	-8.62%
ACE	\$14,878	\$16,452	-9.57%
CHECKER	\$15,904	\$17,082	-6.89%
DELUXE	\$9,006	\$11,549	-22.02%
DESERT	\$20,018	\$20,916	-4.29%
HENDERSON	\$15,564	\$17,105	-9.01%
LUCKY	\$18,036	\$19,380	-6.94%
NELLIS	\$19,021	\$21,231	-10.41%
STAR	\$16,049	\$17,445	-8.00%
UNION	\$14,637	\$16,237	-9.86%
VEGAS-WESTERN	\$14,566	\$16,650	-12.51%
VIRGIN-VALLEY	\$15,516	\$16,479	-5.85%
WESTERN	\$13,330	\$16,529	-19.35%
WHITTLESEA	\$15,337	\$16,938	-9.45%
YELLOW	\$15,984	\$17,265	-7.42%
INDUSTRY Σ %Δ	\$15,646	\$17,301	-9.57%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012	2,506,426	2011	2,455,190	2.09%	51,236
JUNE	2012	2,391,810	2011	2,340,455	2.19%	51,355
JULY	2012	2,391,810	2011	2,137,413	11.90%	254,397
AUGUST	2012	2,229,991	2011	2,268,691	-1.71%	(38,700)
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
DECEMBER	2012		2011			
YTD TOTAL	2012	18,718,389	2011	18,324,774	2.15%	393,615

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

AUGUST '12 v. AUGUST '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,229,991	2,268,691	-1.71%	18,526,090	18,467,765	0.32%
REVENUE	\$32,090,103	\$32,127,783	-0.12%	\$267,839,783	\$257,294,984	4.10%
AVG REV/SHIFT	\$259.57	\$280.84	-7.57%	\$272.92	\$284.97	-4.23%
AVG TRIPS/SHIFT	18.04	19.83	-9.03%	18.88	20.45	-7.68%
AVG REV/PER TRIP	\$14.39	\$14.16	1.62%	\$14.46	\$13.93	3.80%
AVG TRIPS/MED	1,087	1,222	-11.05%	1,126	1,231	-8.53%
AVG REV/MED	\$15,646	\$17,301	-9.57%	\$16,274	\$17,154	-5.13%
SHIFTS	123,627	114,398	8.07%	981,386	902,878	8.70%
MEDALLIONS	2,051.0649	1,856.9833	10.45%	16,458.4046	14,998.8000	9.73%

AUGUST 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a Days	7 2p-2p Mon	Thu- MTW 2p-2a	South of Sunset	Handicap*	North North	N/N 12p-12a	5a-5p Days	7 Laughlin	Laughlin TIME	Conv/ Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.5968	2.3065	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.4033
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.5968	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.5968
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.5968	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9677	0.0000	56.5645
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9677	0.0000	133.5645
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.5968
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9677	0.0000	94.0645
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.5968
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.5968
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.5968	2.3065	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	45.9033
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.5968
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.5968
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	<u>1,376.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>153.5488</u>	<u>4.6130</u>	<u>61.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>2.9031</u>	<u>0.0000</u>	<u>2,051.0649</u>
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

* = 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	72	0	0	72	0.00%	100.00%	0.00%	3,580	3,652	1.97%
ANLV	10	95	0	3	108	9.26%	87.96%	2.78%	7,741	7,849	1.38%
ACE	36	88	0	1	125	0.00%	0.00%	0.00%	9,398	9,523	1.31%
CHECKER	2	9	0	0	11	18.18%	81.82%	0.00%	12,425	12,436	0.09%
DELUXE	22	0	0	0	22	100.00%	0.00%	0.00%	2,452	2,474	0.89%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,035	8,281	0.00%
DESERT (LAUGHLIN)	16	0	0	0	16	100.00%	0.00%	0.00%	230	See Above	0.19%
HENDERSON	0	78	0	0	78	0.00%	100.00%	0.00%	7,992	8,070	0.97%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,462	5,812	0.00%
LUCKY (LAUGHLIN)	123	0	0	0	123	100.00%	0.00%	0.00%	227	See Above	2.12%
NELLIS					0	#DIV/0!	#DIV/0!	#DIV/0!	7,751	7,751	0.00%
STAR	7	8	0	0	15	46.67%	53.33%	0.00%	7,958	7,973	0.19%
UNION	13	61	0	3	77	16.88%	79.22%	3.90%	8,826	8,903	0.86%
VEGAS WESTERN	47	85	0	8	140	33.57%	60.71%	5.71%	7,709	7,849	1.78%
VIRGIN VALLEY	18	0	0	0	18	100.00%	0.00%	0.00%	2,777	2,795	0.64%
WESTERN	172	300	0	0	472	36.44%	63.56%	0.00%	6,916	7,388	6.39%
WHITTLESEA	0	99	0	0	99	0.00%	100.00%	0.00%	11,728	11,827	0.84%
YELLOW	7	8	0	0	15	46.67%	53.33%	0.00%	12,420	12,435	0.12%
TOTALS	473	903	0	15	1,391	34.00%	64.92%	1.08%	123,627	125,018	1.11%

*= Shifts Reported + Shifts Blown

AUGUST 2012