



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JULY 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JULY '12 v. JULY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	52,965	47,958	10.44%
ANLV	126,301	132,836	-4.92%
ACE	166,024	178,450	-6.96%
CHECKER	227,281	236,819	-4.03%
DELUXE	25,225	25,383	-0.62%
DESERT	160,761	156,715	2.58%
HENDERSON	140,066	144,576	-3.12%
LUCKY	112,441	107,602	4.50%
NELLIS	145,611	156,341	-6.86%
STAR	147,053	148,539	-1.00%
UNION	149,575	160,816	-6.99%
VEGAS-WESTERN	134,001	145,025	-7.60%
VIRGIN-VALLEY	51,674	41,571	24.30%
WESTERN	127,998	142,695	-10.30%
WHITTLESEA	200,645	214,775	-6.58%
YELLOW	231,840	240,303	-3.52%
INDUSTRY Σ %Δ	2,199,461	2,280,404	-3.55%

Nevada Taxicab Authority

REVENUE PER SHIFT

JULY '12 v. JULY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$216.59	\$245.37	-11.73%
ANLV	\$225.34	\$257.61	-12.53%
ACE	\$235.33	\$269.37	-12.64%
CHECKER	\$250.05	\$272.64	-8.29%
DELUXE	\$203.57	\$212.35	-4.13%
DESERT	\$313.58	\$335.65	-6.58%
HENDERSON	\$247.84	\$273.18	-9.28%
LUCKY	\$290.46	\$324.17	-10.40%
NELLIS	\$304.36	\$342.64	-11.17%
STAR	\$253.10	\$278.15	-9.01%
UNION	\$228.71	\$258.41	-11.49%
VEGAS-WESTERN	\$232.84	\$274.12	-15.06%
VIRGIN-VALLEY	\$250.34	\$276.31	-9.40%
WESTERN	\$252.29	\$274.74	-8.17%
WHITTLESEA	\$245.37	\$270.90	-9.42%
YELLOW	\$251.60	\$273.96	-8.16%
INDUSTRY Σ %Δ	\$252.16	\$279.87	-9.90%

Nevada Taxicab Authority

TRIPS PER SHIFT JULY '12 v. JULY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	14.58	16.57	-12.01%
ANLV	16.09	18.70	-13.96%
ACE	17.44	20.33	-14.22%
CHECKER	18.28	20.26	-9.77%
DELUXE	10.21	10.44	-2.20%
DESERT	19.46	20.86	-6.71%
HENDERSON	17.60	19.67	-10.52%
LUCKY	19.74	21.87	-9.74%
NELLIS	19.10	21.69	-11.94%
STAR	18.44	20.56	-10.31%
UNION	16.85	19.72	-14.55%
VEGAS-WESTERN	17.11	20.42	-16.21%
VIRGIN-VALLEY	18.44	20.32	-9.25%
WESTERN	18.08	19.98	-9.51%
WHITTLESEA	17.19	19.29	-10.89%
YELLOW	18.65	20.56	-9.29%
INDUSTRY Σ %Δ	17.72	19.94	-11.13%

Nevada Taxicab Authority

REVENUE PER TRIP

JULY '12 v. JULY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$14.85	\$14.81	0.27%
ANLV	\$14.00	\$13.77	1.67%
ACE	\$13.50	\$13.25	1.89%
CHECKER	\$13.68	\$13.46	1.63%
DELUXE	\$19.94	\$20.35	-2.01%
DESERT	\$16.12	\$16.09	0.19%
HENDERSON	\$14.08	\$13.89	1.37%
LUCKY	\$14.71	\$14.82	-0.74%
NELLIS	\$15.93	\$15.80	0.82%
STAR	\$13.72	\$13.53	1.40%
UNION	\$13.57	\$13.11	3.51%
VEGAS-WESTERN	\$13.61	\$13.42	1.42%
VIRGIN-VALLEY	\$13.58	\$13.60	-0.15%
WESTERN	\$13.96	\$13.75	1.53%
WHITTLESEA	\$14.28	\$14.04	1.71%
YELLOW	\$13.49	\$13.33	1.20%
INDUSTRY Σ %Δ	\$14.23	\$14.04	1.35%

Nevada Taxicab Authority

TRIPS PER MEDALLION

JULY '12 v. JULY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	953	1,111	-14.22%
ANLV	998	1,160	-13.97%
ACE	1,081	1,261	-14.27%
CHECKER	1,113	1,256	-11.39%
DELUXE	446	569	-21.62%
DESERT	1,203	1,288	-6.60%
HENDERSON	1,073	1,220	-12.05%
LUCKY	1,195	1,310	-8.78%
NELLIS	1,124	1,330	-15.49%
STAR	1,114	1,274	-12.56%
UNION	1,042	1,222	-14.73%
VEGAS-WESTERN	1,058	1,266	-16.43%
VIRGIN-VALLEY	1,121	1,234	-9.16%
WESTERN	958	1,174	-18.40%
WHITTLESEA	1,047	1,196	-12.46%
YELLOW	1,156	1,274	-9.26%
INDUSTRY Σ %Δ	1,072	1,227	-12.63%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JULY '12 v. JULY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$14,153	\$16,446	-13.94%
ANLV	\$13,969	\$15,972	-12.54%
ACE	\$14,587	\$16,701	-12.66%
CHECKER	\$15,495	\$16,904	-8.33%
DELUXE	\$8,888	\$11,568	-23.17%
DESERT	\$19,395	\$20,730	-6.44%
HENDERSON	\$15,102	\$16,937	-10.83%
LUCKY	\$17,582	\$19,416	-9.45%
NELLIS	\$17,900	\$21,008	-14.79%
STAR	\$15,692	\$17,245	-9.01%
UNION	\$14,137	\$16,021	-11.76%
VEGAS-WESTERN	\$14,403	\$16,995	-15.25%
VIRGIN-VALLEY	\$15,227	\$16,786	-9.29%
WESTERN	\$13,372	\$16,143	-17.17%
WHITTLESEA	\$14,952	\$16,796	-10.98%
YELLOW	\$15,592	\$16,985	-8.21%
INDUSTRY Σ %Δ	\$15,255	\$17,226	-11.44%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012	2,506,426	2011	2,455,190	2.09%	51,236
JUNE	2012	2,391,810	2011	2,340,455	2.19%	51,355
JULY	2012	2,391,810	2011	2,137,413	11.90%	254,397
AUGUST	2012		2011			
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
DECEMBER	2012		2011			
YTD TOTAL	2012	16,488,398	2011	16,056,083	2.69%	432,315

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JULY '12 v. JULY '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,199,461	2,280,404	-3.55%	16,296,049	16,199,074	0.60%
REVENUE	\$31,296,533	\$32,011,262	-2.23%	\$235,749,681	\$225,167,201	4.70%
AVG REV/SHIFT	\$252.16	\$279.87	-9.90%	\$274.84	\$285.57	-3.76%
AVG TRIPS/SHIFT	17.72	19.94	-11.13%	19.00	20.54	-7.50%
AVG REV/PER TRIP	\$14.23	\$14.04	1.35%	\$14.47	\$13.90	4.10%
AVG TRIPS/MED	1,072	1,227	-12.63%	1,131	1,233	-8.27%
AVG REV/MED	\$15,255	\$17,226	-11.44%	\$16,363	\$17,134	-4.50%
SHIFTS	124,112	114,378	8.51%	857,759	788,480	8.79%
MEDALLIONS	2,051.5166	1,858.3228	10.40%	14,407.3397	13,141.8167	9.63%

JULY 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIME	Conv/ Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.5968	2.4839	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	55.5807
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.5968	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	153.5968
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.5968	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0000	0.0000	56.5968
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0000	0.0000	133.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	130.5968
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0000	0.0000	94.0968
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	129.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	128.5968
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	143.5968
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	126.5968
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.5968	2.4839	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	46.0807
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	133.5968
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.5968	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	191.5968
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.5968	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	200.5968
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	153.5488	4.9678	61.0000	62.0000	10.0000	7.0000	3.5000	8.0000	3.0000	0.0000	2,051.5166
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	31	0	0	31	0.00%	100.00%	0.00%	3,632	3,663	0.85%
ANLV	0	0	0	1	1	0.00%	0.00%	100.00%	7,848	7,849	0.01%
ACE	0	0	0	2	2	0.00%	0.00%	0.00%	9,521	9,523	0.02%
CHECKER	2	1	0	0	3	66.67%	33.33%	0.00%	12,431	12,434	0.02%
DELUXE	0	29	0	0	29	0.00%	100.00%	0.00%	2,471	2,500	1.16%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,035	8,283	0.00%
DESERT (LAUGHLIN)	20	0	0	0	20	100.00%	0.00%	0.00%	228	See Above	0.24%
HENDERSON	1	111	0	0	112	0.89%	99.11%	0.00%	7,958	8,070	1.39%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,462	5,816	0.00%
LUCKY (LAUGHLIN)	120	0	0	0	120	100.00%	0.00%	0.00%	234	See Above	2.06%
NELLIS	12	250	0	0	262	4.58%	95.42%	0.00%	7,622	7,884	3.32%
STAR	2	0	0	0	2	100.00%	0.00%	0.00%	7,973	7,975	0.03%
UNION	0	27	0	0	27	0.00%	100.00%	0.00%	8,876	8,903	0.30%
VEGAS WESTERN	0	18	0	0	18	0.00%	100.00%	0.00%	7,831	7,849	0.23%
VIRGIN VALLEY	0	5	0	0	5	0.00%	100.00%	0.00%	2,803	2,808	0.18%
WESTERN	47	336	0	27	410	11.46%	81.95%	6.59%	7,081	7,491	5.47%
WHITTLESEA	1	148	0	0	149	0.67%	99.33%	0.00%	11,675	11,824	1.26%
YELLOW	1	2	0	0	3	33.33%	66.67%	0.00%	12,431	12,434	0.02%
TOTALS	206	958	0	30	1,194	17.25%	80.23%	2.51%	124,112	125,306	0.95%

*= Shifts Reported + Shifts Blown

JULY 2012