



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS JUNE 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

JUNE '12 v. JUNE '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	57,823	49,785	16.15%
ANLV	135,384	135,499	-0.08%
ACE	180,498	182,639	-1.17%
CHECKER	248,131	245,128	1.23%
DELUXE	27,137	24,803	9.41%
DESERT	173,111	159,620	8.45%
HENDERSON	152,892	148,339	3.07%
LUCKY	121,890	109,395	11.42%
NELLIS	162,020	159,575	1.53%
STAR	160,453	152,875	4.96%
UNION	160,113	165,761	-3.41%
VEGAS-WESTERN	144,281	148,421	-2.79%
VIRGIN-VALLEY	56,137	42,918	30.80%
WESTERN	139,401	146,156	-4.62%
WHITTLESEA	220,552	220,771	-0.10%
YELLOW	251,987	248,770	1.29%
INDUSTRY TOTAL	2,391,810	2,340,455	2.19%

Nevada Taxicab Authority

REVENUE PER SHIFT JUNE '12 v. JUNE '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$245.75	\$266.01	-7.62%
ANLV	\$253.58	\$276.81	-8.39%
ACE	\$267.84	\$289.00	-7.32%
CHECKER	\$283.03	\$293.68	-3.63%
DELUXE	\$226.10	\$224.78	0.59%
DESERT	\$356.46	\$358.36	-0.53%
HENDERSON	\$280.41	\$293.70	-4.53%
LUCKY	\$328.57	\$341.05	-3.66%
NELLIS	\$350.18	\$368.40	-4.95%
STAR	\$285.47	\$297.60	-4.08%
UNION	\$256.00	\$286.81	-10.74%
VEGAS-WESTERN	\$262.04	\$294.50	-11.02%
VIRGIN-VALLEY	\$283.07	\$298.83	-5.27%
WESTERN	\$284.90	\$293.00	-2.76%
WHITTLESEA	\$277.99	\$289.79	-4.07%
YELLOW	\$284.54	\$296.06	-3.89%
INDUSTRY AVERAGE	\$285.37	\$287.65	-0.79%

Nevada Taxicab Authority

TRIPS PER SHIFT JUNE '12 v. JUNE '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	16.12	17.67	-8.77%
ANLV	17.67	19.75	-10.53%
ACE	19.45	21.53	-9.66%
CHECKER	20.50	21.66	-5.36%
DELUXE	10.90	10.68	2.06%
DESERT	21.48	21.95	-2.14%
HENDERSON	19.63	20.84	-5.81%
LUCKY	21.88	23.03	-4.99%
NELLIS	21.63	22.87	-5.42%
STAR	20.61	21.85	-5.68%
UNION	18.45	21.05	-12.35%
VEGAS-WESTERN	18.86	21.65	-12.89%
VIRGIN-VALLEY	20.25	21.68	-6.60%
WESTERN	20.12	21.05	-4.42%
WHITTLESEA	19.32	20.49	-5.71%
YELLOW	20.83	21.98	-5.23%
INDUSTRY AVERAGE	19.71	21.15	-6.81%

Nevada Taxicab Authority

REVENUE PER TRIP JUNE '12 v. JUNE '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$15.25	\$15.05	1.33%
ANLV	\$14.35	\$14.01	2.43%
ACE	\$13.77	\$13.42	2.61%
CHECKER	\$13.80	\$13.56	1.77%
DELUXE	\$20.75	\$21.04	-1.38%
DESERT	\$16.59	\$16.33	1.59%
HENDERSON	\$14.28	\$14.09	1.35%
LUCKY	\$15.02	\$14.81	1.42%
NELLIS	\$16.19	\$16.10	0.56%
STAR	\$13.85	\$13.62	1.69%
UNION	\$13.87	\$13.62	1.84%
VEGAS-WESTERN	\$13.89	\$13.60	2.13%
VIRGIN-VALLEY	\$13.98	\$13.79	1.38%
WESTERN	\$14.16	\$13.92	1.72%
WHITTLESEA	\$14.39	\$14.14	1.77%
YELLOW	\$13.66	\$13.47	1.41%
INDUSTRY AVERAGE	\$14.48	\$13.60	6.47%

Nevada Taxicab Authority

TRIPS PER MEDALLION

JUNE '12 v. JUNE '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	1,031	1,131	-8.84%
ANLV	1,063	1,177	-9.69%
ACE	1,169	1,285	-9.03%
CHECKER	1,232	1,296	-4.94%
DELUXE	478	565	-15.40%
DESERT	1,289	1,306	-1.30%
HENDERSON	1,164	1,245	-6.51%
LUCKY	1,286	1,322	-2.72%
NELLIS	1,243	1,351	-7.99%
STAR	1,240	1,305	-4.98%
UNION	1,109	1,254	-11.56%
VEGAS-WESTERN	1,133	1,289	-12.10%
VIRGIN-VALLEY	1,205	1,243	-3.06%
WESTERN	1,037	1,197	-13.37%
WHITTLESEA	1,146	1,226	-6.53%
YELLOW	1,251	1,315	-4.87%
INDUSTRY AVERAGE	1,160	1,254	-7.50%

Nevada Taxicab Authority

REVENUE PER MEDALLION

JUNE '12 v. JUNE '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$15,726	\$17,024	-7.63%
ANLV	\$15,250	\$16,493	-7.54%
ACE	\$16,103	\$17,246	-6.63%
CHECKER	\$17,008	\$17,574	-3.22%
DELUXE	\$9,916	\$11,898	-16.66%
DESERT	\$21,392	\$21,317	0.35%
HENDERSON	\$16,623	\$17,548	-5.27%
LUCKY	\$19,314	\$19,577	-1.34%
NELLIS	\$20,119	\$21,754	-7.52%
STAR	\$17,180	\$17,780	-3.37%
UNION	\$15,384	\$17,083	-9.95%
VEGAS-WESTERN	\$15,737	\$17,537	-10.27%
VIRGIN-VALLEY	\$16,849	\$17,142	-1.71%
WESTERN	\$14,689	\$16,657	-11.81%
WHITTLESEA	\$16,500	\$17,336	-4.82%
YELLOW	\$17,095	\$17,716	-3.51%
INDUSTRY AVERAGE	\$16,547	\$17,051	-2.96%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012	2,506,426	2011	2,455,190	2.09%	51,236
JUNE	2012	2,391,810	2011	2,340,455	2.19%	51,355
JULY	2012		2011			
AUGUST	2012		2011			
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
DECEMBER	2012		2011			
YTD TOTAL	2012	14,096,588	2011	13,918,670	1.28%	177,918

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

JUNE '12 v. JUNE '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,391,810	2,340,455	2.19%	14,096,588	13,918,670	1.28%
REVENUE	\$34,630,229	\$31,833,015	8.79%	\$204,453,147	\$191,697,939	6.65%
AVG REV/SHIFT	\$285.37	\$287.65	-0.79%	\$278.68	\$284.38	-2.00%
AVG TRIPS/SHIFT	19.71	21.15	-6.81%	19.21	20.65	-6.97%
AVG REV/PER TRIP	\$14.48	\$13.60	6.47%	\$14.50	\$13.77	5.30%
AVG TRIPS/MED	1,160	1,254	-7.50%	1,141	1,234	-7.54%
AVG REV/MED	\$16,790	\$17,051	-1.53%	\$16,547	\$16,989	-2.60%
SHIFTS	121,354	110,664	9.66%	733,647	674,102	8.83%
MEDALLIONS	2,062.5456	1,866.8993	10.48%	12,355.8231	11,283.4939	9.50%

JUNE 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIME	Conv/ Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.8710	2.2000	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.5000	56.0710
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.8710	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.5000	127.3710
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	154.3710
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	201.3710
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.8710	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9032	0.0000	56.7742
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9032	0.5000	134.2742
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	131.3710
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9032	0.5000	94.7742
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	130.3710
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	129.3710
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	144.3710
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	127.3710
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.8710	2.2000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	46.5710
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	134.3710
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.8710	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	192.3710
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.8710	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.5000	201.3710
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	157.9360	4.4000	61.0000	62.0000	10.0000	7.0000	3.5000	8.0000	2.7096	7.5000	2,062.5456
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	6	0	0	6	0.00%	100.00%	0.00%	3,588	3,594	0.17%
ANLV	1	1	0	0	2	50.00%	50.00%	0.00%	7,660	7,662	0.03%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	9,281	9,281	0.00%
CHECKER	0	1	0	0	1	0.00%	100.00%	0.00%	12,101	12,102	0.01%
DELUXE	24	0	0	0	24	100.00%	0.00%	0.00%	2,490	2,514	0.95%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,842	8,086	0.00%
DESERT (LAUGHLIN)	28	0	0	0	28	100.00%	0.00%	0.00%	216	See Above	0.35%
HENDERSON	0	91	0	0	91	0.00%	100.00%	0.00%	7,788	7,879	1.15%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,353	5,699	0.00%
LUCKY (LAUGHLIN)	128	0	0	0	128	100.00%	0.00%	0.00%	218	See Above	2.25%
NELLIS	33	198	0	0	231	14.29%	85.71%	0.00%	7,490	7,721	2.99%
STAR	0	6	0	0	6	0.00%	100.00%	0.00%	7,786	7,792	0.08%
UNION	0	2	0	3	5	0.00%	40.00%	60.00%	8,676	8,681	0.06%
VEGAS WESTERN	0	12	0	0	12	0.00%	100.00%	0.00%	7,649	7,661	0.16%
VIRGIN VALLEY	1	0	0	2	3	33.33%	0.00%	66.67%	2,772	2,775	0.11%
WESTERN	62	312	10	0	384	16.15%	81.25%	2.60%	6,928	7,312	5.25%
WHITTLESEA	1	85	0	0	86	1.16%	98.84%	0.00%	11,418	11,504	0.75%
YELLOW	0	4	0	0	4	0.00%	100.00%	0.00%	12,098	12,102	0.03%
TOTALS	278	718	10	5	1,011	27.50%	71.02%	0.49%	121,354	122,365	0.83%

*= Shifts Reported + Shifts Blown

JUNE 2012