



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS APRIL 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

APRIL '12 v. APRIL '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	52,081	46,719	11.48%
ANLV	131,967	137,123	-3.76%
ACE	172,320	183,714	-6.20%
CHECKER	233,545	242,963	-3.88%
DELUXE	26,661	25,052	6.42%
DESERT	162,029	159,447	1.62%
HENDERSON	142,171	145,582	-2.34%
LUCKY	113,591	109,859	3.40%
NELLIS	151,536	158,460	-4.37%
STAR	151,418	152,056	-0.42%
UNION	156,399	168,124	-6.97%
VEGAS-WESTERN	141,781	151,345	-6.32%
VIRGIN-VALLEY	52,075	44,451	17.15%
WESTERN	133,285	149,507	-10.85%
WHITTLESEA	205,874	218,658	-5.85%
YELLOW	237,620	245,744	-3.31%
INDUSTRY TOTAL	2,264,353	2,338,804	-3.18%

Nevada Taxicab Authority

REVENUE PER SHIFT

APRIL '12 v. APRIL '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$231.83	\$246.53	-5.96%
ANLV	\$248.07	\$265.85	-6.69%
ACE	\$258.21	\$277.76	-7.04%
CHECKER	\$269.84	\$286.10	-5.68%
DELUXE	\$224.72	\$228.18	-1.52%
DESERT	\$342.78	\$347.00	-1.22%
HENDERSON	\$271.81	\$278.33	-2.34%
LUCKY	\$313.56	\$333.86	-6.08%
NELLIS	\$338.66	\$349.43	-3.08%
STAR	\$272.24	\$285.10	-4.51%
UNION	\$253.55	\$276.89	-8.43%
VEGAS-WESTERN	\$259.99	\$288.19	-9.79%
VIRGIN-VALLEY	\$267.92	\$290.49	-7.77%
WESTERN	\$277.55	\$281.28	-1.33%
WHITTLESEA	\$266.58	\$276.16	-3.47%
YELLOW	\$266.58	\$281.14	-5.18%
INDUSTRY AVERAGE	\$275.38	\$288.81	-4.65%

Nevada Taxicab Authority

TRIPS PER SHIFT APRIL '12 v. APRIL '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	14.68	16.28	-9.83%
ANLV	17.33	19.76	-12.30%
ACE	18.66	21.46	-13.05%
CHECKER	19.37	21.35	-9.27%
DELUXE	10.70	11.28	-5.14%
DESERT	20.22	21.66	-6.65%
HENDERSON	18.64	20.28	-8.09%
LUCKY	20.51	22.72	-9.73%
NELLIS	20.49	22.56	-9.18%
STAR	19.59	21.57	-9.18%
UNION	18.11	21.12	-14.25%
VEGAS-WESTERN	18.62	21.82	-14.67%
VIRGIN-VALLEY	19.00	21.78	-12.76%
WESTERN	19.33	21.04	-8.13%
WHITTLESEA	18.28	20.17	-9.37%
YELLOW	19.71	21.59	-8.71%
INDUSTRY AVERAGE	18.80	20.94	-10.22%

Nevada Taxicab Authority

REVENUE PER TRIP APRIL '12 v. APRIL '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$15.79	\$15.14	4.29%
ANLV	\$14.31	\$13.45	6.39%
ACE	\$13.84	\$12.94	6.96%
CHECKER	\$13.93	\$13.17	5.77%
DELUXE	\$21.00	\$20.23	3.81%
DESERT	\$16.96	\$16.02	5.87%
HENDERSON	\$14.58	\$13.73	6.19%
LUCKY	\$15.28	\$14.69	4.02%
NELLIS	\$16.53	\$15.49	6.71%
STAR	\$13.89	\$13.22	5.07%
UNION	\$14.00	\$13.11	6.79%
VEGAS-WESTERN	\$13.96	\$13.21	5.68%
VIRGIN-VALLEY	\$14.10	\$13.34	5.70%
WESTERN	\$14.36	\$13.37	7.40%
WHITTLESEA	\$14.58	\$13.69	6.50%
YELLOW	\$13.79	\$13.02	5.91%
INDUSTRY AVERAGE	\$14.65	\$13.79	6.24%

Nevada Taxicab Authority

TRIPS PER MEDALLION

APRIL '12 v. APRIL '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	933	1,053	-11.40%
ANLV	1,040	1,185	-12.24%
ACE	1,120	1,288	-13.04%
CHECKER	1,162	1,281	-9.29%
DELUXE	468	562	-16.73%
DESERT	1,210	1,297	-6.71%
HENDERSON	1,086	1,216	-10.69%
LUCKY	1,203	1,316	-8.59%
NELLIS	1,166	1,335	-12.66%
STAR	1,175	1,292	-9.06%
UNION	1,087	1,267	-14.21%
VEGAS-WESTERN	1,117	1,308	-14.60%
VIRGIN-VALLEY	1,125	1,274	-11.70%
WESTERN	995	1,219	-18.38%
WHITTLESEA	1,073	1,210	-11.32%
YELLOW	1,183	1,296	-8.72%
INDUSTRY AVERAGE	1,101	1,247	-11.71%

Nevada Taxicab Authority

REVENUE PER MEDALLION

APRIL '12 v. APRIL '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$14,741	\$15,936	-7.50%
ANLV	\$14,884	\$15,947	-6.66%
ACE	\$15,493	\$16,666	-7.04%
CHECKER	\$16,190	\$16,873	-4.04%
DELUXE	\$9,829	\$11,375	-13.59%
DESERT	\$20,510	\$20,775	-1.27%
HENDERSON	\$15,833	\$16,695	-5.16%
LUCKY	\$18,382	\$19,353	-5.02%
NELLIS	\$19,277	\$20,680	-6.78%
STAR	\$16,319	\$17,080	-4.45%
UNION	\$15,213	\$16,609	-8.41%
VEGAS-WESTERN	\$15,599	\$17,276	-9.71%
VIRGIN-VALLEY	\$15,861	\$16,996	-6.68%
WESTERN	\$14,294	\$16,292	-12.26%
WHITTLESEA	\$15,642	\$16,566	-5.58%
YELLOW	\$16,306	\$16,868	-3.33%
INDUSTRY AVERAGE	\$16,129	\$17,196	-6.21%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
APRIL	2012	2,199,774	2011	1,999,298	10.03%	200,476
FEBRUARY	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012	2,264,353	2011	2,338,804	-3.18%	(74,451)
MAY	2012		2011			
JUNE	2012		2011			
JULY	2012		2011			
AUGUST	2012		2011			
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
APRIL	2012		2011			
YTD TOTAL	2012	9,198,352	2011	9,123,025	0.83%	75,327

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

APRIL '12 v. APRIL '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,264,353	2,338,804	-3.18%	9,198,352	9,123,025	0.83%
REVENUE	\$33,169,332	\$32,255,043	2.83%	\$133,505,544	\$124,805,944	6.97%
AVG REV/SHIFT	\$275.38	\$288.81	-4.65%	\$273.31	\$277.91	-1.66%
AVG TRIPS/SHIFT	18.80	20.94	-10.22%	18.83	20.31	-7.29%
AVG REV/PER TRIP	\$14.65	\$13.79	6.24%	\$14.51	\$13.68	6.07%
AVG TRIPS/MED	1,101	1,247	-11.71%	1,115	1,209	-7.78%
AVG REV/MED	\$16,129	\$17,196	-6.21%	\$16,181	\$16,535	-2.14%
SHIFTS	120,449	111,681	7.85%	488,477	449,084	8.77%
MEDALLIONS	2,056.5337	1,875.7329	9.64%	8,250.8257	7,547.9692	9.31%

APRIL 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.9167	2.3833	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0000	<u>55.8000</u>
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.9167	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0000	<u>126.9167</u>
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>153.9167</u>
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>200.9167</u>
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.9167	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0333	0.0000	<u>56.9500</u>
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0333	0.0000	<u>133.9500</u>
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>130.9167</u>
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0333	0.0000	<u>94.4500</u>
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>129.9167</u>
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>128.9167</u>
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>143.9167</u>
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>126.9167</u>
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.9167	2.3833	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>46.3000</u>
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>133.9167</u>
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.9167	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>191.9167</u>
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.9167	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	<u>200.9167</u>
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	<u>1,376.0000</u>	<u>154.0000</u>	<u>208.5000</u>	<u>158.6672</u>	<u>4.7666</u>	<u>61.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>7.0000</u>	<u>3.5000</u>	<u>8.0000</u>	<u>3.0999</u>	<u>0.0000</u>	<u>2,056.5337</u>
TOTAL MEDALLIONS	<u>1,376.0000</u>	<u>154.0000</u>	<u>417.0000</u>	<u>272.0000</u>	<u>22.0000</u>	<u>61.0000</u>	<u>62.0000</u>	<u>10.0000</u>	<u>14.0000</u>	<u>7.0000</u>	<u>8.0000</u>	<u>6.0000</u>		<u>2,409.0000</u>

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	3,548	3,548	0.00%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,615	7,615	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	9,235	9,235	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,055	12,055	0.00%
DELUXE	0	28	0	0	28	0.00%	100.00%	0.00%	2,491	2,519	1.11%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,795	8,037	0.00%
DESERT (LAUGHLIN)	22	0	0	0	22	100.00%	0.00%	0.00%	220	See Above	0.27%
HENDERSON	0	190	0	0	190	0.00%	100.00%	0.00%	7,626	7,816	2.43%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,305	5,647	0.00%
LUCKY (LAUGHLIN)	110	0	0	0	110	100.00%	0.00%	0.00%	232	See Above	1.95%
NELLIS	55	337	0	0	392	14.03%	85.97%	0.00%	7,395	7,787	5.03%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,726	7,726	0.00%
UNION	0	0	0	0	0	0.00%	0.00%	0.00%	8,635	8,635	0.00%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,615	7,615	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,741	2,741	0.00%
WESTERN	50	298	6	20	374	13.37%	79.68%	6.95%	6,897	7,271	5.14%
WHITTLESEA	1	182	0	0	183	0.55%	99.45%	0.00%	11,261	11,444	1.60%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,055	12,055	0.00%
TOTALS	238	1,035	6	20	1,299	18.32%	79.68%	1.54%	120,447	121,746	1.07%

*= Shifts Reported + Shifts Blown

APRIL 2012