



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS MARCH 2012

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Nevada Taxicab Authority

TOTAL MONTHLY TRIPS MARCH '12 v. MARCH '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	55,135	49,945	10.39%
ANLV	144,740	147,399	-1.80%
ACE	188,984	196,434	-3.79%
CHECKER	251,908	257,971	-2.35%
DELUXE	28,713	26,546	8.16%
DESERT	174,141	169,701	2.62%
HENDERSON	155,385	156,473	-0.70%
LUCKY	121,795	117,879	3.32%
NELLIS	166,597	168,098	-0.89%
STAR	164,134	162,994	0.70%
UNION	171,672	179,593	-4.41%
VEGAS-WESTERN	154,782	162,295	-4.63%
VIRGIN-VALLEY	57,531	48,542	18.52%
WESTERN	147,285	159,024	-7.38%
WHITTLESEA	224,321	230,467	-2.67%
YELLOW	256,410	260,568	-1.60%
INDUSTRY TOTAL	2,463,533	2,493,929	-1.22%

Nevada Taxicab Authority

REVENUE PER SHIFT MARCH '12 v. MARCH '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	\$238.42	\$253.16	-5.82%
ANLV	\$263.72	\$273.68	-3.64%
ACE	\$272.09	\$284.18	-4.25%
CHECKER	\$279.23	\$286.10	-2.40%
DELUXE	\$234.90	\$234.19	0.30%
DESERT	\$355.76	\$352.80	0.84%
HENDERSON	\$282.90	\$284.65	-0.61%
LUCKY	\$325.08	\$333.42	-2.50%
NELLIS	\$354.65	\$352.99	0.47%
STAR	\$283.67	\$290.31	-2.29%
UNION	\$267.53	\$282.14	-5.18%
VEGAS-WESTERN	\$273.49	\$293.95	-6.96%
VIRGIN-VALLEY	\$283.29	\$294.90	-3.94%
WESTERN	\$289.10	\$290.04	-0.32%
WHITTLESEA	\$277.37	\$280.10	-0.97%
YELLOW	\$280.28	\$287.66	-2.57%
INDUSTRY AVERAGE	\$287.36	\$294.33	-2.37%

Nevada Taxicab Authority

TRIPS PER SHIFT

MARCH '12 v. MARCH '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	14.99	16.46	-8.93%
ANLV	18.37	20.29	-9.46%
ACE	19.77	21.98	-10.05%
CHECKER	20.20	21.77	-7.21%
DELUXE	11.12	11.62	-4.30%
DESERT	20.95	22.08	-5.12%
HENDERSON	19.45	20.78	-6.40%
LUCKY	21.25	23.24	-8.56%
NELLIS	21.54	22.91	-5.98%
STAR	20.49	22.06	-7.12%
UNION	19.23	21.59	-10.93%
VEGAS-WESTERN	19.63	22.34	-12.13%
VIRGIN-VALLEY	20.32	22.18	-8.39%
WESTERN	20.25	21.50	-5.81%
WHITTLESEA	19.15	20.37	-5.99%
YELLOW	20.56	21.99	-6.50%
INDUSTRY AVERAGE	19.70	21.37	-7.81%

Nevada Taxicab Authority

REVENUE PER TRIP MARCH '12 v. MARCH '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$15.91	\$15.38	3.45%
ANLV	\$14.36	\$13.49	6.45%
ACE	\$13.76	\$12.93	6.42%
CHECKER	\$13.83	\$13.14	5.25%
DELUXE	\$21.11	\$20.16	4.71%
DESERT	\$16.98	\$15.97	6.32%
HENDERSON	\$14.55	\$13.70	6.20%
LUCKY	\$15.30	\$14.35	6.62%
NELLIS	\$16.46	\$15.41	6.81%
STAR	\$13.85	\$13.16	5.24%
UNION	\$13.91	\$13.07	6.43%
VEGAS-WESTERN	\$13.93	\$13.16	5.85%
VIRGIN-VALLEY	\$13.94	\$13.30	4.81%
WESTERN	\$14.27	\$13.49	5.78%
WHITTLESEA	\$14.48	\$13.75	5.31%
YELLOW	\$13.63	\$13.08	4.20%
INDUSTRY AVERAGE	\$14.59	\$13.78	5.88%

Nevada Taxicab Authority

TRIPS PER MEDALLION MARCH '12 v. MARCH '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	988	1,079	-8.43%
ANLV	1,138	1,257	-9.47%
ACE	1,226	1,361	-9.92%
CHECKER	1,252	1,349	-7.19%
DELUXE	502	607	-17.30%
DESERT	1,297	1,366	-5.05%
HENDERSON	1,184	1,290	-8.22%
LUCKY	1,286	1,392	-7.61%
NELLIS	1,280	1,397	-8.38%
STAR	1,270	1,366	-7.03%
UNION	1,191	1,337	-10.92%
VEGAS-WESTERN	1,217	1,384	-12.07%
VIRGIN-VALLEY	1,242	1,320	-5.91%
WESTERN	1,098	1,279	-14.15%
WHITTLESEA	1,167	1,264	-7.67%
YELLOW	1,274	1,362	-6.46%
INDUSTRY AVERAGE	1,196	1,313	-8.91%

Nevada Taxicab Authority

REVENUE PER MEDALLION

MARCH '12 v. MARCH '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$15,709	\$16,604	-5.39%
ANLV	\$16,336	\$16,949	-3.62%
ACE	\$16,870	\$17,604	-4.17%
CHECKER	\$17,311	\$17,726	-2.35%
DELUXE	\$10,603	\$12,233	-13.33%
DESERT	\$22,036	\$21,828	0.95%
HENDERSON	\$17,229	\$17,671	-2.50%
LUCKY	\$19,667	\$19,971	-1.52%
NELLIS	\$21,065	\$21,530	-2.16%
STAR	\$17,590	\$17,979	-2.17%
UNION	\$16,565	\$17,476	-5.22%
VEGAS-WESTERN	\$16,950	\$18,205	-6.89%
VIRGIN-VALLEY	\$17,313	\$17,554	-1.37%
WESTERN	\$15,667	\$17,264	-9.25%
WHITTLESEA	\$16,904	\$17,382	-2.75%
YELLOW	\$17,376	\$17,823	-2.51%
INDUSTRY AVERAGE	\$17,441	\$18,092	-3.60%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	(20,302)
MARCH	2012	2,199,774	2011	1,999,298	10.03%	200,476
FEBRUARY	2012	2,463,533	2011	2,493,929	-1.22%	(30,396)
APRIL	2012		2011			
MAY	2012		2011			
JUNE	2012		2011			
JULY	2012		2011			
AUGUST	2012		2011			
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
MARCH	2012		2011			
YTD TOTAL	2012	6,933,999	2011	6,784,221	2.21%	149,778

Nevada Taxicab Authority

YEAR TO DATE COMPARISON

MARCH '12 v. MARCH '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,463,533	2,493,929	-1.22%	6,933,999	6,784,221	2.21%
REVENUE	\$35,934,761	\$34,354,090	4.60%	\$100,336,212	\$92,550,901	8.41%
AVG REV/SHIFT	\$287.36	\$294.33	-2.37%	\$272.63	\$274.30	-0.61%
AVG TRIPS/SHIFT	19.70	21.37	-7.81%	18.84	20.11	-6.32%
AVG REV/PER TRIP	\$14.59	\$13.78	5.88%	\$14.47	\$13.64	6.09%
AVG TRIPS/MED	1,196	1,313	-8.91%	1,119	1,196	-6.44%
AVG REV/MED	\$17,441	\$18,092	-3.60%	\$16,198	\$16,316	-0.73%
SHIFTS	125,050	116,719	7.14%	368,028	337,403	9.08%
MEDALLIONS	2,060.4041	1,898.8706	8.51%	6,194.2920	5,672.2363	9.20%

MARCH 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	10.1452	2.1290	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.0484	55.8226
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	10.1452	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.0484	127.1936
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	154.1936
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	201.1936
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	10.1452	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	1.0323	0.0000	57.1775
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	1.0323	0.0484	134.2259
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	131.1936
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	1.0323	0.0484	94.7259
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	130.1936
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	129.1936
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	144.1936
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	127.1936
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	10.1452	2.1290	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	46.3226
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	134.1936
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	10.1452	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	192.1936
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	10.1452	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0484	201.1936
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	162.3232	4.2580	61.0000	62.0000	10.0000	7.0000	3.5000	8.0000	3.0969	0.7260	2,060.4041
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	0	0	0	0	0.00%	0.00%	0.00%	3,678	3,678	0.00%
ANLV	7	0	0	0	7	100.00%	0.00%	0.00%	7,879	7,886	0.09%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	9,560	9,560	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	12,473	12,473	0.00%
DELUXE	28	0	0	0	28	100.00%	0.00%	0.00%	2,581	2,609	1.07%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	8,075	8,325	0.00%
DESERT (LAUGHLIN)	11	0	0	0	11	100.00%	0.00%	0.00%	239	See Above	0.13%
HENDERSON	0	120	0	0	120	0.00%	100.00%	0.00%	7,990	8,110	1.48%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,499	5,854	0.00%
LUCKY (LAUGHLIN)	123	0	0	0	123	100.00%	0.00%	0.00%	232	See Above	2.10%
NELLIS	4	142	0	0	146	2.74%	97.26%	0.00%	7,733	7,879	1.85%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	8,011	8,011	0.00%
UNION	12	0	0	0	12	100.00%	0.00%	0.00%	8,928	8,940	0.13%
VEGAS WESTERN	2	1	10	0	13	15.38%	7.69%	76.92%	7,883	7,896	0.16%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,831	2,831	0.00%
WESTERN	42	0	360	30	432	9.72%	0.00%	90.28%	7,272	7,704	5.61%
WHITTLESEA	0	130	0	0	130	0.00%	100.00%	0.00%	11,713	11,843	1.10%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	12,473	12,473	0.00%
TOTALS	229	393	370	30	1,022	22.41%	38.45%	2.94%	125,050	126,072	0.81%

*= Shifts Reported + Shifts Blown

MARCH 2012