



NEVADA TAXICAB AUTHORITY TAXICAB INDUSTRY STATISTICS FEBRUARY 2012

The data contained herein has been produced and processed from sources believed to be reliable (Taxicab Certificate Holders). No warranty expressed or implied is made regarding accuracy, adequacy, completeness, legality, reliability or usefulness of any information. This disclaimer applies to both isolated and aggregate uses of the information. The Taxicab Authority provides this information on an "as is" basis. All warranties of any kind express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, freedom from contamination by computer viruses and non-infringement of proprietary rights ARE DISCLAIMED. Changes could be periodically added to the information herein; these changes could or could not be incorporated in any new version of the publication.

Nevada Taxicab Authority

TOTAL MONTHLY TRIPS

FEBRUARY '12 v. FEBRUARY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	50,413	40,745	23.73%
ANLV	127,987	118,508	8.00%
ACE	166,667	157,203	6.02%
CHECKER	225,402	206,805	8.99%
DELUXE	25,739	21,977	17.12%
DESERT	156,389	138,184	13.17%
HENDERSON	140,149	123,822	13.19%
LUCKY	109,473	94,630	15.69%
NELLIS	148,607	133,904	10.98%
STAR	147,145	129,855	13.31%
UNION	151,301	144,875	4.44%
VEGAS-WESTERN	136,185	129,723	4.98%
VIRGIN-VALLEY	50,877	38,865	30.91%
WESTERN	133,114	126,920	4.88%
WHITTLESEA	201,603	184,820	9.08%
YELLOW	228,723	208,462	9.72%
INDUSTRY TOTAL	2,199,774	1,999,298	10.03%

Nevada Taxicab Authority

REVENUE PER SHIFT

FEBRUARY '12 v. FEBRUARY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$232.98	\$227.29	2.50%
ANLV	\$246.17	\$240.80	2.23%
ACE	\$253.72	\$249.43	1.72%
CHECKER	\$264.12	\$251.55	5.00%
DELUXE	\$227.67	\$210.97	7.92%
DESERT	\$340.60	\$316.83	7.50%
HENDERSON	\$265.39	\$250.28	6.04%
LUCKY	\$308.78	\$295.83	4.38%
NELLIS	\$334.31	\$313.85	6.52%
STAR	\$268.23	\$255.83	4.85%
UNION	\$249.57	\$249.52	0.02%
VEGAS-WESTERN	\$255.21	\$257.49	-0.89%
VIRGIN-VALLEY	\$266.06	\$263.88	0.83%
WESTERN	\$277.37	\$253.06	9.61%
WHITTLESEA	\$262.20	\$248.77	5.40%
YELLOW	\$265.33	\$252.26	5.18%
INDUSTRY AVERAGE	\$271.53	\$259.97	4.45%

Nevada Taxicab Authority

TRIPS PER SHIFT

FEBRUARY '12 v. FEBRUARY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	14.77	15.14	-2.44%
ANLV	17.37	18.28	-4.98%
ACE	18.65	19.67	-5.19%
CHECKER	19.33	19.46	-0.67%
DELUXE	10.99	10.87	1.10%
DESERT	20.14	20.18	-0.20%
HENDERSON	18.62	18.46	0.87%
LUCKY	20.54	21.00	-2.19%
NELLIS	20.42	20.46	-0.20%
STAR	19.66	19.69	-0.15%
UNION	18.10	19.49	-7.13%
VEGAS-WESTERN	18.48	20.01	-7.65%
VIRGIN-VALLEY	19.13	20.28	-5.67%
WESTERN	19.50	19.13	1.93%
WHITTLESEA	18.36	18.36	0.00%
YELLOW	19.61	19.62	-0.05%
INDUSTRY AVERAGE	18.81	19.19	-1.98%

Nevada Taxicab Authority

REVENUE PER TRIP

FEBRUARY '12 v. FEBRUARY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$15.77	\$15.02	4.99%
ANLV	\$14.18	\$13.17	7.67%
ACE	\$13.60	\$12.68	7.26%
CHECKER	\$13.67	\$12.93	5.72%
DELUXE	\$20.71	\$19.40	6.75%
DESERT	\$16.91	\$15.70	7.71%
HENDERSON	\$14.25	\$13.55	5.17%
LUCKY	\$15.03	\$14.09	6.67%
NELLIS	\$16.37	\$15.34	6.71%
STAR	\$13.64	\$12.99	5.00%
UNION	\$13.79	\$12.80	7.73%
VEGAS-WESTERN	\$13.81	\$12.87	7.30%
VIRGIN-VALLEY	\$13.91	\$13.01	6.92%
WESTERN	\$14.23	\$13.23	7.56%
WHITTLESEA	\$14.28	\$13.55	5.39%
YELLOW	\$13.53	\$12.86	5.21%
INDUSTRY AVERAGE	\$14.44	\$13.55	6.57%

Nevada Taxicab Authority

TRIPS PER MEDALLION

FEBRUARY '12 v. FEBRUARY '11

Taxicab Company	2012	2011	% Increase/ <u>(Decrease)</u>
A-CAB	899	910	-1.21%
ANLV	1,007	1,022	-1.47%
ACE	1,082	1,100	-1.64%
CHECKER	1,121	1,089	2.94%
DELUXE	457	498	-8.23%
DESERT	1,166	1,124	3.74%
HENDERSON	1,069	1,032	3.59%
LUCKY	1,158	1,134	2.12%
NELLIS	1,142	1,126	1.42%
STAR	1,140	1,101	3.54%
UNION	1,050	1,090	-3.67%
VEGAS-WESTERN	1,071	1,119	-4.29%
VIRGIN-VALLEY	1,093	1,101	-0.73%
WESTERN	993	1,032	-3.78%
WHITTLESEA	1,049	1,022	2.64%
YELLOW	1,137	1,098	3.55%
INDUSTRY AVERAGE	1,068	1,064	0.38%

Nevada Taxicab Authority

REVENUE PER MEDALLION

FEBRUARY '12 v. FEBRUARY '11

Taxicab Company	2012	2011	% Increase/ (Decrease)
A-CAB	\$14,182	\$13,662	3.81%
ANLV	\$14,274	\$13,464	6.02%
ACE	\$14,712	\$13,951	5.46%
CHECKER	\$15,317	\$14,074	8.84%
DELUXE	\$9,459	\$9,659	-2.06%
DESERT	\$19,724	\$17,652	11.74%
HENDERSON	\$15,236	\$13,995	8.87%
LUCKY	\$17,400	\$15,978	8.90%
NELLIS	\$18,699	\$17,275	8.24%
STAR	\$15,551	\$14,305	8.71%
UNION	\$14,474	\$13,954	3.72%
VEGAS-WESTERN	\$14,800	\$14,397	2.80%
VIRGIN-VALLEY	\$15,197	\$14,329	6.06%
WESTERN	\$14,120	\$13,659	3.38%
WHITTLESEA	\$14,989	\$13,845	8.27%
YELLOW	\$15,388	\$14,114	9.03%
INDUSTRY AVERAGE	\$15,427	\$14,415	7.02%

Nevada Taxicab Authority

MONTHLY TRIP COMPARISON

2012 v. 2011

MONTH	YEAR	TRIPS	YEAR	TRIPS	% Increase/ <u>(Decrease)</u>	# TRIPS +/-
JANUARY	2012	2,270,692	2011	2,290,994	-0.89%	-20,302
FEBRUARY	2012	2,199,774	2011	1,999,298	10.03%	200,476
MARCH	2012		2011			
APRIL	2012		2011			
MAY	2012		2011			
JUNE	2012		2011			
JULY	2012		2011			
AUGUST	2012		2011			
SEPTEMBER	2012		2011			
OCTOBER	2012		2011			
NOVEMBER	2012		2011			
FEBRUARY	2012		2011			
YTD TOTAL	2012	4,470,466	2011	4,290,292	4.20%	180,174

Nevada Taxicab Authority

YEAR TO DATE COMPARISON FEBRUARY '12 v. FEBRUARY '11

	Month			Year to Date		
	2012	2011	% Δ	2012	2011	% Δ
TRIPS	2,199,774	1,999,298	10.03%	4,470,466	4,290,292	4.20%
REVENUE	\$31,760,042	\$27,082,886	17.27%	\$64,401,451	\$58,196,810	10.66%
AVG REV/SHIFT	\$271.53	\$259.97	4.45%	\$265.05	\$263.71	0.51%
AVG TRIPS/SHIFT	18.81	19.19	-1.98%	18.40	19.44	-5.35%
AVG REV/PER TRIP	\$14.44	\$13.55	6.57%	\$14.41	\$13.56	6.27%
AVG TRIPS/MED	1,068	1,064	0.38%	1,081	1,137	-4.93%
AVG REV/MED	\$15,427	\$14,415	7.02%	\$15,579	\$15,423	1.01%
SHIFTS	116,965	104,178	12.27%	242,978	220,684	10.10%
MEDALLIONS	2,058.7578	1,878.7861	9.58%	4,133.8879	3,773.3657	9.55%

FEBRUARY 2012 NEVADA TAXICAB INDUSTRY MEDALLIONS BY COMPANY

	24/7	GEO	12p-2a 7 Days	2p-2p Thu-Mon	MTW 2p-2a	South of Sunset	Handicap*	North/North	N/N 12p-12a	5a-5p 7 Days	Laughlin	Laughlin TIM	Conv/Specials	TOTALS
A-CAB														
24/7 EQUIVALANCY	36.0000	0.0000	0.0000	9.3793	2.4655	0.0000	4.0000	0.0000	0.0000	3.5000	0.0000	0.0000	0.7241	56.0689
Medallion Plates	36.0000	0.0000	0.0000	17.0000	11.0000	0.0000	4.0000	0.0000	0.0000	7.0000	0.0000	0.0000		75.0000
ANLV														
24/7 EQUIVALANCY	74.0000	12.0000	10.0000	9.3793	0.0000	0.0000	4.0000	10.0000	7.0000	0.0000	0.0000	0.0000	0.7241	127.1034
Medallion Plates	74.0000	12.0000	20.0000	17.0000	0.0000	0.0000	4.0000	10.0000	14.0000	0.0000	0.0000	0.0000		151.0000
ACE														
24/7 EQUIVALANCY	111.0000	12.0000	17.0000	9.3793	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	154.1034
Medallion Plates	111.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		178.0000
CHECKER														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.3793	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	201.1034
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
DELUXE														
24/7 EQUIVALANCY	0.0000	0.0000	0.0000	9.3793	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.9655	0.0000	56.3448
Medallion Plates	0.0000	0.0000	0.0000	17.0000	0.0000	43.0000	3.0000	0.0000	0.0000	0.0000	0.0000	2.0000		65.0000
DESERT														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3793	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	0.9655	0.7241	134.0689
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	3.0000	2.0000		159.0000
HENDERSON														
24/7 EQUIVALANCY	85.0000	12.0000	17.0000	9.3793	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	131.1034
Medallion Plates	85.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		155.0000
LUCKY														
24/7 EQUIVALANCY	52.0000	8.0000	11.5000	9.3793	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	0.9655	0.7241	94.5689
Medallion Plates*	52.0000	8.0000	23.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	5.0000	2.0000		114.0000
NELLIS														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3793	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	130.1034
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		154.0000
STAR														
24/7 EQUIVALANCY	86.0000	12.0000	17.0000	9.3793	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	129.1034
Medallion Plates	86.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		153.0000
UNION														
24/7 EQUIVALANCY	101.0000	12.0000	17.0000	9.3793	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	144.1034
Medallion Plates	101.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		168.0000
VEGAS WESTERN														
24/7 EQUIVALANCY	84.0000	12.0000	17.0000	9.3793	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	127.1034
Medallion Plates	84.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		151.0000
VIRGIN VALLEY														
24/7 EQUIVALANCY	29.0000	2.0000	0.0000	9.3793	2.4655	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	46.5689
Medallion Plates	29.0000	2.0000	0.0000	17.0000	11.0000	0.0000	3.0000	0.0000	0.0000	0.0000	0.0000	0.0000		62.0000
WESTERN														
24/7 EQUIVALANCY	88.0000	12.0000	17.0000	9.3793	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	134.1034
Medallion Plates	88.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		158.0000
WHITTLESEA														
24/7 EQUIVALANCY	146.0000	12.0000	17.0000	9.3793	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	192.1034
Medallion Plates	146.0000	12.0000	34.0000	17.0000	0.0000	3.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		216.0000
YELLOW														
24/7 EQUIVALANCY	158.0000	12.0000	17.0000	9.3793	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.7241	201.1034
Medallion Plates	158.0000	12.0000	34.0000	17.0000	0.0000	0.0000	4.0000	0.0000	0.0000	0.0000	0.0000	0.0000		225.0000
EQUIVALANCIES	1,376.0000	154.0000	208.5000	150.0688	4.9310	61.0000	62.0000	10.0000	7.0000	3.5000	8.0000	2.8965	10.8615	2,058.7578
TOTAL MEDALLIONS	1,376.0000	154.0000	417.0000	272.0000	22.0000	61.0000	62.0000	10.0000	14.0000	7.0000	8.0000	6.0000		2,409.0000

*= 1 Lucky Laughlin Medallion must be handicap

NEVADA TAXICAB INDUSTRY BLOWN SHIFTS BY MEDALLION TYPE

COMPANY	24/7	Geo Rest	Time 12p - 2a	Time Thu 2p-Mon 2p	TOTALS	24/7%	GEO%	TIME%	Shifts Reported	Shifts Available*	% BLOWN
A-CAB	0	9	0	0	9	0.00%	100.00%	0.00%	3,413	3,422	0.26%
ANLV	0	0	0	0	0	0.00%	0.00%	0.00%	7,370	7,370	0.00%
ACE	0	0	0	0	0	0.00%	0.00%	0.00%	8,936	8,936	0.00%
CHECKER	0	0	0	0	0	0.00%	0.00%	0.00%	11,663	11,663	0.00%
DELUXE	23	0	0	0	23	100.00%	0.00%	0.00%	2,341	2,364	0.97%
DELUXE (LAUGHLIN)	0	0	0	0	0	0.00%	0.00%	0.00%	See Above	See Above	0.00%
DESERT	0	0	0	0	0	0.00%	0.00%	0.00%	7,546	7,776	0.00%
DESERT (LAUGHLIN)	12	0	0	0	12	100.00%	0.00%	0.00%	218	See Above	0.15%
HENDERSON	0	67	0	0	67	0.00%	100.00%	0.00%	7,527	7,594	0.88%
LUCKY	0	0	0	0	0	0.00%	0.00%	0.00%	5,139	5,469	0.00%
LUCKY (LAUGHLIN)	140	0	0	0	140	100.00%	0.00%	0.00%	190	See Above	2.56%
NELLIS	9	127	0	0	136	6.62%	93.38%	0.00%	7,277	7,413	1.83%
STAR	0	0	0	0	0	0.00%	0.00%	0.00%	7,485	7,485	0.00%
UNION	1	0	0	0	1	100.00%	0.00%	0.00%	8,357	8,358	0.01%
VEGAS WESTERN	0	0	0	0	0	0.00%	0.00%	0.00%	7,371	7,371	0.00%
VIRGIN VALLEY	0	0	0	0	0	0.00%	0.00%	0.00%	2,660	2,660	0.00%
WESTERN	43	319	0	0	362	11.88%	88.12%	0.00%	6,827	7,189	5.04%
WHITTLESEA	0	124	0	0	124	0.00%	100.00%	0.00%	10,982	11,106	1.12%
YELLOW	0	0	0	0	0	0.00%	0.00%	0.00%	11,663	11,663	0.00%
TOTALS	228	646	0	0	874	26.09%	73.91%	0.00%	116,965	117,839	0.74%

*= Shifts Reported + Shifts Blown

FEBRUARY 2012